



# John Matula

johnmatu.la

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As a technical designer with expertise in building apps and leading teams,  
I'm ready to apply my skills to interiors, designing spaces that serve people well.

**Owner / Designer**, JM Creative

since Apr 2023

- Design websites and iterate on accessibility-usability audits for Denver organizations
- Design and build controls for smart homes, smoothly outperforming systems for sale

**Manager of Strategy**, Konrad Group

Dec 2021 – May 2022

- Accelerated the redesign of AutoZone's global point-of-sale and item lookup system
- Championed product strategy, new product design processes to team and client VPs

**Senior Product Designer**, Eden Health

Mar 2021 – Nov 2021

- Designed and tested patient- and provider-facing features for several telehealth apps

**Principal UX Designer**, Oracle / CrowdTwist

Mar 2018 – Feb 2021

- Managed the Product Design team working on a SaaS loyalty platform, designing and developing features to empower global brands to run branded rewards programs
- Built loyalty websites for clients like LEGO, Pepsi, Vitamix, and Certified Angus Beef
- Led a frontend development lecture series for engineers, measurably improving the team's skills and unlocking their ability to build modern, high-value features

**UX Designer**, MediaMath

Sep 2017 – Mar 2018

- Ideated, tested, and communicated features for new omnichannel marketing platform

**UX Designer / Art Director**, University of Michigan

Nov 2011 – Aug 2017

- Developed new website platforms, marketing products, and internal processes for student-facing groups to strengthen university brands and simplify workflows
- Delivered CMS and websites for revenue-based groups, leading to 20% increases in fitness memberships and event service inquiries

## Education

**Master of Fine Arts** in interior design, New York School of Interior Design, 2028 (expected)

**Bachelor of Science** in computational informatics, University of Michigan, 2015

## UX design skills

inclusive design / participatory UX research /  
technical guidelines / AV-interior design /  
leadership and mentorship / brand kits /  
UI design for apps and web / print production  
components and variants in Figma and Sketch /  
Adobe Illustrator, InDesign, and Photoshop /  
PowerPoint and Keynote / Jira and time tracking

## App dev skills

real-world app performance /  
responsive design / agile work /  
accessibility and assistive tech  
HTML / CSS and SCSS /  
templating / legacy systems /  
WCAG, EAA, usability audits /  
PHP / SVG / GPU optimization

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/design  
/talent