



JD

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OBJECTIVE

To utilize my years of web experience to make an impact on a UX or Web Design team.

SKILLS

HTML5 / CSS3

SASS / SCSS

Responsive Web Design

Mobile-First Design

JavaScript

A/B Testing

Search Engine Optimization

Accessibility-driven design

Adobe Experience Manager

Figma / Adobe XD

EXPERIENCE

SENIOR WEB PRODUCER • THOMSON REUTERS • JAN 2020-CURRENT

- One of four leaders among Adobe Experience Manager *super users* on Thomson Reuters' Web Operations team.
- Streamline personalized experience for thomsonreuters.com using Adobe Experience Manager tools (Adobe Target, Content Fragmentation, Cloud-based services).
- Lead web producer in upcoming company-wide streamlined website experience.
- Designer and builder of web page templates used across company, aid in design team's dictation of web components used in each template/page.

FRONT-END WEB DEVELOPER • THOMSON REUTERS • NOV 2016-DEC 2019

- Sole web developer on agile-based marketing team (in charge of all web operations including publishing, form implementation, development, and task management).
- One of five company-wide members of Quality Assurance team for all web platforms.
- Assisted in full website migration from WordPress to Adobe Experience Manager (10/20/2018 – tax.tr.com).
- Assisted in full website migration update (3/1/2018 – Adobe Experience Manager 6.2 to 6.4: Enterprise and Open Web platforms).
- Built web page templates for Adobe Experience Manager publishing.

- Build and handle large-scale marketing and e-commerce email campaign, some reaching 300,000 customers.
- Streamline email process by building/coding reusable email templates and components. Executed the templates using Eloqua.

WEB DESIGNER • OTTAWAY DIGITAL • JAN 2014-APR 2016

- Build and maintain responsive websites built from the ground up utilizing HTML, SCSS/CSS, and JavaScript.
- Help back-end developers maintain and manage WordPress plugins and templates.
- Manage social media presence for major clients (Stevens Worldwide Van Lines, MJR Theatres).

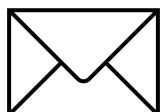
EDUCATION

WEB DESIGN AND DEVELOPMENT • 2016 • SCHOOLCRAFT COLLEGE

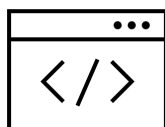
- 3.5 GPA
- Schoolcraft College webmaster, 2016 Spring semester

VOLUNTEER EXPERIENCE OR LEADERSHIP

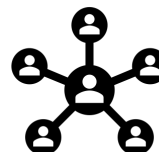
- Currently one of four lead members of a team tasked to train team members across the globe in our new Enterprise Web Platform in Adobe Experience Manager.
- Lead web designer and producer for Thomson Reuters' [COVID-19 Resource Center](#) project that required 6 members of a tiger team to develop and execute our main pages in less than 24 hours. Our COVID-19 Resource Center page received the highest volume of visitors for several months in 2020.



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