Conclusions:

* Number of successes is the highest for theatre, followed by film & video and music.
* Theatre had the greatest number of backers for successful projects and the highest total goal. Most successful projects that were in the spotlight came from theatre.
* Percentage of successes is the highest for journalism, followed by technology and photography. Technology standout with the greatest number of successes and backers among the three. Hence, technology projects are the best to invest in.

Limitations of dataset:

* It doesn’t show revenue and profits from the projects, thus making the success criteria obscure.

Other possible tables/graphs:

* A pie chart with categories and percentage of successes can help understand which has more chances of success.