

JOHN IFEMEZUO

UI/UX DESIGNER & FRONT END DEVELOPER



CONTACT

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SKILLS

- HARD SKILLS :** User Research, Wireframing, Usability Testing, Prototyping, Coding
- TECHNIQUE :** Debugging, Interaction Design, User Testing
- TOOLS :** Figma, Adobe XD, Adobe Photoshop, Framer
- LANGUAGES & FRAMEWORK :** HTML, CSS, JavaScript, Tailwind CSS, React, Nextjs

PROFILE

UI/UX Designer and experienced Front-end developer with over 5 years of experience in creating user-friendly and accessible interfaces for complex systems and software. Skilled in user interface design and frontend development and proficient with prototyping tools like Figma and Adobe XD. Crafted great products for clients and companies, increasing user engagement and satisfaction by 80%.

WORK EXPERIENCE

- VENTLIO (AWKA, ANAMBRA STATE, NIGERIA)** 05/2022 To Present
A software company that offer quality SaaS software applications to businesses with 100+ paying businesses .
LEAD PRODUCT DESIGNER
 - Overhauled the website design which lead to improved user experience (UX) of the company products leading to more retention time and up 70% conversion rate.
 - Designed wireframes, re-usable UI elements and high fidelity mockups of different products while assisting the front end developers with its implementation, leading to a faster development time.
- Introduced to the team ways to solve user centered design solution that facilitates sales and improve users experiences up to 70%.
 - Conducted research on competitors to recommend solutions that helped in improving products to stand out benefiting 100+ of users.
 - Led the front end developing team to ensure the successful implementation of UI designs, providing guidance and support throughout the development process.
- ZIGAH (LAGOS, NIGERIA)** 04/2022 to 04/2024
A Fintech company that offers cross border payment solutions to everyone.
FRONT END ENGINEER
 - Created a responsive, user-friendly website and web app for the company product, ensuring cross-browser compatibility and optimal performance. Resulted in a 50% increase in click-through rate.
 - Optimized the company`s website and web application to ensure a more faster loading time and improved efficiency by 75%.
- Gained hands-on experience with CSS animations and transitions which helped improve product interactions and user experience .
 - Designed and implemented email marketing template for the marketing team to use, resulting to over 50+ user sign ups a week.
- OSMAXIN (AWKA, NIGERIA)** 01/2020 to present
Software Development Agency.
FRONT END ENGINEER & UI/UX DESIGNER
 - Spearheaded application design sessions with 50+ client teams while leading the product and marketing teams to redesign the mobile onboarding process, improving retention and UX by 20%.
 - Prioritize onboarding and briefs with client to understand project requirements leading to creating a great product that serves both users needs and client goals.
 - Planned, designed and implement great user experience solution for client projects through mobile prototype, website and software development ensuring consistency across client products.
 - Joined the development team in implementing the design layouts using Nextjs and Reactjs and integration of the APIs. Leading to faster development duration of up to 80%.

EDUCATION

- FEDERAL POLYTECHNIC, OKO, NIGERIA**
HIGHER NATIONAL DIPLOMA | COMPUTER SCIENCE
2019 - 2023

LANGUAGE

- English
- Pigin