

# **Web Designer**

UnityWorks! Media

December 2011 - Present

I am the lead designer and point person for our MVP (Model Video Page) product. Key tasks include creating custom designs that match vehicle manufacturer standards for their brand and in turn building functioning pages that consist of videos, incentives, and navigation. I also work with the Account Management team to help integrate this product into our clients' websites.

Together with my team of fellow designers, we create and maintain monthly specials for new and used vehicles and services for auto dealerships across the country.

## Web / Graphic Designer

Freelance

October 2010 - Present

I have worked with multiple clients on a range of different projects. I have been involved in branding/logo design, custom marking materials and designing beautifully usable websites.

### **Guest Services Specialist**

Juut Salonspa

June 2011 - December 2011

Provided outstanding customer service for all guests while meeting Juut's performance standards. I was accountable for the checking in / checking out of guests, offering knowledge about products and services all while upholding the Daymaker belief.

### **Equipment Cage**

The Art Institutes International Minnesota

April 2009 - September 2011

I was an Equipment Specialist that offered basic IT support as well as knowledge about the items that were available for check out to both students and faculty. I also assisted in the updating of both computer labs and the training of new employees.

#### Intern

Grandpa-George

February 2010 - May 2010

Worked with fellow interns on multiple internal projects. Was casted as Project Manger for Best Web Design Portland edition. I lead the research and collection of design agencies portion of this project as well as working with Google Maps and creating custom maps and the implementation of said maps. Performed research on custom Facebook fan pages as well as monitoring and updating fan pages and Twitter accounts for both Best Web Design and Hi-Bearnation. My final project was a series of institutional videos that were meant to show and explain important key items of both web design and development. I lead a session on designing forms as well as editing videos.

#### Skills

- Web Design
- Graphic Design
- User Experience
- Layout
- Illustration
- HTML/CSS

#### **Education**

Bachelor of Science in Web Design and Interactive Media *The Art Institutes International Minnesota*