

PUBLIC FRIENDLIES

This way to make friends with nature.



Logo Versions

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Primary

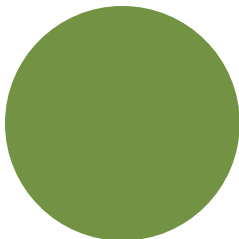
PUBLIC FRIENDLIES

Wordmark Only



Icon

Colours



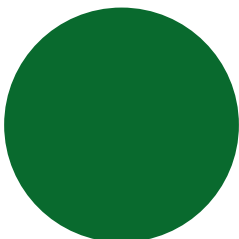
Primary

Hex #729343

RGB rgb(114,147,67)

CMYK 22 0 54 42

Pantone 17-0336



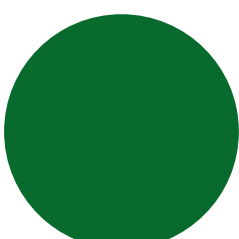
Secondary

Hex #096A2E

RGB rgb(9,106,46)

CMYK 92 0 57 58

Pantone 18-6030



Accent

Hex #096A2E

RGB rgb(9,106,46)

CMYK 92 0 57 58

Pantone 18-6030

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Typography

Primary

UNICA ONE REGULAR

Aa BB CC