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HARVARD UNIVERSITY

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Office Contact Information

oDesk Corporation
901 Marshall Street, Suite 200
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Home Contact Information

443 Birch Street
Redwood City, CA 94062
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Undergraduate Studies:

B.S., Mathematics, Computer Science (minor), United States Military Academy at West Point, 2001

Graduate Studies:

Ph.D., Public Policy, Harvard University, 2011
Thesis: "Online Labor Markets"

References:

Professor Richard Zeckhauser Harvard Kennedy School 617-495-1174 richard_zeckhauser@harvard.edu	Professor Lawrence F. Katz Harvard University Department of Economics 617-495-5148 lkatz@harvard.edu	Professor Jeffrey B. Liebman Harvard Kennedy School 617-495-8518 jeffrey_liebman@harvard.edu
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Teaching and Research Fields:

Research fields: Labor Economics, Organizational Economics, Personnel Economics
Teaching fields: Econometrics, Public Economics, Decision Analysis

Teaching Experience:

Spring 2010	EC970: Online Work, Harvard College, Tutorial Leader
Fall 2007 – 2010	API-302: Analytic Frameworks for Public Policy, Harvard Kennedy School, Teaching Fellow for Professor Richard Zeckhauser
Spring 2008	API-102: Economic Analysis of Public Policy, Harvard Kennedy School, Teaching Fellow for Professor Jeffrey Liebman
Fall 2008	Math Camp for Incoming Ph.D./D.B.A. Candidates, Harvard Kennedy School, Instructor
Summer 2008	MA206: Probability and Statistics, United States Military Academy at West Point, Instructor

Research Experience and Other Employment:

2011 – Present	oDesk Corporation, Staff Economist
2012 – Present	Harvard Kennedy School, Research Associate
Summer 2010	London School of Economics, Centre for Economic Performance, Research Intern
2007 – 2011	Harvard College, Pforzheimer House, Resident Tutor in Economics
2001 – 2006	United States Army, Tank Platoon Leader and Executive Officer

Professional Activities:

Academic Affiliations

2012 – Present Harvard Law School, Berkman Center for Internet and Society, Affiliate
2012 – Present Harvard Kennedy School, Research Associate
2009 – 2011 Institute for Quantitative Social Science

Professional Service

Reviewer for The Quarterly Journal of Economics
Reviewer for Judgment and Decision Making
Reviewer for ACM-Electronic Commerce
Reviewer for ACM-Computer Human Interaction
Reviewer for Clinical Psychological Science
Program Committee for ACM-Electronic Commerce
Program Committee for NIPS Workshop on Computation Social Science

Select Academic Presentations & Panels

12/2012 MIT Roundtable Discussion on Work and Value in the Digital Economy
10/2012 Johns Hopkins University SAIS, Technology and Labor Markets Conference
11/2011 Harvard Business School, Networked Business Seminar: “The Applied Economics of an Online Labor Market: The Case of oDesk”
4/2011 University of Chicago, Experimental Economics Lunch Seminar
12/2010 Neural Information Processing Systems 24th Annual Conference, Vancouver, B.C.,
Invited Speaker on “Social Science and the Wisdom of Crowds”
12/2010 The 6th Workshop on Internet and Network Economics, Stanford University
11/2010 Harvard Medical School, Christakis Lab Group Seminar Series
10/2010 CrowdConf 2010, San Francisco, CA
10/2010 Wharton School of Business, Advances with Field Experiments
10/2010 University of Massachusetts at Amherst, Crowdsourcing Applications Seminar
6/2010 University College London, European Association of Labour Economists / Society of Labor Economists 3rd International Conference
6/2010 ACM-Conference on Electronic Commerce, Cambridge, MA
3/2010 Harvard School of Engineering and Applied Science, EconCS Seminar
11/2009 SJDM Annual Conference, Boston, MA

Select Industry Presentations & Panels

6/2012 BPO/ITO World Forum, Invited Panelist “The Social and Economic Impact of Global Sourcing: Getting the Complete Picture,” New York, NY
3/2012 Founders and Funders Event, “Winning the Talent War,” Redwood City, CA
12/2011 Intuit, Big Data and Analytics Workshop, Mountain View, CA
11/2011 Harvard Business School, Cyberposium 17, Panel: “The Cloud and SMB”
8/2011 Academy of Management Symposium, “The Global Ecology of Crowdsourcing,” San Antonio, TX

Media Appearances

4/2012 On Point with Tom Ashbrook: “The Rise of Micro-Labor,” NPR 90.9 WBUR Boston

Honors, Scholarships, and Fellowships:

2010	University of Chicago, Becker Center on Price Theory, Summer Camp
2008 – 2010	NSF-IGERT Multidisciplinary Fellowship in Inequality and Social Policy
2009	Institute for Humane Studies Graduate Fellowship
2008	National Science Foundation Graduate Research Fellowship, Honorable Mention
2000	Outstanding Winner, Mathematical Contest in Modeling and SIAM Prize Winner (with J. Gibbs and K. Arnett)

Grants:

2010	Harvard University, Lab for Economic Applications and Policy, Research Grant
2010	Harvard University, Institute for Quantitative Social Science, Travel Grant
2010	Amazon Research Grant, Web Services
2009	Harvard Law School, Berkman Center for Internet and Society, Research Grant

Publications:

Economics Journals

“The Online Laboratory: Conducting Experiments in a Real Labor Market” (with D. Rand and R. Zeckhauser), *Experimental Economics*, 14:3 (2011), 399-425.

“The Condition of the Turking Class: Are Online Employers Fair and Honest?” *Economics Letters*, 111:1 (April 2011), 10-12.

Computer Science Journals / Proceedings

“Labor Allocation in Paid Crowdsourcing: Experimental Evidence on Positioning, Nudges and Prices” (with D. Chandler), *Proceedings of the 25th Conference on Artificial Intelligence (AAAI), Human Computation Workshop (HCOMP)*, August 2011.

“Designing Incentives for Inexpert Human Raters” (with A. Shaw and D. Chen), *Proceedings of the ACM Conference of Computer Supported Cooperative Work (ACM-CSCW)*, Best Paper Nominee, March 2011.

“Online Labor Markets,” *Proceedings of the 6th Workshop on Internet and Network Economics (WINE)*, December 2010.

“Algorithmic Wage Negotiations: Applications to Paid Crowdsourcing” (with R. Zeckhauser), *Proceedings of CrowdConf*, 2010.

“Task Search in a Human Computation Market” (with L. Chilton, R. Miller and S. Azenkot), *Proceedings of the ACM Conference on Knowledge Discovery and Data Mining/Human Computation (ACM-KDD/HCOMP)*, 2010.

“The Labor Economics of Paid Crowdsourcing” (with L. Chilton), *Proceedings of the 11th ACM Conference on Electronic Commerce (ACM-EC)*, 2010.

Job Market Paper: “Computer-Mediated Matchmaking: Facilitating Employer Search and Screening”

Participants in matching markets often face high search and screening costs. An informed third party may reduce these costs by recommending matches—an increasingly easy task as more markets become computer-mediated. This approach to reducing friction raises questions: When are recommendations effective? To what extent, if any, do recommendations crowd out non-recommended, “organic” matches? We answer these questions using an experiment conducted in an online labor market in which a treatment group of employers received algorithmically generated job candidate recommendations. Recommendations improved fill rates by nearly 17% among technical (e.g., computer programming) vacancies but had no effect on non-technical vacancies. This heterogeneity was likely caused by higher screening costs (which we estimate with a structural model of employer screening) and tighter markets for technical vacancies. Where fill rates did increase, however, it was only partly because employers acted upon recommendations: the treatment also increased the hiring of non-recruited, organic applicants. This complementarity was caused by treated employers screening more intensely and extensively, and their additional attention spilling over onto organic applicants. An instrumental variables analysis of the larger marketplace confirms both the positive effect of recruited applicants on fill rates and the absence of crowd-out. Together, these results imply that, despite their smaller size, search costs do impede matching in computer-mediated markets, but they can be reduced through informational interventions. Furthermore, despite explicit promotions of certain workers over others, in some cases recommendations can improve marketplace efficiency without making anyone worse off.

Research Papers in Progress:

“Overcoming Congestion in a Matching Market by Making Applications Costly” (with R. Johari and D. Chandler).

“Virtual Migration: the Effect of Outsourcing through Online Platforms on Workers in Developing Countries” (with D. Pomeranz).

“Digitization of Information and the Market for Contract Labor” (with A. Agrawal, N. Lacetera and E. Lyons). To appear in the NBER Economics of Digitization volume.

“Helping Workers Make Human Capital Decisions via Algorithmic Recommendations” (with P. Coles).

Working Papers:

“Employer Expectations, Peer Effects and Productivity: Evidence from a Series of Field Experiments,” 2010. Status: draft available.

“The Wages of Pay Cuts: Evidence from a Field Experiment” (with D. Chen), 2012. Status: draft available.

“Procurement, Incentives and Bargaining Friction: Evidence from Government Contracts,” 2009. Status: revise and resubmit at *The Journal of Law and Economics*.

Non-Refereed Publications:

“The Need for Standardization in Crowdsourcing” (with P. Ipeirotis), presented at the *Crowdsourcing Workshop, ACM-CHI 2011*, Vancouver, B.C., May 2011.

“Heads in the Cloud: Challenges and Opportunities in Human Computation” (with R. Miller, G. Little, M. Bernstein, J. Bigham, L. Chilton, M. Goldman and R. Nayak), *XRDS: Crossroads*, December 2010.