

TiffanyChau

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EDUCATION

University of California Davis, Davis CA, 2009 - 2013

- Bachelor of Arts in Economics
- Minor in Dramatic Arts

WORK EXPERIENCE

Marketing Specialist, Chaibee Photos, Burlingame, CA September 2013 - Present

- Established proprietary approaches to social media management, web analytics, email marketing, and content marketing.
- Designed and pitched weekly presentations at offices throughout the Peninsula.
- Build and customized websites based off of customer needs.
- Developed and maintained client lead funnel

Yoga Instructor, Corepower Yoga, San Mateo CA November 2016 - Present

- Lead yoga classes for all skill levels, paying attention to the needs of every student.
- Teach students correct alignment to ensure maximum benefit and safety.
- Give students in-depth understanding of breathing techniques.

Operations Specialist, Caviar/Square, San Francisco, CA April 2015 - June 2016

- Manage logistical aspects of courier fleet
- Assist in beneficial relations between vendor partners.
- Raised focus points on issues or bugs within everyday tools.
- Quickly address and solve issues from couriers or vendor partners.
- Build and perform SQL queries.

LANGUAGES

- Conversational Cantonese and Mandarin

COMPUTER SKILLS

- Microsoft Word / Powerpoint / Excel / Outlook
- Macintosh Pages / Numbers / Keynote
- Adobe Photoshop/Lightroom
- HTML / CSS / Javascript / PHP
- Wordpress / Word stream