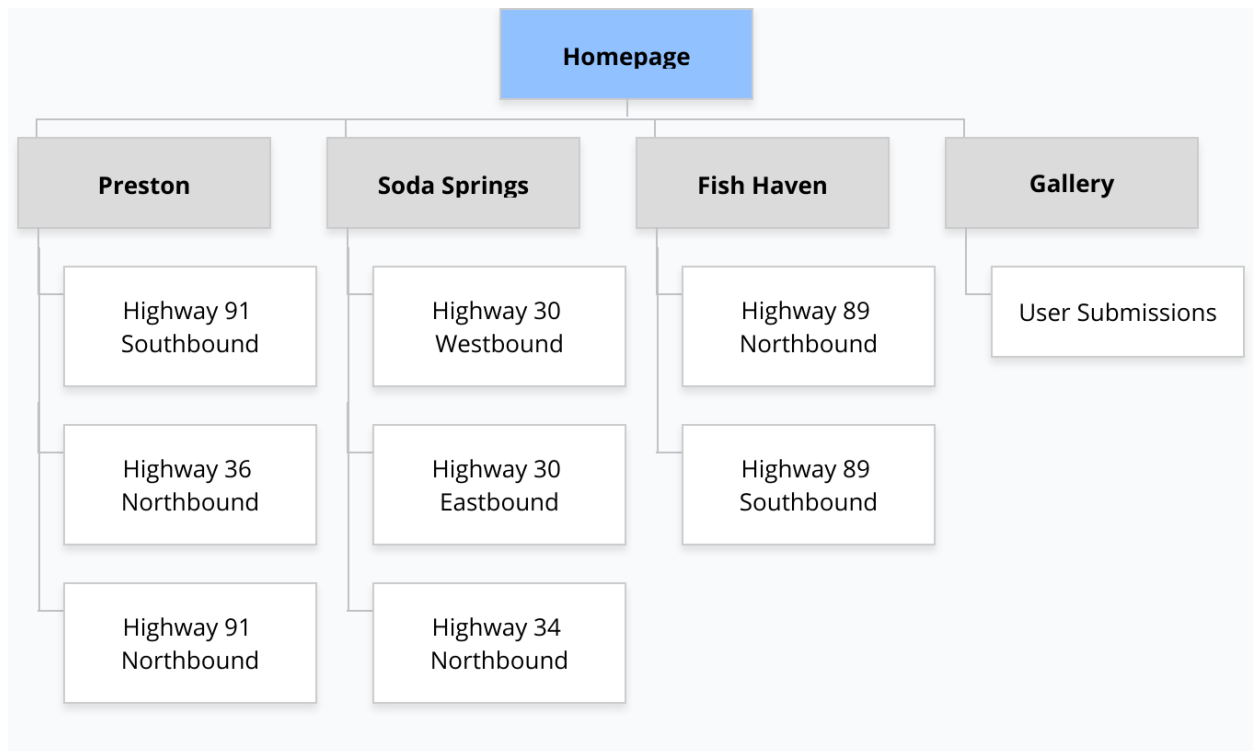
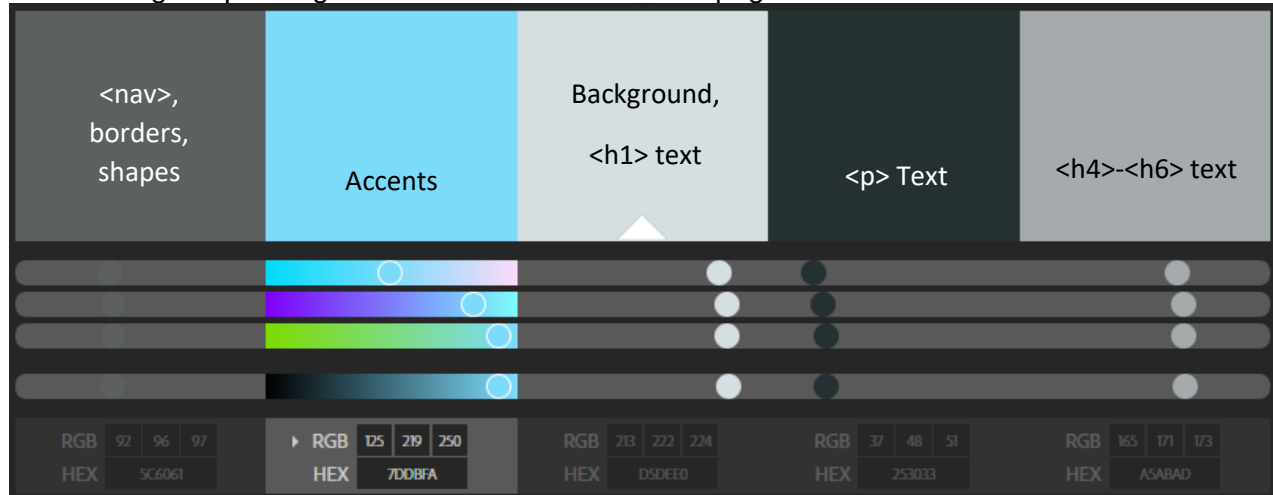


Website Planning Document

- Site Name: Travel Temps (traveltemps.co)
- Site Purpose: Provide weather information to travelers to raise awareness of road conditions and so that that trips can be planned according to the weather.
- Target Audience:
 - 1) Vacationers
 - 2) Commercial (truck drivers, delivery services, public transportation)
 - 3) Commuters
 - 4) Local services (snowplows, police, fire, medical)
 - 5) Recreation (bikers, runners, long boarders)
- Sitemap- The sitemap is just a rough idea of what information might be included in the website. I might change this later. There will also be nav buttons for 'Storm Center' and 'Gallery.'



- Color scheme- These are just some colors I thought would match a weather site, but could change depending on how it looks on the actual page.



- Typography

The two fonts I've decided to use so far are Work Sans and Roboto, both Google Fonts. Work Sans will be used for headings with tags <h1> through <h6>. Robot will be used as the font for the content of the page. Work Sans is the header and Roboto is the content in the image below:

The spectacle before us was indeed sublime.

Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator on a hillside, the sable cloud beneath was dished out, and the car seemed to float in the middle of an immense dark sphere, whose upper half was strewn with silver. Looking down into the dark gulf below, I could see a ruddy light streaming through a rift in the clouds.