

Artist Interview

i. INTRODUCTION

1. What's your story?

ii. BUSINESS OF MUSIC

1. How do you make money with your music?
2. Do you have a typical process from a song idea to recording and distribution?
3. What are the biggest problems you encounter in your work as a musician?
4. Do you use any software to track your earnings?
5. Are you able to calculate your profits or earnings based upon a given metric?

1. e.g.- *the number of fans you have, the number of albums / tracks sold, number of shows per week?*

iii. TOOLS

1. What tools do you use to sell / promote / broadcast your music?
2. What do you love about [*name of tool*]?
3. What do you hate about [*name of tool*]?
4. Would there be a time I could simply sit back and observe you use [*name of tool*]?

iv. FELLOW MUSICIANS

1. Are there any musicians you know that might be interested in answering similar questions and maybe letting me observe them use some of their music software?