JOHN JANG

Product Designer

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SUMMARY

A Product Designer, graduated fresh from York University in Toronto, Ontario, Canada, actively developing a career in crafting user experience while carrying a year of experience in web development. Coming with a background in Neuroscience, Education, and Software Development, I am actively participating in the process of designing product concepts while considering the development perspective such as the User Interface development. Despite short periods of involvement in the past projects, I have still been successful in delivering the results that meet the expectation of stakeholders. My strengths include strategic designing, initiating projects, and leading communications with internal and external teams. By nature, I am analytical, perceptive, and enjoy problem-solving. Outside of work, I am a runner, dancer, and a potential traveler.

EXPERIENCE

Product Designer Internship
The Sakhi

06 / 2024 ~ Present | Remote, Toronto
- Designed culturally specific shopping experience in the **pilot phase**
- Conducted regular **design critique sessions** with Shopify developers to refine features and functionality based on feedback
- Identified **8+** user flow pain points and improved the shopping experience through data-driven adjustments aligned with business goals

UX/UI Design Apprentice
TeleVU Innovation

06 / 2022 ~ 08 / 2022 | Remote, Toronto
- Conducted user research with **30 participants** gathering insights that informed feature prioritization and usability
- Revamped video call service design, driving a **60% rise** in call duration

Store Staff
Loblaw Companies Ltd

10 / 2021 ~ Present | Remote, Toronto
- Implemented an electronic navigation map to reduce the time spent on looking for products among Loblaw shoppers by **20%**
- Maintained proper stock management and actively participated in sales to keep up the record sale of **25%** every quarter

Web Development Apprentice
Tech Fleet Professional Association

08 / 2023 ~ 09 / 2024 | Remote, Toronto
- Collaborated with UX designers to develop user-friendly applications, ensuring design integrity alongside development teams

UX/UI Design Apprentice
Tech Fleet Professional Association

04 / 2023 ~ 07 / 2023 | Remote, Toronto

VOLUNTEER

Product Designer
OperateEase

09 / 2024 ~ Present | Remote, Toronto
- Developed a comprehensive design system to **standardize UI components** and hosted UX Design workshops to align with stakeholders and gather insights from users
- Led the design of an inventory management system, optimizing room occupancy and supply management, increasing efficiency by **60%** from the usability tests
- Collaborated closely with engineering teams to ensure design feasibility

EDUCATION

UX Design
York University   North York, Ontario

Web Development Bootcamp
Dream Coding Academy   Remote, Toronto
September 2022 ~ July 2023

Psychology & Neuroscience
University of New Brunswick   Fredericton, NB
September 2013 ~ June 2017

TOOLS & SKILLS

Figma, Figjam, Miro, Wireframing, Sketching, Typography, Prototyping, Mock-ups, A/B Testing, Usability Testing

Waterfall, User-Interface Design, User Research

HTML5, CSS3, JavaScript, TypeScript, Next.js, React, Vite, MongoDB, Express.js, Axios

OTHER LINKS

My Web Development Portfolio
My Github Profile

OTHER INFO

Portfolio password: **portfolio**