



Benny Nguyen

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Saint Paul MN 55117

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Professional Summary

Fun loving, passionate graphic designer pursuing further professional knowledge and work in a positive, collaborative environment. Excellent problem-solving skills and self motivated with a focus in branding, package design, interactive design and project management.

Education

The Art Institute International Minnesota, Minneapolis MN
Bachelors of Science degree in Graphic Design

December 2010

Creative Skills

Typography
Page Layout
Package Design

Publication Design
Image Manipulation
Brand Identity

Digital Photography
Web Design & Marketing

Technical Skills

Adobe Illustrator
Adobe InDesign
Adobe Photoshop

Adobe Dreamweaver
Adobe Bridge
Google Web Designer

Microsoft Office
HTML & CSS

Internship

Bellagala, St. Paul, MN

October 2010 - December 2010

Graphic Design Intern: Edited and created marketing materials including spotlight books, mailers and services booklet; Generate concepts for packaging of photo album box and apparel

Experience & Freelance

Brandspring Solutions, Eden Prairie, MN

January 2011- May 2011

Freelance Designer: Created and edited direct mailers to promote various auto dealerships, business to business client: Direct 2 Dealer, editing themes and content to personalize each mailer to each individual dealerships

Spider Trap Online Marketing, Minneapolis, MN

April 2011

Freelance Designer: Created a five page visual to promote new solution to improve usability for BestBuy.com's services section. Visual's used to pitch new business with Best Buy

Scruples Professional Salon Products, Lakeville, MN

May 2011 - November 2011

Production Artist: Assistant to head graphic designer, updated and edited marketing/sales materials as well as packaging, created technical Illustrations, utilized InDesign to create digital publication for tablet devices. Peformed press checks, color corrected photography and edited video when needed.

Informed Interacitve, Saint Paul, MN

January 2011 - Present

Interactive Ad Designer: In-house Designer with web focused marketing. Flash and HTML5 animation of web banners both for desktop and mobile. Email Marketing design and splash page layout.

Certifications

Google QA Certified 2015