

# MY SKILL SET



CREATED BY

John Charles Preston Akin

## GRAPHIC DESIGN



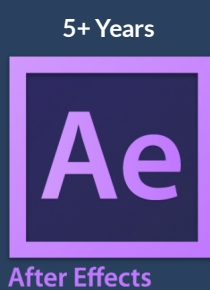
- Initial Company Branding •
- Frontend Design for Website •
- Packaging Design •
- Social Media Content Creation •
- Retail Location Content Design •

## WEBSITE DEVELOPMENT

- Frontend Graphic Design
- Core Website Construction
- HTML5/CSS Knowledgeable
- Social Media Integration
- eCommerce Integration and Management



## SOFTWARE PROFICIENCY

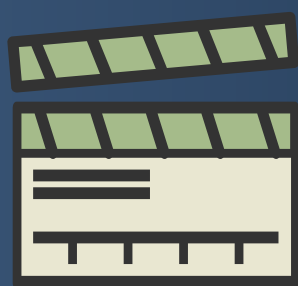


## MARKETING

- Analyze and Develop Marketing Strategies
- Social Media Management (i.e., Facebook, Instagram, Youtube/Vimeo)
- Magazine Ad Creation
- Video Commercials
- Facebook Live Productions
- Textile Design (i.e., Brochures, Flyers, Cards)



## VIDEOGRAPHY



- Commercials •
- Business Promotions •
- Location Overviews •
- Strain Highlights •
- Partner Collaboration Promotions •
- Informational Videos •
- Logo Animations •

## PHOTOGRAPHY

- Location Photography
- Strain Documentation
- Social Media Content
- Product Photography
- Event Coverage

