



NATURE FEST

ONE WILD ADVENTURE



Back again for the eighth year, Nature Fest celebrates the great outdoors and the careful consideration Bridgeland gives to the environment and wildlife found in and around the 11,400-acre community. Last year, Nature Fest drew more than 10,000 visitors! As a sponsor, your company has a unique opportunity to generate positive publicity and name recognition. Marketing for the event will be targeted to over 4 million people in the Houston area. Advertising will include a mix of print placements, online banner ads, billboards, e-blasts, social media posts and potential TV appearances by our performers, including Jack Hanna, longtime wildlife advocate and on-air personality.

B R I D G E L A N D®

www.bridgeland.com/naturefest

#NatureFest2015

8TH ANNUAL NATURE FEST

SPONSORSHIP & PARTNER OPPORTUNITIES

NATURE FEST TITLE SPONSOR - \$5,000 (Sold to Charles E. Dyer IV, DDS)

- Recognition as Title Sponsor on signage throughout the park and on the entertainment stage
- Recognition as Title Sponsor in all print advertising
- Recognition as Title Sponsor on event map, website, social media and press releases
- Opportunity to provide introduction on stage
- Booth space, ability to add items to event goodie bags and up to \$200 in food vouchers

STAGE SPONSOR - \$4,000 (1 of 2 Available)

- Recognition as Stage Sponsor on signage throughout the event site and on main entertainment stage
- Opportunity to provide introduction on stage
- Company name or logo published on event flyer, website and various print ads
- Recognition in press releases and social media posts
- Booth space, ability to add items to event goodie bags and up to \$200 in food vouchers

ADVENTURE SPONSOR - \$3,000 (Unlimited)

- Recognition as Adventure Sponsor on festival signage and event map
- Name published on event flyer and various print ads; logo posted on event homepage
- Booth space, ability to add items to event goodie bags and up to \$100 in food vouchers

WILDERNESS SPONSOR - \$2,000 (Unlimited)

- Recognition as Wilderness Sponsor on festival signage and event map
- Name published on event flyer, various print ads and event website
- Ability to add items to event goodie bags and up to \$50 in food vouchers

BRIDGELAND®

For more information, call Bridgeland at 281-304-5588
or visit Bridgeland.com/naturefest



8TH ANNUAL

NATURE FEST

SPONSORSHIP & PARTNER OPPORTUNITIES

ADDITIONAL SPONSORSHIP OPPORTUNITIES

As a Nature Fest sponsor, your company's name will be listed on the event website and on a variety of printed materials. A sign with your logo will be provided at your selected sponsorship activity.

~~Crocodile Encounter Sponsor - \$1,750 (1 Available)~~ - SOLD OUT

Laser Tag Sponsor - \$1,500 (3 Available)

Armadillo Race Sponsor - \$1,500 (1 of 2 Available)

Petting Zoo Sponsor - \$1,000 (1 of 3 Available)

Pony Ride Sponsor - \$1,000 (2 of 3 Available)

Arts and Crafts Sponsor - \$1,000 (1 Available)

~~Trackless Train Sponsor - \$1,000 (2 Available)~~ - SOLD OUT

Rock Wall Sponsor - \$1,000 (1 of 2 Available)

~~Photo Op Sponsor - \$1,000 (2 Available)~~ - SOLD OUT

Inflatable Area Sponsor - \$750 (4 of 5 Available)

~~Face Painting Sponsor - \$600 (4 Available)~~ - SOLD OUT

~~Balloon Artist Sponsor - \$350 (2 Available)~~ - SOLD OUT

Goodie Bag Stash Sponsor - \$250 (Unlimited)



BRIDGE LAND®

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SPONSORSHIP APPLICATION

Company Name to be Published: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____

Fax: _____

Contact Person: _____

Email: _____

Website URL: _____

PLEASE CHECK YOUR SPONSORSHIP LEVEL

- Nature Fest Title Sponsor - \$5,000 (1 Available) - SOLD OUT
- Stage Sponsor - \$4,000 (1 of 2 Available)
- Adventure Sponsor - \$3,000 (Unlimited)
- Wilderness Sponsor - \$2,000 (Unlimited)
- Crocodile Encounter Sponsor - \$1,750 (1 Available) - SOLD OUT
- Laser Tag Sponsor - \$1,500 (3 Available)
- Armadillo Race Sponsor - \$1,500 (1 of 2 Available)
- Petting Zoo Sponsor - \$1,000 (1 of 3 Available)
- Pony Ride Sponsor - \$1,000 (2 of 3 Available)
- Arts and Crafts Sponsor - \$1,000 (1 Available)
- Trackless Train Sponsor - \$1,000 (2 Available) - SOLD OUT
- Rock Wall Sponsor - \$1,000 (1 of 2 Available)
- Photo Op Sponsor - \$1,000 (2 Available) - SOLD OUT
- Inflatable Area Sponsor - \$750 (4 of 5 Available)
- Face Painting Sponsor - \$600 (4 Available) - SOLD OUT
- Balloon Artist Sponsor - \$350 (2 Available) - SOLD OUT
- Goodie Bag Stash Sponsor - \$250 (Unlimited)

Please make checks payable to Bridgeland Development, LP

Return to:

Bridgeland

ATTN: Audrey Roeder
16919 N. Bridgeland Lake Pkwy.
Cypress, TX 77433