

Experience

<b>Off-Paper Creative Agency</b> Lead Shopify Developer	<ul style="list-style-type: none"><li>Developed, launched, and maintained 15+ Shopify stores, directly supporting client businesses generating up to \$1M in annual revenue.</li><li>Building custom themes, features, and e-commerce solutions to meet unique client needs.</li><li>Deep expertise in JavaScript, HTML, CSS, and Shopify Liquid, with a focus on writing maintainable code.</li><li>Strong experience with API integrations and building workflow automations using Zapier and Arigato.</li><li>Streamlined product catalogue management for stores with 2,000+ SKUs, leveraging custom Google Apps Script tools for bulk edits, data parsing, and migration.</li><li>Defined internal workflows and coding standards, mentoring new developers to ensure consistency and best practices across the team.</li></ul>
<b>HTMlles Festival</b> Web Developer	<ul style="list-style-type: none"><li>Built the WordPress site for the 2024 festival edition using PHP, Twig, and Timber.</li><li>Delivered a pixel-perfect, optimized website on schedule, closely collaborating with graphic designers and the communications team to align design and content requirements.</li><li>Archived the previous festival edition website as a fully functional static build, preserving content and ensuring long-term accessibility.</li></ul>
<b>Mythologi XR</b> Full-Stack Web Developer	<ul style="list-style-type: none"><li>Designed and implemented web features for the Elysium iOS app using Next.js, TypeScript, and Tailwind CSS, focusing on responsive, high-performance interfaces.</li><li>Designed and developed landing page for Elysium AR, integrating interactive 3D Three.js assets to elevate user engagement.</li><li>Engineered a secure authentication flow for the web portal using the Directus SDK, streamlining user access and session management.</li><li>Worked within a fast-paced, product-based startup, driving projects independently with an emphasis on scalable, maintainable architecture, collaborating closely on design and code reviews.</li></ul>
<b>Galerie VAV Gallery</b> Co-Director	<ul style="list-style-type: none"><li>Oversaw daily operations of the art gallery, including event coordination, space management, budgeting, and program direction.</li><li>Managed all external communications, maintaining the public presence of the gallery through web updates, social media, and email marketing.</li><li>Curated exhibitions and special events in accordance with the Gallery's mandate.</li><li>Collaborated with the Board of Directors to review and enforce gallery policies, procedures, and bylaws.</li><li>Fostered relationships with community partners to strengthen collaborative programming and outreach.</li></ul>
<b>IITS Concordia</b> Help Desk Technician	<ul style="list-style-type: none"><li>Responsible for maintaining classroom operations and troubleshooting technical issues.</li><li>Provided audiovisual set-up, technical support, and take-down for special university-hosted events.</li><li>Assisted clients at the IITS service counter, addressing technical inquiries and providing timely solutions with a customer-focused approach.</li><li>Regularly utilized a ticketing and scheduling system to manage service requests and client appointments.</li></ul>

Education

<b>Concordia Bootcamps</b> Diploma Full-Stack Web Development	<b>Concordia University</b> Bachelor of Fine Arts Film Production
March to June 2022 Remote	Sept 2013 to June 2018 Montréal

Skills & Tools

HTML, CSS, JavaScript TypeScript Shopify Liquid PHP React Node.js	Next.js Tailwind CSS Three.js WordPress Sanity CMS Directus	Web Accessibility SEO Google Analytics Klaviyo Figma Adobe Suite	Visual Storytelling Art Direction Graphic Design Wireframing Audio/Video Production + More
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