

# Eason Xu

Red Sage, Irvine, CA, 92618

785-320-1646

sunnyxs1228@gmail.com

---

## Professional Skills

- Project Planning and Management
- Needs Assessments
- Research and Competitive Analysis
- Data Analysis
- Marketing Strategy
- Creative Event Themes & Public Relations
- Value Chain Analysis
- Word, Excel, PowerPoint and RStudio

## Education

- Kansas State University** **Manhattan, KS**  
**Master of Agricultural Economics** (2017 May)
- Kansas State University** **Manhattan, KS**  
**Bachelor of Agribusiness**, (2013 December)

## Experience

- Petro China** **Sichuan, China**  
**Procurement Assistant** (2008)
  - Purchased drilling and living equipment based on specific needs in different construction fields
  - Negotiated with equipment agents about price
- Sichuan Earthquake Disaster Relief Volunteer Staff** (2008) **Sichuan, China**
  - Rotated roles at rescue center as a warehouse worker
  - Consoled victims
- Member of Chinese Students and Scholar Union Volunteer** (2010) **Manhattan, KS**
  - Guided first-year international students participate during orientation

## Extracurricular Activities

- Kansas State University** **Manhattan, KS**
- Real Case Analysis**
  - Utilized AAEE presentation template to provide strategical recommendations for domestic competition and global expansion to Brasil Foods S.A.
- Agricultural Economics M.S Non-Thesis Defense**  
**Competitive Strategies in Chinese Ice-cream Industry: The case of Grand Forest Food Co., Ltd**
  - Qualitatively analyzed the Chinese dairy industry and the company
  - Quantitatively analyzed the possibility of product differentiation using an empirical framework

## Languages

Fluent in Mandarin and English

## Interests

Sports, Reading, Music, Traveling, and Dota2