

John Gully

Design + Engineering Leader

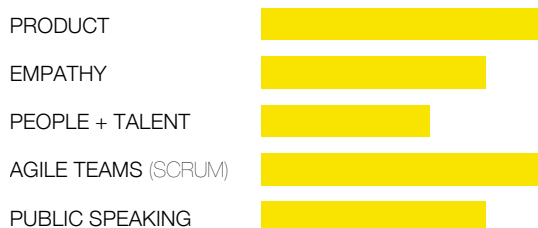
PROFILE

I have a deep background in design and technology, and enjoy bringing new products to life. As a leader of great people, I help others reach for and realize their potential as a part of a high-performing team. I desire to spend time working with passionate people to create new and exciting products that make a difference.

CAPABILITIES



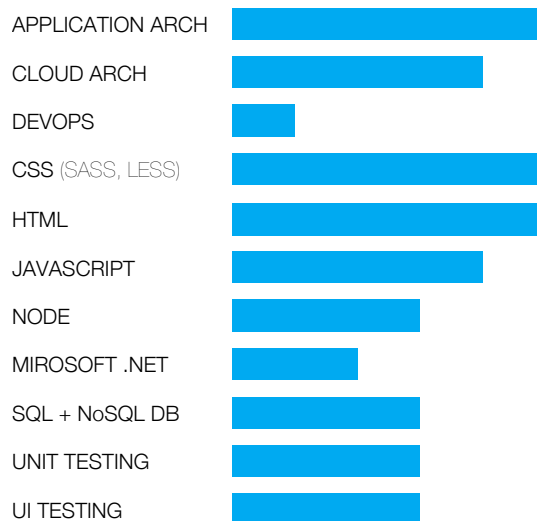
LEADERSHIP



EXPERIENCE DESIGN



TECHNOLOGY



LEARNING

TRAINING & CONFERENCES

2016	Slalom leadership training
2015	Big (D)esign (Speaker)
2014	Day of .NET (Speaker)
2013	Xamarin Evolve
2012	AdaptivePath UX Intensive
2011	iOS Bootcamp

PERSONAL PASSIONS

PatternPack
Leader of the open source project for building your own design system.

Designer + Developer Collaboration
Bridging the gap between designers and developers to help bring amazing products to life.

New Technologies & Frameworks
Vue.js, Elm, Functional Programming

FORMAL EDUCATION

NORTHWOOD UNIVERSITY

2000	BBA Management of Information Systems Graduated in the top 10% with Suma Cum Laude honors.
1998	AA Computer Systems Management Graduated as valedictorian with Suma Cum Laude honors.

SLALOM CONSULTING

2011 – PRESENT

Slalom is a national network of local consulting offices. Having grown to more than 3500+ people Slalom maintains a people first culture that attracts and retains high-end talent.

SOFTWARE ENGINEERING PRACTICE LEAD

- As a Practice Leader of Software Engineering I am responsible for leading our people while they create outstanding solutions for our clients. I partner with our clients to tackle challenging problems while ensuring that our people are engaged in meaningful work.
- Responsible for representing the Dallas market in the Slalom Talent Management Advisory Council. This council represents each Slalom market and focuses on people & talent related initiatives. As the representative for our office, I champion our people related programs and work to ensure that employees have their most impactful careers ever during their time at Slalom. As a people leader, I strive to create an environment of trust, provide frequent coaching and help our team members identify and focus on their strengths.
- Passionate about helping designers and developers work better together. When I'm not supporting our teams, I am looking for opportunities to push the boundaries of technology and design. Filtering through the noise and seeing what's next helps our people be prepared to solve business problems for our clients with thought leadership and the very latest in technology and design.
- Structured discovery and delivery engagement for a leading payment processing client in the hospitality industry. Established myself as the primary relationship leader for the account. Grew the account from \$0 to more than \$4M annual run rate for multiple years.
- Worked with leading financial services company to envision and create a new line of business with the potential to double the company's revenue. Worked directly with the entire C-Suite of executives through the product discovery process and presented the investment proposal to the board of directors for approval. Upon approval, I also led multiple consulting teams through the development phase, ultimately bringing online an entirely new product line for the business.

SOLUTIONS PRINCIPAL

- As a Solutions Principal I focused on growing our future leaders. Much of my time was spent supporting multiple technical teams and guiding customers through difficult product decisions.
- Invested heavily into improving the collaboration between designers and developers. Bridging the gap between these teams improved team relationships resulting in better products reaching production more quickly than ever before. My passion in this area ultimately led to the creation of PatternPack, a tool that improves the process of generating living design systems. <http://www.patternpack.org> is the first open source project officially supported by Slalom.
- Led multiple delivery teams of more than 20 people through the product design and delivery of modern JavaScript web applications. Over the course of 18 months the team size grew from a single 6 person team to 3 distributed teams blended with both Slalom and client engineers. Trained developers on new application technologies (Angular, Sass, Node, etc) and agile scrum development practices.
- Designed and architected a modern web application for an international financial services company. Worked with product, design and development to create an entirely new experience that supported and continuous load of more than 1000+ concurrent users.

SLALOM CONSULTING

2011 – PRESENT

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SOLUTIONS ARCHITECT

- Led internal reference implementation of mobile web application used to provide Slalom consultants guidance when developing. This effort consisted of defining the internal project goals, leading the development efforts and documenting the prescriptive guidance for development. The reference serves as guide for client projects and a learning tool for consultants.
- Created a responsive web prototype used by the customer to internally sell their future vision. My contribution was to demonstrate the technical capabilities of a modern JavaScript application and to establish the development practices for a larger effort. Additionally, I served as a facilitator for the project team communications, resulting in some of the best team project collaboration to date. Senior leadership referred to this particular project as “the most exciting thing going on”.
- Created a tablet application backed by Dynamic CRM as part of a nationally distributed team. This application was part of Microsoft’s Windows 8 MAP program and enabled the sales force to automate the customer onboarding process by taking advantage of CRM workflows & the tablet device capabilities.
- Worked on the most significant client project in the Dallas office. This project had national practice visibility and was considered a strategic investment by Slalom Consulting. At this client my role progressed from a member of the initial 8 person team, to lead developer, to UX lead on a team of over 40 individuals. The following examples detail the roles, responsibilities & challenges faced at this client.
- As part of the startup development effort I helped establish the framework of an enterprise class property tax application. I was personally responsible for establishing behavioral testing as a formal part of the application development.
- Created and maintained the developer onboarding process for the client project. This included the onboarding materials themselves (sample application, training exercises, and documentation) as well as developer training sessions and mentoring.
- Performed development effort estimation for the entire project, allowing Slalom to manage the project scope more effectively. This estimation resulted in a major contract restructuring that allowed our team to remain profitable and maintain a positive relationship with the client.
- Assumed the UX team leadership role ultimately responsible for the usability of the product. The primary responsibilities included UX patterns library, wireframes, prototypes, visual design, and usability testing. The team also supported the front-end development efforts through the creation of common controls, and last-mile development of the user interface.
- Assisted the business in refining project requirements through visualization. This was primarily done using the patterns established in the UX patterns library but more intensive sessions often required workflows and storyboards to flesh out the business requirements and application behaviors.

PERSIMMON GROUP

2007 – 2011

Persimmon Group is a boutique software consulting firm serving clients from Fortune 500 manufacturing to local small businesses.

MANAGING CONSULTANT

- As one of only 3 managing consultants I was responsible for the company's new technology initiatives. This included setting the direction for web and mobile development, prototyping new solution for client's technology demos and selecting the technologies and tools that our team would use to bring these solutions to life.
- Used wireframes and rapid prototyping to sell clients on new project concepts. Integration of the user into the process and the ability to quickly iterate the application designs were seen as major benefits by the customers and won several unplanned projects.
- Designed and created an analytics portal for the executive team. This portal visualized information to management in a clear and concise manner both on the web and the iPad. The executive committee used the portal to replace spreadsheets and paper reports in their weekly status meetings. This automated system saved the management team over 2 man days each week that were previously spent compiling and analyzing this data.
- Developed a map-based manufacturing application for a major bedding manufacturer. This application changed how the customer planned their product manufacturing, allowing them to quickly schedule just-in-time manufacturing directly related to their product shipments. The product was so effective that the scheduling process was managed by 4 people rather than the 30+ that were previously required.

TYLER TECHNOLOGIES

2002 – 2007

Tyler Technologies is a software development firm with over 300 employees in TX. Specializing in state and local government software Tyler has solutions for Courts, Justice, and Property Tax

TECHNICAL MANAGER

- Managed development teams ranging in size from 4–10 developers. Management responsibilities included project planning and resource allocation, development activities, employee time approval and yearly reviews.
- Led development teams through project development lifecycle (project requirements handoff, technical specification, prototyping, development, unit testing, project integration, build integration, QA handoff, defect resolution, client defect support & resolution).
- Served as Product Manager for the Orion Tax product from April 2005 – January 2006. During this period, I designed a defect resolution workflow that significantly reduced the number of product defects from several hundred to fewer than 50. I also architected the client's most important yearly process and led development through successful deployment.
- Architected and enhanced several key components to the Orion appraisal and tax product suites. One component was a new list management infrastructure which increased the maximum list size from 10K to over 2 million items. Performance testing of this solution showed exponential speed gains while managing much larger list sizes. I also designed a new cache management solution that allowed the Appraisal Card Report to generated over 50K pages. The previous implementation could run fewer than 500 pages at a time.

TYLER TECHNOLOGIES

2002 – 2007

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SENIOR DEVELOPER

- As a member of the initial Orion product development team I participated in the creation of the core product components. One of the most advanced of these modules was the data versioning system that was core to appraisal and tax software products.
- Developed the property valuation module for the appraisal product. This project involved creating a valuation model that used the CLT methodology to determine property values from comparable sales. The multiple regression analysis used for calculations relied heavily on statistical and matrix math.
- Developed many of the appraisal processes including the appeals process, and the shared property data exchange. These projects all required significant technical skill with HTML, VBScript, XML, XSLT, ASP.NET, and SQL.

MARY KAY

2000 – 2002

Mary Kay is an industry leader in technology and was one of the first major corporations to embrace e-commerce internally. During the early 2000's Mary Kay was #2 in online sales behind Amazon.com

WEB DESIGNER/DEVELOPER

- Developed both the web site and intranet for Richmond Investments (the financial investment division of Mary Kay). This project included direct interaction with the client to gather requirements as well as full creative design and web development. The resulting product created a site that fulfilled all the client's initial requirements, but also allowed them to maintain the content without further technical intervention.
- Worked as a front-end developer and creative resource for Mary Kay's primary web presence MaryKay.com. The high-profile nature of this site made it essential that our designs were elegant and that our code was error free.
- Lead developer for the MKConnections web application. Developing this e-commerce site required much more technical expertise including the use of Microsoft Commerce Server. As lead developer I was responsible for the quality of the released code as well as on-call support for the product.

PERSIMMON GROUP

1998 – 2000

DEVELOPER

- Developed the company's first web application using classic ASP. The success of this effort generated to several additional projects that ultimately led to a new line of custom development for the Persimmon Group.

SYSTEMS ADMINISTRATOR

- Designed and implemented network management systems for the Persimmon Group's major clients. The increased IT systems reliably allowed the Persimmon Group to focus on their strengths in custom software development.