JOHN FRENCH

2045 Robert Hardeman Road
Winterville, Georgia 30683
(706)-247-0588 | hello@johnfrench.xyz | johnfrench.xyz

WEB DESIGNER / FRONT-END DEVELOPER

- Enthusiastic and passionate web designer with over ten years of experience as a freelance worker, team member, and team leader.
- Skilled in all phases of the web development cycle. Specialties include mobile-first responsive design, HTML, CSS, SASS, JavaScript, modern front-end frameworks like Foundation and Bootstrap, accessibility design, and user experience design.

PROFESSIONAL EXPERIENCE

Web Developer - University of Georgia College of Agricultural & Environmental Sciences (2014 - Present)
Promoted from previous position to be the lead front-end web developer and user experience designer. Responsibilities included a massive redesign of multiple public-facing web networks, made up of tens-of-thousands of pages, and converting an outdated templating system into Adobe Experience Manager CMS.

Accomplishments:
- Was involved in every stage of multiple design processes from conception to completion. Worked with design and branding background to help create initial UI design, as well as implemented all designs into functional templates.
- Presented work to university leadership on a regular basis.
- Moved all front-end development work to git with private GitHub repositories for better version control and collaboration.
- Developed cross-functional templates that would be flexible enough to improve all site types within our massive network.

Technology Summary: HTML, CSS, SASS/SCSS, JavaScript, jQuery, light Java, Adobe Experience Manager, Atom, Node.js, Gulp, Grunt, Bower, NPM, Git, GitHub.

Web Designer - Walk Georgia UGA Grant Program (2013 - Promoted in 2014)
I was hired by the University of Georgia to do a complete design overhaul of the Walk Georgia program in partnership with the Coca-Cola Foundation. In addition to the UI design and development work, our team of two was responsible for a technical overhaul of the fitness tracking system. We developed a conversion formula that could accurately compare unrelated activities (yoga and swimming) and then award points to the user based on time, difficulty, etc. The system also featured various ways for users to track their personal progress or compete with others. After being promoted, it was then my responsibility to assist in hiring another designer to maintain and continue the program.

Accomplishments:
- The redesigned was well received and ensured continued funding for the program.
- Moved system from a quarterly based operation to a system new users could join 24/7.
- Increased active users by 10,000.
- Was promoted and hired replacement designer.

Technology Summary: HTML, CSS, SASS/SCSS, JavaScript, jQuery, PHP, MYSQL, Atom, Node.js, Gulp, Grunt, Bower, NPM.

Freelance Web Designer (2006 - 2013)
I worked for a number of various freelance clients over the years, navigating through various technologies, frameworks and languages. I designed for non-profits, churches, businesses, bands, and individuals. I worked with custom built websites, Wordpress, Joomla, and more. My self driven work during this time is what has given me the skills I have today both in my personal technical education, but also in my ability to self-motivate and meet deadlines as a creative professional.

Accomplishments:
- Constantly worked to learn new skills and find the best possible CMS or product for each client.
- Gained experiences working in all areas of web design.
- Built personal "soft skills" such as client management, communication, and time management.

Technology Summary: HTML, CSS, SASS/SCSS, JavaScript, jQuery, PHP, Virtual Servers, Ubuntu Server, Dreamweaver, Flash, Atom, Wordpress, Virb, Squarespace, Joomla.

EDUCATION

B.A. English (2018 -2012)
Emphasis on poetry and creative writing, which has helped me become an effective communicator both in writing and in public speaking.

Independent Coursework (200+ Hours Logged)
Due to my desire to enter the tech field, I have over the past two years have taken courses from many major online learning environments that focus on development. I have done courses through Lynda, Treehouse, CodeAcademy, Free Code Camp, Code School, Plural Site, and more. I have several course certifications including full stack javascript and user experience.

VOLUNTEERISM

UGA Web Accessibility Group (WAG)
I have been a participating member of WAG since my employment at UGA, and attend the weekly webinar subjects of various best-practices of accessibility. I have also given talks about web accessibility to various employee groups at the University of Georgia for professional development workshops.

Code Tutoring
I am in the process of working with a local private school called Downtown Academy, that focuses on inner-city youth, especially children below the poverty line. Our goal is to develop after school workshops where I would help enable these students to start working with web technologies to limit boundaries to them entering the tech world if that is their desire.

PERSONAL

Music
I have been writing and recording music for many years now and play guitar, piano, and banjo. I also have experience with audio engineering and producing using professional audio equipment and software.