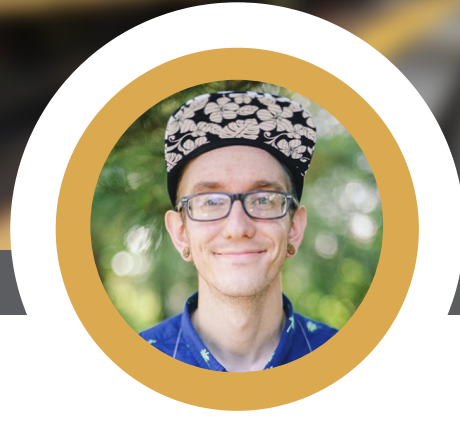


John Akin

VIDEOGRAPHER | GRAPHIC DESIGNER | WEB DEVELOPER | PHOTOGRAPHER



Wenatchee, WA



thejakin@gmail.com



(360) 393-0949

Versatile videographer and designer with over seven years experience offering a creative mindset on new and exciting projects. Designs successful digital content that increase brand awareness, engages customers and ultimately drives web traffic and conversions through many different mediums. Constantly striving to learn and adapt new techniques to bring production ideas to life.

WORK EXPERIENCE

Videographer | Graphic Designer - Digital Media Northwest

Mar 2017 to Present

- Brought clients ideas to life from concept stage through the final product
- Story planning, location scouting, production and post-production for multiple different clients
- Video post-production: editing, color correcting/grading, After Effects animations and managing exporting for various platforms
- Produced corporate commercials for local Honda dealership for TV and theatre commercials
- Camera operator for all client video shoots
- Create campaign videos and After Effects animations for a \$140 million dollar School District Bond
- Produced attractive videos showcasing the local area for the Chamber of Commerce
- Produce in the field HD Live Streams for clients
- Design and maintain clients' websites
- Manage clients' social media i.e., Facebook, Instagram, YouTube, Vimeo

OWNER - PNW Kendamas

2016 to 2017

- Designed company branding, marketing plan, website, product packaging and sourced all products
- Produced high-quality promotional videos of the products for social media
- Managed Professional Sponsored Players across the world
- Wholesale and customer service manager
- Fulfill wholesale customer and retail customer orders
- Manage all social media outlets

Creative Director/C.T.O. - Kendama Co LLC.

2015 to 2016

- Relocated to Denver in 2015
- Filmed high-quality product videos of company professionals for marketing purposes
- Covered and produced recap edits of world-wide events in Hawaii, Japan and across the United States
- Redesigned entire online storefront including integration of wholesale customer access
- Managed social media i.e., Facebook, Instagram, Youtube, Vimeo
- Streamlined wholesale catalog and fulfillment for wholesale and online orders
- Rebuilt internal network including Office VoIP (sourcing and installation)
- Analyzed global website traffic analytics to best target their customers

Creative Director/Processing Manager - CannaSol Farms

2014 to 2015

- Designed initial company branding
- Designed initial company website and maintained social media outlets
- Maintained photographic strain database from plant to final product
- Managed installation of CCTV and internal networks on location
- Created magazine and retail ads consistent with company branding
- Sourced and designed all WSLCB Approved Packaging for all products and labeling
- Installed and maintained i502 Seed to Sale software

Contract Video Projects

2012 to 2014

- NodeConf (Walker Creek Ranch) - I captured the experience of the entire event and produced a promotional video showing how NodeConf differs from other conferences and how Node impacts the community

- EmpireJS - I was contracted to capture the presentations of the speakers including the on-screen presentations, as well as produce an overall recap edit

- NodeConf 2012 (Portland, OR) - The first conference I was hired to produce. I covered both days of talks, as well as the after parties and created a recap edit showcasing the energy of the event as a whole.



PORTFOLIO SNAPSHOT

MORE SAMPLES AVAILABLE UPON REQUEST



Jason Sims Magician

A quick promotion to showcase the local talent at the upcoming Wen-Con Convention in Wenatchee, WA.

<https://vimeo.com/249855330>

Kendama Co Stripe Zens

With the upcoming launch of new products, I set out to take the local professional kendama players on our team to showcase their talents on the various models. Coordinating and scouting various locations throughout Denver, CO.

<https://vimeo.com/166452064>



Iwa Sushi

To complement the newly redesigned website, we wanted to add a promotional video showcasing the local business, fresh ingredients, and inviting atmosphere.

<https://vimeo.com/225446292>

Bonz & Bosch in Hawaii

Using analytics, we started dialing in where our markets were and began hosting events and contests in areas that were growing. This edit recaps the entire trip featuring TV appearances, live demonstrations and contests.

<https://www.youtube.com/watch?v=sa4J6rxby6Q>



NodeConf 2013

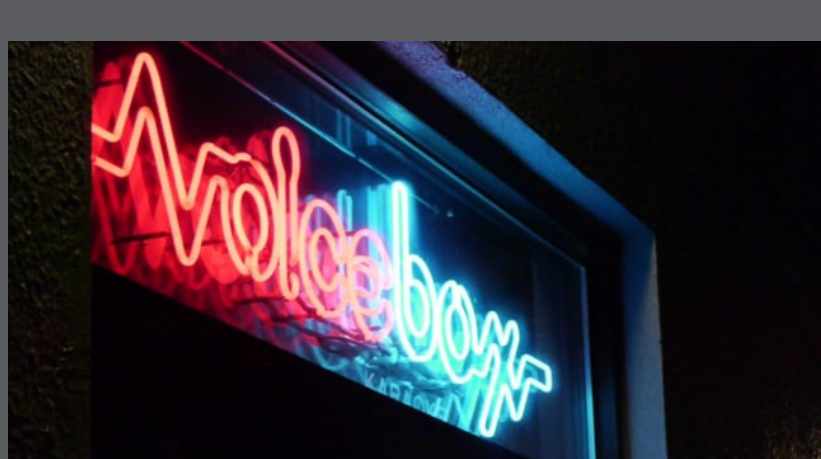
Conference organizer and brother of mine, Mikeal Rogers hired me to document the experience at NodeConf, and show its impact on the NodeJS community.

https://www.youtube.com/watch?v=JAGEVAb3c_Q

EmpireJS

Following NodeConf, the organizers for EmpireJS hired me to cover the speakers presentations and create a promotional recap edit.

<https://www.youtube.com/watch?v=KY1kW-Adtek>



NodeConf 2012

The very first conference I had the opportunity to be a part of. NodeConf 2012 was hosted in Portland, OR. I produced single edits of all the presenters and an overall recap edit showcasing the energy of the event.

<https://vimeo.com/64750341>