

# JOHN JANG

## Product Designer

<https://www.johnjang.designs/>

Design Portfolio password: **portfolio**

[jscolbe9675@gmail.com](mailto:jscolbe9675@gmail.com)

[in/johnjang94/](https://www.johnjang94.in/johnjang94/)

<https://www.johnjang.develop>

Dear Hiring Manager,

The thrill of turning complex problems into elegant solutions has driven my journey as a Product Designer, from optimizing inventory management for B2B platforms to reimagining e-commerce experiences that drive engagement. When I learned about FirstIgnite's mission to empower academia and industry with AI-driven tools, I saw an exciting opportunity to bring my expertise to a team that thrives on innovation and impact.

At OperateEase, I designed and implemented a scalable system for a B2B SaaS platform, improving task efficiency by 40% and reducing errors by 20%. My approach combined user-centered design principles with real-world business goals, delivering dashboards that helped users make data-driven decisions faster. Similarly, my work with The Sakhi redefined onboarding for an e-commerce platform, increasing click-through rates by 20% with intuitive, user-first design choices.

Collaboration and technical fluency are at the heart of my design process. Whether leading UX workshops, working closely with developers on front-end frameworks like Vue.js, or creating reusable components within a scalable design system, I ensure that design decisions align seamlessly with user needs and technical feasibility.

FirstIgnite's commitment to bridging academia and industry resonates deeply with my own experience. As a neuroscience researcher, I witnessed the profound impact of thoughtful tools on decision-making. Now, as a Product Designer, I apply that same curiosity and precision to create interfaces that feel intuitive and empowering.

I would love the chance to bring my passion and skills to FirstIgnite, designing experiences that elevate your platform's usability and impact. I'm excited to discuss how I can contribute to your team's goals and vision.

Warm regards,

John Jang