## johngholliday.github.io

# JOHN HOLLIDAY

#### **EXPERIENCE**

**Tech Fleet** Remote

Strategy Lead | 10-week volunteer project

2022-present

Drive UX strategy, project roadmap, and 15-person cross-functional team alignment

- Developed 8-sprint project roadmap and research plan, securing client buy-in with strategic messaging
- Manage product backlog, ensuring deliverables across 3 agile teams are aligned and scoped correctly

**Stanford University** Stanford, CA

Postdoctoral Researcher & Lecturer | Analytic Philosophy

2018-2022

Conducted secondary research and primary research with thick qualitative data in 150+ sources

- Published solo-authored reports in 2 peer-reviewed journals and an Oxford University Press collection
- Drove adoption of analysis by presenting key research findings at 4 professional conferences

Designed and executed 6 unique 10-week learning experiences and managed 6 instructional assistants

- Presented complex material in accessible and actionable ways, achieving an average CSAT score of 96%
- Structured and led collaborative strategy sessions to align stakeholders and develop clear guiding principles for instructional assistants, resulting in an average team CSAT score of 96%

**Rutgers University** New Brunswick, NJ

Assistant Director & Assistant Teaching Professor | Writing Program

2018

Assistant Director & Teaching Instructor | Writing Program

2014-2018

Managed \$300k interdisciplinary graduate research writing program end-to-end and grew enrollment 68%

- Conducted roadshow to assess viability of enhanced STEM graduate research writing program products with senior leadership, securing leadership buy-in and launching products within 1 year of conception
- Devised and implemented GTM strategy to roll out 5 graduate research writing program products
- Led team in curriculum development, achieving a program-wide, 42-course average CSAT score of 91%
- Implemented and executed performance review program to guide growth plans for 25 instructors
- Facilitated writing workshops for STEM graduate students, resulting in an average CSAT score of 98%

### **University of Maryland & Syracuse University**

MD & NY

Graduate Researcher & Teaching Assistant

2005-2015

Analyzed conceptual data in 175+ articles and executed 8 unique 15-week learning experiences

Drove adoption of analysis by presenting key research findings at 8 professional conferences

**General Motors** Flint, MI **Industrial Engineer** 2004-2005

Partnered with 5-stack cross-functional team to standardize operations and assess ergonomic impact

Reduced annual production costs by optimizing 15 operator process times and rebalancing labor

Co-op Industrial Engineer | 7 three-month rotations

Conducted 17 stakeholder interviews and 2 site observations to assess efficacy of lean manufacturing

#### **EDUCATION**

#### **University of Maryland | PhD Philosophy**

College Park, MD

Full scholarship and stipend | 4.0 GPA

2011-2015

Syracuse University | MA Philosophy & MFA Creative Writing Full scholarship and stipend | 3.945 GPA

Syracuse, NY 2005-2010

**Kettering University | BS Industrial Engineering** 

Flint, MI

Partial scholarship | 88.47 GPA (out of 100)

2000-2004

#### **INTERESTS**

Snowboarding, coffee roasting, and algorithmic trading strategies (thinkScript and EasyLanguage)