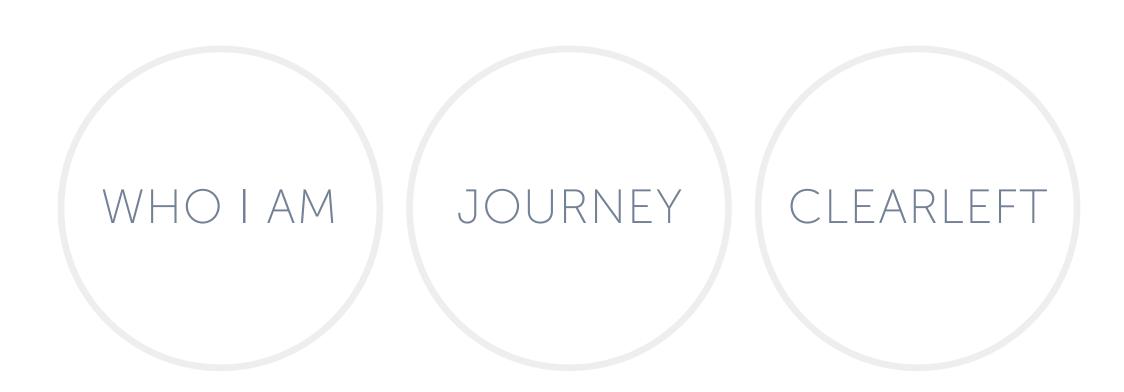
# Hello Clearleft

MY NAME IS JOHN ELLISON.

# Today's Topics





#### **ARCHETYPE** Creator / Explorer

REFERRAL SOURCE Whitney Hess

**VISITOR INTENT** Work at Clearleft

#### **TOOLS**











#### DRINKS

Ethiopian Demisse American IPA Brunello di Montalcino Douglas Speyside

## John

## **Background**

- I am from Denver, Colorado
- Made my first website in 2007
- Published my first poem in 2003
- Wrote 1,000 words a day for four years (well, almost...)
- Most of the words I wrote were in books I made by hand
- I love learning languages (human and computer)

## What I Love To Do

- Playing soccer / football
- Sipping craft coffee (Aeropress or Cortado)
- Travelling to anywhere I've never been before
- Bookbinding, calligraphy, building, woodworking

## Skill Assessment & Growth



Research Strategy

Design

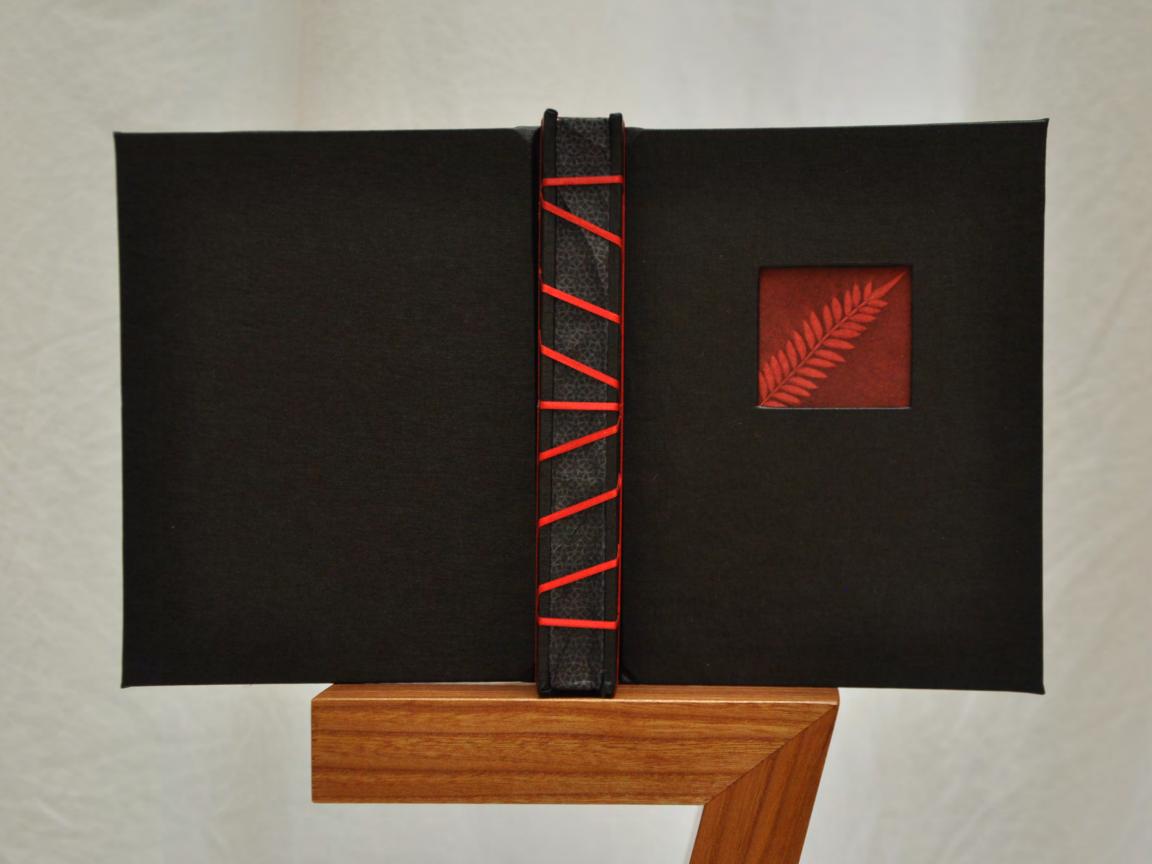


Development



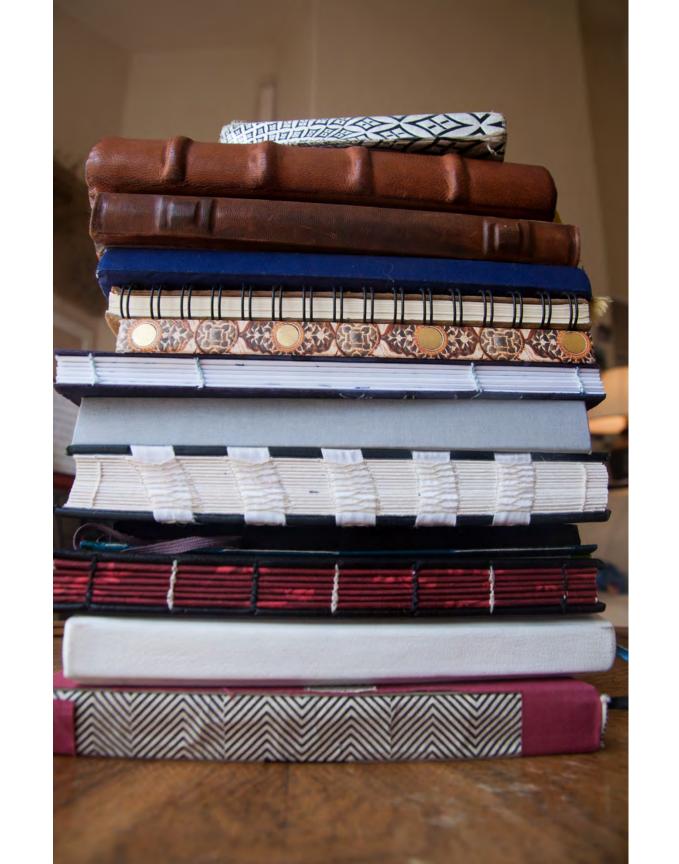
Business Collaboration









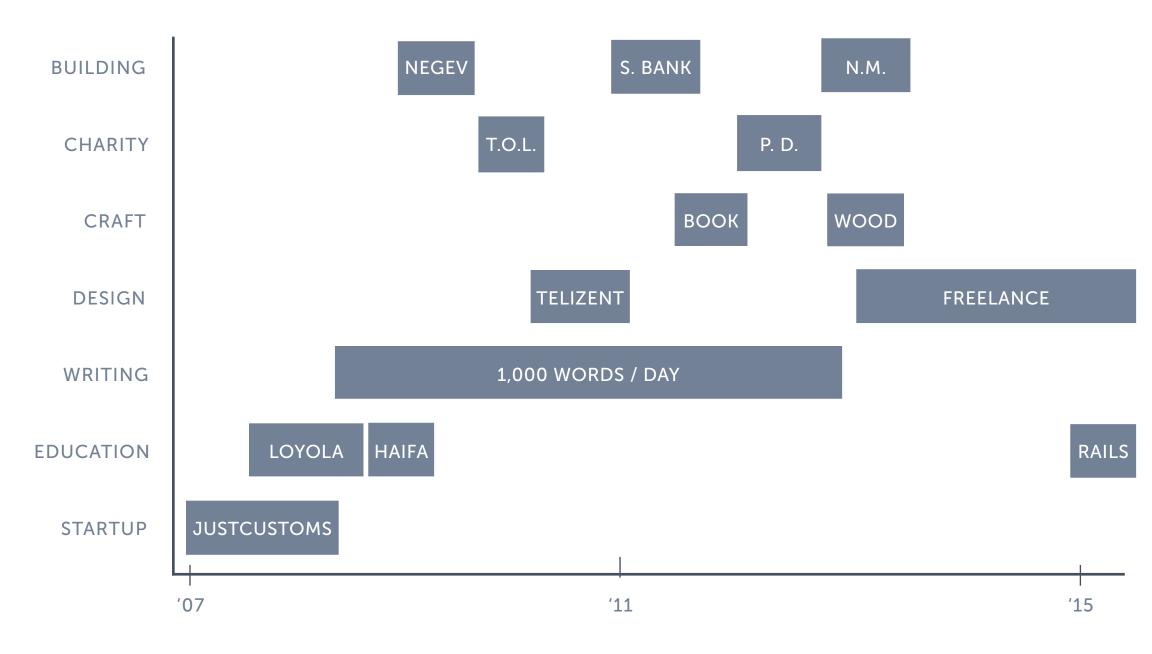








## Journey



## Goals

### **Three Months**

- . Add value as a contributing designer on a senior team
- . Share learning and experiences
- Build solid relationships and contribute to the community

### **12-24 Months**

- Speak at conferences / facilitate workshops
- . Solidify a long-term mentorship with a Senior UX Designer

### **24-36 Months**

- . Work as a Senior UX Designer
- . Take on a mentee

### **36-48 Months**

. Write a book

## Approach

MINDSET

BEHAVIOR



