

Dashboard

All Models

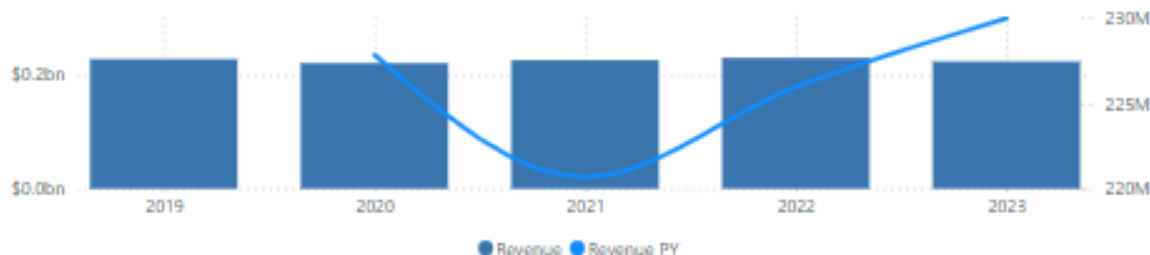


Analysed By
John David

Year Month Weekday

CLOUDTECH Analytics

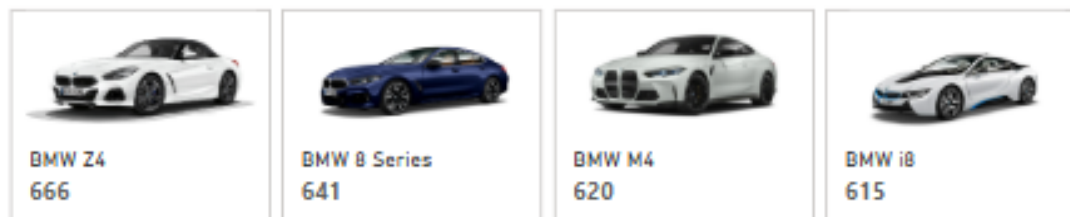
Revenue and Revenue PY by Year



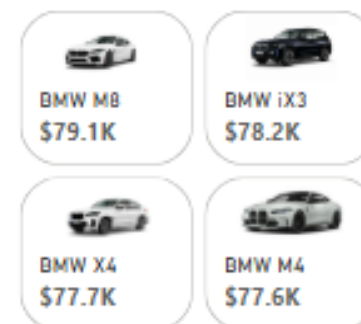
Periods Jan 1, 2019 - Dec 31, 2023

\$1.13bn
PY 0.90bn +24.7% ↑

Top Selling Models



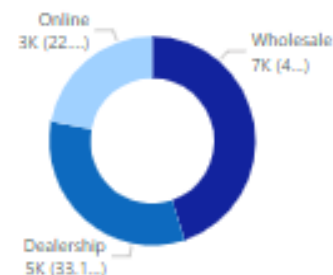
Most Expensive Cars



Qty Sold by Country

	Country	Qty Sold	Qty Var %	Revenue	
	Colombia	632	+23.9% ↑	\$47M	
	Spain	615	+15% ↑	\$46M	
	Argentina	621	+25.7% ↑	\$47M	
	Chile	636	+20% ↑	\$47M	
	United States	1,019	+26.6% ↑	\$75M	
	India	572	+22.2% ↑	\$44M	
	Mexico	1,017	+26% ↑	\$77M	
	Germany	549	+22% ↑	\$43M	

Quantity Sold by Channel



Qty Sold and Qty PY by Year



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BMW Z4



\$77.4K

Average Price

Year	Qty	Revenue	Sparkline
2019	117	\$9M	
2020	105	\$8M	
2021	130	\$10M	
2022	176	\$14M	
2023	138	\$11M	
Total	666	\$52M	