



UNIVERSAL STYLE GUIDE

Interface System Standard — JOHNJOHNFM, LLC

1. SYSTEM PRINCIPLES

- Minimalist, expressive, performant
 - Fully responsive, mobile-first layout
 - No animation bloat or decorative excess
 - Clear typographic and spatial hierarchy
 - Designed for reuse in web apps, dashboards, builders, portals
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2. COLOR PALETTE

| Role | Color Name | HEX |
|----------------|-----------------|---------|
| Primary Accent | Concrete Yellow | #fed001 |
| Primary Text | Charcoal Gray | #333333 |
| Muted Text | Medium Gray | #666666 |
| Input BG | White | #ffffff |

| Role | Color Name | HEX |
|------------------|---------------|---------------------------|
| Input Border | Light Gray | #cccccc |
| Tooltip Shadow | Soft Shadow | rgba(0, 0, 0, 0.15) |
| Tooltip Backdrop | Frosted White | rgba(255, 255, 255, 0.95) |

3. TYPOGRAPHY

| Element | Font Family | Size | Style |
|----------------|-----------------------|----------|-----------------|
| Headings | Helvetica, sans-serif | ~18–22px | Bold, centered |
| Labels | Helvetica, sans-serif | 14px | Bold, uppercase |
| Body Text | Helvetica, sans-serif | 13–15px | Normal |
| Tooltip Titles | System UI stack | 14px | Semi-bold |
| Tooltip Desc | System UI stack | 13px | Normal |

4. LAYOUT & SPACING

- Max container width: 350px
- Side padding: 16px
- Section margins: 24–32px
- Input stack spacing: 16px
- Fully box-model compliant (box-sizing: border-box)

5. UI ELEMENTS

✕ Inputs

- Full-width text inputs
- 12px padding, 15px font-size
- Rounded corners (5px)
- Gray border (#ccc)

- Light placeholder text (`#999`)
 - `margin-bottom: 16px`
-

✕ Buttons

- Height: `36px`
 - Padding: `0 24px`
 - Background: black
 - Text: white
 - Border radius: `5px`
 - On hover:
 - Background: `#fed001`
 - Text: black
-

✕ Toggle Switch (Two-Option)

- Flex container with pill background (`#000`)
 - Child `` elements toggle styles based on active state:
 - Active: yellow background, black text
 - Inactive: white text, transparent background
 - Reusable for quick/full, on/off, light/dark, etc.
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✕ Tooltip (Hover Info Callout)

- Triggered by hover or focus on icon
- Callout box:
 - Frosted white with `backdrop-filter`
 - Border radius: `12px`
 - Box shadow: `0 8px 24px rgba(0,0,0,0.15)`
 - Triangle arrow built with CSS border

- Appears via opacity + transform transitions
 - Hidden by default
 - `.active` class enables animated visibility
-

✕ Output Textarea

- Height: `240px`
 - Padding: `12px`
 - Font size: `15px`
 - Border: `1px solid #ccc`
 - Rounded corners: `5px`
 - Non-resizable (`resize: none`)
 - Read-only use case preferred
-

✕ Status Messaging

- Used for inline feedback like "Copied!" or "Generated!"
 - Font: `12px`, italic
 - Color: `#fed001`
 - Vertical margin: `8px`
-

6. ANIMATION

✕ Marquee Scroll

```
@keyframes scroll-left {  
  0% { transform: translateX(100%); }  
  100% { transform: translateX(-100%); }  
}
```

- Used for scrolling text or persistent branding strips

- Typically on-brand yellow text (`#fed001`) on white, bold, `14px`
-

7. FOOTER

- Font size: `12px`
 - Centered with `line-height: 1.5`
 - Link styling:
 - Brand links: yellow (`#fed001`)
 - Legal/internal links: gray (`#333`)
-

8. RESPONSIVENESS

- Default: mobile-optimized layout
 - No media queries required unless expanding width
 - Containers center-aligned with intrinsic max-width
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9. COMPONENT CLASSES

| Class Name | Purpose |
|----------------------------------|-------------------------------|
| <code>.form-section</code> | Wraps grouped form inputs |
| <code>.hidden</code> | Utility for display toggling |
| <code>.switch.active-*</code> | State-based toggle styles |
| <code>.submit-button</code> | Universal action button class |
| <code>.quick-info-callout</code> | Floating tooltip container |
| <code>.output</code> | Text output region |
| <code>.copy-status</code> | Copy action feedback |
| <code>.generate-status</code> | Generate action feedback |

10. ATTRIBUTION TEXT

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