



JOHN PHILIP MATUNOG

FRONT-END DEVELOPER

CONTACT

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- www.johnmatunog.github.io

EDUCATION

- 2007 - 2010
HOLY TRINITY COLLEGE OF
GENERAL SANTOS CITY
 - Bachelor of Science in
Secondary Education
- 2002 - 2006
ALABEL NATIONAL HIGH
SCHOOL
 - Basic Education Curriculum

SKILLS

- Expert in WordPress CMS
- HTML, CSS, JavaScript, PHP
- Responsive web design
- Cross-browser compatibility
- SEO best practices
- Website performance optimization
- Google Analytics
- Google Tag Manager
- Ontraport (4 years)
- Campaign Monitor
- Zapier
- Strong problem-solving skill
- Excellent communication and teamwork abilities
- Photoshop & Illustrator, Canva

PROFILE

I'm John, a Front-End Web Developer with over 9 years of experience, specializing in WordPress. I love creating websites that look great and work even better. I'm skilled in HTML, CSS, and JavaScript, and I know WordPress inside and out, including building mobile-friendly sites and custom themes.

I thrive in fast-paced environments, working well with teams to deliver high-quality projects on time and within budget. I'm always learning and staying up-to-date with industry trends to bring fresh, innovative ideas to my work.

WORK EXPERIENCE

- ThriveHive Group** 2018 - 2024
Front-End Web Developer
 - Develop and maintain WordPress websites, design and implement Ontraport pages, and develop automation workflows for marketing and sales using tools like Zapier.
 - Utilize Campaign Monitor for email marketing, implement and manage Google Tag Manager, and monitor and analyze website performance using Google Analytics.
 - Execute and monitor SEO strategies, and report on SEO performance.
- Sophie Kessner LLC** 2017 - 2018
Web Developer and Designer
 - Built client websites and sales pages for inspirational coaches using WordPress and Kajabi.
 - Setup campaign monitor automations for qualified leads on the client websites
- Various Foreign Clients** 2015 - 2017
Web Developer
 - Created WordPress websites for various clients from USA and Australia.

REFERENCE

Leow Tze Sheng

WebHero Digital Marketing/ CEO

Phone: 04 - 376 1381

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Caleb LL Davis

TYDEE Realty / Realtor

Email: caleb@calebdavisteam.com