

# John Espinosa

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## Objective

Work in an environment of like minded individuals aspiring for excellence in the product, excellence in advancing our skills professionally, and excellence in working together. To further my desire to expand my knowledge in tech and programming bringing my experience from the business and customer relations world.

## Technical Projects

### PC Builder | [Github](#) | [Blog post](#) | [Demo](#)

A solution for planning and building computers using user selected parts allowing for feedback from other users.

- Using Ruby on Rails as the backend, PC Builder utilizes RESTful routing and architecture to manage complex content from the users.
- Implemented the Bootstrap framework along with Javascript for a modern frontend user experience.
- Practiced Git and Github fundamentals to present ability to write good, clean, descriptive commits.
- Added Omniauth capabilities to allow third party login and signup
- Deployed project to Heroku for full demo capabilities

### Sinatra Portfolio Project | [Github](#) | [Blog Post](#) | [Demo](#)

A full service CRUD, MVC application built with Sinatra that acts as a course enrollment platform for professors and students.

- Built from scratch architecture follows RESTful routing principles to allow complex CRUD actions from users.
- Usage of has many relations to associate models in a robust database scheme.
- Installed and implemented the Bootstrap framework

### Blog Post Scraper | [Github](#) | [Blog Post](#)

CLI application that scrapes Blog posts from Learn.co and provides user with data.

- Entirety of application is built using Ruby
- Usage of Nokogiri and Open-uri to target and scrape blog posts XML using CSS selectors

## Skills

**Strong:** Ruby · Rails · PostgreSQL · RESTful API's · MVC · HTML/CSS · Git/GitHub · OOP · Bootstrap

**Familiar:** JavaScript · ReactJS · jQuery · Omniauth · Ajax · Rspec · Capybara · Heroku · TDD

## Employment

### Owner-Operator | Pioneer LLC | 2013 - 2018

- Within two years built a 7-figure Brick and mortar with online retail business
- Oversaw and managed a team of 15+ employees consisting of management, sales associates, and product manufacturing while maintaining team camaraderie and internal relationships.
- Operated 5 Retail locations and oversaw the build out phase along with the day to day at each.
- Outreached and established nationwide wholesale contracts with other retailers for in house manufactured products.
- Constructed and maintained online presence of business to include, Business site and Online store.