# King County Housing Prices



A Multiple Linear Regression Model By: Jack Locke

### Objective:

To use the dataset to predict the price of a house.

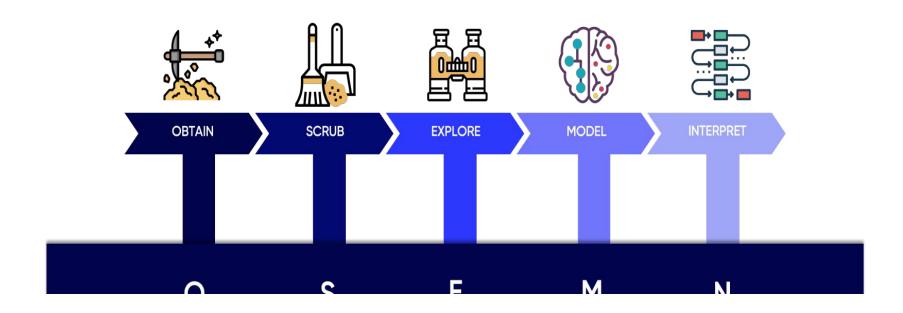
#### Dataset:

- **Id** unique identifier for a house
- **Date** house was sold
- Price is prediction target
- Bedrooms number of Bedrooms/House
- Bathrooms number of bathrooms/bedrooms
- Sqft\_living footage of the home
- **Sqft\_lot** footage of the lot

- Floors floors (levels) in house
- Waterfront House which has a view to a waterfront
- View Has been viewed
- Condition How good the condition is
- Grade overall grade given to the housing unit
- Sqft\_above square footage of house apart from basement

- **Sqft\_basement** square footage of the basement
- **Yr\_built** Built Year
- Yr\_renovated Year when house was renovated
- **Zipcode** zip
- Lat Latitude coordinate
- Long Longitude coordinate
- Sqft\_living15 The square footage of interior housing living space for the nearest 15 neighbors
- Sqft\_lot15 The square footage of the land lots of the nearest 15 neighbors

### OSEMN - workflow



### Overview

#### King County, Washington:

- Estimated population of 2,233,163 people
- 952,569 houses
- Median Value of \$446,600
- <a href="https://www.census.gov/quickfacts/fact/table/kingcountywashington.US/PST045218">https://www.census.gov/quickfacts/fact/table/kingcountywashington.US/PST045218</a>

#### Our Dataset:

- 21,597 houses
- Median Value of \$450,000

## Question 1

How does the location affect the price of a house in King County?

#### Waterfront/Non-waterfront:

- Waterfront (mean): \$1,717,215
- Non-waterfront (mean): \$532,286
- 0.68% of houses are on the water (146 to 21,451)

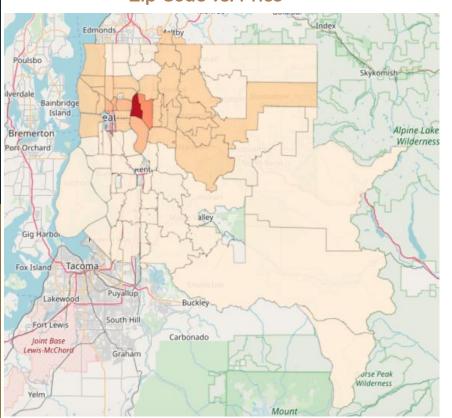
#### **Zip Code:**

- 98039
- Mean Price \$2,161,300

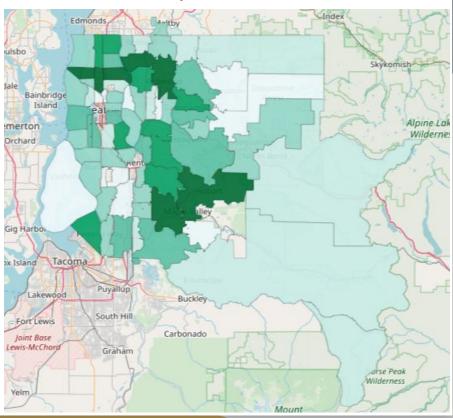
#### Rural/Urban:

Count of Houses

#### Zip Code vs. Price



#### Zip Code vs. Count



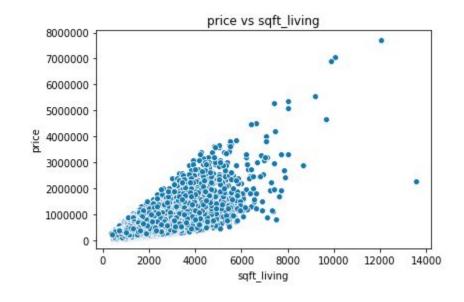
# Question 2

What is the relationship between the size of a home and the price?

#### Sqft\_living

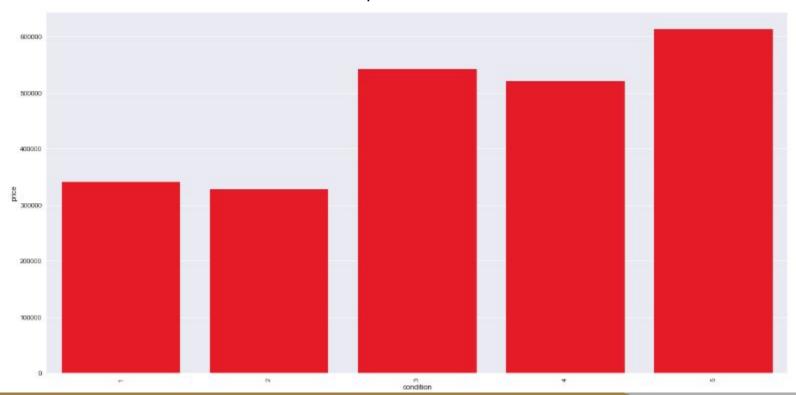
- 25%1,430\$322,000
- 50%1,910\$450,000
- 75% 2,550 \$645,000
- \$450,000 / 1,910 =

\$235.60 per square foot



# Question 3

How does the condition of the house affect price?



### Model

- Best Features:
  - Sqft\_living 0.4919
  - o Zipcode 0.3499
  - o Sqft\_lot 0.181
- Adjusted R-Squared: 0.862
- 86.2% predictive power

- Train Mean Squared Error: 0.0022
- Test Mean Squared Error: 0.0023
- **Train RMSE**: 0.047
- **Test RMSE**: 0.048

# Questions and Answers