John Guckian jaguckia@asu.edu 858-241-9364

www.linkedin.com/in/john-guckian

#### **EDUCATION**

W. P. Carey School of Business at Arizona State University, Tempe, AZ

August 2023 - May 2027

**Business Entrepreneurship** 

# PROFESSIONAL EXPERIENCE

VONS, San Diego, CA

July 2022 - January 2023

# **Courtesy Clerk** (Full Time)

- Ensured customers had a positive shopping experience through customer service, bagging groceries, cleaning, and maintaining the organization of products on the shelves.

# SEA WORLD, San Diego, CA

June 2023 - August 2023

Sales Ambassador (Full Time)

- In charge of delivering exceptional guest service while providing guests with product information and upselling when possible.

# ARIZONA STATE UNIVERSITY, Tempe, AZ

August 2024 - Present

Manzanita Desk Assistant (Part Time)

- Delivered customer service and security to residents, staff, and guests, managed access control, and reported facility issues. Maintained key integrity, enforced policies, and handled administrative tasks.

# **LEADERSHIP & ACTIVITIES**

#### TOASTMASTERS INTERNATIONAL

June 2023 - Present

- As a Toastmasters member, I refined my public speaking and leadership skills, managed meeting agendas, and facilitated member growth. I also improved my ability to give and receive constructive feedback, organized events, and expanded my professional network.

# ASU PROSALES CLUB

August 2023 - Present

- Organization that allows students to distinguish themselves through informational workshops, interactions with corporate professionals and opportunities to participate in collegiate sales competitions.

#### ENTREPRENEURIAL EXPERIENCE

# SPLASHBOX, PERSONAL VENTURE

July 2022 - March 2023

- Designed and engineered a portable beach footwasher using CAD software and 3D printing technology
- Self-drafted and secured a provisional patent for the original product design
- Created and managed product listings on Etsy marketplace
- Developed and executed digital marketing strategies across Facebook and Google Ads platforms
- Managed full product lifecycle including design iteration, manufacturing, customer service, and order fulfillment

## **SKILLS & ACHIEVEMENTS**

**Awards/Honors:** Won Thingiverse 3D Design Competition, Innovation Award (High School Award)

Interests: Sales, Entrepreneurship, Business, Marketing