JOHN EXEQUIEL GOMEZ

CREATIVE DEVELOPER

With over a decade of experience in front-end development, including specialization in HTML5 ad banners and email development, I possess the skills and expertise to create visually appealing and interactive digital content. Using HTML5, CSS, and JavaScript, I can craft captivating ad banners and engaging email templates that drive desired outcomes. Let me help you deliver high-quality and effective digital campaigns that engage your audience and achieve your goals.

CONTACT

- +639778238224
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SKILLS

Knowledgeable in: HTML5, Javascript, JQuery, SASS, CSS, Bootstrap, GSAP3 , Typescript, Pixijs, CreateJs , P5js, MatterJs. html5 Email Templates, landing pages.
Platform: DoubleClick Studio, Sizmek , Celtra, Mailchimp ,Testi , Litmus, Email on Acid.
Software: Adobe Photoshop, Adobe XD Adobe Premiere, Adobe Animate, Adobe Indesign, Adobe Illustrator, Figma, Sketch, Google Web Designers

PORTFOLIO & PROJECTS

Portfolio : https://johnexe10.github.io/

Email projects :
- https://johnexe10.github.io/emails/td-sample/index.html
- https://johnexe10.github.io/emails/forseman-batiste-email/index.html
- https://johnexe10.github.io/emails/sunlife-recruitment/mailchimp.html
- https://johnexe10.github.io/emails/xiaflex-email/index.html
- https://johnexe10.github.io/emails/td-sample/index.html

PERSONAL DETAILS

Date of Birth
10th July, 1989

Nationality
Filipino

Marital Status
Single

Address
b2 l2 habitat vill soldiers hill putatan muntinlupa city

EDUCATION

Muntinlupa Business High School
Secondary
2002 – 2006

Pamantasan ng Lungsod ng Muntinlupa
Tertiary
2006 – 2010
BS Computer Science

WORK EXPERIENCES

Sr. Creative Developer
Candybanners / Candydigital (Aug 2015 – Present)
- Skilled in utilizing HTML email tools such as Email on Acid, Litmus, Testi, Figma, and Sketch to ensure optimal rendering and compatibility across various email clients.
- Receive tasks from Project Managers and other designated point persons and develop assigned projects for clients, specializing in email development.
- Develop rich media ads according to given specifications, creating visually appealing and interactive digital banners.
- Create dynamic-data-driven HTML5 Template based on provided Storyboard/Mocks.
- Contribute in the documentation of bugs and their fixes shared in production.
- Contribute in the formulation of team-centric policies, standards and practices to ensure consistent performance and productivity of the team.

Subject Matter Expert
Wideout Workforce (Jan 2015 – Aug 2015)
- Learns any new production design, development methodologies and trade tools and apply in production.
- Testing of new products involved in the development, implementation and execution of test cases/criteria/ specifications.
- Develops and conducts training for the team.
- Identifies the ideal knowledge and skills needed in the account.
- Contributes in the documentation of bugs and their fixes shared in production.
- Monitors pod delivery status and slack time and takes measures to ensure productivity.

Team Lead Developer / Rich Media Specialist
Wideout Workforce (Jul 2014 – Dec 2014)

Senior Flash Developer
Wideout Technology Services Incorporated (March 2013 – Jul 2014)

Junior Flash Developer / Ad Builder
Wideout Technology Services Incorporated (April 2011 – March 2013)

REFERENCES

Alpeville Carinan
Sr. Frontend Web Developer
09177950731
alpsgega@gmail.com

Raiza Del Mundo
Engagement Manager
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John Christopher Pena
Hedy PH – Project Manager
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