

JOHN GARCIA

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PROFILE SUMMARY

Success-driven and goal-oriented professional with a demonstrated track record of successfully engaging in, especially deep dive in DeFi, using multiple DeFi services, efficient use of blockchain environment, excellent knowledge of global blockchain, crypto activities and DeFi spaces. Adept at resolving challenges with innovative solutions, systems, and process improvements that increase effectiveness and the bottom line. Experienced digital strategist, some experience developing a FlashLoan in ETH, experienced algorithm trading in tradingview, and running successful data-driven with Python, and customer-focused innovative digital marketing campaigns. Capable of reasoning through emerging trends in the blockchain space and identifying opportunities for capital deployment, different trends in crypto GameFi, MetaFi, DeFi, ReFi. Offers a highly professional attitude, excellent social skills, and strong determination to achieve extraordinary results. Enthusiastic about the blockchain industry and passionate about contributing to the cryptocurrency revolution.

CORE COMPETENCIES

- Solid understanding of cryptography, crypto-economics, and blockchain technologies
- Expertise in electronic automation (TIA Portal, Python, Java, Pine Script, etc.)
- Ability to identify and predict trends and patterns in value changes of cryptocurrency
- Sound understanding of social network best practices in design, functionality, and users
- Expertise in the social landscape to inform strategy, creativity, and campaigns
- Strong written/verbal communication skills for documentation and correspondence
- Outstanding interpersonal skills with strong team spirit and great respect for diversity
- Exceptional organization skills with the ability to prioritize and manage multiple tasks
- Solid time management with high precision in delivery in a diverse environment

SKILLS HIGHLIGHTS

Crypto/Blockchain Community Programs	Blockchain Data	Community-Building & Outreach
Social Media & Cultural Trends	Social Networks Best Practices	Social Media Tools & Apps
Data Analysis	Strategic Communication	Customer Service Orientation
Content Creation	Digital Media & Marketing Strategy	Project Management
Problem-Solving & Conflict Resolution	Highly Detail Oriented	Team Leadership
Flexible & Dedicated	Self-motivation & Initiative	Regulatory Compliance
Automation & Web Analytics	Product Innovation	Manufacturing Engineering

Technical Skills:

WordPress, Microsoft Office Suite, Python (Programming Language)

RELEVANT WORK EXPERIENCE

Co-Founder – [Bicapital](#)

Jul 2020 – Present

- Manage investment portfolios focused exclusively on the blockchain and cryptocurrency environment.
- Provide decision-making, support, investment, and guidance of technology-based projects (startups, blockchain, AI, etc.).
- Analyze, evaluate and synthesize trends from a variety of data sources (internal data, public blockchain data, etc.).
- Stay informed about market trends, opportunities, risks, and new projects, with a passion for the cryptocurrency industry.
- Analyze data and identify unique ways to solve recurring problems through potential technology solutions.
- Profitability has been over 18% in the last year

Cryptocurrency Analyst – [Bicapital](#)

Aug 2020 – Present

- Responsible for analyzing and predicting trends, pricing, demand, and trading volumes of cryptocurrencies.
- Write and publish research reports on cryptocurrency projects.
- Strong analytical and in-depth knowledge of existing blockchain projects.
- Designed, implemented, and monitored automated trading strategies with crypto in Binance and stock in Metatrader

Cofounder – [Eficia Digital](#)

Aug 2019 – Jul 2020

- Provided the opportunity to transform the business from physical to digital, through digital technologies supported by digital marketing strategies with data analytics.
- Handled Web development as well as chatbots with AI.
- Lead generation supported by sales funnel.

Team Lead Manager – VariosTrabajos.com**Oct 2017 – May 2018**

- Analyzed project competitiveness from a perspective encompassing technological and marketing aspects.
- Coordinated internal design, development, and production work.
- Aligned innovative projects with the company's online marketing strategies.
- Ensured that customer expectations are met for the digital product being produced.
- Created reports on customer profiles and interests that directly affect the product being offered.
- Developed improvements in the application infrastructure through Google Firebase, and Facebook.
- Created email campaigns using the MailChimp platform and its servers to consolidate new and old customers.
- Developed business models and advertising with A/B Tests to do improvement in an application.
- Improved the user experience using heat maps, using programs like Hotja
- Ensured that digital products conform to the quality standards for operations, while regularly resolving issues that arise.

Investigación – Celec EP.**Apr 2017 – Jun 2017**

- Responsible for the research to design a new monitoring and supervision system for the pumping area in the Term Esmeraldas thermal power plant.
- Developed a feasibility study of the project to be implemented.
- Designed drawings of electrical equipment to determine its correct installation in the field.
- Oversaw the simulation of steam transport processes and cooling lines for the boilers.
- Developed a set of HMI screens programmed from the Honeywell PLC;
- Performed budgeting and analysis of the project to be incorporated within the factory.
- Handled equipment maintenance as well as testing and repair procedures.

EDUCATION

- **Postgraduate** Information Science, Information Technology – **Universidade Federal de Alagoas** **2020 – 2022**
- **Bachelor** of Engineering - BE, Electronic Engineer – **Universidad Politécnica Salesiana** **2011 – 2017**
 - Design efficient control systems. Implement control systems to ensure the efficient use of renewable energy
 - Design biomedical applications that improve the quality of life in the country. Optimizes resources in the construction of biomedical equipment.
 - Ensures compliance with industrial and environmental safety standards. Proposes research lines for innovation and technology transfer to improve productive processes

LICENSES & CERTIFICATIONS

- **Decentralized Finance (DeFi): The Future of Finance** **Duke University**
- **Google IT Support Professional Certificate** **Google Cloud**
- **Big Data: el impacto de los datos masivos en la sociedad actual** **Universitat Autònoma de Barcelona**
- **Python and Statistics for Financial Analysis** **The University of Hong Kong**
- **Portfolio and Risk Management** **University of Geneva**
- **Introduction to Data Science in Python** **University of Michigan**
- **Optimizing a Website for Search** **University of California, Davis**
- **Building AI Applications with Watson APIs** **IBM**
- **Introduction to Artificial Intelligence (AI)** **IBM**
- **Using Python to Access Web Data** **University of Michigan**
- **Introduction to Structured Query Language (SQL)** **University of Michigan**

PUBLICATIONS

- **Science, Technology, and Society in the Context of Technological Education** **Dec 2021**
<https://periodicos.ufpb.br/ojs/index.php/ptcib/article/view/55610>
 The development of engineering and alignment with government policies, so that the new engineers add value to the economic production chains of each country to enhance the local economy
- **The role of accelerators for the development of startups and entrepreneurship in Brazil** **Jun 2021**
<https://revistas.ufpr.br/atoz/article/view/80186/44046>
 The role of startup accelerators stands out among entrepreneurs for connecting them with investors and strategic partners who can help them have healthy growth in their businesses. According to Travers and Teixeira (2017), they are organizations that help startups because of the instability they have in the beginning, from lack of funding to legal problems.

HONORS & AWARDS**1st Edition Of The Pilar Startup Challenge – Brazil****Aug 2022**

Issued by <https://pilarorgulhodealagoas.com.br/inovacao-e-tecnologia/pilar-startup-challenge-conhece-campeoes-de-desafio/>
Associated with Bicapital

It was 86 projects were submitted, and 45 of them were selected. My knowledge of innovation and technology helped to team to get 2nd place with the startup R3compensa in the Ambiental category.

IX Edition of The Call for The Brazil Scholarship Program

Feb 2020

Issued by http://www.oas.org/es/becas/PAEC/2019/Resultados_OEA-GCUB_2020.pdf

Associated with Universidade Federal de Alagoas

The General Secretariat of the Organization of American States (GS/OAS) and the International Cooperation Group of Brazilian Universities (GCUB) with the support of the Division of Educational Topics of the Ministry of Foreign Affairs of Brazil (DTED/MRE), and the Pan American Health Organization (PAHO/WHO), through the OAS Partnerships Program for Education and Training (PAEC OAS-GCUB), have decided to support university-level students of the Americas, through academic scholarships for Master's and Doctoral programs, duly recommended by the Brazilian Ministry of Education (MEC), offered by Brazilian universities associated with GCUB

LANGUAGES

- **English** – Professional working proficiency
- **Portuguese** – Professional working proficiency
- **Spanish** – Native or bilingual proficiency