# Flatiron Data Science Mod 3 Final Project

# Machine Learning Classification Model: Chicago Car Crashes





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## Dataset: 2M+ Datapoints, 151 Features







- Crashes: 400,000+
- Vehicles: 800,000+
- People: 850,000+
- Features:
  - o Crashes: 49
  - Vehicle: 72
  - People: 30

#### **Predict: SEVERE Crashes**

- SEVERE: at least ONE (1) incapacitating injury or fatality
- ☐ Features: reduced to 28 including:



weather

road conditions

• drivers, passengers, pedestrians

damage costs

lane count

• types of vehicles

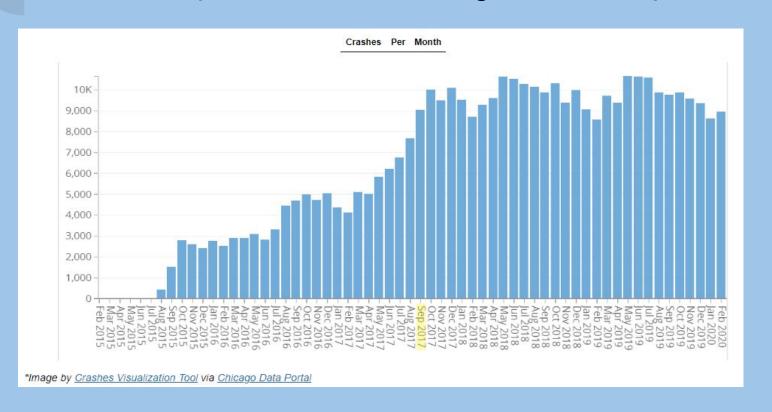
alcohol involved

airbag deployment

traffic control devices

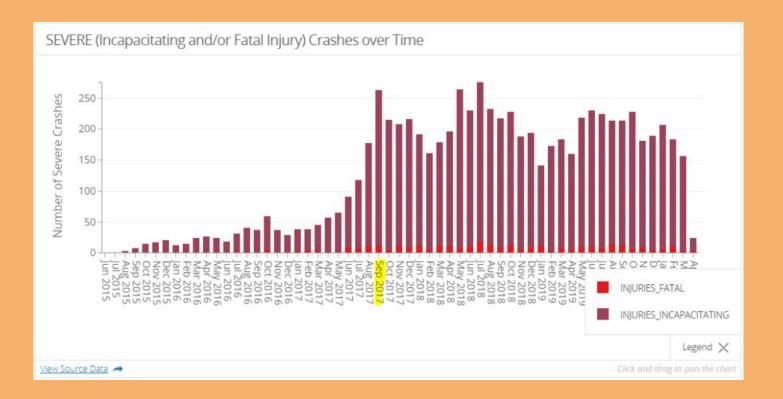
### Exploring Our Data (Sep 2017-Feb 2020)

➤ How many car crashes are we talking about? ~8-11k per month



## Exploring Our Data (Sep 2017-Feb 2020)

➤ How about SEVERE crashes? ~150-250 per month

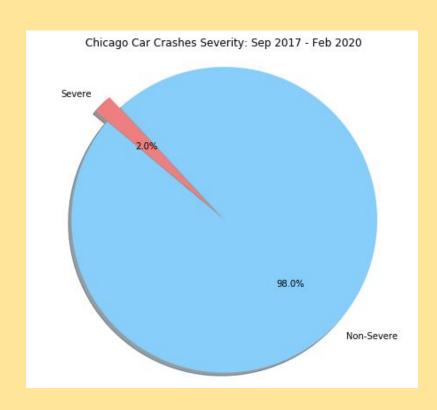




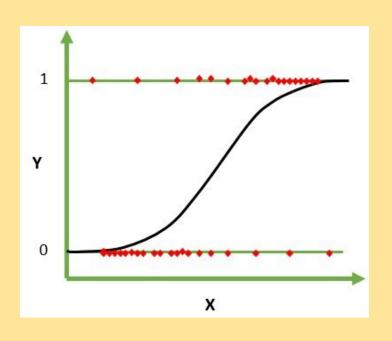
Logistic Regression, Decision Trees, Boosting, SVM

#### **Model Scoring Metrics - some caveats**

- Accuracy: predicting ONLY non-severe would be 98% accurate!
- Precision: how correct SEVERE crash predictions are
- Recall ← correctly predicting EVERY ACTUAL SEVERE crash
  - Be okay with many severe crash predictions turning out to be non-severe







Accuracy: 89% Precision: 14%

Recall: 98%

Out of 1,338 severe crashes in our test set, this model correctly predicted 1,310 of them.



#### **Highest SEVERE crash factors:**

- Total number of injuries
- Involving pedestrian / bicyclist
- Ejected from / trapped in vehicle
- Speeding and/or alcohol involvement
- Airbag deployment



#### Recommendations and Future Work

- City of Chicago already does a stellar job at minimizing severe crashes.
- Number of overall crashes and severe crashes have remained consistent. 2% severity rate might represent a combined 'luck + human error' element that is already as low as it can go.
- Only recommendation would be to see if pedestrian, bicyclist safety could be further improved:
  - Additional crosswalks, road markings, signs, audio/visual cues for when pedestrians/bicyclists are sharing the road
  - Safety awareness campaigns
  - Self driving cars? :-)
- Future work: Include location data that could possibly pinpoint specific neighborhood hotspots / police districts.



Thank you for your time!