JOHN DURSO

JOHNDURSO.XYZ

HELLO@JOHNDURSO.XYZ

(248) 330-9364

Objective

To utilize my years of customer and user-focused web design and development experience to create a positive impact on a User Experience or Web Design team.

Skills

HTML/CSS (with a focus on mobile-first design), **SASS/SCSS**, **JavaScript**, **Wireframing** (including Figma, Sketch, and Adobe XD), **Eloqua**, **A/B Testing** (Adobe Target), **Accessibility-driven design**, **Search Engine Optimization**, **Content Management Systems** (WordPress, Adobe Experience Manager, Squarespace)

Project management workflow: Waterfall, Agile

Education

Associates in Web Design / Schoolcraft College

- 3.5 GPA
- Schoolcraft Webmaster, Spring semester 2016

Experience

Thomson Reuters

User Experience Specialist / March 2021 - Current
- Design wireframes of web templates for our web publishing teams to follow.
- Confirm proper styling and UX guidelines for new web pages.

- Provide aid in design and feedback regarding new "unified" web platform being rolled out in 2022.

Senior Web Producer / January 2020 - February 2021
- One of four leaders among Adobe Experience Manager super users on Thomson Reuters' Web Operations team.
- Streamline personalized experience for thomsonreuters.com using Adobe Experience Manager tools (Adobe Target, Content Fragmentation, Cloud-based services).
- Designer and builder of web page templates used across company, aid in design team's dictation of web components used in each template/page.

Front-end Web Developer / November 2016 - December 2019
- Sole web developer on agile-based marketing team (in charge of all web operations including publishing, form implementation, development, and task management).
- Designed and published new web page templates for publishing team in Adobe Experience Manager.
- Design, build, and maintain large-scale marketing and e-commerce email campaigns, some reaching 50,000+ customers.
- Streamline email process by building/coding reusable email templates and components. Executed the templates using Eloqua.

Examples of leadership

- One of four lead members of Thomson Reuters' Adobe Experience Manager publishing team tasked to train team members across the globe in our new Enterprise Web Platform.
- Lead web designer and producer for Thomson Reuters' COVID-19 Resource Center project that required 6 members of a tiger team to develop and execute our main pages in less than 24 hours. Our COVID-19 Resource

Center page received the highest volume of visitors for several months in 2020.