Conclusions:

* Number of successes is the highest for theatre, followed by film & video and music.
* Percentage of successes is the highest for journalism, followed by technology and photography. Technology standout with the greatest number of successes and backers among the three.
* Theatre had the greatest number of backers for successful projects and the highest total goal. Most successful projects that were in the spotlight came from theatre.

Limitations of dataset:

* It doesn’t show revenue and profits from the projects, thus making the success criteria obscure.