

Guidance Page;

## BUSINESS PLAN

*Suggested Content;*

*(Each element is used as appropriate)*

### ♦ Introduction

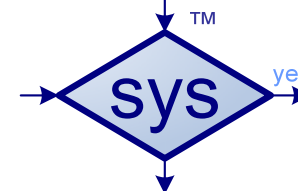
- ♦ Overview of previous year
- ♦ Review of objectives.

- ♦ Finance / budget statements.
- ♦ Market-related issues
- ♦ Technology Development
- ♦ Benchmarking
- ♦ HR Development

- ♦ Organization's Mission / Vision / Policies.
- ♦ SWOT Analysis
- ♦ Objectives for 3-5 years
- ♦ Resource allocation;
- ♦ Financial projections /
- ♦ Cash flow statements

- ♦ Objectives for the year
- ♦ Key Actions
- ♦ Performance indicators
- ♦ Timeframes involved

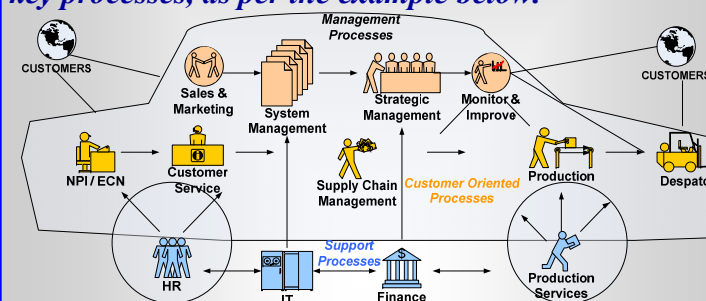
"Time to make that business decision"



## Systems Yield Success

### Management Training

**sys** wants to help you improve your business using the Process Approach & obtain third party Approval. This is done by providing Training, including for Management, see this brochure & Consultancy Support, see separate brochure, e.g. identifying your key processes, as per the example below.



Example 'SYSTEM MAP' Showing 'Sequence & Interaction' of Key Processes

Products are delivered by professionals with competency in:

- ♦ Third party assessment,
- ♦ Group management positions
- ♦ Training & qualifying in industry & ISO/TS16949:2002 third party assessors.

We cover standards such as:

- ♦ ISO9001:2000 & ISO/TS 16949:2002
- ♦ Integrated management frameworks.

I look forward to hearing from you, Alan Keffler. 07947 676705

Contact **sys** on; [sales@systemsys.co.uk](mailto:sales@systemsys.co.uk), or the website.



## Management Awareness Training



Top Management

### ***In-house ½ - 1 day Course***

*'To give Management at all levels of the organization the necessary information about the 'Process Approach' & related standards.'*

*'To give Management the facts as to their role in supporting successful implementation and aligning this with the effective running of their business.'*

#### ***Course Contents***

- ◆ *Course / Delegates' Objectives*
- ◆ *Background to Standards*
- ◆ *The Process approach*
- ◆ *Integrated Frameworks, e.g. ISO14001*
- ◆ *Goal of standards, e.g. ISO/TS16949:2002*
- ◆ *Support Documents, Guidance & Rules*
- ◆ *Scope & Application*
- ◆ *Management Systems requirements*
- ◆ *Strategy / Policy Deployment*
- ◆ *Process Analysis*
- ◆ *Key Performance Indicators*
- ◆ *Customer Satisfaction*
- ◆ *Standard's basic requirements*
- ◆ *Customer Specific Requirements*

*This course certification states:*

*"Delivered by a trainer who meets the Qualification Criteria defined in Annex 2 of the Automotive certification scheme for ISO/TS 6949:2002".*

#### ***FEEDBACK EXAMPLES***

*"Just right amount of information / detail."*

*"In-depth knowledge of the TS16949 criteria."*



Customer Satisfaction

## Strategy / Policy Deployment

### ***In-house; Tailored Workshop***

*A programme of work separated by a gap to develop the company Strategy.*

- 1:** *Use key inputs into the Business from the Stakeholders to identify;*  
*a. gaps in required information &*  
*b. an initial view on the Strategy.*

*Gap Work: Company collation / creation of key information identified during '1' above.*

- 2:** *Review & Collate key information and documents, to agree and produce draft Business Plan Framework & validated Key Performance Indicators.*

*Ongoing; e-mail and phone support provided.*

#### ***Deliverables:***

- ◆ *Strategy / Policy Deployment,*
- ◆ *Draft Business Plan Framework,*
- ◆ *Validated Key Performance Indicators,*
- ◆ *Increased Competence of Management Team.*

*This activity aims to work with the management team both individually and in groups to give the most Effective result whilst also making the most efficient use of time .*



Top Management