

Secondhand Shopping Made Easy

Sift enables users to find secondhand alternatives with ease with our cutting-edge AI technologies

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sift

Discovering Secondhand Gems with Smart Shopping Solutions



The economic value of secondhand items is rarely captured because most shoppers don't want to search through dozens of resale marketplaces. At Sift, we aim to close this gap with our **two products**:

Sift Browser Extension that displays secondhand alternatives on any e-commerce site's product page

Sift Search Engine where users query images or text to find secondhand products on retail marketplaces

Our Team

David Chu Hult Prize Finalist

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United by a vision for sustainable fashion, we are a technical powerhouse with an eye for design and business. We are on a mission to redefine secondhand shopping.

Contact Us devs@letsift.com



Our Philosophy

We strive to empower our users to save costs by seamlessly exploring secondhand alternatives while fostering sustainable fashion choices in the process.