JOHN JANG

Product Designer

+1 647 553 3499   **jscolbe9675@gmail.com**   **My portfolio**

SUMMARY

A York University Grad Product Designer with 1+ year of professional experience in crafting user experience that suits the branding and 1 year of enriched level of experience in web development. I am proficient in designing products from scratch till the launch, while considering the development perspective such as the User Interface development, CI/CD pipeline, deployment, etc. My strengths include strategic designing, initiating projects, and leading communications with internal and external teams. By nature, I am analytical, perceptive, and enjoy problem-solving. Outside of work, I am a runner, dancer, and a potential traveler.

EXPERIENCE

Product Designer
OperateEase

08 / 2024 ~ Present | Remote, Toronto

- Report to Lead Product Designer and participated weekly UX workshops
- Developed inventory management system for room occupancy and food/beverage supply controls to optimize the operation to **60%**

Product Designer Intern
The Sakhi

06 / 2024 ~ 10 / 2024 | Remote, Toronto

- Developed and crafted new shopping experience with Indian products and reached the click-through rate of **3.5%** as the initial kick-off
- Liaise with Shopify developers to conduct design critique sessions
- Optimized shopping experience by identifying **8 pain points**, incorporating user insights, and business requirements

UX Designer
TuGo Travel

03 / 2024 ~ 05 / 2024 | Remote, Toronto

- Improved the average engagement time to **10 minutes** by simplifying and optimizing **exploration** and **payment process**

UX/UI Design Apprentice
TeleVU Innovation

06 / 2022 ~ 08 / 2022 | Remote, Toronto

- Collaborated with colleagues to plan & conduct a research study, gathering insights from **30 participants**, to characterize ideal video conference experience
- Redesigned video-call service and increased the rate of use to **80%** and average duration of the call to **60%**

VOLUNTEER

Web Development Apprentice
Tech Fleet Professional Association

08 / 2023 ~ 09 / 2024 | Remote, Toronto

- Participated in 4 different web development projects that ranges from social services to blockchain, both web and mobile development
- Collaborated with UX Designers and built applications that are user-friendly

UX/UI Design Apprentice
Tech Fleet Professional Association

04 / 2023 ~ 07 / 2023 | Remote, Toronto

- Developed and implemented a user-friendly search functionality based on location and availability that serves **5,000+ users** per month

EDUCATION

UX Design
York University   North York, Ontario

Web Development Bootcamp
Dream Coding Academy   Remote, Toronto
September 2022 ~ July 2023

Psychology & Neuroscience
University of New Brunswick   Fredericton, NB
September 2013 ~ June 2017

TOOLS & SKILLS

Figma, Figjam, Miro, Wireframing, Sketching, Typography, Prototyping, Mock-ups, A/B Testing, Usability Testing

Waterfall, User-Interface Design, User Research

HTML5, CSS3, JavaScript, TypeScript, Next.js, React, Vite, MongoDB, Express.js, Axios

OTHER LINKS

LinkedIn - John Jang

My Web Development Portfolio

My Github Profile

OTHER INFO

Portfolio password: **portfolio**