johngholliday.github.io

JOHN HOLLIDAY

EXPERIENCE

Stanford University

Stanford, CA

Postdoctoral Researcher & Lecturer | Analytic Philosophy

2018-2022

Designed and executed 6 unique 10-week learning experiences and managed 6 instructional assistants

- Simplified technical concepts for undergraduate and graduate students, presenting material in easily digestible formats to achieve instructional goals, resulting in an average individual CSAT score of 96%
- Structured and led collaborative strategy sessions to align stakeholders and develop clear guiding principles for instructional assistants, resulting in an average team CSAT score of 96%

Analyzed conceptual data in 150+ articles to develop solutions to problems concerning human experience

• Drove adoption of solutions by presenting key research findings at 4 professional conferences and publishing detailed reports in 2 peer-reviewed journals and an Oxford University Press collection

Rutgers University

New Brunswick, NJ

Assistant Director & Assistant Teaching Professor | Writing Program

2018

Assistant Director & Teaching Instructor | Writing Program

2014-2018

Managed \$300k interdisciplinary graduate research writing program end-to-end and grew enrollment 68%

- Conducted roadshow to assess viability of enhanced STEM graduate research writing program products with senior leadership, securing leadership buy-in and launching products within 1 year of conception
- Devised and implemented GTM strategy to roll out 5 graduate research writing program products across the University, achieving executive stakeholder growth targets and securing new partnerships
- Led team in curriculum development, achieving a program-wide, 42-course average CSAT score of 91%
- Implemented and executed performance review program to guide growth plans for 25 instructors
- Facilitated writing workshops for STEM graduate students, resulting in an average CSAT score of 98%

University of Maryland

College Park, MD

Doctoral Researcher & Teaching Assistant | Analytic Philosophy

2011-2015

Analyzed conceptual data in 125+ articles and executed 5 unique 15-week learning experiences

• Drove adoption of analysis by presenting key research findings at 8 professional conferences

Syracuse University

Syracuse, NY

Graduate Researcher, Analytic Philosophy & Teaching Assistant | Writing

2005-2010

Analyzed conceptual data in 60+ articles and executed 3 unique 15-week learning experiences

General Motors

Flint, MI

Industrial Engineer

2004-2005

Partnered with 5-stack cross-functional team to standardize operations and assess ergonomic impact

Reduced annual production costs by optimizing 15 operator process times and rebalancing labor

Co-op Industrial Engineer | 7 three-month rotations

2000-2004

• Coordinated GM Defense locomotive launch, implemented 5S program, designed internal manufacturing websites, and conducted 17 stakeholder interviews to assess efficacy of lean manufacturing

EDUCATION

University of Maryland | PhD Philosophy

College Park, MD

Full scholarship and stipend | 4.0 GPA

2011-2015

Syracuse University | MA Philosophy & MFA Creative Writing

Syracuse, NY

Full scholarship and stipend | 3.945 GPA

2005-2010

Kettering University | BS Industrial Engineering

Flint, MI

Partial scholarship | 88.47 GPA (out of 100)

2000-2004

INTERESTS

Snowboarding, coffee roasting, and algorithmic trading strategies (thinkScript and EasyLanguage)