

Sales Dashboard

Year

All

Categories

All

Sales Amount (\$)

99.09M

Customers

65K

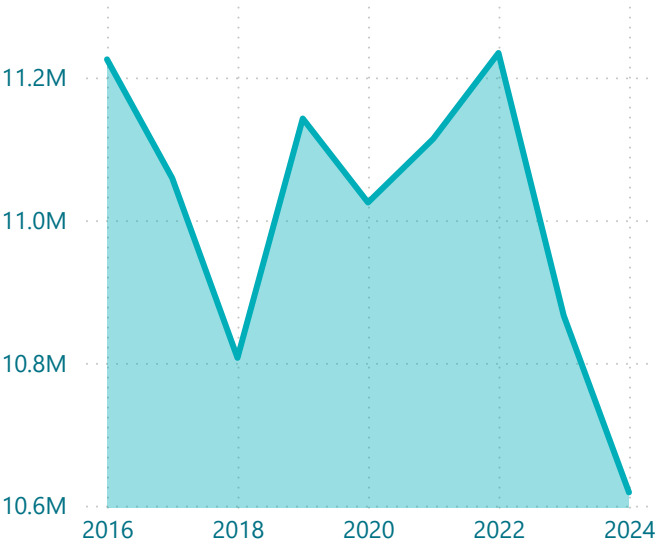
Completed Orders

46K

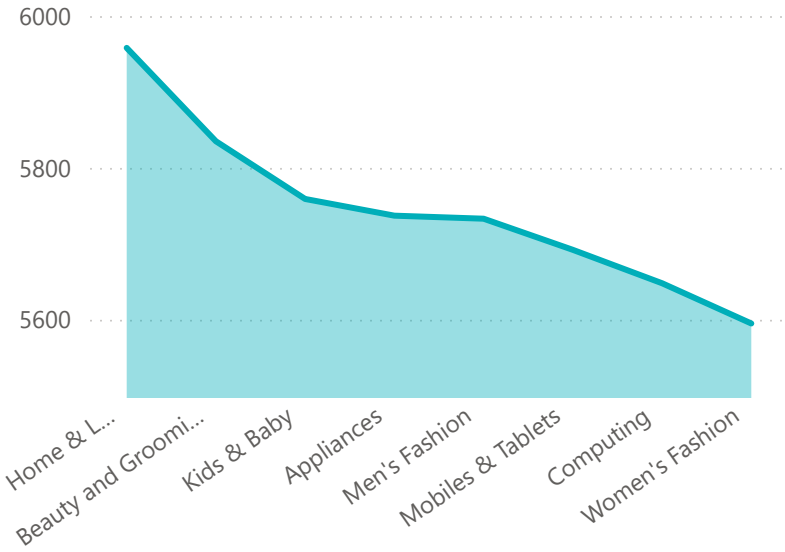
Most Popular Category

Home & Living

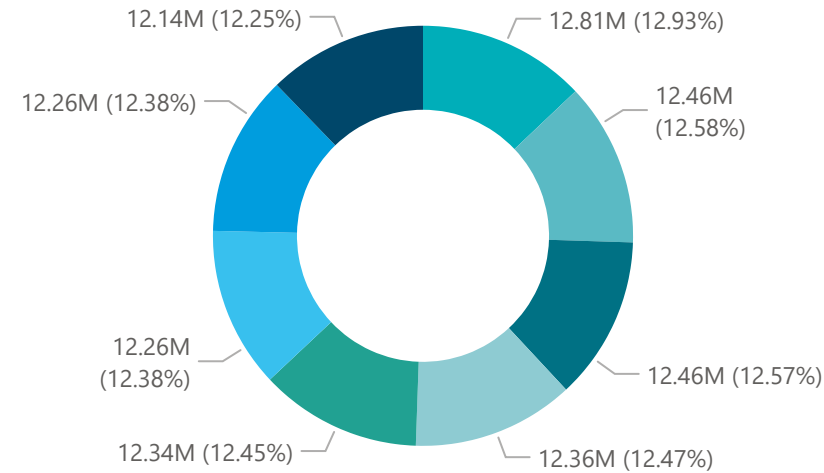
Sales Amount (\$) per Year



Completed Orders by Category



Sales Amount (\$) By Category



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Top Spender

Dr. Joshua P. Smith

Most Popular Payment Type

Bank Transfer

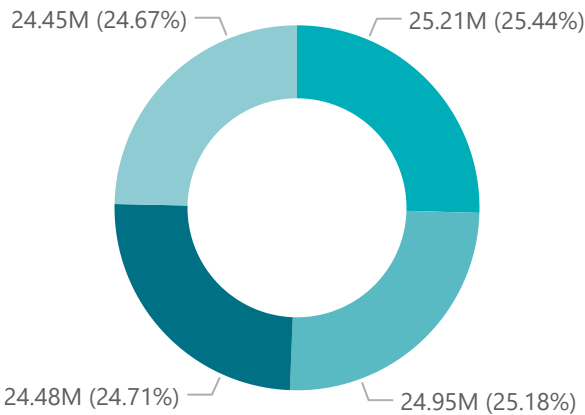
Most Orders

Dr. Angela F. Johnson

Top 5 Customers



Payment Methods



Top 5 Customers By Orders



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Customer Name

All

Sales By Category

Category	2016	2017	2018	2019	2020	2021	2022	2023	2024	Total
Home & Living	1,402,193.51	1,350,664.10	1,382,293.71	1,456,091.28	1,478,498.67	1,465,558.50	1,556,250.70	1,389,790.71	1,327,548.61	12,808,889.79
Appliances	1,450,592.63	1,511,935.76	1,344,175.16	1,451,992.95	1,342,149.07	1,325,014.82	1,384,784.30	1,343,388.06	1,308,787.90	12,462,820.65
Beauty and Grooming	1,450,076.91	1,367,634.02	1,290,766.49	1,395,712.96	1,292,936.49	1,345,768.71	1,419,319.97	1,465,190.25	1,429,311.64	12,456,717.44
Kids & Baby	1,439,105.46	1,286,505.75	1,394,767.75	1,347,912.42	1,389,775.00	1,341,889.38	1,357,281.05	1,451,855.87	1,348,168.45	12,357,261.13
Men's Fashion	1,398,158.65	1,418,257.63	1,280,955.83	1,413,168.38	1,435,669.72	1,401,644.85	1,366,197.02	1,322,293.46	1,302,362.53	12,338,708.07
Computing	1,300,488.03	1,333,512.54	1,346,367.87	1,432,000.04	1,351,758.11	1,429,416.84	1,447,993.61	1,324,794.98	1,298,215.05	12,264,547.07
Mobiles & Tablets	1,422,973.35	1,371,405.26	1,364,736.92	1,405,263.71	1,325,044.38	1,413,636.47	1,341,271.55	1,308,922.11	1,309,334.55	12,262,588.30
Women's Fashion	1,361,613.72	1,418,817.29	1,402,963.18	1,240,211.53	1,408,853.87	1,390,985.23	1,361,110.22	1,259,910.64	1,294,761.03	12,139,226.71
Total	11,225,202.26	11,058,732.35	10,807,026.91	11,142,353.27	11,024,685.31	11,113,914.80	11,234,208.42	10,866,146.08	10,618,489.76	99,090,759.16

Customers Sort By Category

Customer Name	Sales (\$)
Dr. Joshua P. Smith	8,764.95
2024	5,760.19
Computing	4,039.35
Kids & Baby	1,720.84
2016	3,004.76
Ms. Lawrence W. Tapia	7,916.08
Dr. John H. Thomas	7,565.08
Ms. Jennifer A. Miller	7,222.20
Ms. Lisa A. Johnson	6,950.92
Dr. Angela F. Johnson	6,920.10
Prof. Robert O. Miller	6,796.70
Ms. Aaron B. Wilson	6,628.00
Total	99,090,759.16

Orders By State

Category	NSW	QLD	SA	VIC	WA	Total
Home & Living	5130	5143	5043	4974	4967	25257
North	1032	1065	1063	1082	940	5182
South	1054	1015	1039	958	1021	5087
West	1096	954	1085	1001	940	5076
Central	940	1134	999	914	999	4986
East	1008	975	857	1019	1067	4926
Beauty and Grooming	5174	5084	5084	4860	4674	24876
Kids & Baby	4935	5045	4882	4943	4799	24604
Appliances	5240	4884	4836	4745	4822	24556
Total	40492	39730	39101	38631	38407	196361

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Sales By Month

Month	2016	2017	2018	2019	2020	2021	2022	2023	2024	Total
☐ January	951,346.02	881,424.11	935,941.25	966,531.66	929,777.22	900,186.01	945,593.16	887,269.88	917,696.87	8,315,766.18
Appliances	139,401.78	94,094.16	109,770.84	136,718.42	102,816.90	84,128.81	134,855.34	108,327.42	106,135.86	1,016,249.53
Beauty and Grooming	152,381.55	124,166.76	108,225.02	108,127.39	112,806.45	119,320.31	118,545.38	120,210.60	134,634.48	1,098,417.94
Computing	88,816.40	134,143.54	127,713.45	114,947.92	123,836.33	129,737.98	125,260.16	121,070.57	102,845.10	1,068,371.45
Home & Living	97,912.78	129,741.73	151,434.84	153,647.98	117,957.05	95,004.82	142,871.03	101,157.31	111,287.05	1,101,014.59
Kids & Baby	100,903.93	88,783.70	119,029.65	113,997.85	108,468.98	109,987.71	96,597.76	99,801.73	115,380.05	952,951.36
Men's Fashion	124,796.47	90,939.56	85,338.67	104,134.45	130,845.39	83,046.90	104,288.15	121,638.24	116,892.12	961,919.95
Mobiles & Tablets	114,799.84	114,512.43	127,354.80	121,133.82	125,316.47	140,188.07	106,763.76	81,859.24	101,046.90	1,032,975.33
Women's Fashion	132,333.27	105,042.23	107,073.98	113,823.83	107,729.65	138,771.41	116,411.58	133,204.77	129,475.31	1,083,866.03
☒ February	885,049.18	904,624.64	861,446.71	792,349.89	944,239.98	836,715.71	877,572.09	927,424.72	788,338.17	7,817,761.09
☒ March	932,080.99	1,021,912.99	888,990.73	967,104.56	931,119.79	997,665.09	940,440.74	918,975.55	893,129.39	8,491,419.83
☒ April	939,162.73	916,766.15	923,396.99	898,747.29	876,805.43	982,865.62	907,097.07	915,844.63	887,914.76	8,248,600.67
☒ May	938,158.59	923,330.73	920,746.97	957,295.20	917,287.22	891,785.41	958,626.64	916,763.61	952,729.69	8,376,724.06
☒ June	926,556.32	848,705.61	810,313.16	911,205.15	927,031.91	983,728.71	847,613.27	933,402.34	853,295.23	8,041,851.70
☒ July	967,988.63	929,743.85	909,738.90	946,205.79	885,210.24	850,511.80	960,407.50	907,812.74	875,575.58	8,233,195.03
☒ August	951,855.47	860,075.75	928,941.86	949,026.98	941,224.80	948,316.41	872,627.97	848,142.70	873,396.36	8,173,608.30
☒ September	1,032,520.47	867,079.02	827,840.67	874,768.80	895,323.49	882,494.54	1,002,297.10	789,407.66	980,332.35	8,152,064.10
☒ October	920,808.97	906,871.87	908,338.43	935,081.73	959,500.14	888,089.96	1,058,661.94	945,798.30	992,222.76	8,515,374.10
☒ November	918,199.79	987,729.98	923,213.02	918,623.03	892,160.75	989,321.85	951,699.55	931,093.54	812,964.97	8,325,006.48
☒ December	861,475.10	1,010,467.65	968,118.22	1,025,413.19	925,004.34	962,233.69	911,571.39	944,210.41	790,893.63	8,399,387.62
Total	11,225,202.26	11,058,732.35	10,807,026.91	11,142,353.27	11,024,685.31	11,113,914.80	11,234,208.42	10,866,146.08	10,618,489.76	99,090,759.16