### John Isi e-Commerce Report Dashboard T...

	month	unique_cus	total_orders
1.	2025-10	8480	10803
2.	2024-12	3108	3188
3.	2025-03	3637	3718
4.	2025-01	3210	3288
5.	2024-10	202	202
6.	2025-04	3687	3789
7.	2025-08	5122	5418
		1 - 13	3 / 13 〈 〉

## Record Count

Record Count

13.0

## **Unique Customer**

unique\_customers

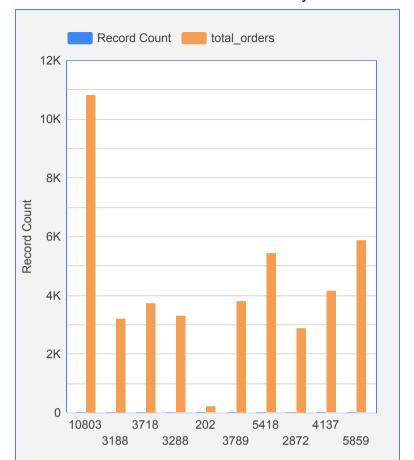
51.515K

@ <del>=</del>

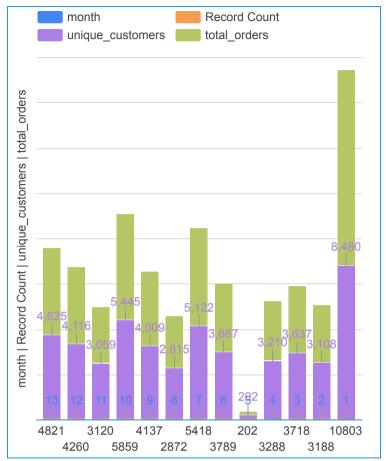
# Total\_Orders

 $\begin{array}{c} {\rm total\_orders} \\ {\rm \bf 55.5} \, K \end{array}$ 

#### Record Count vs Total Orders by Month



## Customer Growth vs Order Volume by Month



### e-Commerce Growth Analysis - Orders vs Customer Trend

