

## Design proposal

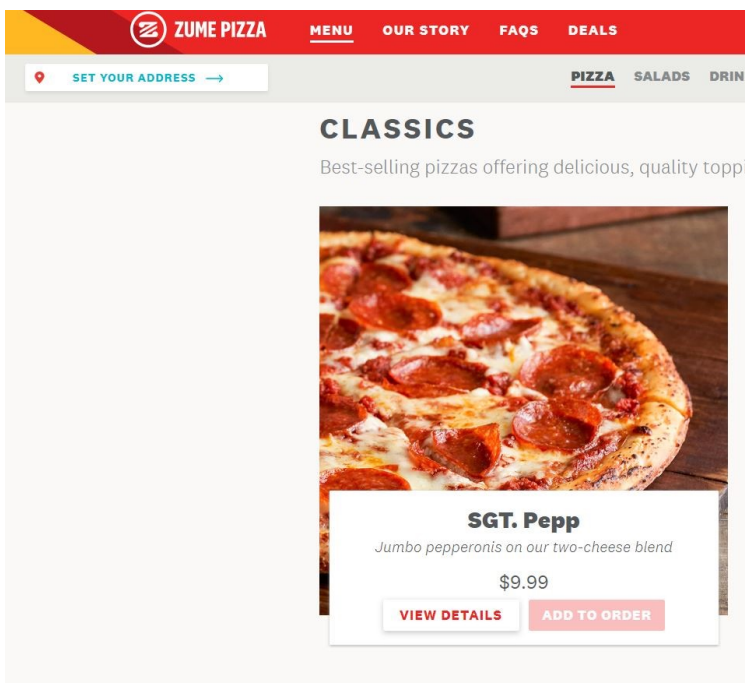
# Geronimo's Pizza

I aim to build a website for a fictional pizza delivery company that is committed to innovation and sustainability. The name will be Geronimo's Pizza (or G's Pizza for short). My focus will be on designing the website based on a short business brief, with strong brand colors, and an inviting layout. I hope to demonstrate good information architecture and design in a way that would maximize their business.

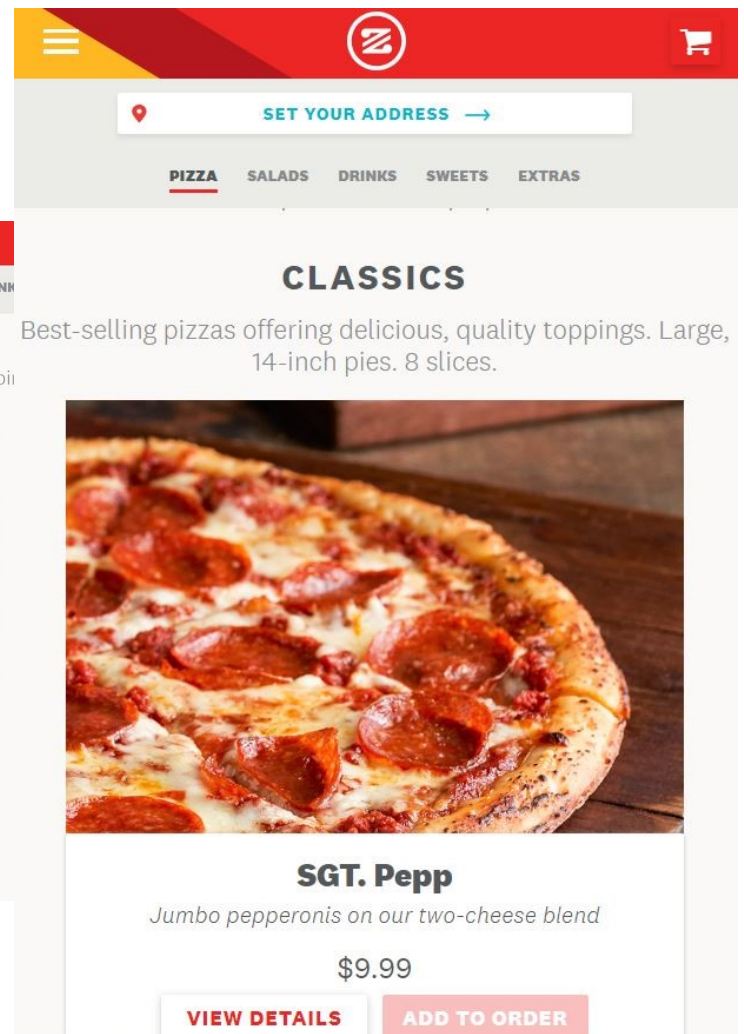
The website will consist of 5 pages (Home, Menu, About, Staff, and FAQ), with a sidebar that displays items in the customer's order (which I will not make interactive for sake of simplicity). Mobile responsiveness will be crucial, with menu buttons for both the shopping cart and nav bar when the site is viewed on mobile devices. An image carousel will be on the home page, and the FAQ page will feature questions that drop-down answers (as an extra feature if I have time).

## Inspiration websites

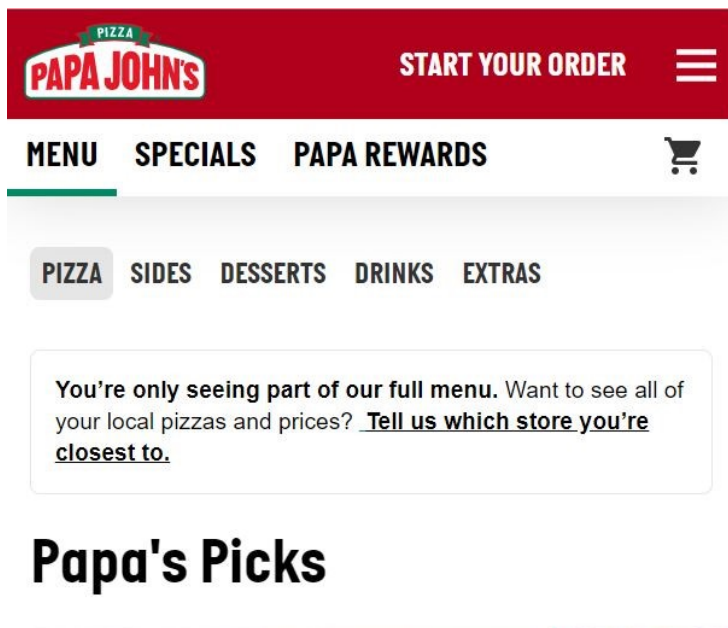
<https://zumepizza.com/>



Zume pizza is innovative in their food preparation methods and uses bold colors in their website branding.



<https://www.papajohns.com/>



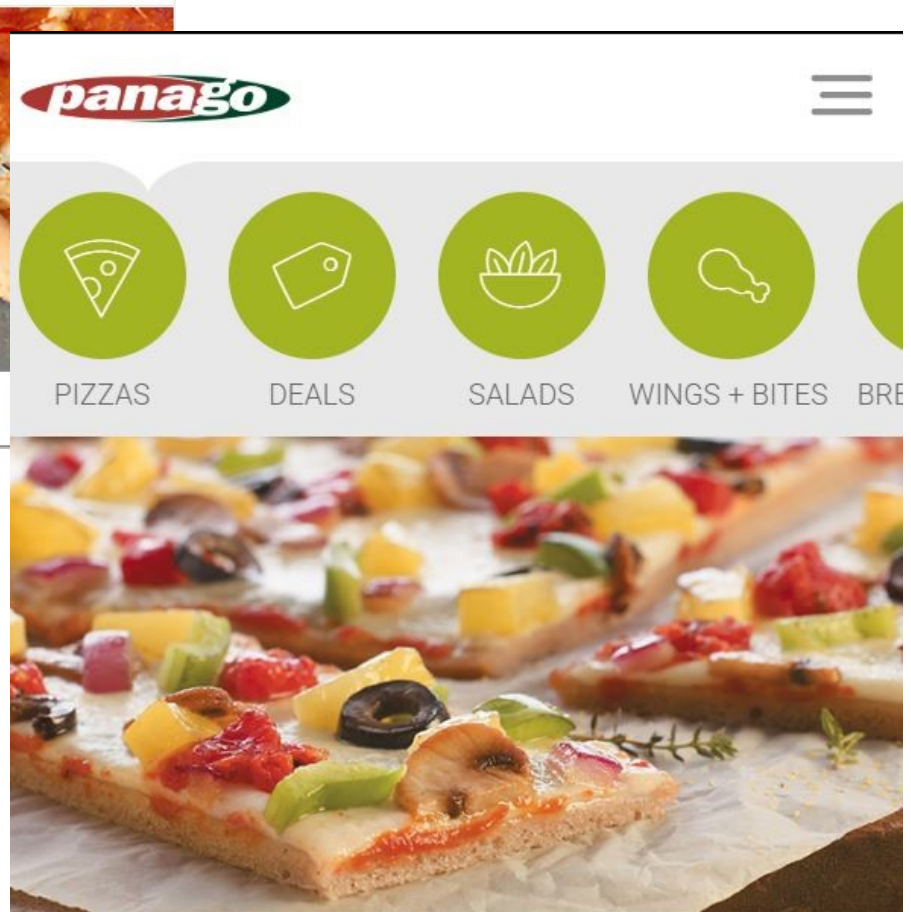
Papa John's features an accessible, inviting menu design with innovative item choices.



**Create Your Own**

Panago's Pizza values sustainability in packaging and ingredients.

<https://www.panago.com/>



Our Gluten-smart Crust is now 100% organic, and still as delicious as ever! Try it with any pizza recipe.

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Miscellaneous  
templates for pizza  
websites that I found  
inspirational

