



John Matula

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As a technical designer with expertise in building websites and leading teams, I'm ready to apply my skills to physical spaces, designing interiors that serve people.

Owner / Designer, JM Creative

since Apr 2023

- Design websites and iterate on accessibility-usability audits for Denver organizations
- Design and build controls for smart homes, smoothly outperforming systems for sale

Manager of Strategy, Konrad Group

Dec 2021 – May 2022

- Accelerated the redesign of AutoZone's global point-of-sale and item lookup system
- Championed product strategy, new product design processes to team and client VPs

Senior Product Designer, Eden Health

Mar 2021 – Nov 2021

- Designed and tested patient- and provider-facing features for several telehealth apps

Principal UX Designer, Oracle / CrowdTwist

Mar 2018 – Feb 2021

- Managed the Product Design team working on a SaaS loyalty platform, designing and developing features to empower global brands to run branded rewards programs
- Built loyalty websites for clients like LEGO, Pepsi, Vitamix, and Certified Angus Beef
- Led a frontend development lecture series for engineers, measurably improving the team's skills and unlocking their ability to build modern, high-value features

UX Designer, MediaMath

Sep 2017 – Mar 2018

- Ideated, tested, and communicated features for new omnichannel marketing platform

UX Designer / Art Director, University of Michigan

Nov 2011 – Aug 2017

- Developed new website platforms, marketing products, and internal processes for student-facing groups to strengthen university brands and simplify workflows
- Delivered CMS and websites for revenue-based groups, leading to 20% increases in fitness memberships and event service inquiries

Education

Master of Fine Arts in interior design, New York School of Interior Design, 2028 (expected)

Bachelor of Science in computational informatics, University of Michigan, 2015

UX design skills

inclusive design / participatory UX research /
technical guidelines / AV-interior design /
leadership and mentorship / brand kits /
UI design for apps and web / print production
components and variants in Figma and Sketch /
Adobe Illustrator, InDesign, and Photoshop /
PowerPoint and Keynote / Jira and time tracking

App development skills

real-world app performance /
responsive design / agile work /
accessibility and assistive tech
HTML / CSS and SCSS /
templating / legacy systems /
WCAG, EAA, usability audits /
PHP / SVG / GPU optimization

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