

JOHN LIMIAC

UX/UI DESIGNER + PHOTOGRAPHER

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ABOUT ME

My passion is to innovate **design with technology**. My goal is to **guide users** through a journey by designing intuitive interfaces. I **capture stories** through a lens. I build **prototypes**. I am a design geek who is eager to expand my skills of **integrating art and interactivity**.

EDUCATION

SIMON FRASER UNIVERSITY

SEPTEMBER 2013 - PRESENT

A fourth year student with an intended **concentration in design**.

SKILLS

ADOBE ILLUSTRATOR	expert	🕒 5+
ADOBE PHOTOSHOP	expert	🕒 5+
ADOBE INDESIGN	expert	🕒 5+
SKETCH	advance	🕒 1+
ADOBE AFTER EFFECTS	advance	🕒 2+

ADOBE PREMIERE	advance	🕒 3+
PHOTOGRAPHY	expert	🕒 5+
VIDEO PRODUCTION	advance	🕒 3+
PROCESSING	advance	🕒 4+
HTML/CSS	intermediate	🕒 2+

EXPERIENCE

TWO TALL TOTEMS UX/UI DESIGNER COOP SEPTEMBER 2017 - DECEMBER 2017

BRIEF Bring new ideas to the team and develop visual guidelines and standards and clearly present these design decisions to team and prospective clients.

ROLES Worked closely with a client and developers to produce the user flow for a new buy and sell application through mindmaps and wireframes.

Designed the user interface for the new buy and sell app by following the branding guidelines given by the client.

Assisted in redesigning the company website by evaluating the current and new user flow and user interface.

RESULTS I have successfully learned how to use the industry-standard software, Sketch, in creating wireframes and mockups.

Successfully understood the process of creating an app from scratch through face-to-face communication with clients.

Created UI design deliverables including production ready assets, specs, and style guides, and clearly present them to client and developers

TOOLS USED

S

Sketch

Id

InDesign

Ai

Illustrator

Ps

Photoshop

Z

Zeplin

m

MindNode



EXPERIENCE (CONTINUED)

KINTEC FOOTWEAR + ORTHOTICS GRAPHIC DESIGNER & VIDEOGRAPHER

APRIL 2016 - MAY 2017

BRIEF Strategize promotional campaigns to highlight products and services offered by the company.

ROLES Film and edit videos that promote the products and services offered by Kintec and educate its clients and customers.

Craft eye-catching and engaging artwork for promotional campaigns that is aimed towards a specific customer persona.

RESULTS Jump-started Kintec's video marketing strategy with the materials having a cumulative of 100,000 views.

Helped the company have several successful 2016 campaigns, such as the Black Friday Sale and Halloween Sale.

TOOLS USED

Ps

Photoshop

Id

InDesign

Ai

Illustrator

Ae

After Effects

Pr

Premiere Pro

W

Wordpress

LIGHTHOUSE APP UI DESIGNER

IAT 334 (INTERFACE DESIGN) – SUMMER 2016

BRIEF Create a mobile application that is designed to be a quick and efficient solution for LGBTQA+ youths to find a safe, temporary environment to stay safe if they are experiencing trouble at home, school, or anywhere else.

ROLES Designed the visual language and user interface of the mobile application that is clear and easy to understand for any users.

Created an interactive prototype in which several users in our intended demographics have tested to find potential flaws in the user journey.

RESULTS Successfully designed and created a mobile application that takes pride in the fact that it is the only LGBTQA+ safe house locator application in BC.

TOOLS USED

Ps

Photoshop

Ai

Illustrator

a

Axure

m

Marvel App

VOLUNTEER WORK

TOUCHPOINT CONFERENCE

FEBRUARY 2016

Helped the recruiters managed their interviews in a timely manner and helped check-in people during the day of the conference.

SIAT FROSH PHOTOGRAPHER

FALL 2015

Captured candid shots of freshmen SIAT students during the two-day frosh event, including following and running with the teams through the rain during the 'Amazing Race'.

INTERESTS



PHOTOGRAPHY



VIDEOGRAPHY



HIKING



TRAVEL



SCIENCE



STAYING ACTIVE