



4 Courses

Generative AI: Introduction and Applications

Generative AI: Prompt Engineering Basics

Product Management: Building AI-Powered Products

Generative AI: Supercharge Your Product Management Career



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JHON FELIPE URREGO MEJIA

has successfully completed the online, non-credit Specialization

Generative AI for Product Managers

Individuals with this Specialization certificate have showcased their proficiency in using AI tools as Product Managers. They had demonstrated proficiency in using tools, such as DALL-E, and ChatGPT, for text, code, image, audio, and video. The individuals have demonstrated proficiency in applying prompt engineering techniques for writing effective prompts. They can employ generative AI tools and techniques for product management tasks, such as creating product concepts, plans, roadmaps, and launching and marketing collaterals. The Specialization holder has displayed proficiency in building AI powered products.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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