



# John Gieselmann

I am a software engineer, who loves to push my team to build great things. I consider myself a "Jack of all trades" because I am constantly learning and trying something new in both my personal and professional life. I relish a good challenge and my goal as an engineer is to build apps people enjoy using. Seriously though, who is ready to work?

## Contact

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## Education

University of Central Florida  
BA, Digital Media: Web Design  
May 2011

## Stats

### DEV

PHP	●●●●●
HTML	●●●●●
CSS	●●●●●
Laravel 5	●●●●●
MySQL	●●●●●
MongoDB	●●●●●
JavaScript	●●●●●
jQuery	●●●●●
Sass / Less	●●●●●
React.js	●●●●●
Angular.js	●●●●●
Redis	●●●●●
Elasticsearch	●●●●●
Swift	●●●●●

### SERVER

nginx	●●●●●
Apache	●●●●●
Linux	●●●●●
Chef	●●●●●
Vagrant	●●●●●

### TOOLS

Vim	●●●●●
Google Apps	●●●●●
Git	●●●●●
Agile Scrum	●●●●●
Jira	●●●●●
Confluence	●●●●●
Adobe Suite	●●●●●
Xcode	●●●●●

## Work

### Chive Media Group | Senior Director of Engineering

Austin, TX | 02.2015 - Present

- Head up an incredible, lean team of both in-house and overseas engineers to accomplish great things on tight deadlines.
- Managing a full development cycle across new and existing projects: planning, scoping, architecting, developing, testing, releasing and problem solving.

#### Atmosphere / CHIVE TV

- Architecting and developing the B2B SaaS, web-based digital signage platform and API serving content across multiple platforms - *Laravel 5, MySQL, Redis, React, Sass*
- Design and integrate new and existing third party integrations
  - *Stripe* - Subscription management and payment gateway for SaaS platform. Designed and implemented Stripe products and data synchronization.
  - *Pipedrive* - CRM for sales team. Three-way data synchronization between Pipedrive, Stripe and internal database.
  - *Refersion* - Affiliate tracking system, tracking conversions coming from website.

#### iCHIVE

- Architecting and developing a platform for sharing user generated content and providing content for thehive.com - *Laravel 5, MySQL, MongoDB, Redis, React, Sass*
  - *Piano* - Ads-Free subscription management for users
  - *Loyalty Lion* - Rewards program for user activities
  - *Spot.im* - Commenting integration on user submitted photos

### People Productions | Lead Developer

Boulder, CO | 08.2011 - 02.2015

- Lead developer on UpSync product. Acted as system admin, backend and frontend developer, iOS development, project and product management. - *Zend PHP, MySQL, JavaScript, CentOS, Apache, Squid Proxy, AWS, Vagrant, Chef*
- Develop frontend, data driven web applications and interactive presentations (product pricing, cost analysis) - *HTML, Angular.js, JavaScript, CSS, LESS*
- Project scoping, planning, and coordinating with project managers and team members.