

# John Gieselmann

I am a software engineer, who loves to push my team to build great things. I consider myself a "Jack of all trades" because I am constantly learning and trying something new in both my personal and professional life. I relish a good challenge and my goal as an engineer is to build apps people enjoy using. Seriously though, who is ready to work?

## **Contact**

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## **Education**

**University of Central Florida** BA, Digital Media: Web Design May 2011

# Work

# Chive Media Group | Senior Director of Engineering

Austin, TX | 02.2015 - Present

- Head up an incredible, lean team of both in-house and overseas engineers to accomplish great things on tight deadlines.
- Managing a full development cycle across new and existing projects: planning, scoping, architecting, developing, testing, releasing and problem solving.

#### Atmosphere / CHIVE TV

- Architecting and developing the B2B SaaS, web-based digital signage platform and API serving content across multiple platforms Laravel 5, MySQL, Redis, React, Sass
- Design and integrate new and existing third party integrations
  - Stripe Subscription management and payment gateway for SaaS platform. Designed and implemented Stripe products and data synchronization.
  - *Pipedrive* CRM for sales team. Three-way data synchronization between Pipedrive, Stripe and internal database.
  - Refersion Affiliate tracking system, tracking conversions coming from website.

#### **iCHIVE**

- Architecting and developing a platform for sharing user generated content and providing content for thechive.com Laravel 5, MySQL, MongoDB, Redis, React, Sass
  - Piano Ads-Free subscription management for users
  - Loyalty Lion Rewards program for user activities
  - Spot.im Commenting integration on user submitted photos

# People Productions | Lead Developer

Boulder, CO | 08.2011 - 02.2015

- Lead developer on UpSync product. Acted as system admin, backend and frontend developer, iOS development, project and product management. Zend PHP, MySQL, JavaScript, CentOS, Apache, Squid Proxy, AWS, Vagrant, Chef
- Develop frontend, data driven web applications and interactive presentations (product pricing, cost analysis) HTML, Angular.js, JavaScript, CSS, LESS
- Project scoping, planning, and coordinating with project managers and team members.

#### **DFV** PHP HTML CSS Laravel 5 MySQL MongoDB JavaScript **j**Query Sass / Less React.js ----Angular.js Redis

Stats

SERVER	
nginx	
Apache	
Linux	
Chef	
Vagrant	

Elasticsearch

Swift

