JOHN (JAE MIN) KIM
UI/UX DESIGNER
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EXPERIENCE

UI/UX DESIGNER— Hillodesign
San Francisco Bay Area, CA | January 2022 - Present
User Interface and User Experience Consultant to Clients, collaborating remotely and giving expertise to Business Executives. Designed and implemented various web platforms for testing and demonstrative purposes. Kept up to date with UI design systems, trends and patterns. UX best practices, Design Thinking methodology, Empathize, Ideate, Design, Prototype, Test.

UI/UX DESIGNER — Legacy Pictures
Los Angeles, CA | July 2021 - Oct 2021
Redesigned Web Application with Adobe XD, User Testing and Heat Maps with Usabilityhub. Mobile Responsive Web Design for Mobile and Desktop, iOS and Android devices. Created deliverables with multiple iterations of User Interface Elements and variants of home screen carousel user interface elements. Delivered design assets on-time, managed timelines and collaborated with the production team to redesign the company's corporate web application.

UI/UX DESIGNER — Artrezdez
New York City, NY | July 2021 - July 2021
Redesigned Mobile iOS Production Application for Apple Store. Created deliverables on Figma and Adobe XD. Multiple iterations and variants of User Interface Elements. Created Wireframes, Prototypes and high-fidelity design using industry standard tools. Designed low and high-fidelity mockups for mobile applications working closely with the executive team. Prioritized and delivered Figma and XD design assets following design guidelines and reiterated based on feedback.

WEB DESIGNER — MerchantPay
Los Angeles, CA | November 2019 - December 2019
Implemented multiple Payment Gateway onto a network of Payment Infrastructures with PayPal Manager, Stripe, Square, Authorize.net. Designed and implemented Web Application Payment Platform with WordPress and Custom CSS/HTML. Designed Logo, Designed Packaging Design. Collaborated with a remote team, designing custom UI components and improving the usability of the ecommerce platforms facilitating thousands of transactions. Followed PCI Compliance guidelines for ecommerce website for accepting payments over the internet, securing customer data, and implemented web servers with SSL on AWS EC2.

WEB DESIGNER — California College of The Arts
San Francisco, CA | March 2019 - July 2019
Designed Jekyll/Hyde HTML Markup Blog and maintained a web server with GitHub Pages. Collaborated with Graphic Designer to design a logo for a blog. Worked for Editor in Chief for creating the website and collaborated with team members. Provided User Interface and User Experience knowledge for design of web application, working closely with authors and editors' teams. Collaborated with writers to bring content onto the digital platform and created style guides for typography and color.

DESIGN ASSOCIATE — Minted, LLC
Oakland, CA | October 2018 - December 2018
Downtown Oakland, CA at Clorox Building in the design department, working in a seasonal team of eighty design associates. Completed multiple roles in Print quality, design and quality assurance, met production quotas. Collaborated with customer service representatives to complete customer case tasks via Salesforce. Custom design work on various digital products, making edits to digital products, in Adobe Illustrator, Adobe Photoshop and Adobe InDesign. Daily meetings with Design Leads to discuss daily trends and bugs in internal Legacy systems, working to complete cases regarding design adjustments to orders, rushed orders, returns. Designed custom cards, calendars, and other print products, checking quality of gold fold prints and maintaining quality of various print related features, such as typography, padding, margins, and colors.

UI/UX DESIGNER — Scorely
New York City, NY | July 2018 - August 2018
Designed Sass product for startup developing web dashboard to showcase business credit ratings, as well as a digital yellow pages to list businesses in the surrounding New York City Metro area. Created designs with Adobe Illustrator to showcase how the web application could be developed integrating web design techniques such as mobile responsive design, and website best practices. Deliverables were screens such as the home screen, which had search functionality, and various other features related to displaying information on the UI dashboard.

UI/UX DESIGNER — Stepsaver
Huston, TX | November 2017 - December 2017
Redesigned Mobile Application of Sass product from original mobile application designs. Designed Web Application UI Dashboard working closely with the lead developer to implement HTML/CSS/JS interface. Demonstrated how the web app dashboard would display data related to valets, as well as the geolocation of vehicles in a parking structure. Mobile Application onboarding screen, home screens, as well as the user flow of how the user would park their car in the parking structure were redesigned based on iOS design guidelines.

SUMMARY
7 years of UI/UX, Web, Design experience as a Remote Contractor designing User Interfaces and User Experiences for clients across the United States and In-House Experience, Teams, Startups, Businesses & Mid-Sized Enterprises.

SKILLS
• User Experience • User Interface • Interaction Design • Graphic Design • Visual Design • Web Design • Design Thinking • User Research • Paper Prototyping • Wireframing • Mind Mapping • Journey Mapping • Mockups • Personas • Scenarios • Card Sort • Storyboarding • Prototyping • User Testing • User Surveys • Prototyping

TOOLS
• Adobe Creative Suite • Adobe XD • Figma • Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Adobe After Effects • Prototyping • Proto.io • Usability Hub • Balsamiq • CSS/HTML • JavaScript/jQuery • React.JS • WordPress

EDUCATION
BACHELOR OF ART (BA), GRAPHIC DESIGN AND MEDIA ARTS CONCENTRATION IN WEB DESIGN
Southern New Hampshire University (SNHU) | Jan 2020 to Present | Manchester, New Hampshire (In-Process)

BACHELOR OF FINE ART (BFA), INTERACTION DESIGN MINOR IN COMPUTATIONAL PRACTICES
California College of the Arts (CCA) | Jun 2019 to Dec 2020 | San Francisco, CA and Oakland, CA (Transfer)
Completed courses: Introduction to the Arts, IxD : Foundations, Prototyping, CPM: Computational Practices, Time Studio : Story

BACHELOR OF FINE ART (BFA), INDUSTRIAL DESIGN
California College of the Arts (CCA) | Jun 2014 to Dec 2024 | San Francisco, CA and Oakland, CA (Transfer)
Completed courses: Two-Dimensional Design, Visual Technology, Web Graphics /

WEB DESIGNER — Sonic Symphony
Los Angeles, CA | September 2017 - November 2017
Received Legacy code, created flash HTML webpage and added extensive edits to original HTML. Design iteration till development, constant communication and transmission. Minor design edits to 2D graphics and website design changes, collaborating with remote team members on deliverables.

WEB DESIGNER — Alarm CCTV Distribution
Fremont, CA | June 2017 - August 2017
Designed HTML Email Campaign template, utilized internal software application for email campaigns. Edited and maintained the company's collection of e-commerce websites. Made labels, Printed Labels, Packaging, Warehouse, Delivered Packages to Onsite rental offices.

UI/UX DESIGNER — ApexVR
San Leandro, CA | November 2017 - December 2017
Designed VR Videography Web App that was developed by a Co-Developer built with Angular.JS, with VR functionality UI Web Component. Implemented VR video assets into Web App and created 2D design assets as deliverables.

GRAPHIC/WEB DESIGNER — Tattoo Express Supply
Union City, CA | April 2017 to June 2017
Designed print and digital marketing materials, designed flyers for distribution, maintained and made edits to WordPress E-commerce Platform with CSS/HTML. Web Design and Development for ecommerce WordPress website, on site application for digital assets. Branding, marketing additions for flyers, direct CSS, email templates, slider design as well as constant updates of product line.

WEB DESIGNER — Polar-Productions
San Leandro, CA | January 2017 - February 2017
San Francisco Bay Area videography production company designed website with directions and developed on WordPress CMS. Created and then hosted on AWS EC2 web servers, maintained good web practices, compression for assets and backups.

GRAPHIC DESIGNER — California Playgrounds
Fremont, CA | Nov 2016 to Mar 2017
Design of supplementary marketing materials such as flyers and branded merchandise in Adobe Illustrator and Adobe Photoshop, digital assets for websites. Assisted in converting over front-end design to PHP for self-hosted WordPress Backend Development.

GRAPHIC DESIGNER — BiBi's Kitchen
Vancouver, BC | November 2017 - January 2018
Designed graphics for TV display for information on menu, as well as print menu for Indian restaurant. Designed graphics posters for the drink menu for window display in Adobe Illustrator. Motion graphics designed with Adobe After Effects transitioning between various menu items showcasing prices for popular Indian lunch and dinner items.

UI/GRAPHIC DESIGNER — 789tens
Honolulu, HI | November 2016 - December 2016
E-commerce company located in Honolulu, designed with directions and developed websites with DNN CMS. Created and then hosted on AWS EC2 Web Servers, additional graphic works for social media accounts in Adobe Photoshop.

UI/UX DESIGNER — ArtistMichaelTodd
Key West, FL | June 2016 - December 2016
Redesigned Ecommerce website and identity site for a local artist in Florida. Implementation of the redesigns were done in HTML/CSS and WordPress. Designed UI elements for showcasing various categories of artworks, services and blogs. Created UI elements for showcasing prices of artworks, as well as integrating the website to Red Dot, an external art gallery and artist shop.

UI/WEB DESIGNER — iShopAway
San Mateo, CA | April 2016 - September 2016
Contractor UI & UX Designer at iShopAway, an application startup in San Mateo, with direct supervision by the Founder. Worked as a solo designer contractor, research toward concept and marketing materials in Adobe Illustrator and Adobe Photoshop. Took photos with a model to showcase VR capabilities, which were used as assets in designing web application screens, at Macy's department store in Powel, San Francisco.

UI/WEB DESIGNER — Splice
Daly City, CA | Dec 2015 - Feb 2016
Took careful care to follow the founder's vision for an application that allows users to order pizza together with a payment system. Designed mobile screens, with deliberate thought on User Interface and User Experience, then created working prototypes. Designed a logo based on feedback from the startup's Founder, in Adobe Illustrator.

GRAPHIC & UI/UX DESIGN INTERN — Uguru, INC
San Francisco, CA | May 2015 - Nov 2015
Completed internship at SF App Startup located at the Spear tower in Downtown San Francisco (SOMA). Designed High Fidelity UI design mockups in Adobe Illustrator for production applications. Prototyped rapid iterations of animations and transitions of mobile application screens in Proto.io.

Animation (Flash), Electronic Media, Beginning Drawing

ASSOCIATE OF ART (AA), GRAPHIC DESIGN
DeAnza College | Jun 2013 to Dec 2013 | Cupertino, CA (Transfer)
Completed courses: Three Dimensional Design, Sculpture, Visual Technology II, Visual Arts, Representational Drawing, Electronic Media, Beginning Drawing, Web Graphics / Animation (Flash)

BACHELOR OF SCIENCE (BS), INDUSTRIAL DESIGN
Hongik University | Jun 2011 to Dec 2012 | Seoul, South Korea (Transfer)
Completed courses: Two-Dimensional Design

HIGH SCHOOL DIPLOMA
Mission San Jose High School | Jun 2011 | Fremont, CA (Complete)
Art I, II, III, AP Art

CERTIFICATIONS
Google UX Design Certificate
March 2022 (In-Progress)

TRAINING
Thinkful UX/UI Design Bootcamp
Jan 2021

Coding Dojo Full Stack Developer Bootcamp
April 2018

AWARDS & HONORS
SNHU Winter 2021 Presidential List
Jan 2020

Federal Work Study
Jan 2020

Clorox Scholarship
Jan 2014

Cal Grant B
Jan 2014 - 2020

Pell Grant
Jan 2014

CCA Scholarship
Jan 2014-2020

PUBLICATIONS
User Interface and User Experience Design Handbook: Remote Contractor 2022 Edition

SOCIAL MEDIA
Linkedin
linkedin.com/in/hillodesign

Behance
behance.net/jaeminkim2

Dribbble
dribbble.com/hillodesign

Github
github.com/hillodesign