1. **INTRODUCTION**

**1.1 PROJECT DESCRIPTION**

In the period of digitalization, era has greater fondness towards watching recordings either for diversion or for learning reason since they are more expressive and makes introduction more effortlessly than simply graphic compositions. And furthermore some best novice video creators who wish to share their video and entomb anticipate that monitory advantages fall flat will achieve their desires. With this view this application is created in a way where a video can be seen, given some answers and based on that money can be earned.

With surplus progress in the field of internet, web and cloud development, from amateur video recording of events to online lessons everything has come up on the web. People seize the opportunity to make video recordings of their considerations, events and lessons etc and return they would like to pick up too. With this perspective this application is proposed with view that people who wish earn money by watching it, and answering some simple questions. Exchanging elective gave just in the first class enlistment which will be paid version, in perspective of which the earning is significantly more possible depending upon the conspicuousness of the video. Each time one video is viewed some measure of benefits are added to the person who offers it, and further this platform can be used for ads promoting and circulating informative videos. In future the same platform can be used for multiple purposes since application is altogether more supportive and easy to modify in future to share and forward video, watch diverse recordings, give rating, or vote or even to share. People can share recordings on their application at whatever time from wherever and once the video gets viral, there will gain as demonstrated by size of the shares and core interests.

Videos are categorized based on default or location. For default category videos are played randomly and if it is category based, videos are played related to that local location. The questions are also categorized into three different category. They are objective type, true or false and fill in the blanks. So that it becomes easy for the person watching to answer.

At present this application is aimed for cab passengers, so that they can watch the video recordings during their free travelling time and earn points. At the end of the travel those points are converted into money and deducted from cab traveling fare.

The customers who register in this application will be asked for certain mandatory details like age, gender, location and whether he is an employee or student. This helps in providing the videos that suits them and are helpful to them. Not all the people will be comfortable or willing to watch all the types of videos.

Admin manages the overall functionality of the application. He is one who adds the video recordings that are to be advertised, assigns the points for each video recording, decides the number of videos to be viewed and answered in a level, amount for each level or points. There is also an important functionality to be carried on by the admin, i.e he should register the details of the driver. The driver is the intermediate between the admin and the customer i.e the cab passenger.

This application performs in the following procedure:

1. Admin adds the video recordings that are to be advertised
2. Admin also registers the cab driver details who are interested
3. Once the drivers are registered he will suggest his passengers to use the respective android version of the application.
4. The driver will also gain some amount of money if the passengers start using the application.
5. Now the passenger starts watching the video recordings and will gain some points for each video followed with some questions.
6. At the end of the travel those points will be converted to money and will be deducted from the cad travelling fare.

Payment to driver is carried on by admin side and to the passenger is taken care by the driver. There will be not points or money given for wrong answers or incompletion of any level. This application is entirely for the purpose of advertisement. As the world is too busy with their work, people rarely have time to watch advertisements. People usually will have time while travelling and they can utilize this time in watching some video recordings and earn money.

There will be forward or close option while watching the video. Once the video recording starts to play, it will end only at the end of the video recording. Usually these video recordings will have maximum length of 30 minutes.

* 1. **COMPANY PROFILE**