|  | John David Cooley  Front End Developer  I’m a curious, detail-oriented front end developer with 5+ years of experience creating awesome user interfaces. I’ve worked on all kinds of apps, including a proprietary CRM, various marketing and lead generation sites, and even a system for securities trading. I’m passionate about page speed, accessibility, well-tested code, and simple, elegant design. |
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| 352-209-0733    [johndavidcooley@gmail.com](mailto:johndavidcooley@gmail.com)    [johndavidcooley.com](https://johndavidcooley.com)    [linkedin.com/in/jdcooley](https://www.linkedin.com/in/jdcooley/)    [github.com/johndavidcooley](https://github.com/johndavidcooley)    Tampa, FL  Relocating to Denver, CO  **TECH SKILLS**   * JavaScript (ES6+) * TypeScript * React / Next.js * Svelte / SvelteKit * Angular * Gatsby * Redux * Semantic HTML * CSS / Sass / CSS-in-JS * Google Analytics * Testing (Jest / Cypress)   **INTERESTS**   * Node.js / Express * Deno * Python * Machine Learning * Serverless Functions | **WORK EXPERIENCE**  **Senior Front End Developer**  *Nov. 2020 - Present*  **Ultimate Medical Academy** *Tampa, FL*   * Maximizing Lighthouse scores for performance, accessibility, best practices, and SEO * Transitioning code from JavaScript to TypeScript to reduce incidence of bugs * Writing unit and integration tests for more streamlined reliability, specifically when updating npm packages and implementing vendor scripts   **Front End Developer** *Nov. 2018 - Nov. 2020*  **Ultimate Medical Academy** *Tampa, FL*   * Built a new public-facing site and separate landing page environment in Gatsby with headless WordPress * Developed component library and design system for enhanced front end scalability * Conducted A/B tests to increase lead flow and improve conversion rate   **Contractor** *Oct. 2017 - Sep. 2018*  **Apex Systems** *Tampa, FL*   * Worked as a contractor for Raymond James Financial from Oct. 2017 to Apr. 2018 * Worked as a contractor for Verizon from May 2018 - Sep. 2018   **UI Developer** *Oct. 2016 - Oct. 2017*  **Proforma** *Tampa, FL*   * Created new Angular.js views and controllers for an app in initial development * Modularized CSS into smaller files to reduce bundle sizes * Eliminated multiple thousands of mentions of *!important* in CSS files to drastically improve the effectiveness and usability of a custom design system   **SEO Writer** *May 2011 - Jan 2016*  **Socius Marketing** *Tampa, FL*   * Wrote SEO content to help increase organic rankings for clients in search engines * Conducted heavy research on keyword trends, keyword competition, and search traffic to develop marketing plans designed to optimize clients’ web presence   **EDUCATION**  **The Iron Yard (Coding Bootcamp)** *May 2016*  Front End Engineering With MVC Frameworks *Atlanta, GA*  **University of Florida**  *May 2011*  Bachelor of Science, Advertising *Gainesville, FL*  Minor, Business Administration  Member, Alpha Tau Omega Fraternity |