Restricted Boltzmann Machines for Collaborative Filtering

Ruslan Salakhutdinov Andriy Mnih Geoffrey Hinton

November 29, 2016

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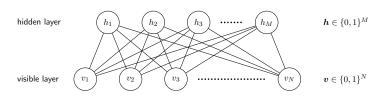
- Amazon (Customers Who Bought This Item Also Bought)
- Netflix
- Spotify

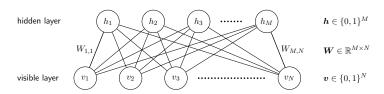
- Basic statistics:
 - 480,189 users, <CustomerID>
 - 17,770 movies, <MovieID, YearOfRelease, Title>

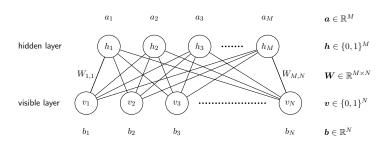
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- Training set:
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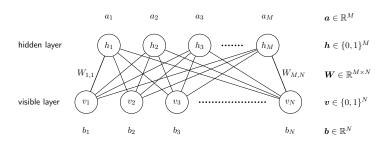
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 - $\frac{100,480,507+2,817,131}{480,189\times17,770} = 0.0121 = 1.21\%$

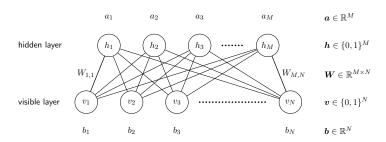






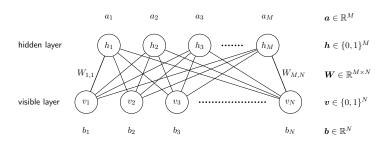


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$$\begin{split} p(h_i = 1 | \boldsymbol{v}) &= \frac{p(h_i = 1 | \boldsymbol{v})}{p(h_i = 0 | \boldsymbol{v}) + p(h_i = 1 | \boldsymbol{v})} \\ &= \frac{\exp\left(a_i + \boldsymbol{W}_{i,:} \boldsymbol{v}\right)}{1 + \exp\left(a_i + \boldsymbol{W}_{i,:} \boldsymbol{v}\right)} \\ &= \operatorname{sigmoid}\left(a_i + \boldsymbol{W}_{i,:} \boldsymbol{v}\right) \end{split}$$

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$$p(v_j = 1 | \boldsymbol{h}) = \operatorname{sigmoid} \left(b_j + \boldsymbol{h}^T \boldsymbol{W}_{:,j} \right)$$

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- Resort to gradient ascent

 $\ell(\theta)$

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$$= \sum_{t=1}^{T} \log \sum_{\mathbf{h}} \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right) - T \log Z$$

$$\begin{split} \ell(\theta) &= \sum_{t=1}^{T} \log p(\boldsymbol{v}^{(t)}) \\ &= \sum_{t=1}^{T} \log \sum_{\boldsymbol{h}} p(\boldsymbol{h}, \boldsymbol{v}^{(t)}) \\ &= \sum_{t=1}^{T} \log \sum_{\boldsymbol{h}} \frac{1}{Z} \exp\left(-E(\boldsymbol{h}, \boldsymbol{v}^{(t)})\right) \\ &= \sum_{t=1}^{T} \log \frac{1}{Z} \sum_{\boldsymbol{h}} \exp\left(-E(\boldsymbol{h}, \boldsymbol{v}^{(t)})\right) \\ &= \sum_{t=1}^{T} \log \sum_{\boldsymbol{h}} \exp\left(-E(\boldsymbol{h}, \boldsymbol{v}^{(t)})\right) - T \log Z \\ &= \sum_{t=1}^{T} \log \sum_{\boldsymbol{h}} \exp\left(-E(\boldsymbol{h}, \boldsymbol{v}^{(t)})\right) - T \log \sum_{\boldsymbol{h}, \boldsymbol{v}} \exp(-E(\boldsymbol{h}, \boldsymbol{v})) \end{split}$$

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 $\frac{\partial \ell(\theta)}{\partial \beta}$

$$\begin{split} \ell(\theta) &= \sum_{t=1}^{T} \log \sum_{\boldsymbol{h}} \exp \left(-E(\boldsymbol{h}, \boldsymbol{v}^{(t)}) \right) - T \log \sum_{\boldsymbol{h}, \boldsymbol{v}} \exp(-E(\boldsymbol{h}, \boldsymbol{v})) \\ \frac{\partial \ell(\theta)}{\partial \beta} &= \sum_{t=1}^{T} \frac{\partial \log \sum_{\boldsymbol{h}} \exp \left(-E(\boldsymbol{h}, \boldsymbol{v}^{(t)}) \right)}{\partial \beta} - T \frac{\partial \log \sum_{\boldsymbol{h}, \boldsymbol{v}} \exp(-E(\boldsymbol{h}, \boldsymbol{v}))}{\partial \beta} \end{split}$$

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$$\begin{split} \ell(\theta) &= \sum_{t=1}^{T} \log \sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right) - T \log \sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v})) \\ \frac{\partial \ell(\theta)}{\partial \beta} &= \sum_{t=1}^{T} \frac{\partial \log \sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right)}{\partial \beta} - T \frac{\partial \log \sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta} \\ &= \sum_{t=1}^{T} \frac{\frac{\partial \sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right)}{\partial \beta}}{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right)} - T \frac{\frac{\partial \sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta}}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))} \\ &= \sum_{t=1}^{T} \frac{\sum_{\mathbf{h}} \frac{\partial \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right)}{\partial \beta}}{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right)} - T \frac{\sum_{\mathbf{h}, \mathbf{v}} \frac{\partial \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta}}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))} \\ &= \sum_{t=1}^{T} \frac{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right)}{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right)} - T \frac{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v})) \frac{\partial -E(\mathbf{h}, \mathbf{v})}{\partial \beta}}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))} \\ &= \sum_{t=1}^{T} \sum_{\mathbf{h}} \frac{\exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right)}{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)}) \right)} \frac{\partial -E(\mathbf{h}, \mathbf{v}^{(t)})}{\partial \beta} - T \sum_{\mathbf{h}, \mathbf{v}} \frac{\exp(-E(\mathbf{h}, \mathbf{v}))}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))} \frac{\partial -E(\mathbf{h}, \mathbf{v})}{\partial \beta} \end{split}$$

$$\ell(\theta) = \sum_{t=1}^{T} \log \sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right) - T \log \sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))$$

$$\frac{\partial \ell(\theta)}{\partial \beta} = \sum_{t=1}^{T} \frac{\partial \log \sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\partial \beta} - T \frac{\partial \log \sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta}$$

$$= \sum_{t=1}^{T} \frac{\frac{\partial \sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\partial \beta}}{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)} - T \frac{\frac{\partial \sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta}}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}$$

$$= \sum_{t=1}^{T} \frac{\sum_{\mathbf{h}} \frac{\partial \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\partial \beta}}{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)} - T \frac{\sum_{\mathbf{h}, \mathbf{v}} \frac{\partial \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta}}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}$$

$$= \sum_{t=1}^{T} \frac{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)} - T \frac{\sum_{\mathbf{h}, \mathbf{v}} \frac{\partial \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta}}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}$$

$$= \sum_{t=1}^{T} \sum_{\mathbf{h}} \frac{\exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\sum_{\mathbf{h}} \exp \left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)} \frac{\partial - E(\mathbf{h}, \mathbf{v}^{(t)})}{\partial \beta} - T \sum_{\mathbf{h}, \mathbf{v}} \frac{\exp(-E(\mathbf{h}, \mathbf{v}))}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))} \frac{\partial - E(\mathbf{h}, \mathbf{v})}{\partial \beta}$$

$$= \sum_{t=1}^{T} \sum_{\mathbf{h}} p(\mathbf{h} | \mathbf{v}^{(t)}) \frac{\partial - E(\mathbf{h}, \mathbf{v}^{(t)})}{\partial \beta} - T \sum_{\mathbf{h}, \mathbf{v}} p(\mathbf{h}, \mathbf{v}) \frac{\partial - E(\mathbf{h}, \mathbf{v})}{\partial \beta}$$

$$\ell(\theta) = \sum_{t=1}^{T} \log \sum_{\mathbf{h}} \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right) - T \log \sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))$$

$$\frac{\partial \ell(\theta)}{\partial \beta} = \sum_{t=1}^{T} \frac{\partial \log \sum_{\mathbf{h}} \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\partial \beta} - T \frac{\partial \log \sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta}$$

$$= \sum_{t=1}^{T} \frac{\frac{\partial \sum_{\mathbf{h}} \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\partial \beta}}{\sum_{\mathbf{h}} \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)} - T \frac{\frac{\partial \sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta}}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}$$

$$= \sum_{t=1}^{T} \frac{\sum_{\mathbf{h}} \frac{\partial \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\partial \beta}}{\sum_{\mathbf{h}} \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)} - T \frac{\sum_{\mathbf{h}, \mathbf{v}} \frac{\partial \exp(-E(\mathbf{h}, \mathbf{v}))}{\partial \beta}}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}$$

$$= \sum_{t=1}^{T} \frac{\sum_{\mathbf{h}} \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\sum_{\mathbf{h}} \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)} - T \frac{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))}$$

$$= \sum_{t=1}^{T} \sum_{\mathbf{h}} \frac{\exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)}{\sum_{\mathbf{h}} \exp\left(-E(\mathbf{h}, \mathbf{v}^{(t)})\right)} \frac{\partial - E(\mathbf{h}, \mathbf{v}^{(t)})}{\partial \beta} - T \sum_{\mathbf{h}, \mathbf{v}} \frac{\exp(-E(\mathbf{h}, \mathbf{v}))}{\sum_{\mathbf{h}, \mathbf{v}} \exp(-E(\mathbf{h}, \mathbf{v}))} \frac{\partial - E(\mathbf{h}, \mathbf{v})}{\partial \beta}$$

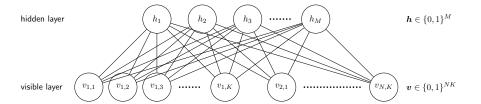
$$= \sum_{t=1}^{T} \sum_{\mathbf{h}} p(\mathbf{h} | \mathbf{v}^{(t)}) \frac{\partial - E(\mathbf{h}, \mathbf{v}^{(t)})}{\partial \beta} - T \sum_{\mathbf{h}, \mathbf{v}} p(\mathbf{h}, \mathbf{v}) \frac{\partial - E(\mathbf{h}, \mathbf{v})}{\partial \beta}$$

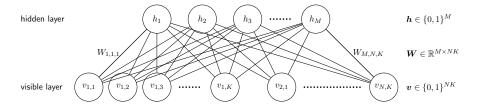
$$= \sum_{t=1}^{T} \sum_{\mathbf{h}} p(\mathbf{h} | \mathbf{v}^{(t)}) \left[\frac{\partial - E(\mathbf{h}, \mathbf{v}^{(t)})}{\partial \beta} \right] - T \mathbb{E}_{p(\mathbf{h}, \mathbf{v})} \left[\frac{\partial - E(\mathbf{h}, \mathbf{v})}{\partial \beta} \right]$$

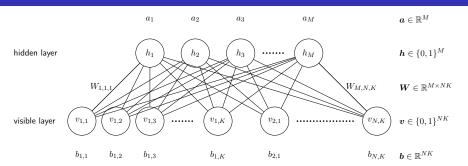
Binglin Chen

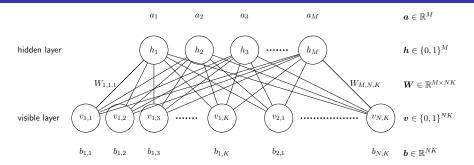
Binary RBM Summary

- A two layer RBM can be fully characterized by the following:
 - \bullet $E(\boldsymbol{h}, \boldsymbol{v})$
 - $\bullet p(\boldsymbol{h}, \boldsymbol{v})$
 - $\bullet Z$
 - $p(h_i = s|\boldsymbol{v})$
 - $p(v_j = t|\mathbf{h})$









$v_{i,:}$	Valid Assignment?
00001	$\sqrt{}$
01000	$\sqrt{}$
11010	×
00000	×



Binary K-nary

$$E(\boldsymbol{h},\boldsymbol{v}) \qquad -\boldsymbol{a}^T\boldsymbol{h} - \boldsymbol{b}^T\boldsymbol{v} - \boldsymbol{h}^T\boldsymbol{W}\boldsymbol{v} \qquad -\boldsymbol{a}^T\boldsymbol{h} - \boldsymbol{b}^T\boldsymbol{v} - \boldsymbol{h}^T\boldsymbol{W}\boldsymbol{v} \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

Binary

K-nary

$$\begin{split} E(\pmb{h},\pmb{v}) & -\pmb{a}^T\pmb{h} - \pmb{b}^T\pmb{v} - \pmb{h}^T\pmb{W}\pmb{v} & -\pmb{a}^T\pmb{h} - \pmb{b}^T\pmb{v} - \pmb{h}^T\pmb{W}\pmb{v} & \text{K-nary requires valid }\pmb{v}. \\ p(\pmb{h},\pmb{v}) & \frac{1}{Z}\exp(-E(\pmb{h},\pmb{v})) & \frac{1}{Z}\exp(-E(\pmb{h},\pmb{v})) & \text{K-nary requires valid }\pmb{v}. \end{split}$$

$$E(\pmb{h},\pmb{v}) \qquad -\pmb{a}^T\pmb{h} - \pmb{b}^T\pmb{v} - \pmb{h}^T\pmb{W}\pmb{v} \qquad -\pmb{a}^T\pmb{h} - \pmb{b}^T\pmb{v} - \pmb{h}^T\pmb{W}\pmb{v} \qquad \text{K-nary requires valid } \pmb{v}.$$

$$p(\pmb{h},\pmb{v}) \qquad \qquad \frac{1}{Z}\exp(-E(\pmb{h},\pmb{v})) \qquad \qquad \frac{1}{Z}\exp(-E(\pmb{h},\pmb{v})) \qquad \qquad \text{K-nary requires valid } \pmb{v}.$$

$$Z = \sum_{m{h},m{v}} \exp(-E(m{h},m{v})) = \sum_{m{h},m{v}} \exp(-E(m{h},m{v}))$$
 K-nary requires valid $m{v}$.

Binary K-nary
$$E(\boldsymbol{h},\boldsymbol{v}) = -\boldsymbol{a}^T\boldsymbol{h} - \boldsymbol{b}^T\boldsymbol{v} - \boldsymbol{h}^T\boldsymbol{W}\boldsymbol{v} \qquad -\boldsymbol{a}^T\boldsymbol{h} - \boldsymbol{b}^T\boldsymbol{v} - \boldsymbol{h}^T\boldsymbol{W}\boldsymbol{v} \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$p(\boldsymbol{h},\boldsymbol{v}) = \frac{1}{Z}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \frac{1}{Z}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$Z \qquad \sum_{\boldsymbol{h},\boldsymbol{v}}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \sum_{\boldsymbol{h},\boldsymbol{v}}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$p(h_i=1|\boldsymbol{v}) \qquad \text{sigmoid } (a_i+\boldsymbol{W}_{i,:}\boldsymbol{v}) \qquad \text{sigmoid } (a_i+\boldsymbol{W}_{i,:}\boldsymbol{v}) \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

Binary K-nary
$$E(\boldsymbol{h},\boldsymbol{v}) = -\boldsymbol{a}^T\boldsymbol{h} - \boldsymbol{b}^T\boldsymbol{v} - \boldsymbol{h}^T\boldsymbol{W}\boldsymbol{v} \qquad -\boldsymbol{a}^T\boldsymbol{h} - \boldsymbol{b}^T\boldsymbol{v} - \boldsymbol{h}^T\boldsymbol{W}\boldsymbol{v} \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$p(\boldsymbol{h},\boldsymbol{v}) = \frac{1}{Z}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \frac{1}{Z}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$Z \qquad \sum_{\boldsymbol{h},\boldsymbol{v}}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \sum_{\boldsymbol{h},\boldsymbol{v}}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$p(h_i=1|\boldsymbol{v}) \qquad \text{sigmoid } (a_i+\boldsymbol{W}_{i,:}\boldsymbol{v}) \qquad \text{sigmoid } (a_i+\boldsymbol{W}_{i,:}\boldsymbol{v}) \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$p(v_j=1|\boldsymbol{h}) \qquad \text{sigmoid } (b_j+\boldsymbol{h}^T\boldsymbol{W}_{:,j}) \qquad \qquad \text{Undefined for K-nary}.$$

Binary K-nary
$$E(\boldsymbol{h},\boldsymbol{v}) = -\boldsymbol{a}^T\boldsymbol{h} - \boldsymbol{b}^T\boldsymbol{v} - \boldsymbol{h}^T\boldsymbol{W}\boldsymbol{v} \qquad -\boldsymbol{a}^T\boldsymbol{h} - \boldsymbol{b}^T\boldsymbol{v} - \boldsymbol{h}^T\boldsymbol{W}\boldsymbol{v} \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$p(\boldsymbol{h},\boldsymbol{v}) = \frac{1}{Z}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \frac{1}{Z}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$Z \qquad \sum_{\boldsymbol{h},\boldsymbol{v}}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \sum_{\boldsymbol{h},\boldsymbol{v}}\exp(-E(\boldsymbol{h},\boldsymbol{v})) \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$p(h_i=1|\boldsymbol{v}) \qquad \text{sigmoid } (a_i+\boldsymbol{W}_{i,:}\boldsymbol{v}) \qquad \text{sigmoid } (a_i+\boldsymbol{W}_{i,:}\boldsymbol{v}) \qquad \text{K-nary requires valid } \boldsymbol{v}.$$

$$p(v_j=1|\boldsymbol{h}) \qquad \text{sigmoid } (b_j+\boldsymbol{h}^T\boldsymbol{W}_{:,j}) \qquad \qquad \text{Undefined for K-nary.}$$

$$p(v_{j,k}=1|\boldsymbol{h}) \qquad \qquad \frac{\exp\left(b_{j,k}+\boldsymbol{h}^T\boldsymbol{W}_{:,j,k}\right)}{\sum_{l=1}^K \exp\left(b_{i,l}+\boldsymbol{h}^T\boldsymbol{W}_{:,j,l}\right)} \qquad \text{Undefined for Binary.}$$

Towards RBM for CF, Second Step: Handle Missing Values

• How to handle missing values?

Towards RBM for CF, Second Step: Handle Missing Values

- How to handle missing values?
- Imputation
 - Fill in the blanks with some estimation based on available information.

Towards RBM for CF, Second Step: Handle Missing Values

- How to handle missing values?
- Imputation
 - Fill in the blanks with some estimation based on available information.
- Parameter Sharing
 - Use RBM with different numbers of visible units for different training/test cases.

Towards RBM for CF, Second Step: Handle Missing Values, continued

Suppose K=3 for the following case:

	m1	m2	m3
u1	1	?	?
u2	2	?	2
u3	1	3	?

Towards RBM for CF, Second Step: Handle Missing Values, continued

Suppose K=3 for the following case:

	$oldsymbol{v}$	$\widetilde{m{v}}$	Visible Units
u1	100 ??? ???	100	$v_{1,1}, v_{1,2}, v_{1,3}$
u2	010 ??? 010	010 010	$v_{1,1}, v_{1,2}, v_{1,3}, v_{3,1}, v_{3,2}, v_{3,3}$
u3	100 001 ???	100 001	$v_{1,1}, v_{1,2}, v_{1,3}, v_{2,1}, v_{2,2}, v_{2,3}$

$$p(v_{q,k}=1|\widetilde{\boldsymbol{v}})$$

$$p(v_{q,k}=1|\widetilde{\pmb{v}}) = \sum_{\pmb{h}} p(\pmb{h},\widetilde{\pmb{v}},v_{q,k})$$

$$\begin{split} p(v_{q,k} = 1 | \widetilde{\boldsymbol{v}}) &= \sum_{\boldsymbol{h}} p(\boldsymbol{h}, \widetilde{\boldsymbol{v}}, v_{q,k}) \\ &\propto \sum_{\boldsymbol{h}} \exp(-E(\boldsymbol{h}, \widetilde{\boldsymbol{v}}, v_{q,k})) \end{split}$$

$$\begin{split} p(v_{q,k} = 1 | \widetilde{\boldsymbol{v}}) &= \sum_{\boldsymbol{h}} p(\boldsymbol{h}, \widetilde{\boldsymbol{v}}, v_{q,k}) \\ &\propto \sum_{\boldsymbol{h}} \exp(-E(\boldsymbol{h}, \widetilde{\boldsymbol{v}}, v_{q,k})) \end{split}$$

Can be computed in polynomial time.

Towards RBM for CF, Third Step: Make Predictions

$$\begin{split} p(v_{q,k} = 1 | \widetilde{\boldsymbol{v}}) &= \sum_{\boldsymbol{h}} p(\boldsymbol{h}, \widetilde{\boldsymbol{v}}, v_{q,k}) \\ &\propto \sum_{\boldsymbol{h}} \exp(-E(\boldsymbol{h}, \widetilde{\boldsymbol{v}}, v_{q,k})) \end{split}$$

Can be computed in polynomial time.

$$p(v_{q_1,k_1}=1,v_{q_2,k_2}=1,\ldots,v_{q_S,k_S}=1|\widetilde{\boldsymbol{v}})$$

Towards RBM for CF, Third Step: Make Predictions

$$\begin{split} p(v_{q,k} = 1 | \widetilde{\boldsymbol{v}}) &= \sum_{\boldsymbol{h}} p(\boldsymbol{h}, \widetilde{\boldsymbol{v}}, v_{q,k}) \\ &\propto \sum_{\boldsymbol{h}} \exp(-E(\boldsymbol{h}, \widetilde{\boldsymbol{v}}, v_{q,k})) \end{split}$$

Can be computed in polynomial time.

$$p(v_{q_1,k_1}=1,v_{q_2,k_2}=1,\ldots,v_{q_S,k_S}=1|\widetilde{\boldsymbol{v}})$$

However, query of S movies on a user requires K^S evaluations.

Towards RBM for CF, Third Step: Make Predictions, continued

$$\widehat{h}_i = p(h_i = 1 | \widetilde{\boldsymbol{v}}) = \operatorname{sigmoid}\left(a_i + \widetilde{\boldsymbol{W}}_{i,:}\widetilde{\boldsymbol{v}}\right)$$

Towards RBM for CF, Third Step: Make Predictions, continued

$$\widehat{h_i} = p(h_i = 1 | \widetilde{\boldsymbol{v}}) = \operatorname{sigmoid}\left(a_i + \widetilde{\boldsymbol{W}}_{i,:} \widetilde{\boldsymbol{v}}\right)$$

$$p(v_{q,k} = 1|\widehat{\boldsymbol{h}}) = \frac{\exp\left(b_{q,k} + \widehat{\boldsymbol{h}}^T \boldsymbol{W}_{:,q,k}\right)}{\sum_{l=1}^{K} \exp\left(b_{q,l} + \widehat{\boldsymbol{h}}^T \boldsymbol{W}_{:,q,l}\right)}$$

Towards RBM for CF, Third Step: Make Predictions, continued

$$\widehat{h_i} = p(h_i = 1 | \widetilde{\boldsymbol{v}}) = \operatorname{sigmoid} \left(a_i + \widetilde{\boldsymbol{W}}_{i,:} \widetilde{\boldsymbol{v}}\right)$$

$$p(v_{q,k} = 1|\widehat{\boldsymbol{h}}) = \frac{\exp\left(b_{q,k} + \widehat{\boldsymbol{h}}^T \boldsymbol{W}_{:,q,k}\right)}{\sum_{l=1}^{K} \exp\left(b_{q,l} + \widehat{\boldsymbol{h}}^T \boldsymbol{W}_{:,q,l}\right)}$$

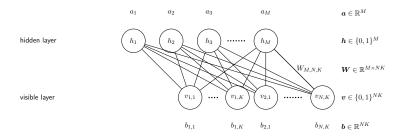
A lot faster but slightly less accurate.

Extension 1: Gaussian Hidden Units

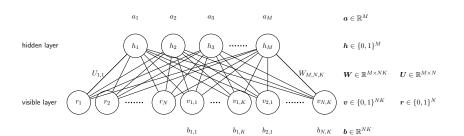
K-nary

$$\begin{split} E(\boldsymbol{h}, \boldsymbol{v}) & -\boldsymbol{a}^T \boldsymbol{h} - \boldsymbol{b}^T \boldsymbol{v} - \boldsymbol{h}^T \boldsymbol{W} \boldsymbol{v} & \sum_{i=1}^M \frac{(h_i - a_i)^2}{2\sigma_i^2} - \boldsymbol{b}^T \boldsymbol{v} - \boldsymbol{h}^T \boldsymbol{W} \boldsymbol{v} \\ p(\boldsymbol{h}, \boldsymbol{v}) & \frac{1}{Z} \exp(-E(\boldsymbol{h}, \boldsymbol{v})) & \frac{1}{Z} \exp(-E(\boldsymbol{h}, \boldsymbol{v})) \\ Z & \sum_{\boldsymbol{h}, \boldsymbol{v}} \exp(-E(\boldsymbol{h}, \boldsymbol{v})) & \sum_{\boldsymbol{h}, \boldsymbol{v}} \exp(-E(\boldsymbol{h}, \boldsymbol{v})) \\ p(v_{j,k} = 1 | \boldsymbol{h}) & \frac{\exp\left(b_{j,k} + \boldsymbol{h}^T \boldsymbol{W}_{:,j,k}\right)}{\sum_{l=1}^K \exp\left(b_{j,l} + \boldsymbol{h}^T \boldsymbol{W}_{:,j,l}\right)} & \frac{\exp\left(b_{j,k} + \boldsymbol{h}^T \boldsymbol{W}_{:,j,k}\right)}{\sum_{l=1}^K \exp\left(b_{j,l} + \boldsymbol{h}^T \boldsymbol{W}_{:,j,l}\right)} \\ p(h_i = 1 | \boldsymbol{v}) & \text{sigmoid} \left(a_i + \boldsymbol{W}_{i,:} \boldsymbol{v}\right) \\ p(h_i = h | \boldsymbol{v}) & \frac{1}{\sqrt{2\pi}\sigma_i} \exp\left(-\frac{\left(h - a_i - \sigma_i \boldsymbol{W}_{i,:} \boldsymbol{v}\right)^2}{2\sigma_i^2}\right) \end{split}$$

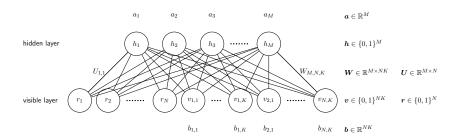
Extension 2: Condition On What Users Have Watched



Extension 2: Condition On What Users Have Watched



Extension 2: Condition On What Users Have Watched



$$\bullet E(\boldsymbol{h}, \boldsymbol{v}, \boldsymbol{r}) = -\boldsymbol{a}^T \boldsymbol{h} - \boldsymbol{b}^T \boldsymbol{v} - \boldsymbol{h}^T \boldsymbol{W} \boldsymbol{v} - \boldsymbol{h}^T \boldsymbol{W} \boldsymbol{r}$$

•
$$p(v_{j,k} = 1|\mathbf{h}) = \frac{\exp(b_{j,k} + \mathbf{h}^T \mathbf{W}_{:,j,k})}{\sum_{l=1}^{K} \exp(b_{j,l} + \mathbf{h}^T \mathbf{W}_{:,j,l})}$$

$$\bullet \ p(h_i=1|\boldsymbol{v},\boldsymbol{r}) = \operatorname{sigmoid}\left(a_i + \boldsymbol{W}_{i,:}\boldsymbol{v} + \boldsymbol{U}_{i,:}\boldsymbol{r}\right)$$

• $\boldsymbol{W} \in \mathbb{R}^{M \times NK}$

- $\boldsymbol{W} \in \mathbb{R}^{M \times NK}$
- $100 \times 17,770 \times 5 = 8,885,000$

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- $100 \times 17,770 \times 5 = 8,885,000$
- ullet Factorize W into PQ
- $m{o}$ $m{P} \in \mathbb{R}^{M imes C}$, $m{Q} \in \mathbb{R}^{C imes NK}$
- ullet $C \ll M$ and $C \ll NK$

- $\mathbf{W} \in \mathbb{R}^{M \times NK}$
- $100 \times 17,770 \times 5 = 8,885,000$
- ullet Factorize W into PQ
- $m{o}$ $m{P} \in \mathbb{R}^{M imes C}$, $m{Q} \in \mathbb{R}^{C imes NK}$
- ullet $C \ll M$ and $C \ll NK$
- $100 \times 30 + 30 \times 17,770 \times 5 = 2,668,500$

Experimental Results

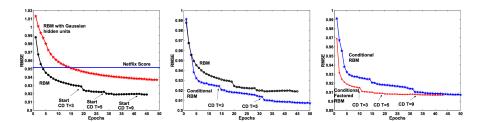


Figure 3. Performance of various models on the validation data. Left panel: RBM vs. RBM with Gaussian hidden units. Middle panel: RBM vs. conditional RBM. Right panel: conditional RBM vs. conditional factored RBM. The y-axis displays RMSE (root mean squared error), and the x-axis shows the number of epochs, or passes through the entire training dataset.

Questions?

Thank you!