



THE PERFECT HOUSE FOR THE DANIELSON'S

R E E D M A R T I N S O N A N D J O H N N D A N I E L S



WHAT DID WE DO?

Analyzed housing sales data from King County, Washington to find the best-valued houses for the Danielson's.

OUTLINE

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Business Problem

Data

Results

Conclusion



BUSINESS PROBLEM

- Family of four
- 3-5 Bedrooms requested
- Budget of \$450,000



THE DATA

Analyzing 12,265 houses

- 3-5 bedrooms
- Zipcode
- Square footage
- Age
- Grade
- Price

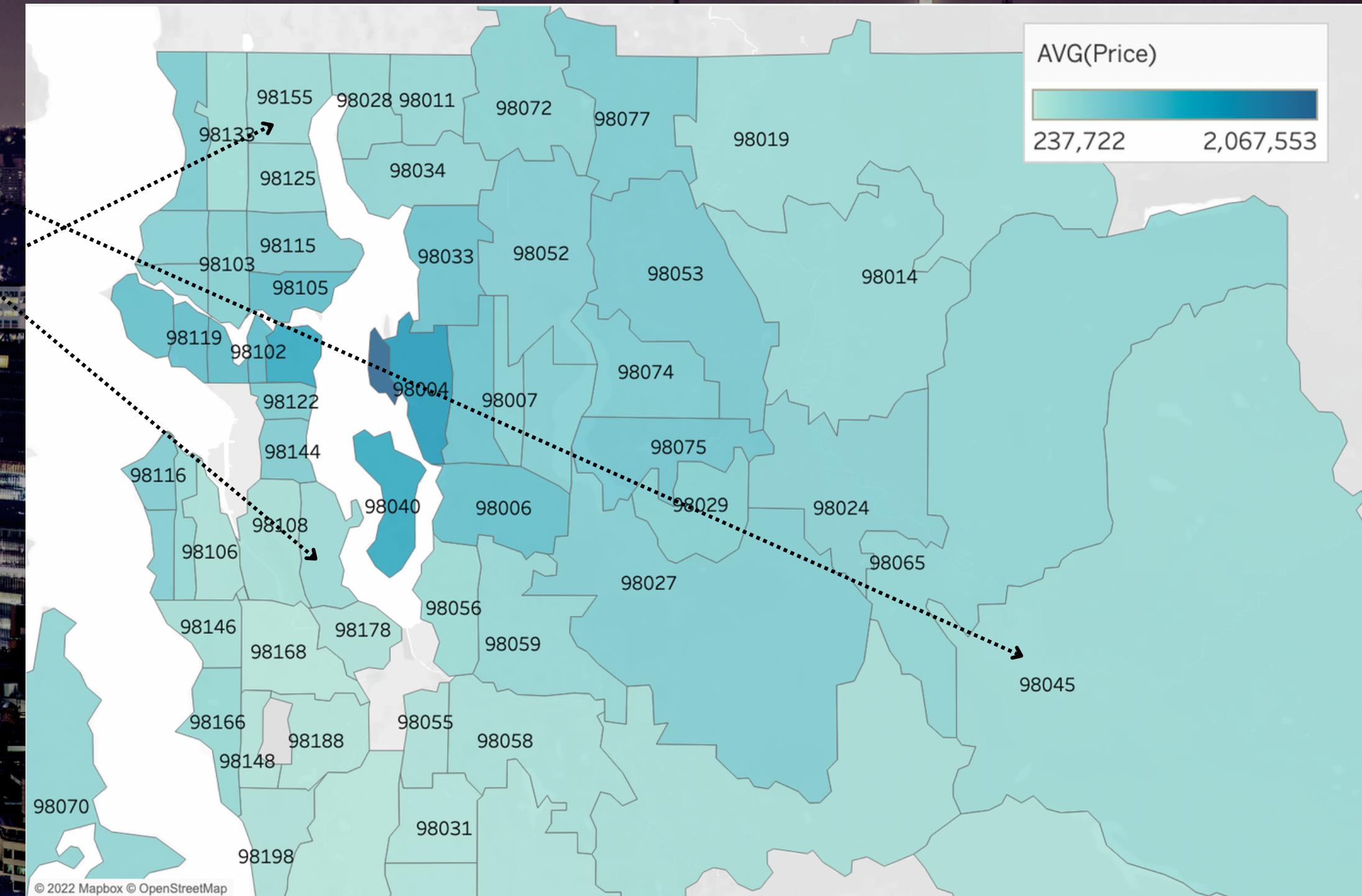


RESULTS

PRICE PER ZIPCODE

Top Three Zipcodes:

1. **98045** (AVG Price: **\$449,778**)
 2. **98118** (AVG Price: **\$444,409**)
 3. **98155** (AVG Price: **\$444,049**)



RESULTS

98045

└ AVG : 2,141 sq. ft living



98155

└ AVG : 1,907 sq. ft living



98118

└ AVG: 1,871 sq. ft living



RECOMMENDATIONS

Find a home within these three zip codes:

- **98045**
- **98155**
- **98118**

WHAT'S NEXT?

Narrow down the exact housing features the Danielson's want such as:

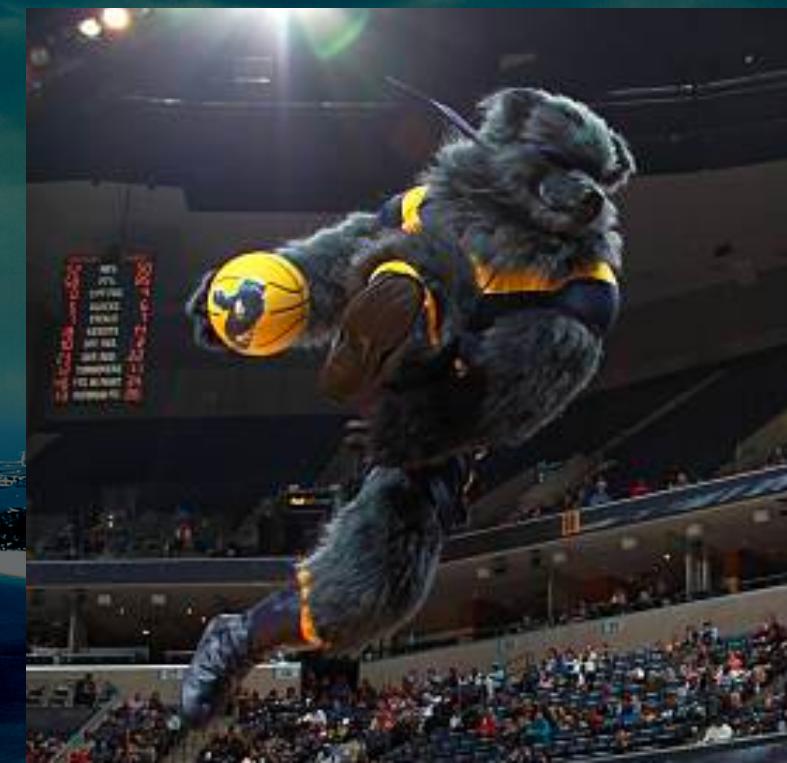
- *Neighborhood size*
- *Colors*
- *Distance to work*
- *Exact # of bedrooms/bathrooms*

MEET OUR TEAM



John Daniels

Founder



Reed Martinson

Founder's Son





THANK YOU

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