

John Simmons

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—Work—

Quicken Loans (<http://www.quickenloans.com>) — *Data Analytics Developer*

August 2016 - Present

Part data analyst, part web developer; I am responsible for coding Quicken Loans' web analytics tools (Omniture, DTM, Qualtrics).

Quicken Loans (<http://www.quickenloans.com>) — *UX Analyst*

May 2013 - August 2016

Studying the relationship between user behavior and business analytics of Quicken Loans' client facing web products.

University of Michigan Library (<http://www.lib.umich.edu/library-information-technology/design-discovery>)

— *UX Intern*

January 2013 - May 2013

As an intern I helped prototype and test new layouts, and manage website content for library's many web domains.

University of Michigan Library (<http://www.lib.umich.edu/scholarspace>) — *Technology Assistant*

August 2012 - December 2013

Library technologists functioned as drop in tech-support staff that helped patrons use Photoshop, install drivers, build websites, and everything in-between.

Schawk (<http://www.schawk.com/>) — *Production Artist*

August 2011 - August 2012

More of a builder than a designer; I prepared digital art files for printing for clients such as Pepsi, Mars, and other high profile companies.

—School—

University of Michigan (<https://www.si.umich.edu/>) — *MS Information*

December 2013

The focus of my coursework at UMSI was user experience methodology, behavioral psychology, and web development.

Western Michigan University (<https://wmich.edu/academics/undergraduate/graphic-printing>) — *BS Imaging*

May 2010

The Imaging program at WMU focused on the business and technical aspects commercial printing.