

# Clustering Dietary Patterns Using K-Means in Python

## GitHub Repository:

<https://github.com/johnmicky1/Dietary-Behavior-Clustering-with-KMeans>

## Overview

This Python script demonstrates how to apply **K-Means Clustering** to group individuals based on their **dietary preferences** using synthetic data.

The dataset contains three key features representing consumption scores for different food categories:

1. **Meat\_Score** – Measures the level of meat consumption ( $0 = \text{none}$ ,  $10 = \text{high}$ )
2. **Dairy\_Egg\_Score** – Measures the consumption of dairy and egg products ( $0 = \text{none}$ ,  $10 = \text{high}$ )
3. **Plant\_Protein\_Score** – Measures the reliance on plant-based protein sources ( $0 = \text{low}$ ,  $10 = \text{high}$ )

## Workflow Summary

- **Data Preparation:**  
Created a small illustrative dataset using **Pandas**.
- **Data Standardization:**  
Applied **StandardScaler** from `sklearn.preprocessing` to normalize all features so that each contributes equally to the clustering process.
- **Clustering:**  
Used the **KMeans** algorithm from `sklearn.cluster` to group the data into **three clusters**, representing distinct dietary patterns — likely **Non-Vegetarian**, **Vegetarian**, and **Vegan** categories.
- **Cluster Interpretation:**  
Calculated and displayed the **mean feature values** for each cluster to interpret the key dietary characteristics of each group.

## Purpose

This example provides a simple yet powerful demonstration of how **unsupervised learning** can be applied to uncover hidden patterns and similarities in behavioral or lifestyle data — in this case, **dietary habits**. It illustrates the end-to-end workflow from data preprocessing to clustering and result interpretation.

## Prerequisites

Before running this script, ensure you have the following tools and libraries installed:

-  **Python 3.10+** (*latest version recommended*)
-  **TensorFlow** (*optional for advanced extensions*)
-   **NumPy** and **Pandas** for data handling
-  **Matplotlib** (*optional for visualizations*)
-  **Code Editor / IDE** — e.g., VS Code, PyCharm, or Jupyter Notebook

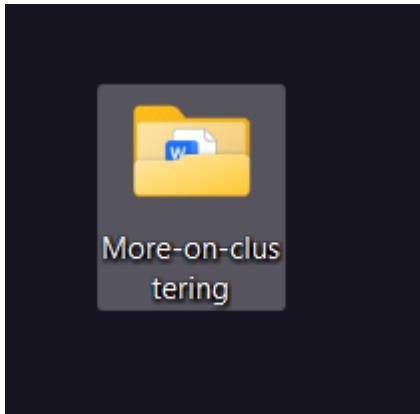
## Installation Commands

Use the following commands to install the required Python packages:

```
pip install numpy pandas scikit-learn matplotlib tensorflow
```

## Step 1: Project Setup

1. Create a new folder or directory named 'TensorFlow-Customer-Classification-Model'.



2. Open your preferred code editor (VS Code, Notepad++, etc.).
3. Create a new Python file and name it 'tensorflow-customer-classification-model.py' using the code below. Then save it in the folder.

```
import pandas as pd

from sklearn.preprocessing import StandardScaler

from sklearn.cluster import KMeans

import numpy as np


# Illustrative Dataset (Synthetic Data)

# Features:

# 1. Meat_Score (0=None, 10=High)

# 2. Dairy_Egg_Score (0=None, 10=High)

# 3. Plant_Protein_Score (0=Low, 10=High)

data = {

    'Meat_Score': [8, 9, 7, 0, 0, 0, 0, 0, 0, 5, 4, 6], 

    'Dairy_Egg_Score': [7, 6, 8, 9, 8, 7, 0, 1, 0, 5, 6, 4], 

    'Plant_Protein_Score': [4, 3, 5, 7, 8, 6, 9, 8, 7, 5, 6, 4]

}

df = pd.DataFrame(data)
```

```
# Prepare Data for Clustering

# Scaling is crucial for K-Means to prevent features with larger values from dominating.

scaler = StandardScaler()

df_scaled = scaler.fit_transform(df)

# Execute K-Means

# We set n_clusters=3 to match your 3 target groups (Vegetarian, Non-Vegetarian, Vegan)

kmeans = KMeans(n_clusters=3, random_state=42, n_init=10)

df['Cluster'] = kmeans.fit_predict(df_scaled)

# Interpret Cluster Centers

# Check the mean of the original (unscaled) features for each cluster

cluster_centers = df.groupby('Cluster').mean().sort_values(by='Meat_Score', ascending=False)

print("--- Cluster Centers (Mean Feature Values) ---")

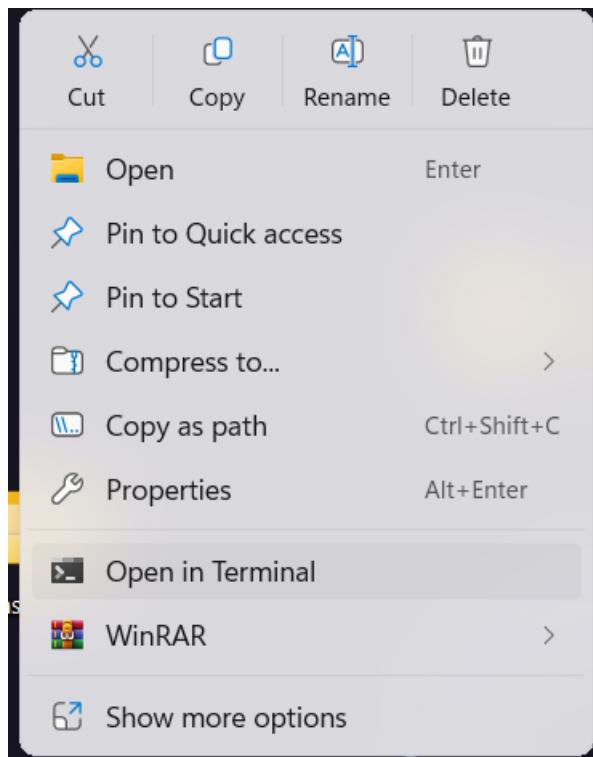
print(cluster_centers)

print("\n--- Final Assignments ---")

print(df)
```

## ► Step 2: Run the Code

1. Right Click on folder/Directory (TensorFlow-Customer-Classificatio-Model)- Select Open in Terminal



2. PowerShell will Open

ls

```
PS C:\Users\johnm\OneDrive\Desktop\More-on-clustering> ls

Directory: C:\Users\johnm\OneDrive\Desktop\More-on-clustering

Mode                LastWriteTime         Length Name
----                -----          1266  eating_food.py

-a---- 10/28/2025 8:20 PM
```

## ❖ Step 3: Run the Model

Use PowerShell or your terminal to run and verify the model setup.

```
python -c "import tensorflow as tf; print('TensorFlow version:', tf.__version__); print('GPUs:', tf.config.list_physical_devices('GPU'))"
```

```
PS C:\Users\johnm\OneDrive\Desktop\More-on-clustering> python -c "import tensorflow as tf; print('TensorFlow version:', tf.__version__); print('GPUs:', tf.config.list_physical_devices('GPU'))"
2025-10-28 20:20:57.718027: I tensorflow/core/util/port.cc:153] oneDNN custom operations are on. You may see slightly different numerical results due to floating-point round-off errors from different computation orders. To turn them off, set the environment variable 'TF_ENABLE_ONEDNN_OPTS=0'.
2025-10-28 20:21:01.361393: I tensorflow/core/util/port.cc:153] oneDNN custom operations are on. You may see slightly different numerical results due to floating-point round-off errors from different computation orders. To turn them off, set the environment variable 'TF_ENABLE_ONEDNN_OPTS=0'.
TensorFlow version: 2.20.0
GPUs: []
```

```
python eating_food.py
```

```
PS C:\Users\johnm\OneDrive\Desktop\More-on-clustering> python eating_food.py
--- Cluster Centers (Mean Feature Values) ---
      Meat_Score  Dairy_Egg_Score  Plant_Protein_Score
Cluster
0            6.5          6.000000            4.5
1            0.0          0.333333            8.0
2            0.0          8.000000            7.0

--- Final Assignments ---
   Meat_Score  Dairy_Egg_Score  Plant_Protein_Score  Cluster
0            8              7                  4          0
1            9              6                  3          0
2            7              8                  5          0
3            0              9                  7          2
4            0              8                  8          2
5            0              7                  6          2
6            0              0                  9          1
7            0              1                  8          1
8            0              0                  7          1
9            5              5                  5          0
10           4              6                  6          0
11           6              4                  4          0
```

- End of Guide — TensorFlow Customer Classification Model successfully documented.

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