

JOHN JANG

Product Designer

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Portfolio:
<https://www.johnjang.ca/>

EXPERIENCE

Product Designer Intern

The Sakhi

07/2024 ~ 10/2024 Remote, Toronto

- Renovated shopping experience by redesigning home, product, detail, cart, etc. and **lowered** the bounce-off rate down to **15%**
- Liaise with Shopify developers to conduct design critique sessions
- Optimized shopping experience by identifying **8 pain points**, incorporating user insights, and business requirements

UX Designer

TuGo Travel

03/2024 ~ 05/2024 Remote, Toronto

- Improved the average engagement time to **150%** by simplifying and optimizing **exploration** and **payment process**

VOLUNTEER

Product Designer

OperateEase

06/2024 ~ Present Remote, Toronto

- Report to Lead Product Designer and participated weekly UX workshops
- Developed inventory management system for room occupancy and food/beverage supply controls to optimize the operation to **60%**

Web Development Apprentice

Tech Fleet Professional Association

08/2023 ~ 09/2024 Remote, Toronto

- Participated in 4 different web development projects that ranges from social services to blockchain, both web and mobile development

UX/UI Design Apprentice

Tech Fleet Professional Association

04/2023 ~ 07/2023 Remote, Toronto

- Developed and implemented a user-friendly search functionality based on location and availability that serves **5,000+ users** per month.

UX/UI Design Apprentice

TeleVU Innovation

06/2022 ~ 08/2022 Remote, Toronto

- Collaborated with colleagues to plan & conduct a research study, gathering insights from **30 participants**, to characterize ideal video conference experience
- Redesigned video-call service and increased the rate of use to **80%** and average duration of the call to **60%**

EDUCATION

UX Design Bootcamp

York University

01/2022 ~ 08/2022 North York, Ontario

Web Development Bootcamp

Dream Coding

09/2022 ~ 04/2023 Remote

Psychology & Neuroscience

University of New Brunswick

09/2013 ~ 05/2017 Fredericton, New Brunswick

TOOLS & SKILLS

Adobe XD, Figma, Figjam, Miro, Wireframing, Sketching, Typography, Prototyping, Mock-ups, A/B Testing, Usability Testing

Agile Development, Waterfall, User-Interface Design

HTML5, CSS3, JavaScript, TypeScript, React, MongoDB, Express.js, Axios

OTHER LINKS

Web Development Portfolio

<https://www.johnjang.dev/>

Github Portfolio

<https://github.com/johnjang94>