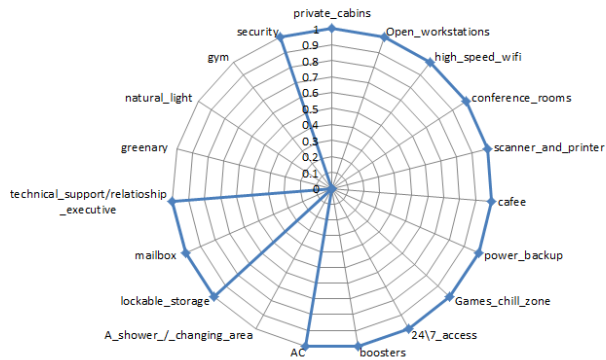
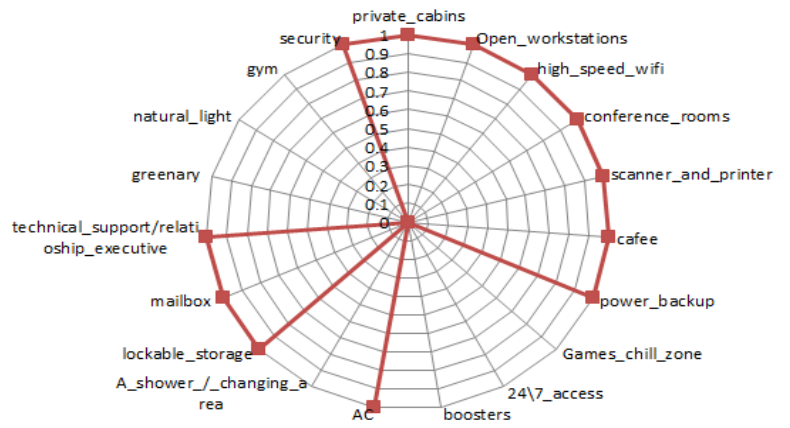


How 91springboard fares against its competitors at Andheri west

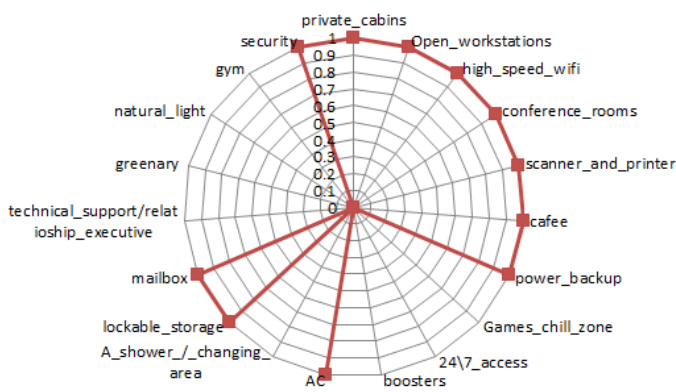
91\_springboard



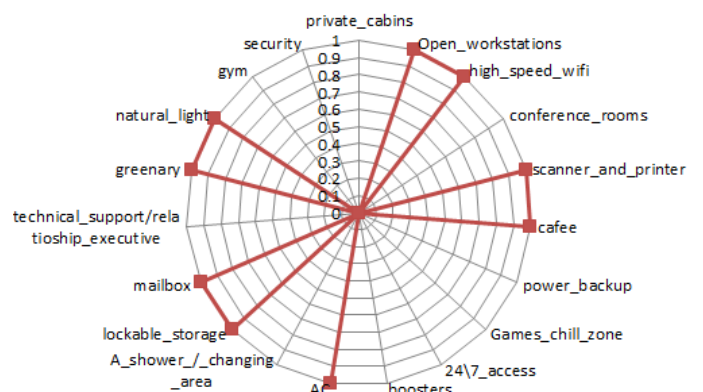
Awfis



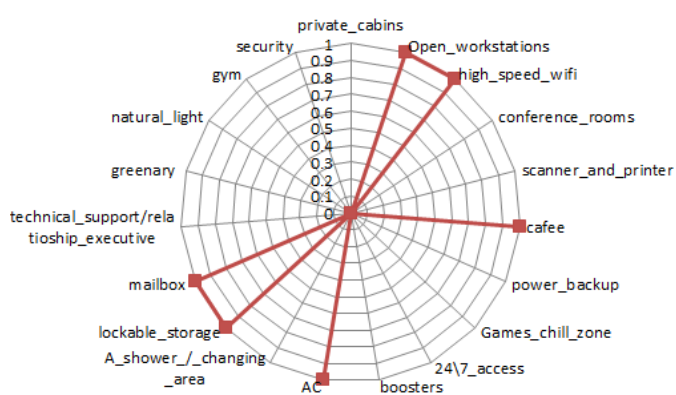
Coworkyard



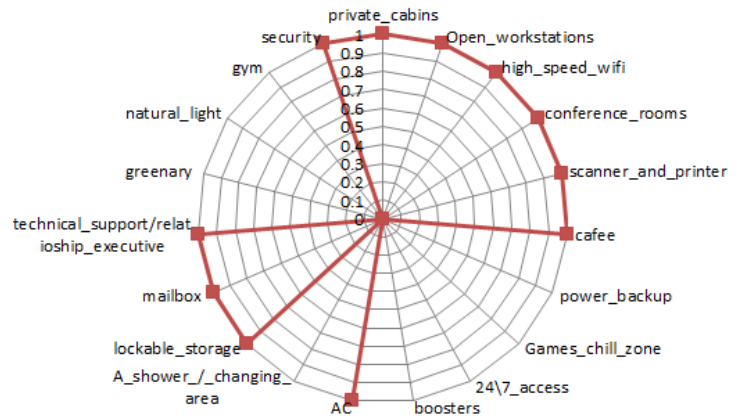
Harkat Studios



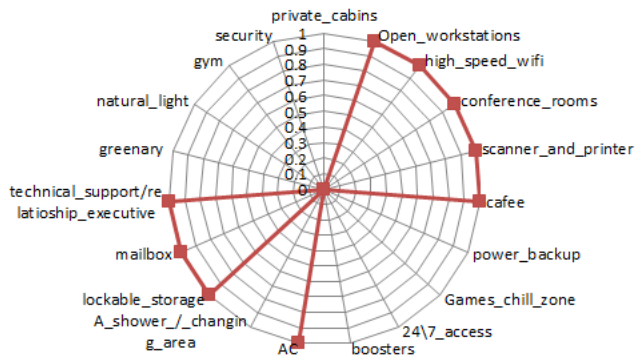
Lumos Cowork



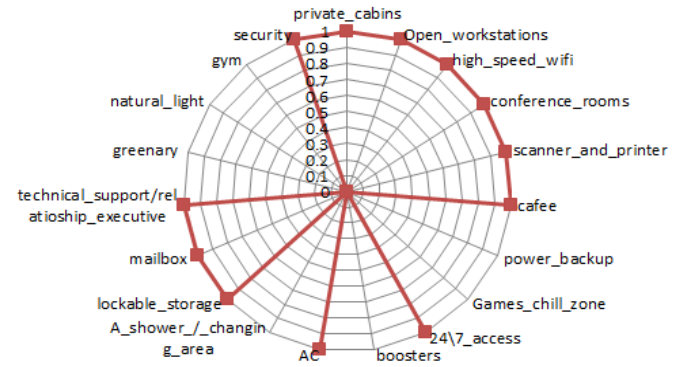
the mosaic



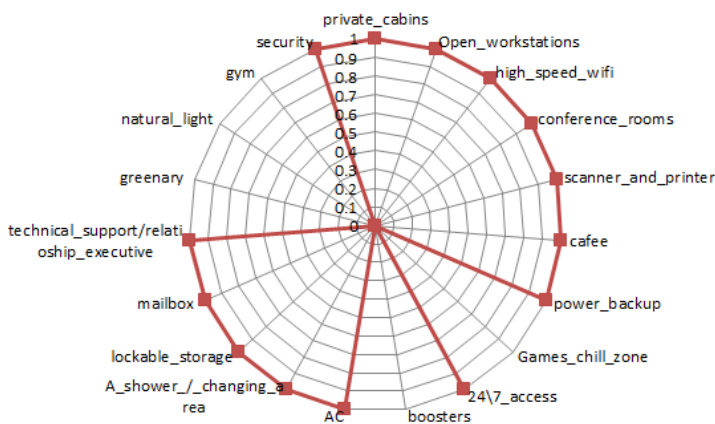
the matchbox cowork



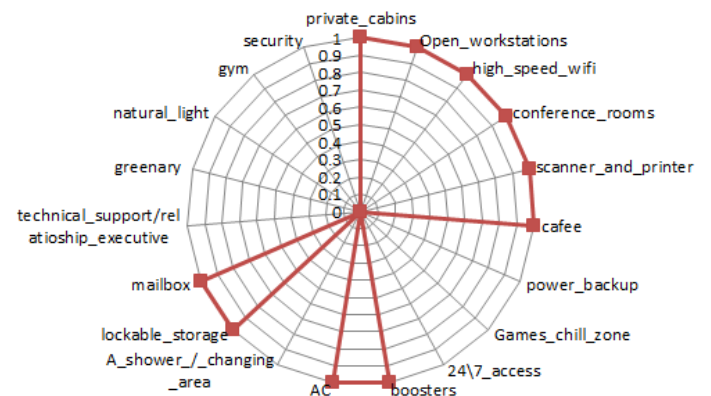
Mumbai Coworking



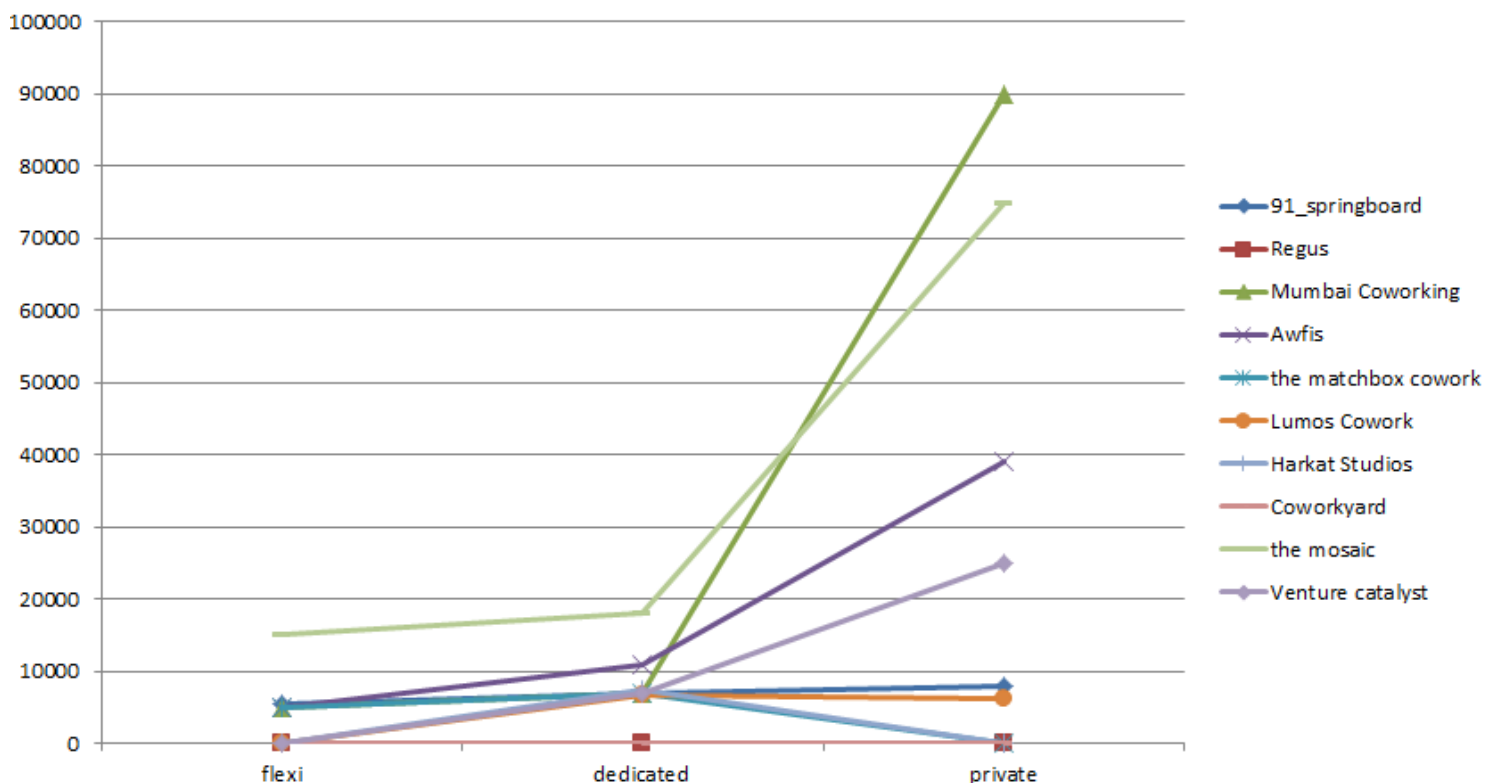
Regus



Venture catalyst



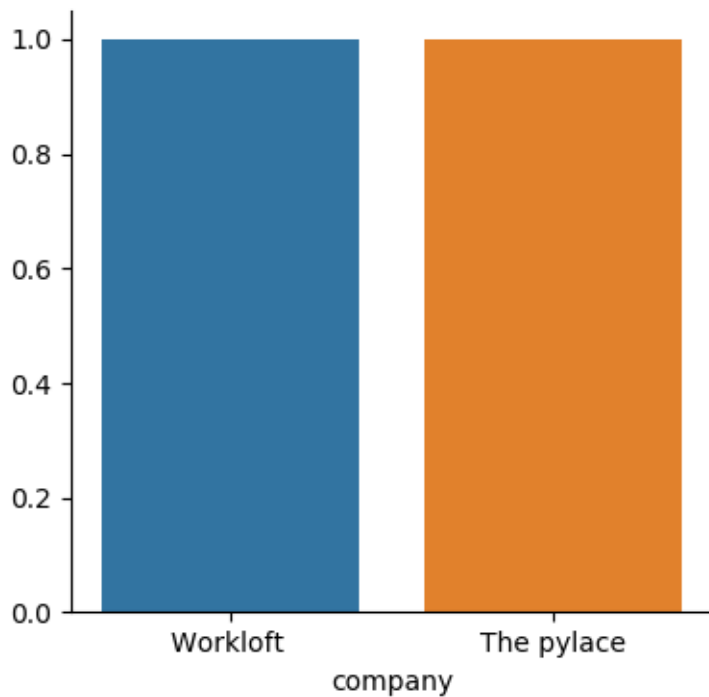
Price comparison between 91 springboard and its competitors at Andheri west, for price comparisons the highest most premium price was taken, the price is zero for those companies whose price is not listed on their website.



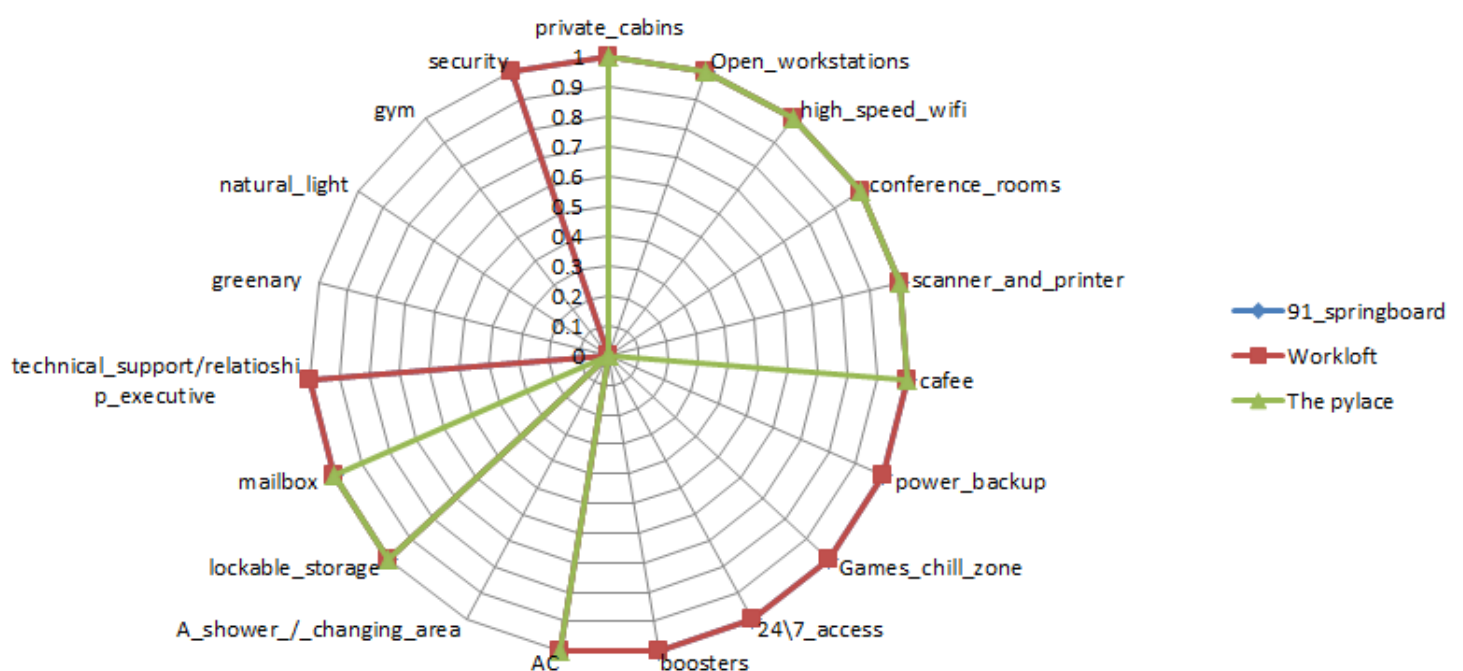
Andheri west appears to be a bad spot for expansion as the number of competitors is high and many have similar features to offer as 91springboard. But 91 springboards pricing can make the difference for the features it offers.

## Bandhup

Number of competitors at Bandhup

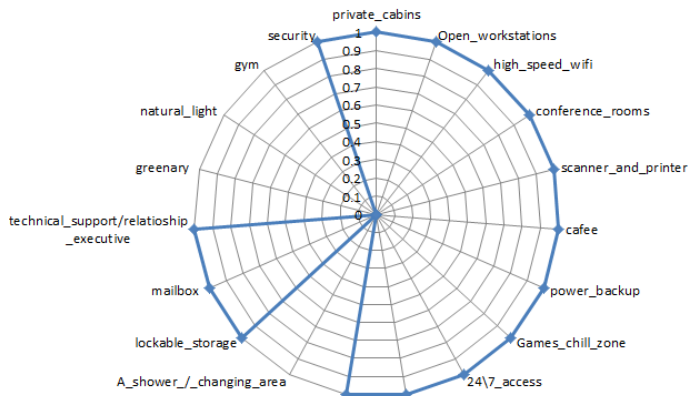


Combined comparison of springboard with its competitors in bandhup

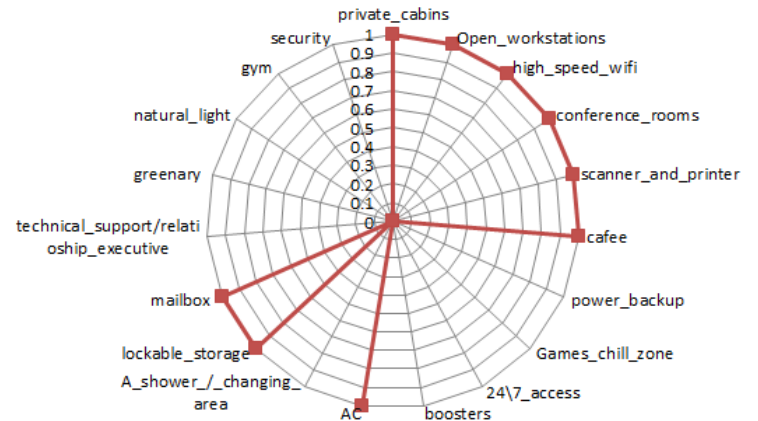


## Individual comparison with competitors

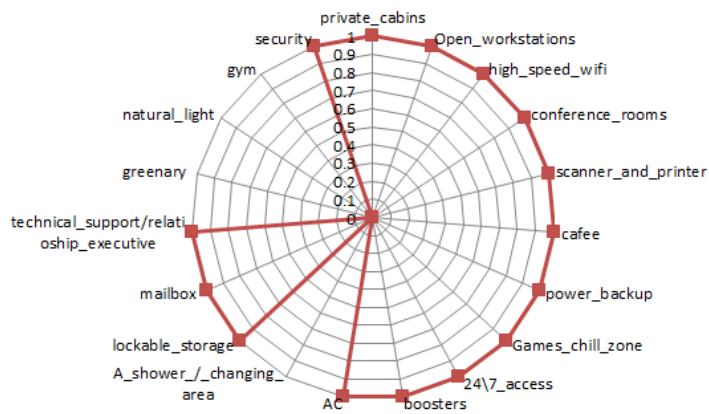
91\_springboard



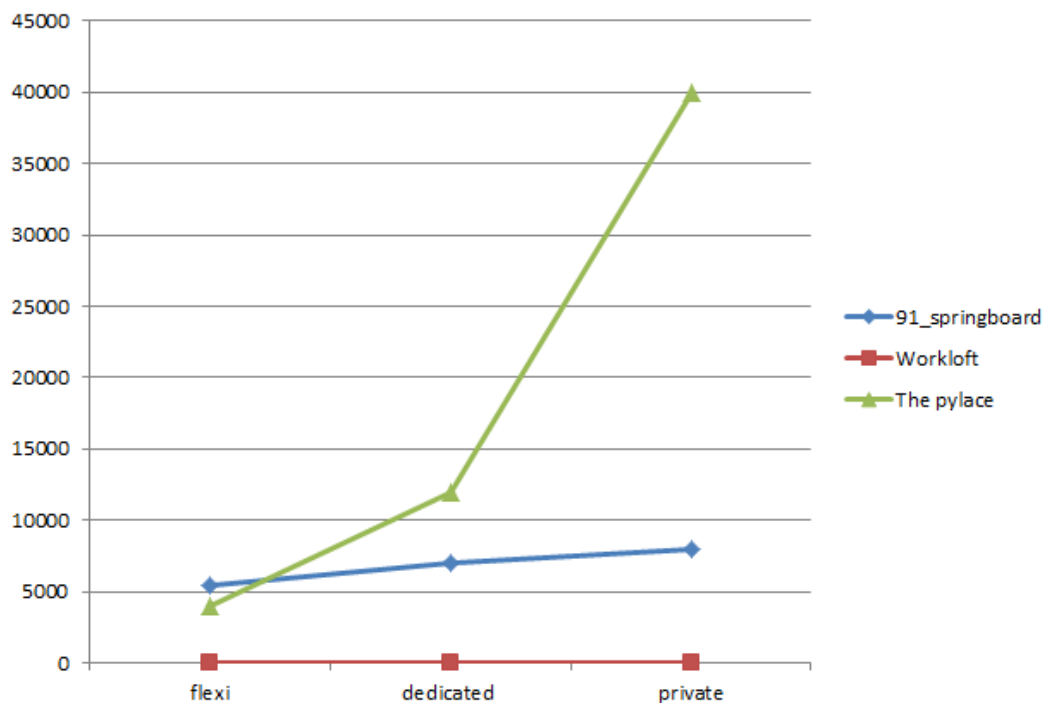
The pylace



Workloft



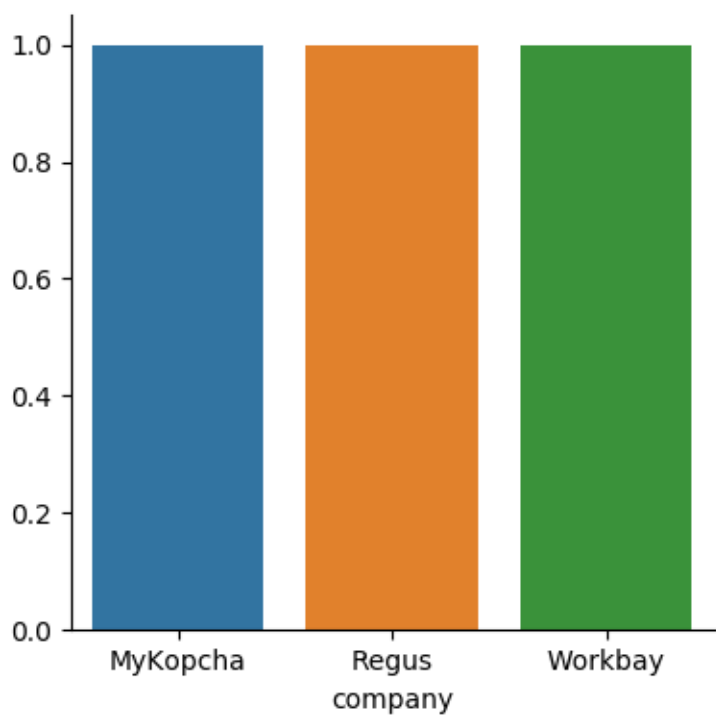
## Price comparison at Bandhup



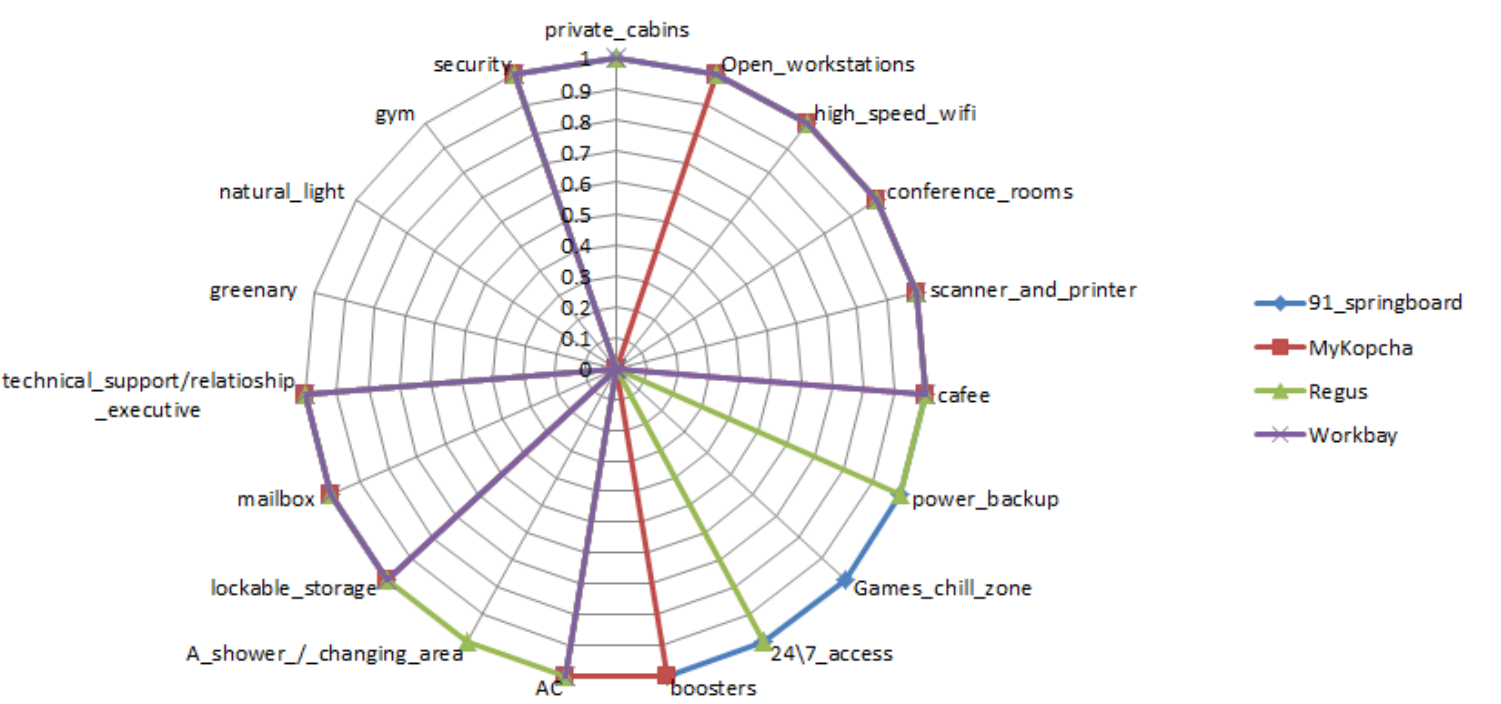
Since bandhup is further away from the nightlife in Bombay it may not be a suitable place for 91springborad to move to.

## Church Gate

Competitors at church gate



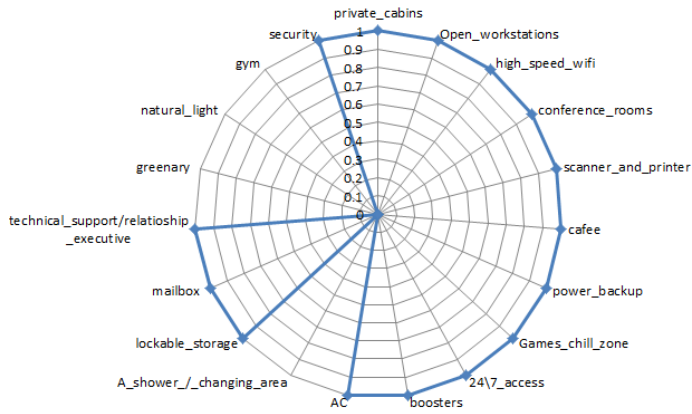
Combined competitors at church gate



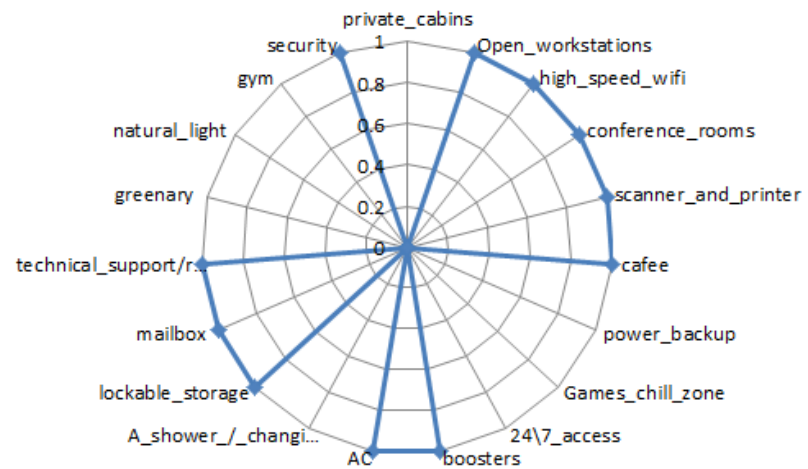


## Individual comparisons at Church Gate

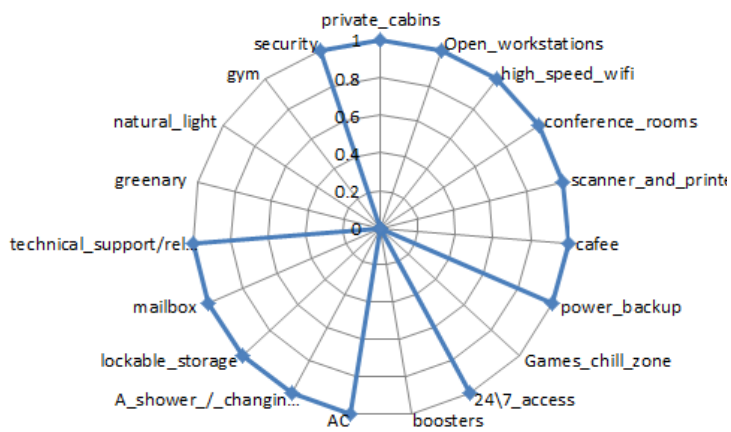
### 91\_springboard



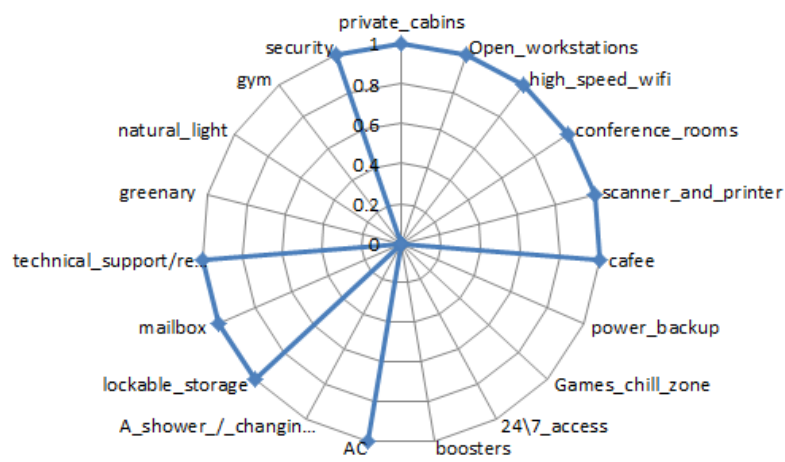
## MyKopcha



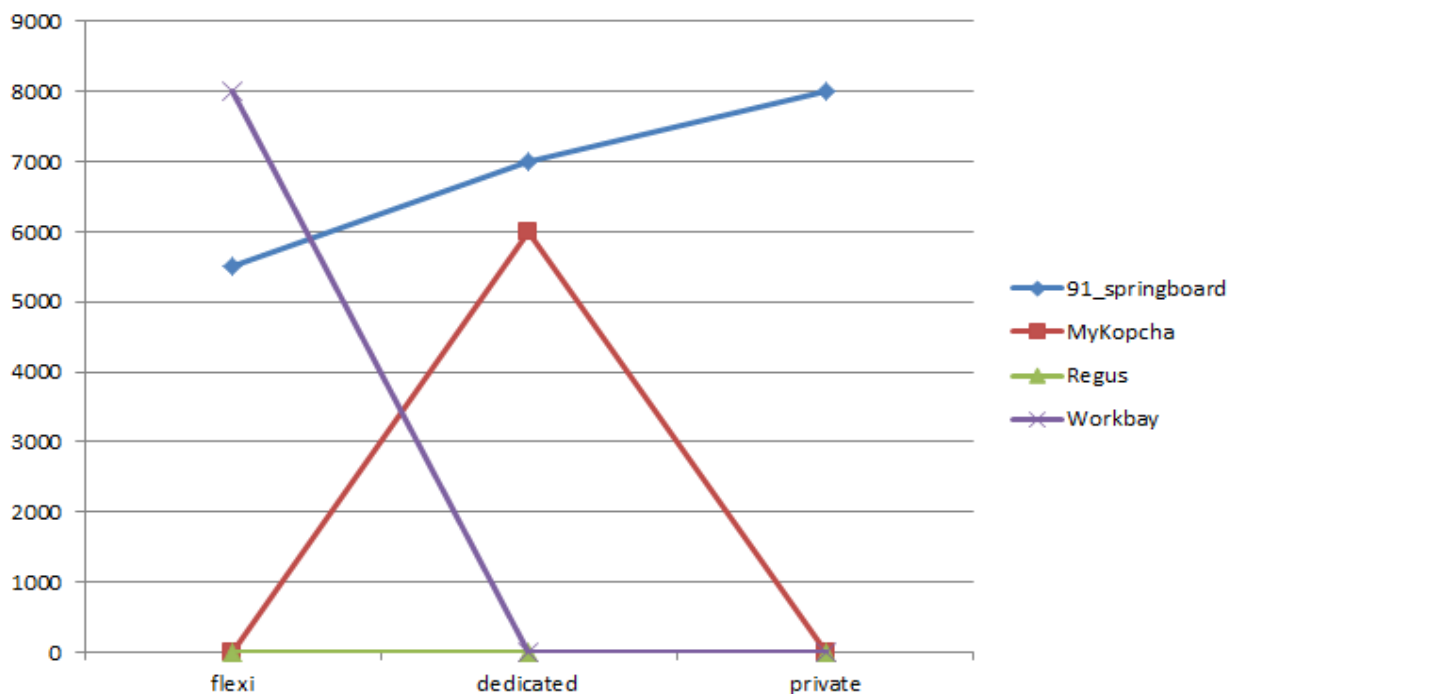
## Regus



## Workbay



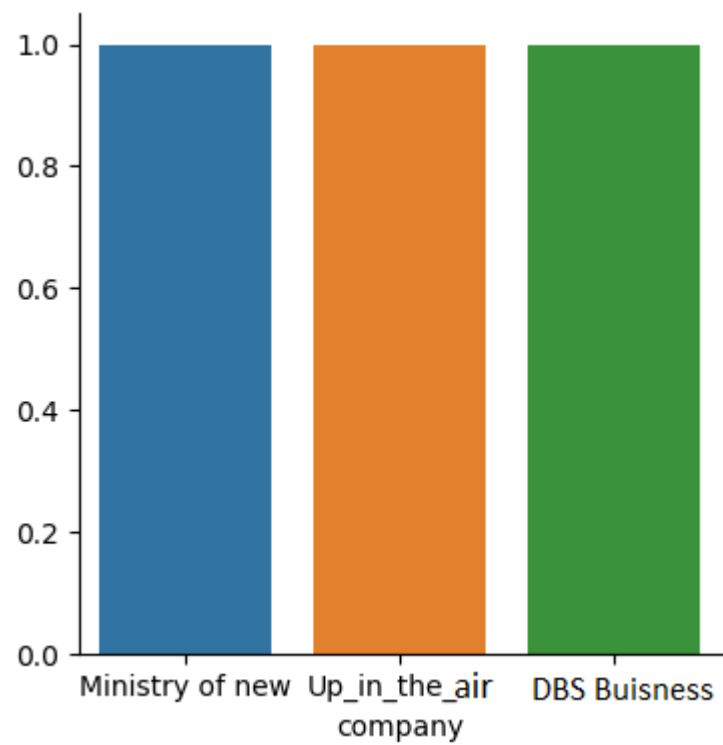
## Price comparison at church gate



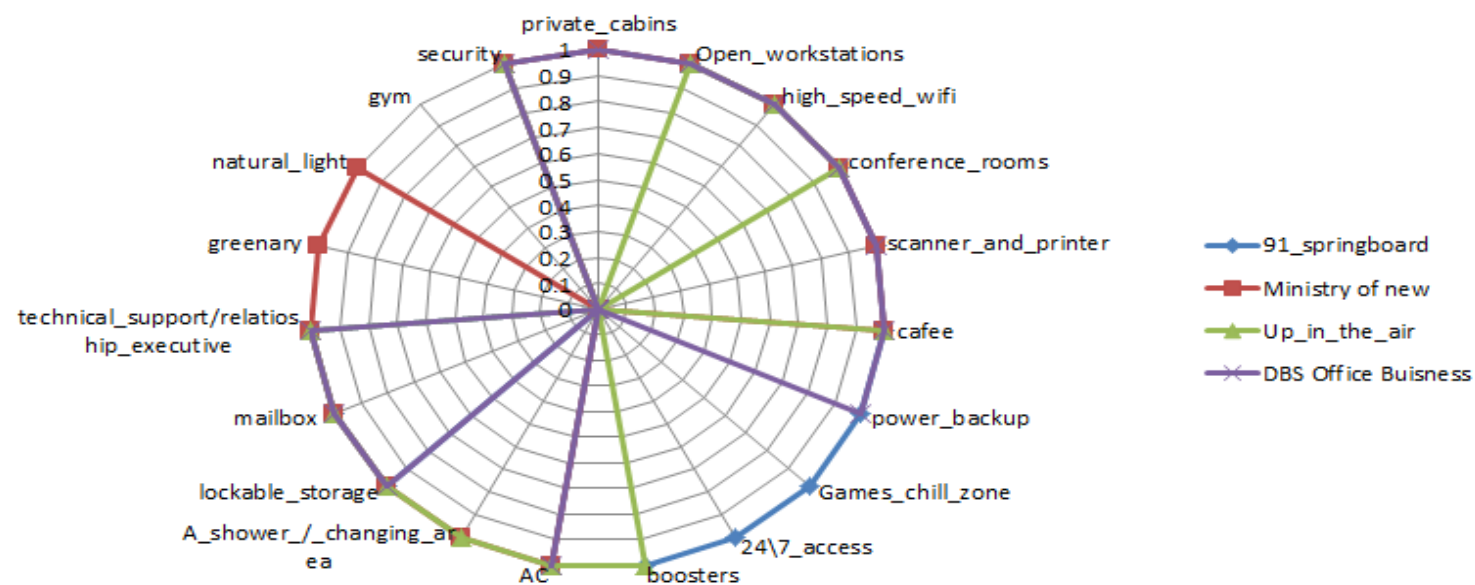
Church gate appears to be a good place to move to, pricing information about the competitors required.

## Fort

Competitors at fort



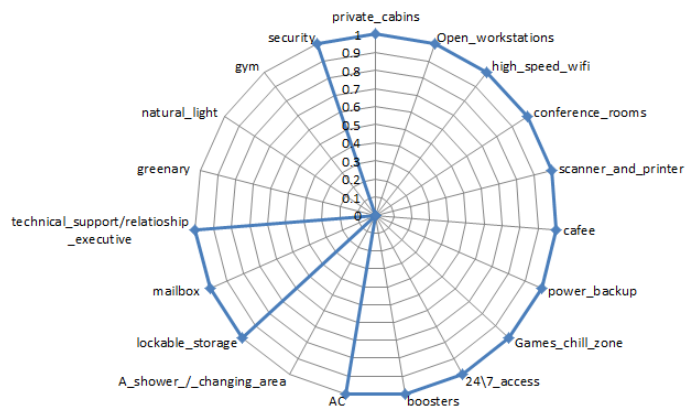
Combined competitor features at fort



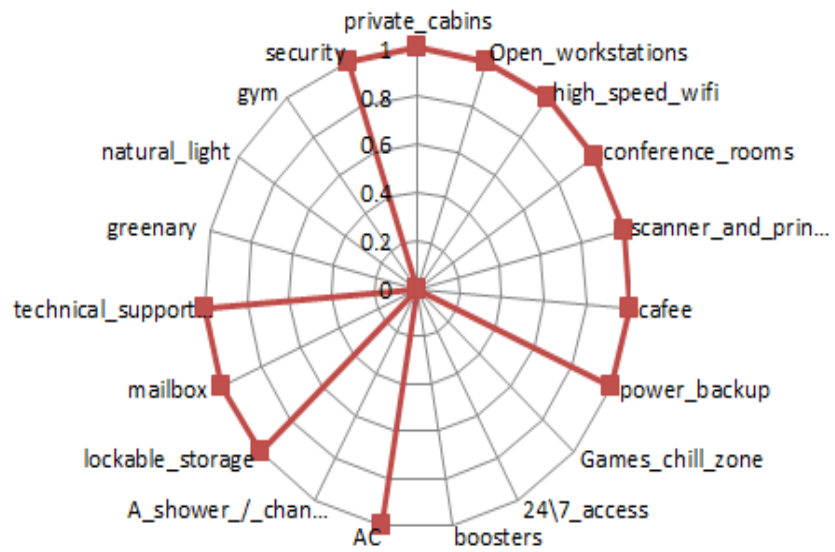


## Individual feature comparisons at fort

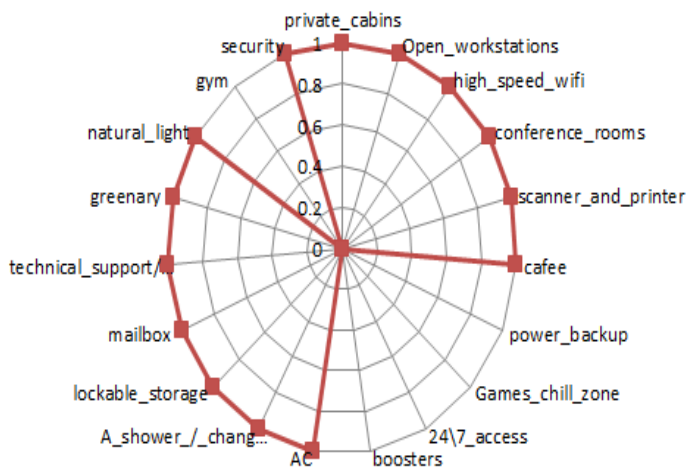
### 91\_springboard



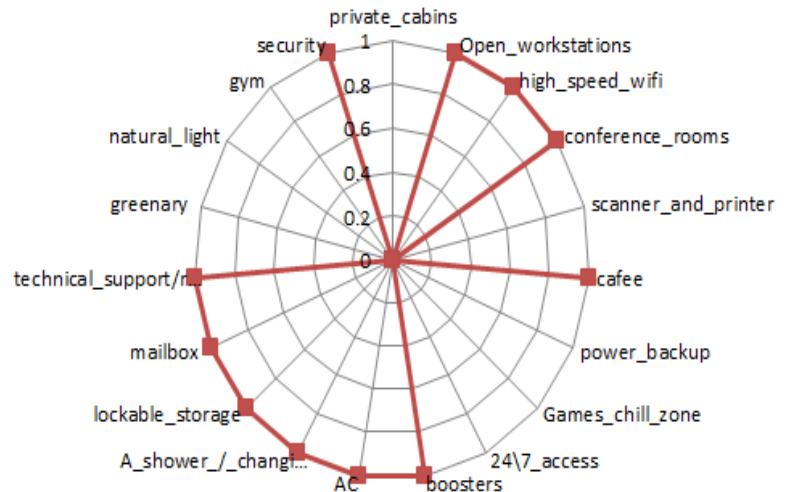
### DBS Office Buisness



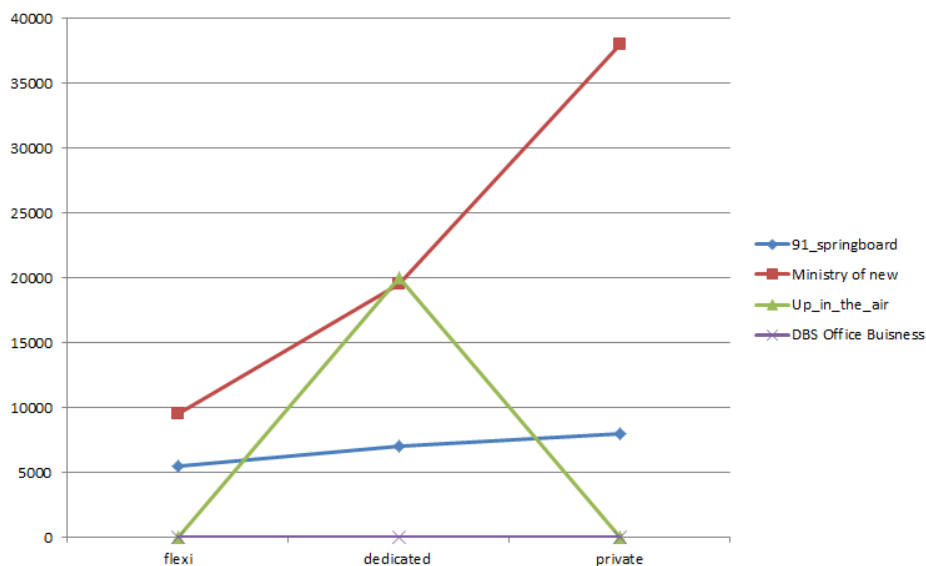
### Ministry of new



### Up\_in\_the\_air



## Price comparisons at fort



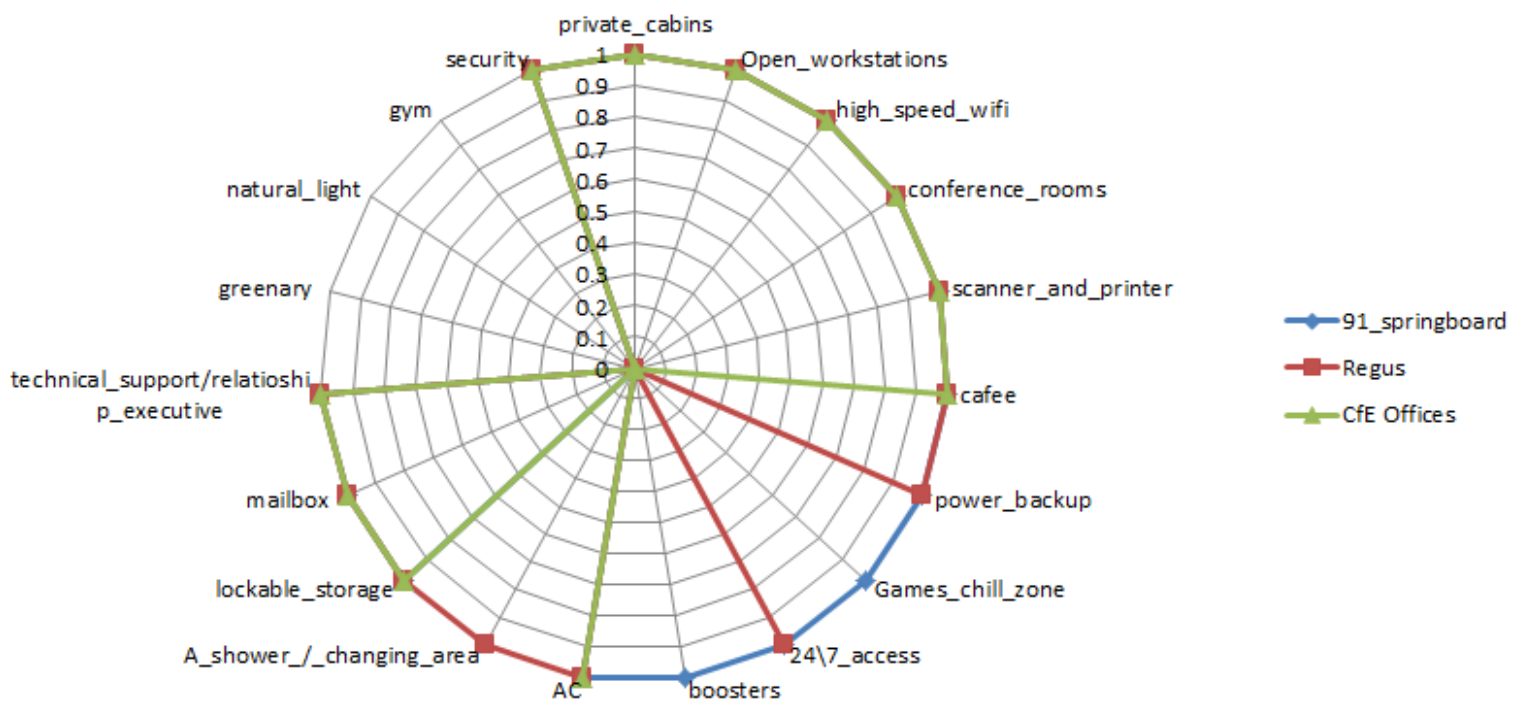
Fort and Church Gate are good places for expansion

## Goregaon

The distribution of competitors at Goregaon

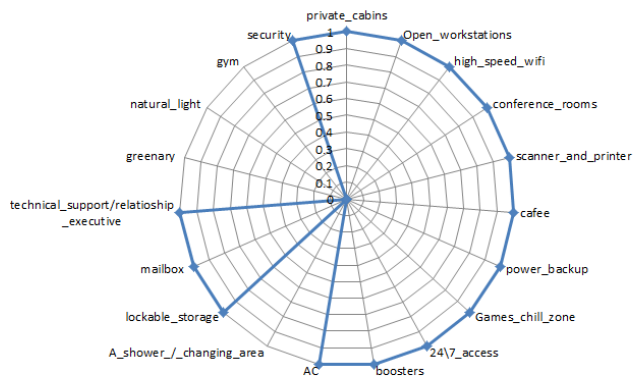


Combined competitor features at Goregaon

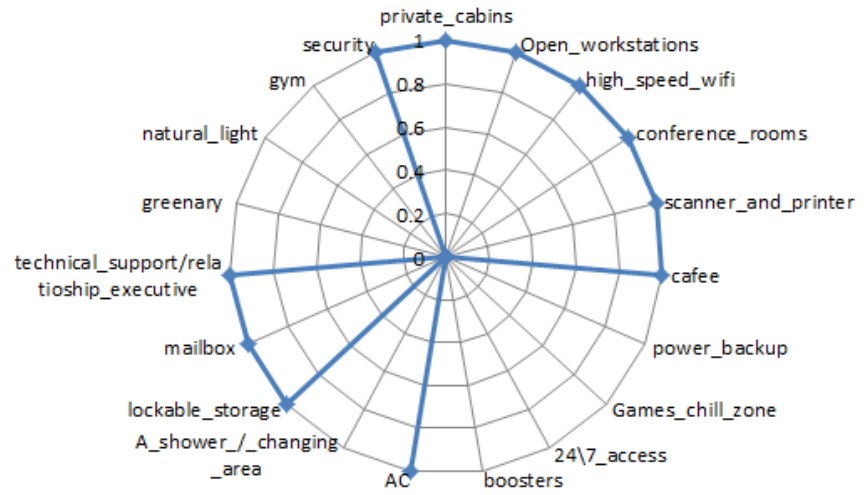


## Individual feature comparisons at Goregaon

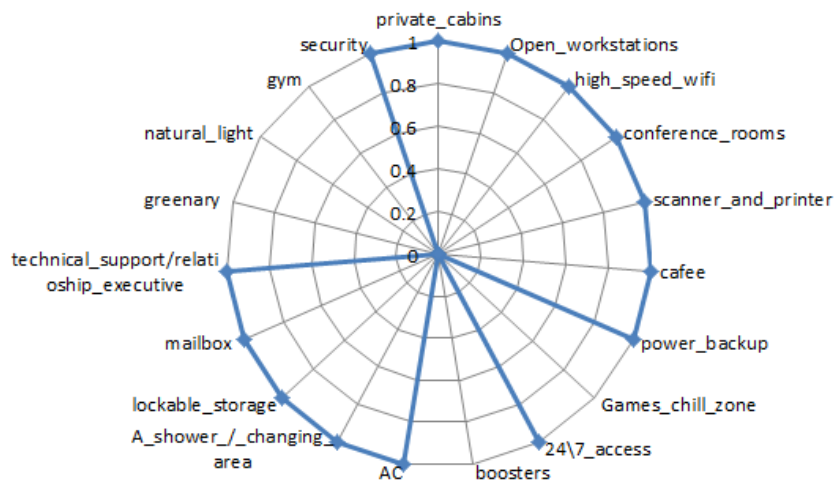
91\_springboard



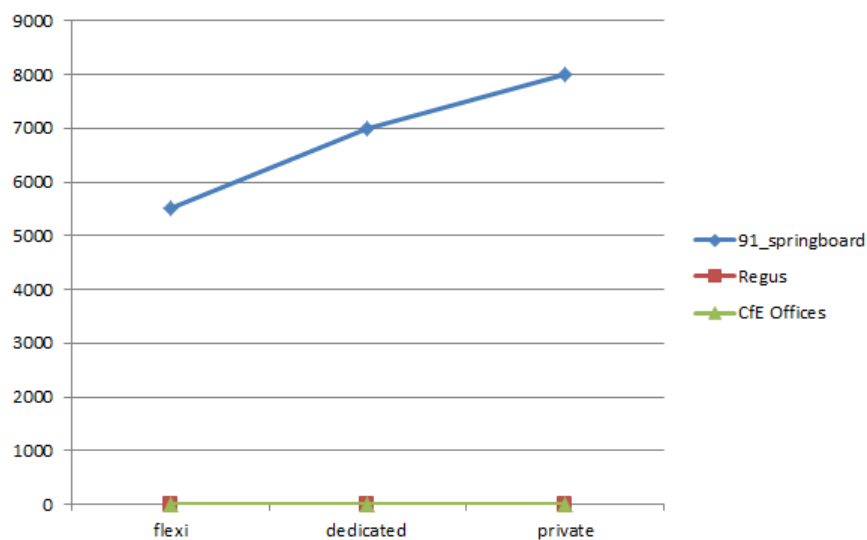
CfE Offices



Regus



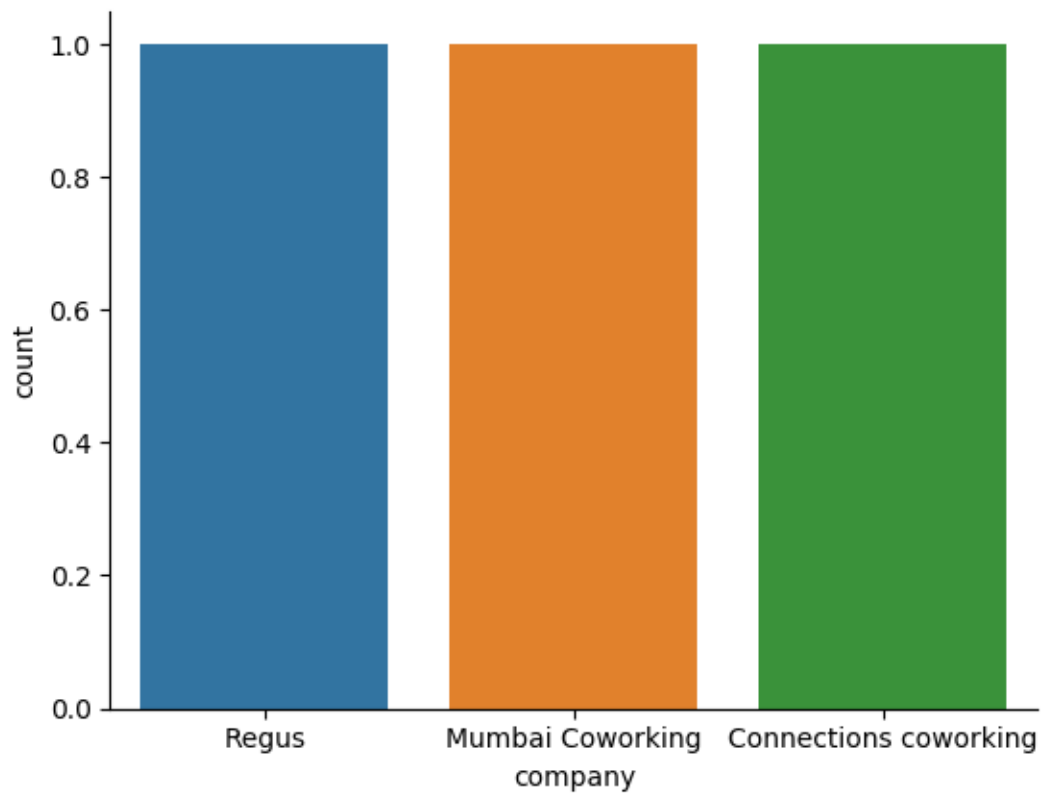
## Price comparison at Goregaon



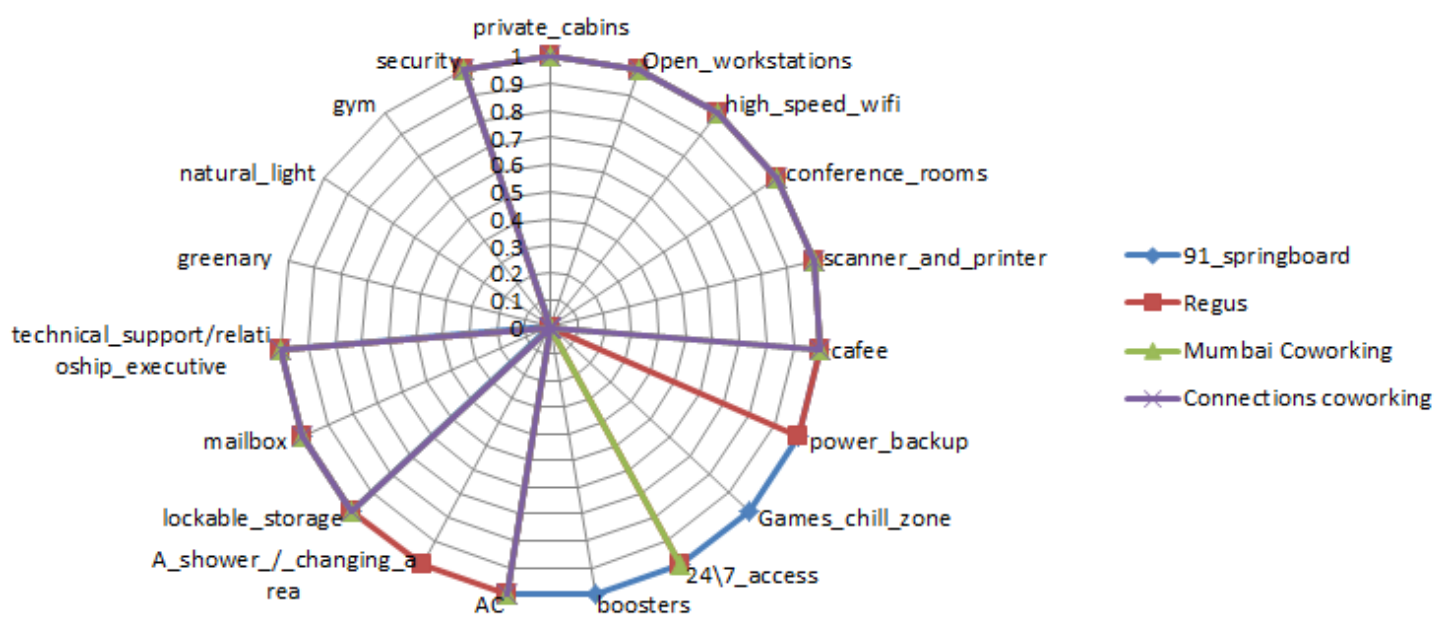
Goregaon is also a quiet far from the cities night life and may not be a suitable place for 91springboards expansion

## Malad

Competitors at malad

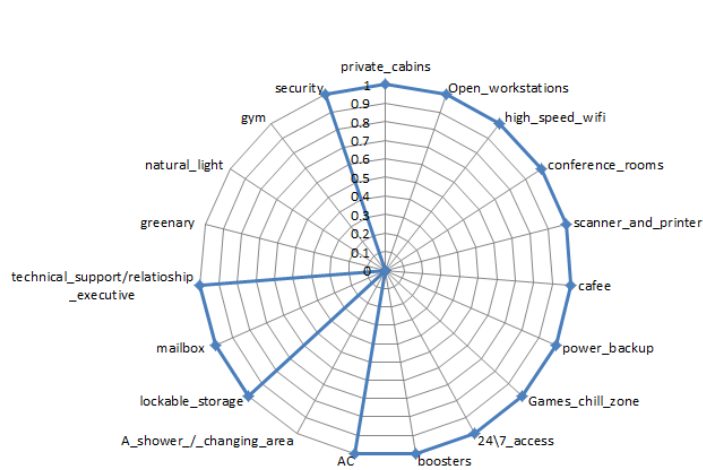


Combined competitor features at malad

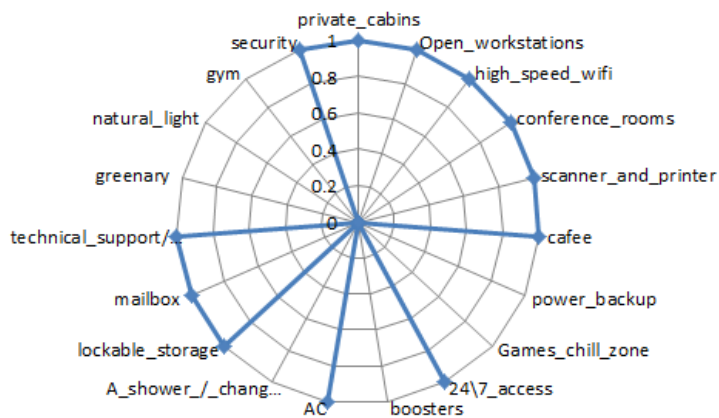


## Individual feature comparison malad

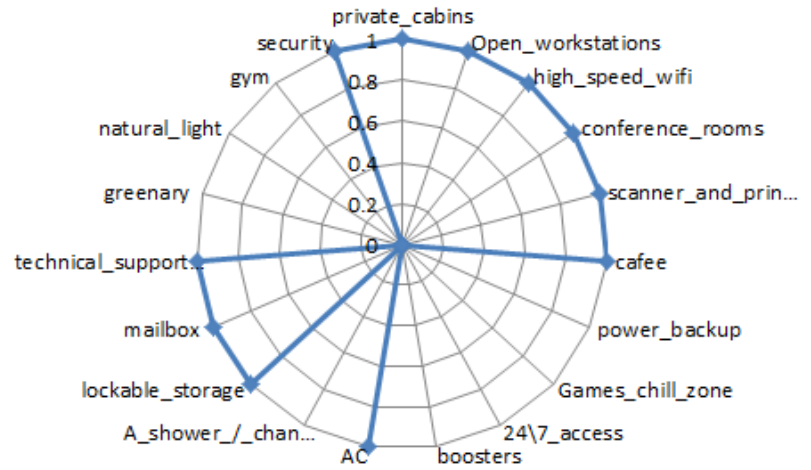
### 91\_springboard



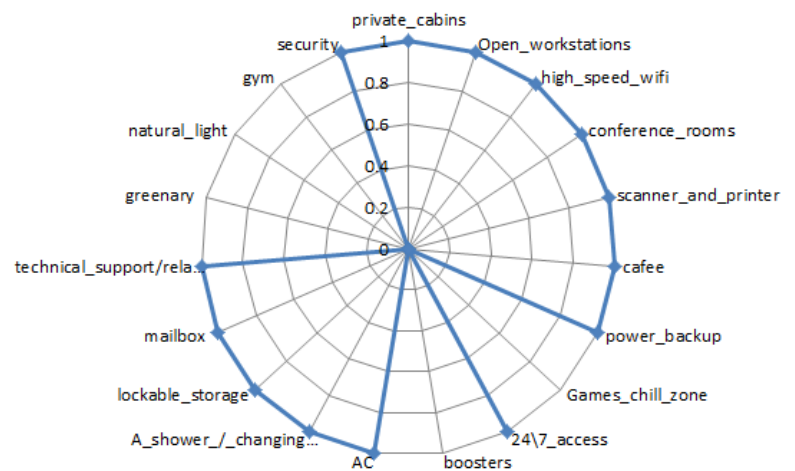
### Mumbai Coworking



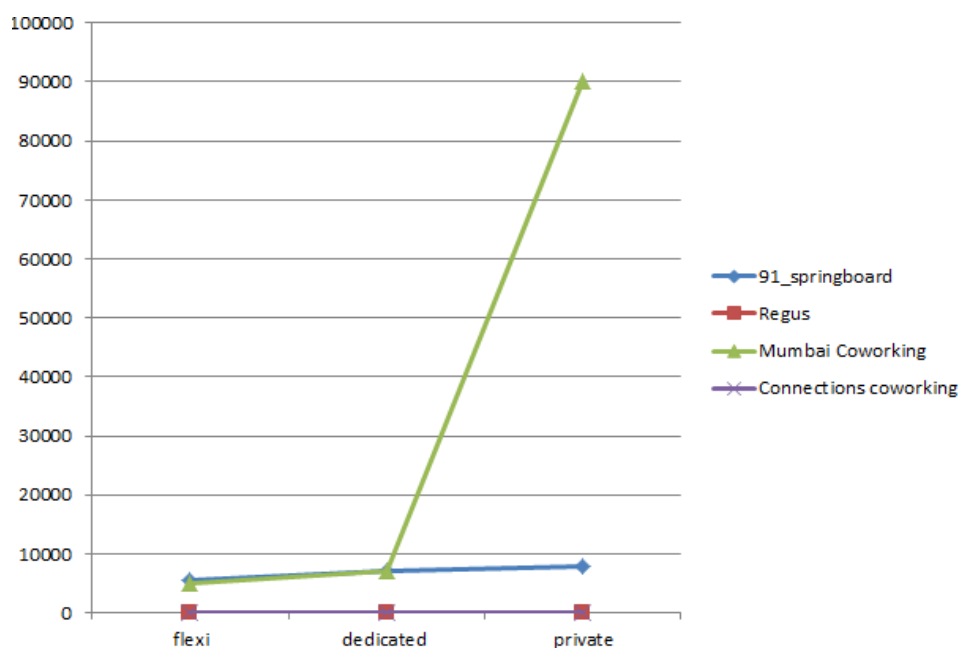
## Connections coworking



### Regus



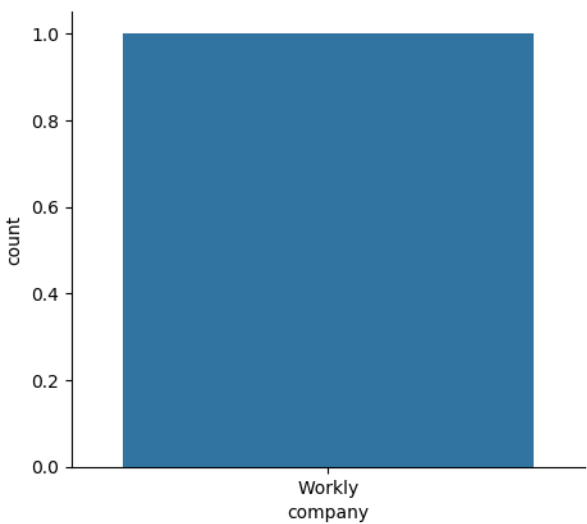
## Price Comparison at malad



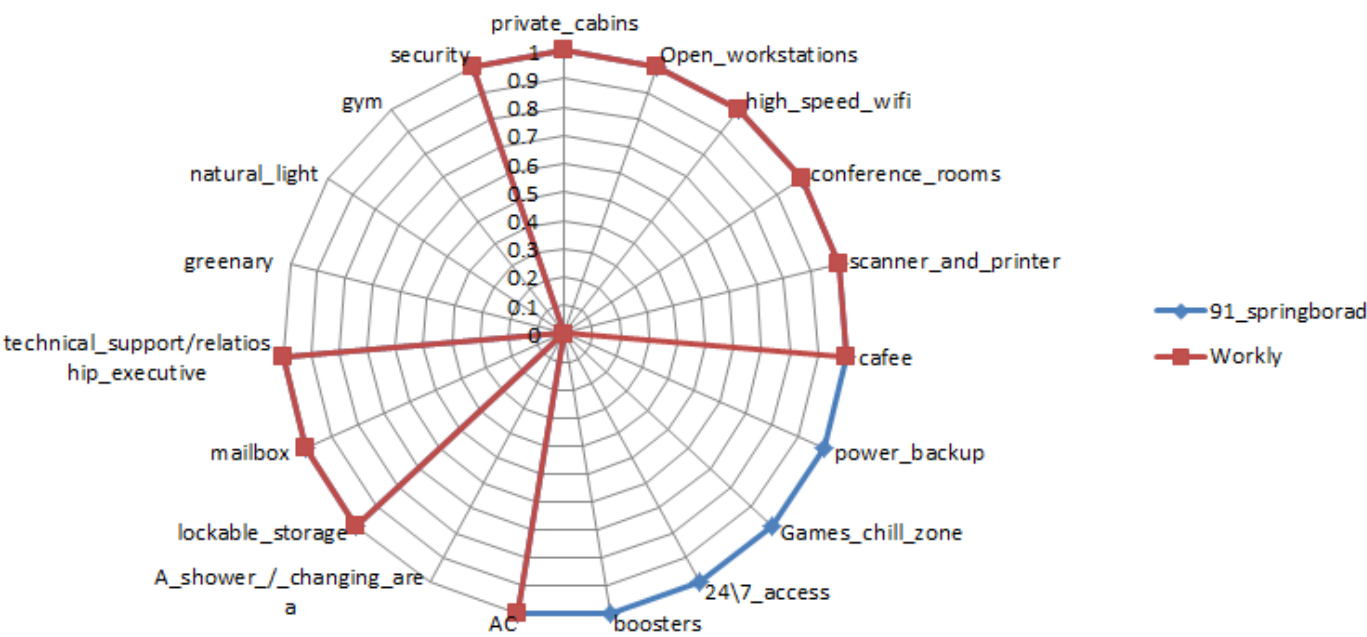
Malad is also a good place for expansion

Nariman Point

Competitors at Nariman point



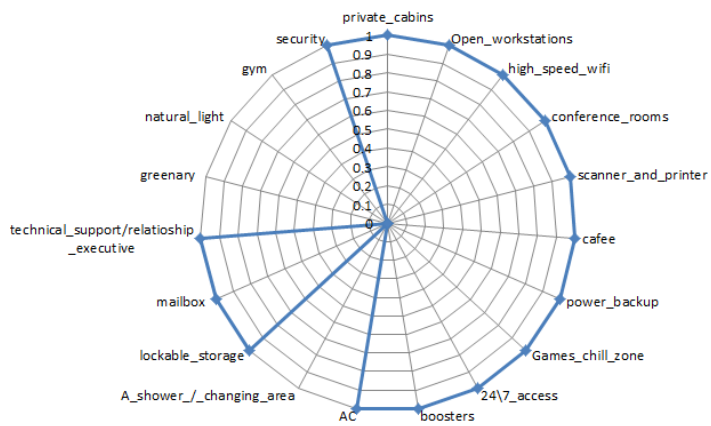
Combined feature comparison at Nariman point



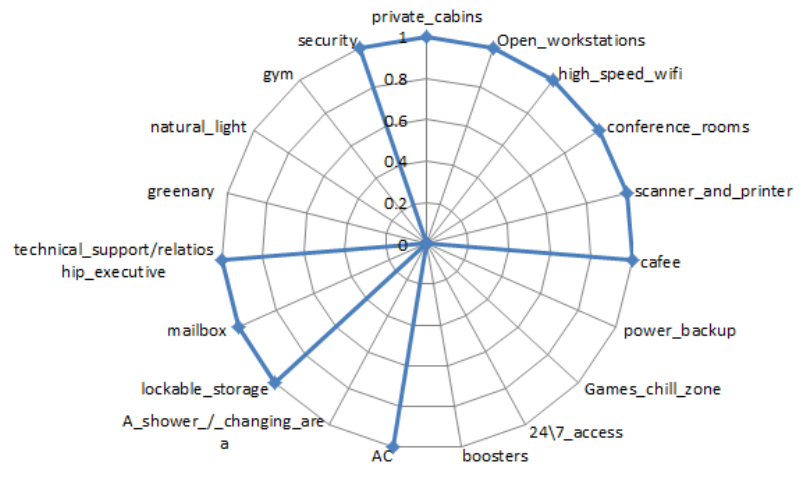


## Individual competitor comparison at Nariman Point

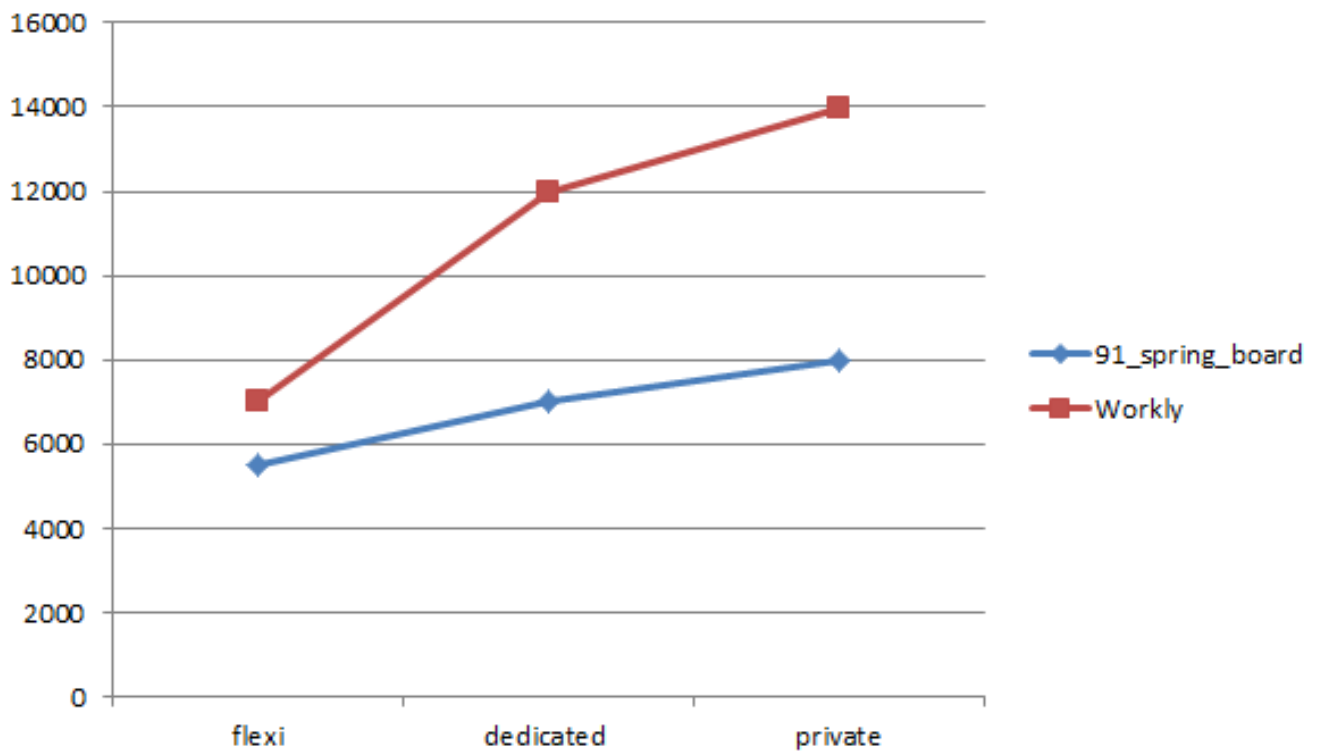
### 91\_springboard



### Workly



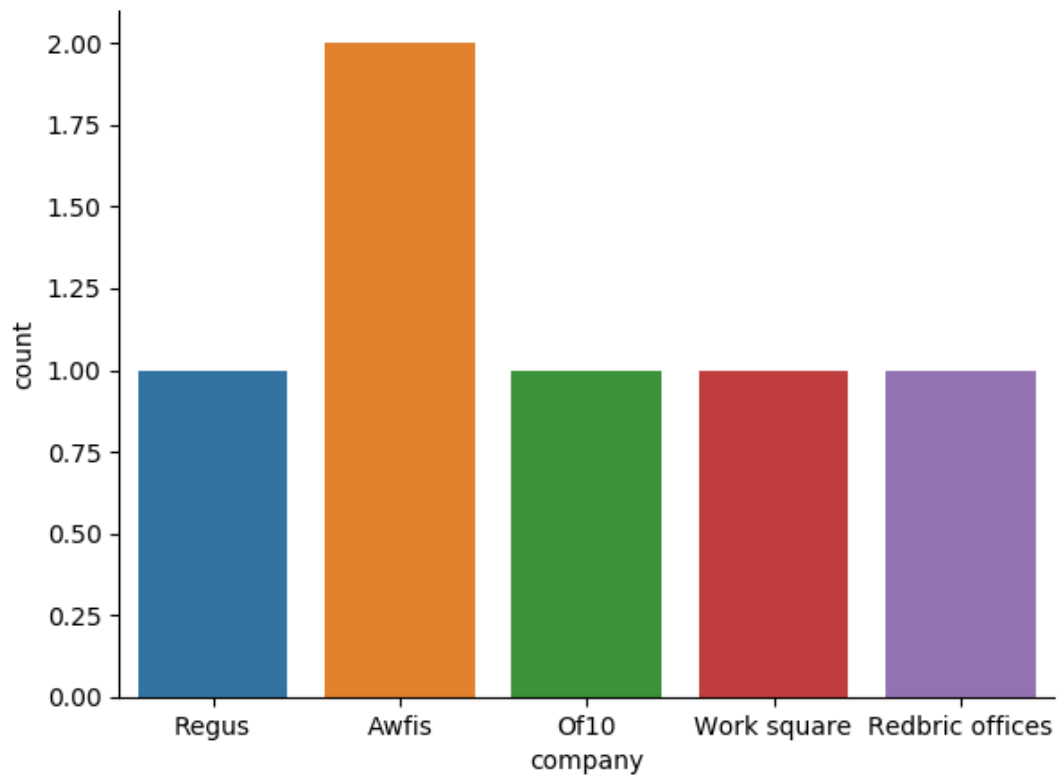
## Price Comparison at Nariman point



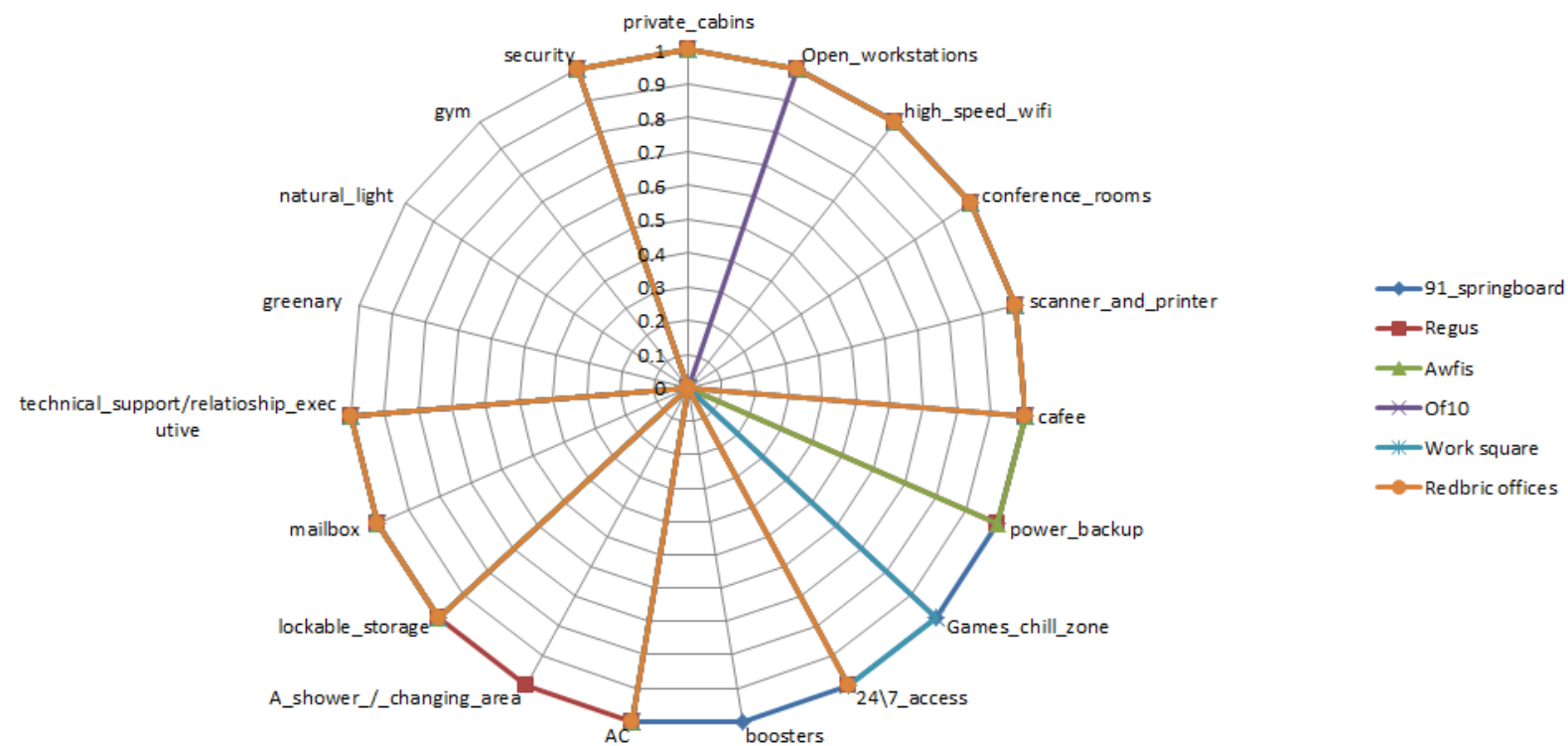
Nariman Point appears to be good place for expansion

# Powai

## Competitors at Powai

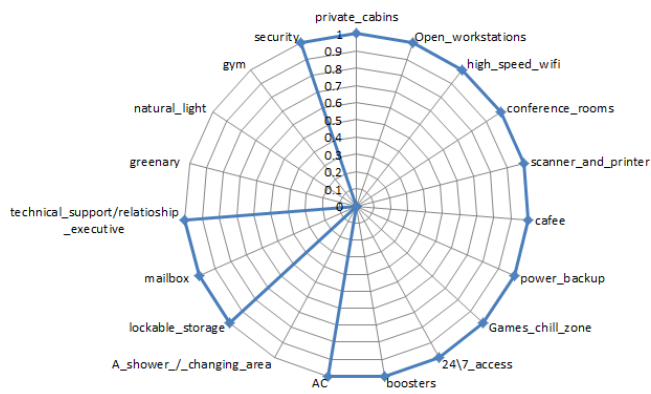


## Combined feature comparison at Powai

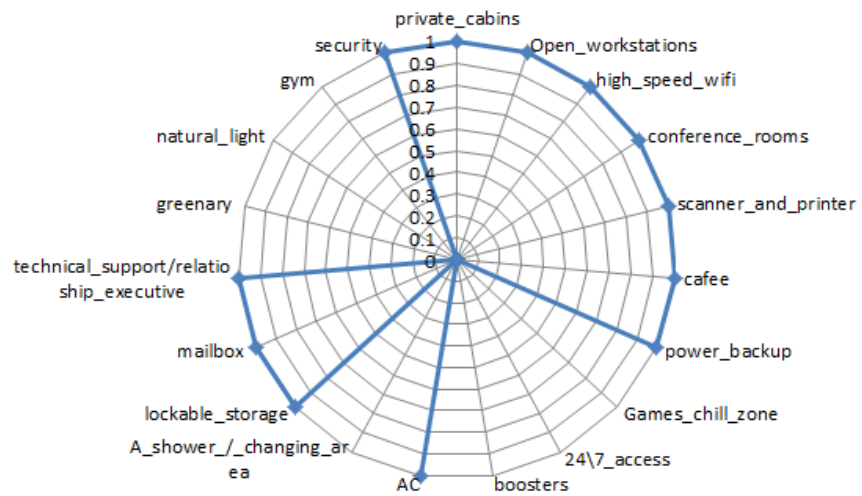


## Individual feature comparison at Powai

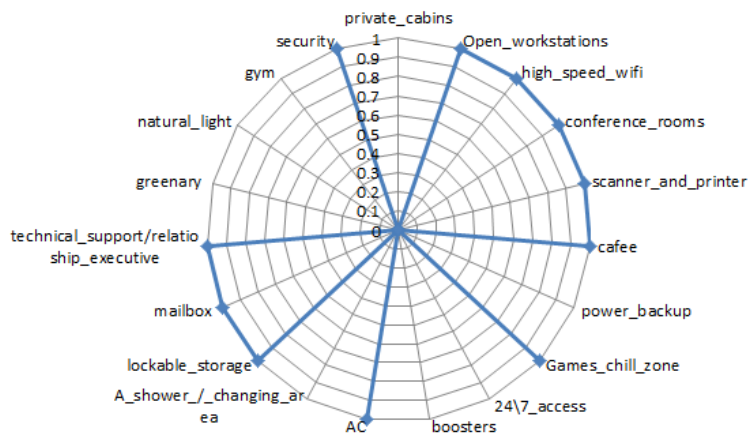
**91\_springboard**



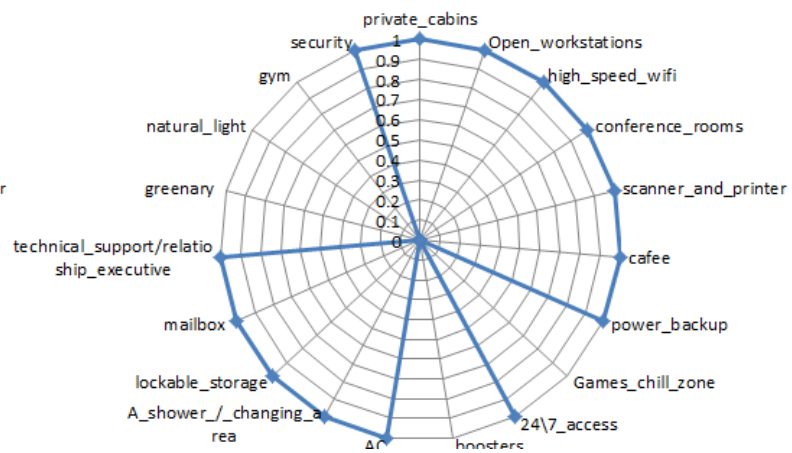
**Awfis**



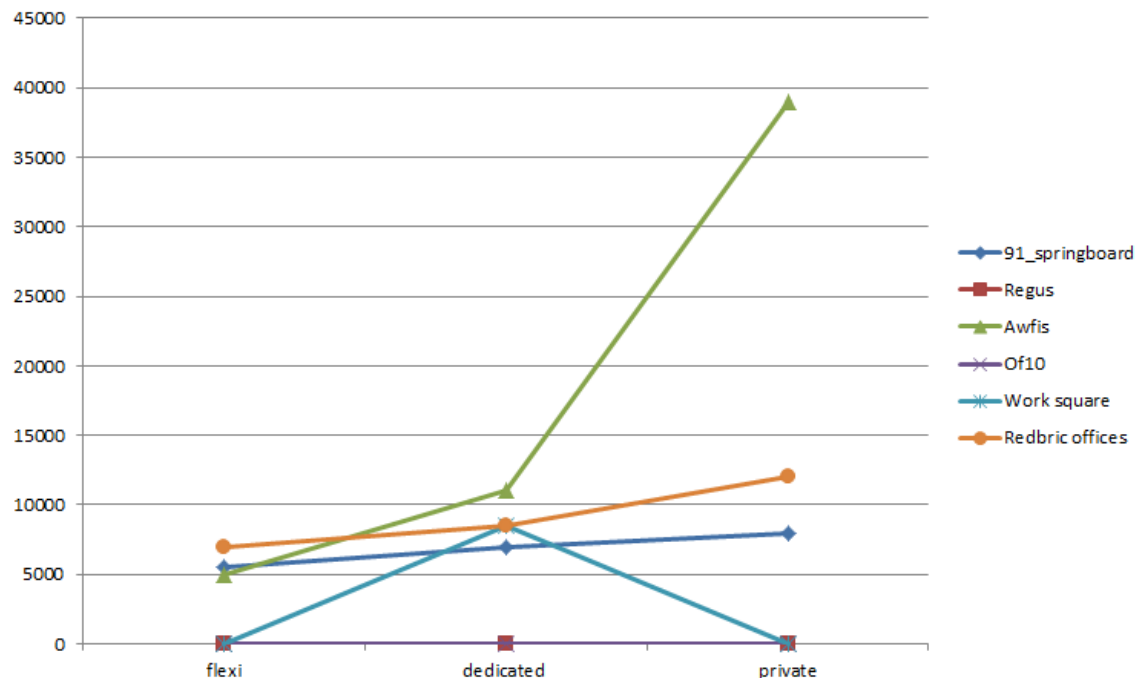
**Of10**



**Regus**



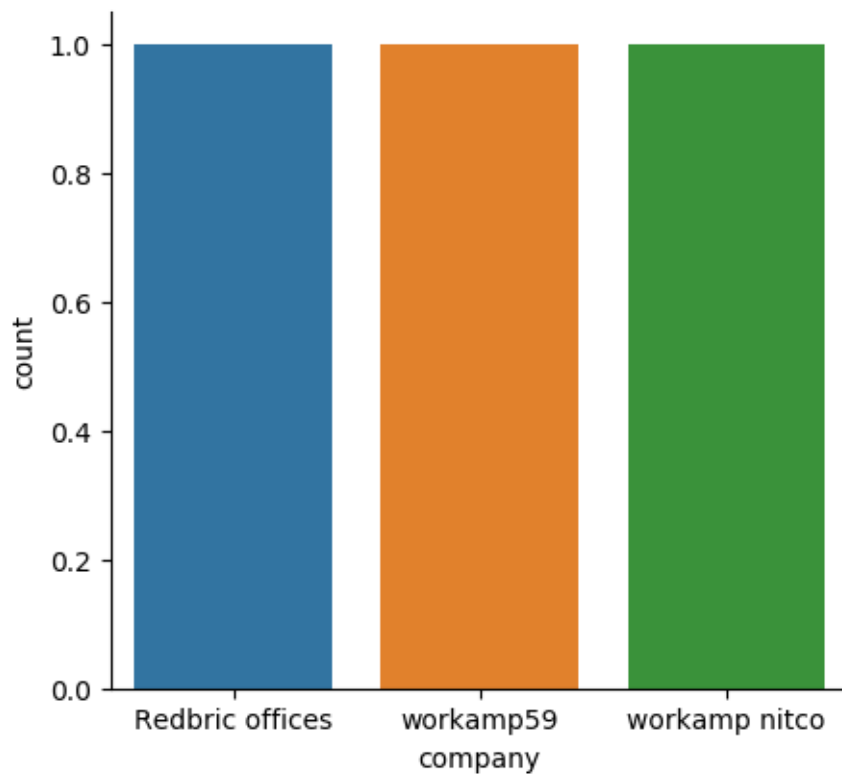
## Price Comparison at Powai



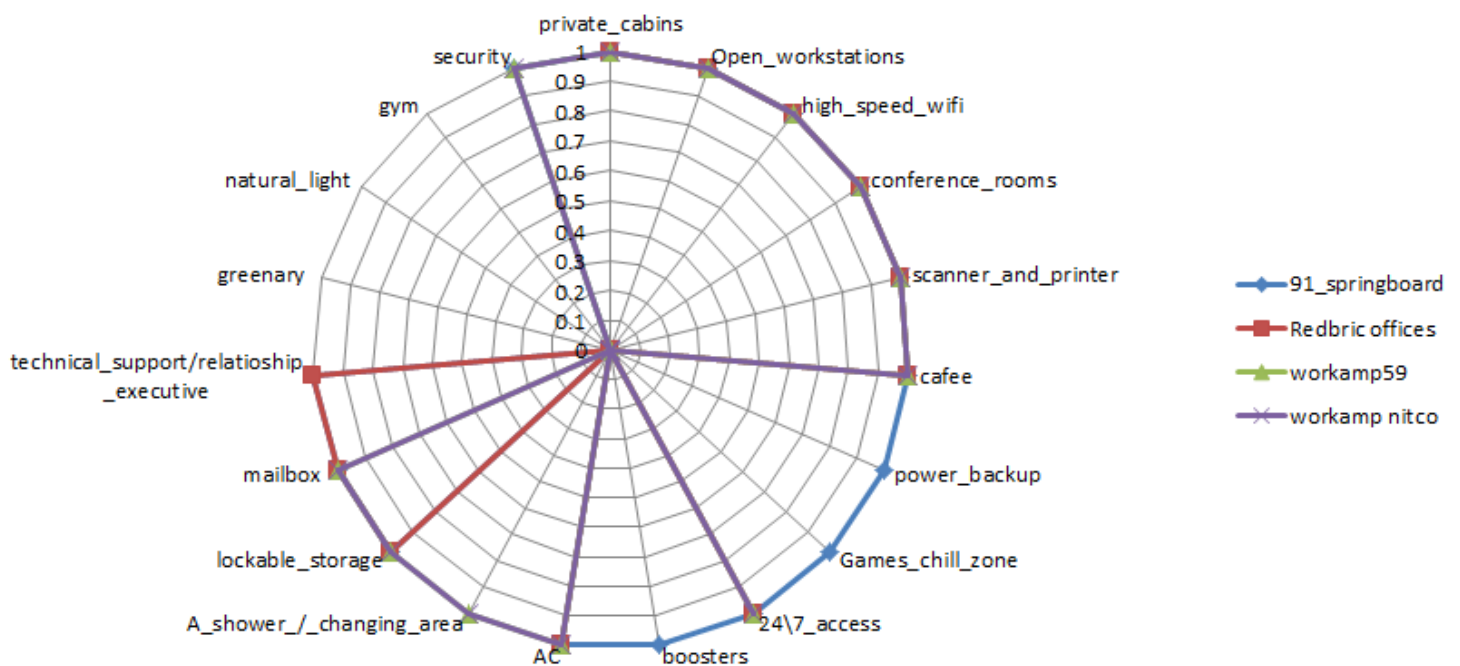
There are many competitors in Powi, But with 91springboards pricing and features Powi can be a good expansion spot

## Thane

Competitors at Thane

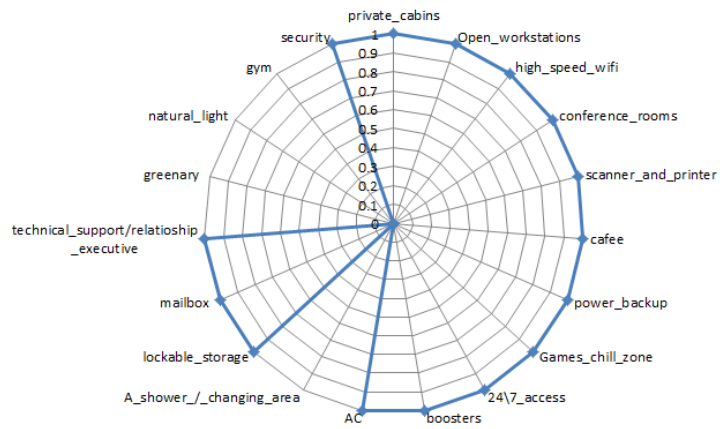


Combined Feature Comparison between competitors at Thane

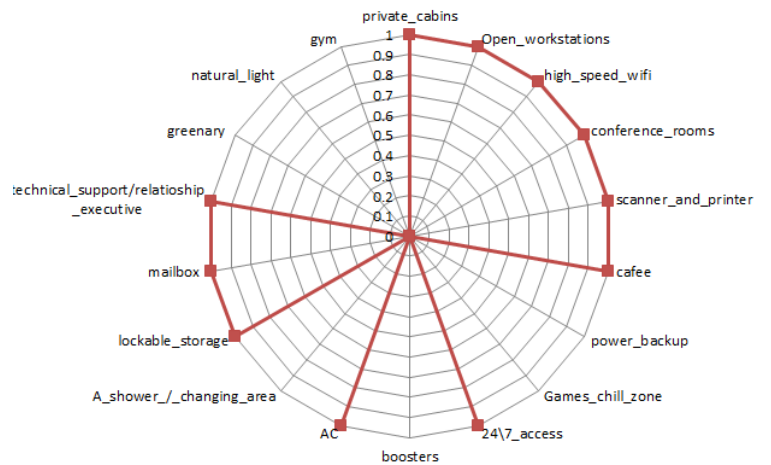


## Individual feature comparison at Thane

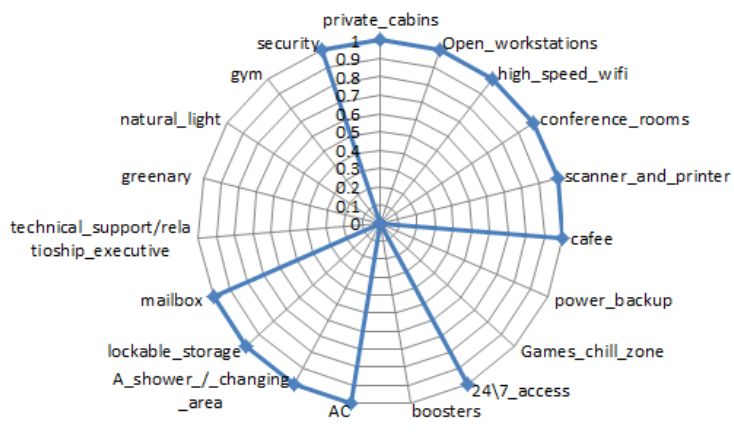
### 91\_springboard



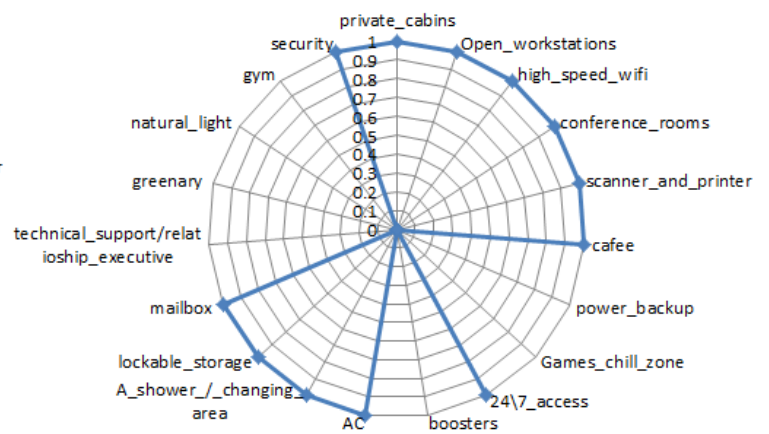
### Redbric offices



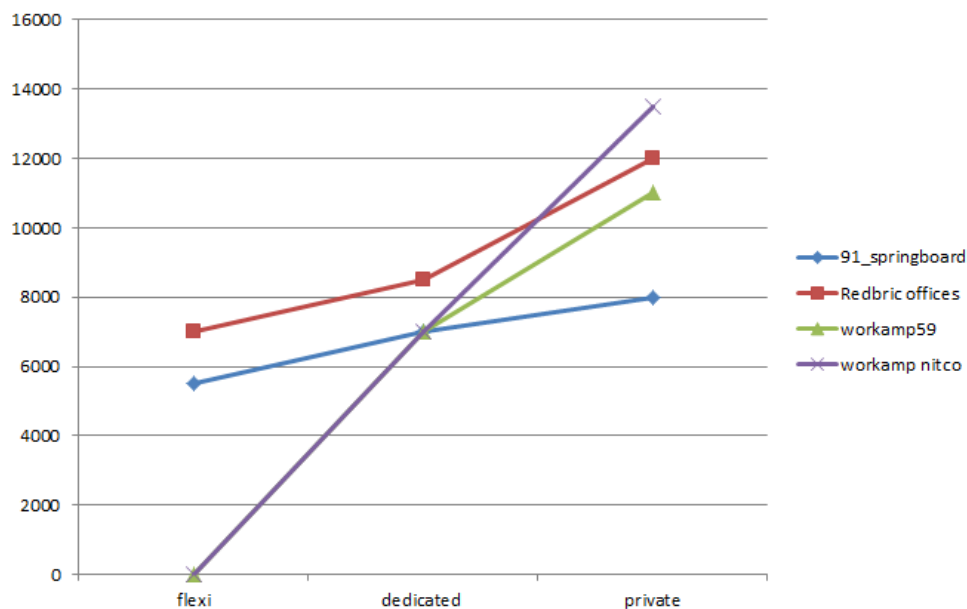
### workamp nitco



### workamp59



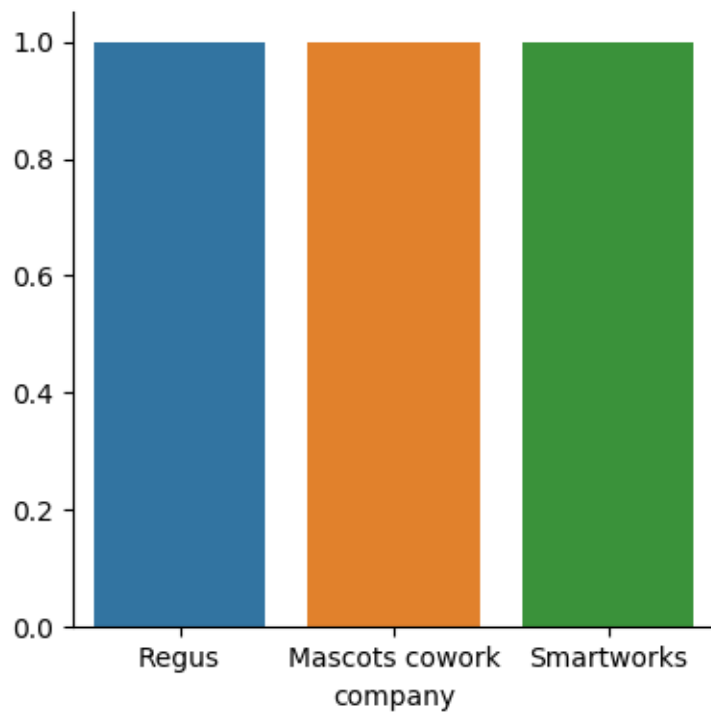
## Price Comparison at Thane



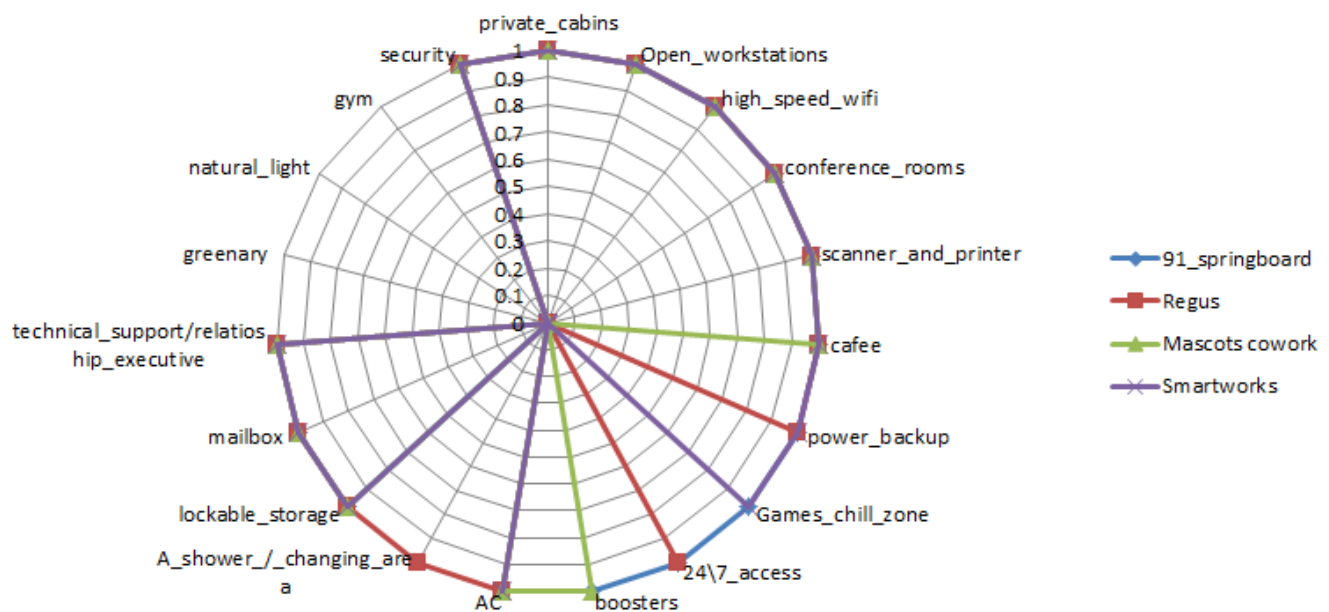
Thane is also far from the cities night life so it may not be a good place for expansion.

## Worli

Distribution of competitors at Worli



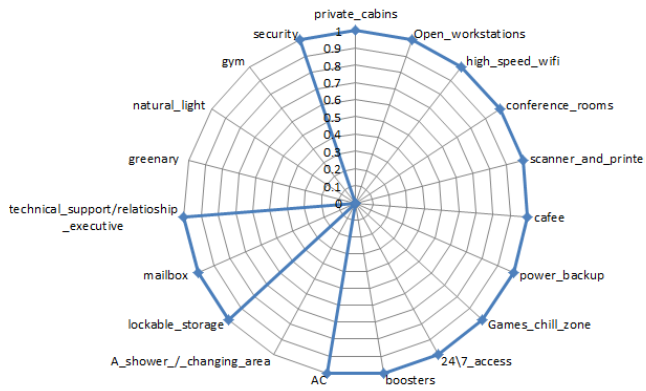
Combined Feature comparison at Worli



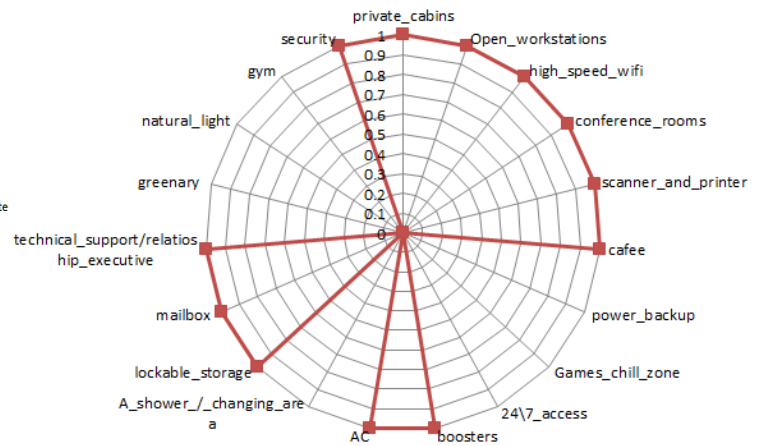


## Individual feature comparison at Worli

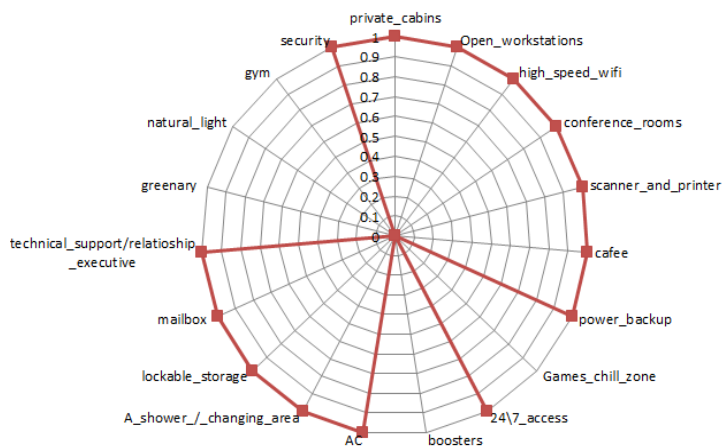
### 91\_springboard



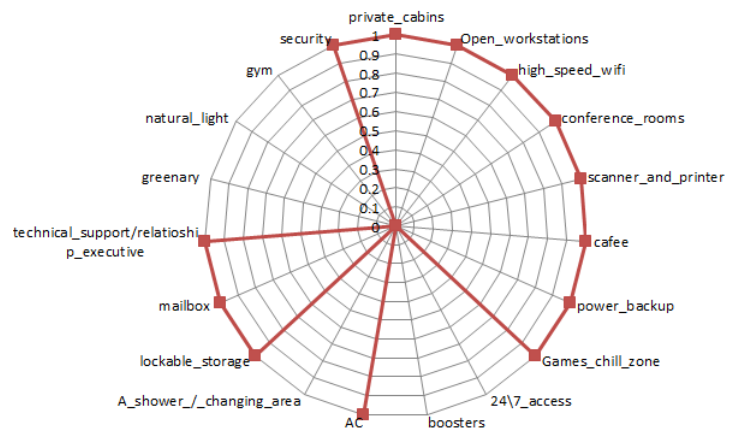
### Mascots cowork



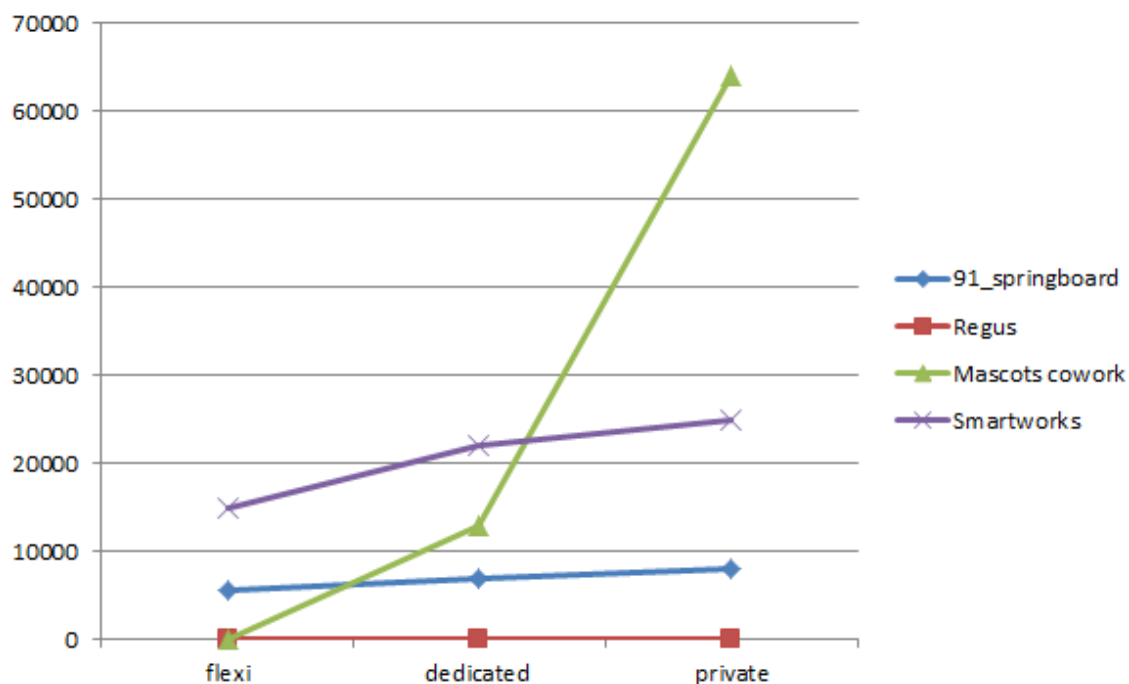
### Regus



### Smartworks



## Price comparison at Worli



Worli is a good place for 91springboards expansion.

## **Conclusion**

91 springboard appears to have the price and feature advantage in most business districts, so 91 spring board can look forward towards expanding in any of them expect Andheri west which is too crowded in the co working space.