

Case_Study_1_Analysis

John E Case

2022-09-26

Divvy Bikeshare Data Analysis September 2021 to August 2022

The analysis steps are outlined below.

This analysis was completed as part of the Google Data Analytics Certificate. Credit to Kevin Hartman for the steps outlined below. Please see this link for additional information.

Download the data from the Divvy S3 bucket, using this link.

Install and Load Packages Begin by installing the required R packages.

```
#install.packages("tidyverse")
#install.packages("lubridate")
#install.packages("ggplot2")
```

Then load the packages so you can use them.

```
library(tidyverse)
```

```
## -- Attaching packages ----- tidyverse 1.3.2 --
## v ggplot2 3.3.6      v purrr   0.3.4
## v tibble  3.1.8      v dplyr  1.0.10
## v tidyr   1.2.1      v stringr 1.4.1
## v readr   2.1.2      v forcats 0.5.2
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()    masks stats::lag()
```

```
library(lubridate)
```

```
##
## Attaching package: 'lubridate'
##
## The following objects are masked from 'package:base':
##
##     date, intersect, setdiff, union
```

```
library(ggplot2)
```

Import the data into RStudio Next, import your data files into R Studio, and assign each file to a data frame.

```
setwd("/Users/jcase/Documents/Bikeshare/Raw")
Sep_2021 <- read_csv("202109-divvy-tripdata.csv")
```

```
## Rows: 756147 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl (4): start_lat, start_lng, end_lat, end_lng
## dtm (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Oct_2021 <- read_csv("202110-divvy-tripdata.csv")
```

```
## Rows: 631226 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl (4): start_lat, start_lng, end_lat, end_lng
## dtm (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Nov_2021 <- read_csv("202111-divvy-tripdata.csv")
```

```
## Rows: 359978 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl (4): start_lat, start_lng, end_lat, end_lng
## dtm (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Dec_2021 <- read_csv("202112-divvy-tripdata.csv")
```

```
## Rows: 247540 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl (4): start_lat, start_lng, end_lat, end_lng
## dtm (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Jan_2022 <- read_csv("202201-divvy-tripdata.csv")
```

```
## Rows: 103770 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr  (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl  (4): start_lat, start_lng, end_lat, end_lng
## dtm   (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Feb_2022 <- read_csv("202202-divvy-tripdata.csv")
```

```
## Rows: 115609 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr  (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl  (4): start_lat, start_lng, end_lat, end_lng
## dtm   (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Mar_2022 <- read_csv("202203-divvy-tripdata.csv")
```

```
## Rows: 284042 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr  (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl  (4): start_lat, start_lng, end_lat, end_lng
## dtm   (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Apr_2022 <- read_csv("202204-divvy-tripdata.csv")
```

```
## Rows: 371249 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr  (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl  (4): start_lat, start_lng, end_lat, end_lng
## dtm   (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
May_2022 <- read_csv("202205-divvy-tripdata.csv")
```

```
## Rows: 634858 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl (4): start_lat, start_lng, end_lat, end_lng
## dtm (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Jun_2022 <- read_csv("202206-divvy-tripdata.csv")
```

```
## Rows: 769204 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl (4): start_lat, start_lng, end_lat, end_lng
## dtm (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Jul_2022 <- read_csv("202207-divvy-tripdata.csv")
```

```
## Rows: 823488 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl (4): start_lat, start_lng, end_lat, end_lng
## dtm (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
Aug_2022 <- read_csv("202208-divvy-tripdata.csv")
```

```
## Rows: 785932 Columns: 13
## -- Column specification -----
## Delimiter: ","
## chr (7): ride_id, rideable_type, start_station_name, start_station_id, end...
## dbl (4): start_lat, start_lng, end_lat, end_lng
## dtm (2): started_at, ended_at
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
#####Inspect each column Then print out the column names for each data frame.
```

```
colnames(Sep_2021)
```

```
## [1] "ride_id"           "rideable_type"     "started_at"
## [4] "ended_at"          "start_station_name" "start_station_id"
## [7] "end_station_name"   "end_station_id"     "start_lat"
## [10] "start_lng"          "end_lat"            "end_lng"
## [13] "member_casual"
```

```
colnames(Oct_2021)
```

```
## [1] "ride_id"           "rideable_type"     "started_at"
## [4] "ended_at"          "start_station_name" "start_station_id"
## [7] "end_station_name"   "end_station_id"     "start_lat"
## [10] "start_lng"          "end_lat"            "end_lng"
## [13] "member_casual"
```

```
colnames(Nov_2021)
```

```
## [1] "ride_id"           "rideable_type"     "started_at"
## [4] "ended_at"          "start_station_name" "start_station_id"
## [7] "end_station_name"   "end_station_id"     "start_lat"
## [10] "start_lng"          "end_lat"            "end_lng"
## [13] "member_casual"
```

```
colnames(Dec_2021)
```

```
## [1] "ride_id"           "rideable_type"     "started_at"
## [4] "ended_at"          "start_station_name" "start_station_id"
## [7] "end_station_name"   "end_station_id"     "start_lat"
## [10] "start_lng"          "end_lat"            "end_lng"
## [13] "member_casual"
```

```
colnames(Jan_2022)
```

```
## [1] "ride_id"           "rideable_type"     "started_at"
## [4] "ended_at"          "start_station_name" "start_station_id"
## [7] "end_station_name"   "end_station_id"     "start_lat"
## [10] "start_lng"          "end_lat"            "end_lng"
## [13] "member_casual"
```

```
colnames(Feb_2022)
```

```
## [1] "ride_id"           "rideable_type"     "started_at"
## [4] "ended_at"          "start_station_name" "start_station_id"
## [7] "end_station_name"   "end_station_id"     "start_lat"
## [10] "start_lng"          "end_lat"            "end_lng"
## [13] "member_casual"
```

```
colnames(Mar_2022)
```

```
## [1] "ride_id"          "rideable_type"    "started_at"
## [4] "ended_at"         "start_station_name" "start_station_id"
## [7] "end_station_name" "end_station_id"   "start_lat"
## [10] "start_lng"        "end_lat"          "end_lng"
## [13] "member_casual"
```

```
colnames(Apr_2022)
```

```
## [1] "ride_id"          "rideable_type"    "started_at"
## [4] "ended_at"         "start_station_name" "start_station_id"
## [7] "end_station_name" "end_station_id"   "start_lat"
## [10] "start_lng"        "end_lat"          "end_lng"
## [13] "member_casual"
```

```
colnames(May_2022)
```

```
## [1] "ride_id"          "rideable_type"    "started_at"
## [4] "ended_at"         "start_station_name" "start_station_id"
## [7] "end_station_name" "end_station_id"   "start_lat"
## [10] "start_lng"        "end_lat"          "end_lng"
## [13] "member_casual"
```

```
colnames(Jun_2022)
```

```
## [1] "ride_id"          "rideable_type"    "started_at"
## [4] "ended_at"         "start_station_name" "start_station_id"
## [7] "end_station_name" "end_station_id"   "start_lat"
## [10] "start_lng"        "end_lat"          "end_lng"
## [13] "member_casual"
```

```
colnames(Jul_2022)
```

```
## [1] "ride_id"          "rideable_type"    "started_at"
## [4] "ended_at"         "start_station_name" "start_station_id"
## [7] "end_station_name" "end_station_id"   "start_lat"
## [10] "start_lng"        "end_lat"          "end_lng"
## [13] "member_casual"
```

```
colnames(Aug_2022)
```

```
## [1] "ride_id"          "rideable_type"    "started_at"
## [4] "ended_at"         "start_station_name" "start_station_id"
## [7] "end_station_name" "end_station_id"   "start_lat"
## [10] "start_lng"        "end_lat"          "end_lng"
## [13] "member_casual"
```

Print the structure of each data frame for inspection.

```
str(Sep_2021)
```

```
## spec_tbl_df [756,147 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id      : chr [1:756147] "9DC7B962304CBFD8" "F930E2C6872D6B32" "6EF72137900BB910" "78D11
## $ rideable_type : chr [1:756147] "electric_bike" "electric_bike" "electric_bike" "electric_bike
## $ started_at   : POSIXct[1:756147], format: "2021-09-28 16:07:10" "2021-09-28 14:24:51" ...
## $ ended_at     : POSIXct[1:756147], format: "2021-09-28 16:09:54" "2021-09-28 14:40:05" ...
## $ start_station_name: chr [1:756147] NA NA NA NA ...
## $ start_station_id : chr [1:756147] NA NA NA NA ...
## $ end_station_name : chr [1:756147] NA NA NA NA ...
## $ end_station_id   : chr [1:756147] NA NA NA NA ...
## $ start_lat       : num [1:756147] 41.9 41.9 41.8 41.8 41.9 ...
## $ start_lng       : num [1:756147] -87.7 -87.6 -87.7 -87.7 -87.7 ...
## $ end_lat         : num [1:756147] 41.9 42 41.8 41.8 41.9 ...
## $ end_lng         : num [1:756147] -87.7 -87.7 -87.7 -87.7 -87.7 ...
## $ member_casual   : chr [1:756147] "casual" "casual" "casual" "casual" ...
## - attr(*, "spec")=
## .. cols(
## ..   ride_id = col_character(),
## ..   rideable_type = col_character(),
## ..   started_at = col_datetime(format = ""),
## ..   ended_at = col_datetime(format = ""),
## ..   start_station_name = col_character(),
## ..   start_station_id = col_character(),
## ..   end_station_name = col_character(),
## ..   end_station_id = col_character(),
## ..   start_lat = col_double(),
## ..   start_lng = col_double(),
## ..   end_lat = col_double(),
## ..   end_lng = col_double(),
## ..   member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Oct_2021)
```

```
## spec_tbl_df [631,226 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id      : chr [1:631226] "620BC6107255BF4C" "4471C70731AB2E45" "26CA69D43D15EE14" "3629
## $ rideable_type : chr [1:631226] "electric_bike" "electric_bike" "electric_bike" "electric_bike
## $ started_at   : POSIXct[1:631226], format: "2021-10-22 12:46:42" "2021-10-21 09:12:37" ...
## $ ended_at     : POSIXct[1:631226], format: "2021-10-22 12:49:50" "2021-10-21 09:14:14" ...
## $ start_station_name: chr [1:631226] "Kingsbury St & Kinzie St" NA NA NA ...
## $ start_station_id : chr [1:631226] "KA1503000043" NA NA NA ...
## $ end_station_name : chr [1:631226] NA NA NA NA ...
## $ end_station_id   : chr [1:631226] NA NA NA NA ...
## $ start_lat       : num [1:631226] 41.9 41.9 41.9 41.9 41.9 ...
## $ start_lng       : num [1:631226] -87.6 -87.7 -87.7 -87.7 -87.7 ...
## $ end_lat         : num [1:631226] 41.9 41.9 41.9 41.9 41.9 ...
## $ end_lng         : num [1:631226] -87.6 -87.7 -87.7 -87.7 -87.7 ...
## $ member_casual   : chr [1:631226] "member" "member" "member" "member" ...
## - attr(*, "spec")=
## .. cols(
```

```
## .. ride_id = col_character(),
## .. rideable_type = col_character(),
## .. started_at = col_datetime(format = ""),
## .. ended_at = col_datetime(format = ""),
## .. start_station_name = col_character(),
## .. start_station_id = col_character(),
## .. end_station_name = col_character(),
## .. end_station_id = col_character(),
## .. start_lat = col_double(),
## .. start_lng = col_double(),
## .. end_lat = col_double(),
## .. end_lng = col_double(),
## .. member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Nov_2021)
```

```
## spec_tbl_df [359,978 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id : chr [1:359978] "7C00A93E10556E47" "90854840DFD508BA" "0A7D10CDD144061C" "2F3B..."
## $ rideable_type : chr [1:359978] "electric_bike" "electric_bike" "electric_bike" "electric_bike" ...
## $ started_at : POSIXct[1:359978], format: "2021-11-27 13:27:38" "2021-11-27 13:38:25" ...
## $ ended_at : POSIXct[1:359978], format: "2021-11-27 13:46:38" "2021-11-27 13:56:10" ...
## $ start_station_name: chr [1:359978] NA NA NA NA ...
## $ start_station_id : chr [1:359978] NA NA NA NA ...
## $ end_station_name : chr [1:359978] NA NA NA NA ...
## $ end_station_id : chr [1:359978] NA NA NA NA ...
## $ start_lat : num [1:359978] 41.9 42 42 41.9 41.9 ...
## $ start_lng : num [1:359978] -87.7 -87.7 -87.7 -87.8 -87.6 ...
## $ end_lat : num [1:359978] 42 41.9 42 41.9 41.9 ...
## $ end_lng : num [1:359978] -87.7 -87.7 -87.7 -87.8 -87.6 ...
## $ member_casual : chr [1:359978] "casual" "casual" "casual" "casual" ...
## - attr(*, "spec")=
## .. cols(
## .. ride_id = col_character(),
## .. rideable_type = col_character(),
## .. started_at = col_datetime(format = ""),
## .. ended_at = col_datetime(format = ""),
## .. start_station_name = col_character(),
## .. start_station_id = col_character(),
## .. end_station_name = col_character(),
## .. end_station_id = col_character(),
## .. start_lat = col_double(),
## .. start_lng = col_double(),
## .. end_lat = col_double(),
## .. end_lng = col_double(),
## .. member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Dec_2021)
```

```
## spec_tbl_df [247,540 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
```



```
## $ ride_id      : chr [1:247540] "46F8167220E4431F" "73A77762838B32FD" "4CF42452054F59C5" "3278
## $ rideable_type : chr [1:247540] "electric_bike" "electric_bike" "electric_bike" "classic_bike"
## $ started_at   : POSIXct[1:247540], format: "2021-12-07 15:06:07" "2021-12-11 03:43:29" ...
## $ ended_at     : POSIXct[1:247540], format: "2021-12-07 15:13:42" "2021-12-11 04:10:23" ...
## $ start_station_name: chr [1:247540] "Laflin St & Cullerton St" "LaSalle Dr & Huron St" "Halsted St
## $ start_station_id : chr [1:247540] "13307" "KP1705001026" "KA1504000117" "KA1504000117" ...
## $ end_station_name : chr [1:247540] "Morgan St & Polk St" "Clarendon Ave & Leland Ave" "Broadway &
## $ end_station_id   : chr [1:247540] "TA1307000130" "TA1307000119" "13137" "KP1705001026" ...
## $ start_lat        : num [1:247540] 41.9 41.9 41.9 41.9 41.9 ...
## $ start_lng        : num [1:247540] -87.7 -87.6 -87.6 -87.6 -87.7 ...
## $ end_lat          : num [1:247540] 41.9 42 41.9 41.9 41.9 ...
## $ end_lng          : num [1:247540] -87.7 -87.7 -87.6 -87.6 -87.6 ...
## $ member_casual    : chr [1:247540] "member" "casual" "member" "member" ...
## - attr(*, "spec")=
## .. cols(
## ..   ride_id = col_character(),
## ..   rideable_type = col_character(),
## ..   started_at = col_datetime(format = ""),
## ..   ended_at = col_datetime(format = ""),
## ..   start_station_name = col_character(),
## ..   start_station_id = col_character(),
## ..   end_station_name = col_character(),
## ..   end_station_id = col_character(),
## ..   start_lat = col_double(),
## ..   start_lng = col_double(),
## ..   end_lat = col_double(),
## ..   end_lng = col_double(),
## ..   member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Jan_2022)
```

```
## spec_tbl_df [103,770 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id      : chr [1:103770] "C2F7DD78E82EC875" "A6CF8980A652D272" "BD0F91DFF741C66D" "CBB8
## $ rideable_type : chr [1:103770] "electric_bike" "electric_bike" "classic_bike" "classic_bike"
## $ started_at   : POSIXct[1:103770], format: "2022-01-13 11:59:47" "2022-01-10 08:41:56" ...
## $ ended_at     : POSIXct[1:103770], format: "2022-01-13 12:02:44" "2022-01-10 08:46:17" ...
## $ start_station_name: chr [1:103770] "Glenwood Ave & Touhy Ave" "Glenwood Ave & Touhy Ave" "Sheffie
## $ start_station_id : chr [1:103770] "525" "525" "TA1306000016" "KA1504000151" ...
## $ end_station_name : chr [1:103770] "Clark St & Touhy Ave" "Clark St & Touhy Ave" "Greenview Ave &
## $ end_station_id   : chr [1:103770] "RP-007" "RP-007" "TA1307000001" "TA1309000021" ...
## $ start_lat        : num [1:103770] 42 42 41.9 42 41.9 ...
## $ start_lng        : num [1:103770] -87.7 -87.7 -87.7 -87.7 -87.6 ...
## $ end_lat          : num [1:103770] 42 42 41.9 42 41.9 ...
## $ end_lng          : num [1:103770] -87.7 -87.7 -87.7 -87.7 -87.6 ...
## $ member_casual    : chr [1:103770] "casual" "casual" "member" "casual" ...
## - attr(*, "spec")=
## .. cols(
## ..   ride_id = col_character(),
## ..   rideable_type = col_character(),
## ..   started_at = col_datetime(format = ""),
## ..   ended_at = col_datetime(format = ""),
## ..   start_station_name = col_character(),
```

```
## .. start_station_id = col_character(),
## .. end_station_name = col_character(),
## .. end_station_id = col_character(),
## .. start_lat = col_double(),
## .. start_lng = col_double(),
## .. end_lat = col_double(),
## .. end_lng = col_double(),
## .. member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Feb_2022)
```

```
## spec_tbl_df [115,609 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id : chr [1:115609] "E1E065E7ED285C02" "1602DCDC5B30FFE3" "BE7DD2AF4B55C4AF" "A178
## $ rideable_type : chr [1:115609] "classic_bike" "classic_bike" "classic_bike" "classic_bike" ..
## $ started_at : POSIXct[1:115609], format: "2022-02-19 18:08:41" "2022-02-20 17:41:30" ...
## $ ended_at : POSIXct[1:115609], format: "2022-02-19 18:23:56" "2022-02-20 17:45:56" ...
## $ start_station_name: chr [1:115609] "State St & Randolph St" "Halsted St & Wrightwood Ave" "State S
## $ start_station_id : chr [1:115609] "TA1305000029" "TA1309000061" "TA1305000029" "13235" ...
## $ end_station_name : chr [1:115609] "Clark St & Lincoln Ave" "Southport Ave & Wrightwood Ave" "Can
## $ end_station_id : chr [1:115609] "13179" "TA1307000113" "13011" "13323" ...
## $ start_lat : num [1:115609] 41.9 41.9 41.9 41.9 41.9 ...
## $ start_lng : num [1:115609] -87.6 -87.6 -87.6 -87.7 -87.6 ...
## $ end_lat : num [1:115609] 41.9 41.9 41.9 42 41.9 ...
## $ end_lng : num [1:115609] -87.6 -87.7 -87.6 -87.6 -87.6 ...
## $ member_casual : chr [1:115609] "member" "member" "member" "member" ...
## - attr(*, "spec")=
## .. cols(
## .. ride_id = col_character(),
## .. rideable_type = col_character(),
## .. started_at = col_datetime(format = ""),
## .. ended_at = col_datetime(format = ""),
## .. start_station_name = col_character(),
## .. start_station_id = col_character(),
## .. end_station_name = col_character(),
## .. end_station_id = col_character(),
## .. start_lat = col_double(),
## .. start_lng = col_double(),
## .. end_lat = col_double(),
## .. end_lng = col_double(),
## .. member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Mar_2022)
```

```
## spec_tbl_df [284,042 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id : chr [1:284042] "47EC0A7F82E65D52" "8494861979B0F477" "EFE527AF80B66109" "9F44
## $ rideable_type : chr [1:284042] "classic_bike" "electric_bike" "classic_bike" "classic_bike" .
## $ started_at : POSIXct[1:284042], format: "2022-03-21 13:45:01" "2022-03-16 09:37:16" ...
## $ ended_at : POSIXct[1:284042], format: "2022-03-21 13:51:18" "2022-03-16 09:43:34" ...
## $ start_station_name: chr [1:284042] "Wabash Ave & Wacker Pl" "Michigan Ave & Oak St" "Broadway & B
```

```
## $ start_station_id : chr [1:284042] "TA1307000131" "13042" "13109" "TA1307000131" ...
## $ end_station_name : chr [1:284042] "Kingsbury St & Kinzie St" "Orleans St & Chestnut St (NEXT Apt.
## $ end_station_id : chr [1:284042] "KA1503000043" "620" "15578" "TA1305000025" ...
## $ start_lat : num [1:284042] 41.9 41.9 42 41.9 41.9 ...
## $ start_lng : num [1:284042] -87.6 -87.6 -87.7 -87.6 -87.6 ...
## $ end_lat : num [1:284042] 41.9 41.9 42 41.9 41.9 ...
## $ end_lng : num [1:284042] -87.6 -87.6 -87.7 -87.6 -87.7 ...
## $ member_casual : chr [1:284042] "member" "member" "member" "member" ...
## - attr(*, "spec")=
## .. cols(
## .. ride_id = col_character(),
## .. rideable_type = col_character(),
## .. started_at = col_datetime(format = ""),
## .. ended_at = col_datetime(format = ""),
## .. start_station_name = col_character(),
## .. start_station_id = col_character(),
## .. end_station_name = col_character(),
## .. end_station_id = col_character(),
## .. start_lat = col_double(),
## .. start_lng = col_double(),
## .. end_lat = col_double(),
## .. end_lng = col_double(),
## .. member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Apr_2022)
```

```
## spec_tbl_df [371,249 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id : chr [1:371249] "3564070EEFD12711" "0B820C7FCF22F489" "89EEEE32293F07FF" "84D4
## $ rideable_type : chr [1:371249] "electric_bike" "classic_bike" "classic_bike" "classic_bike" .
## $ started_at : POSIXct[1:371249], format: "2022-04-06 17:42:48" "2022-04-24 19:23:07" ...
## $ ended_at : POSIXct[1:371249], format: "2022-04-06 17:54:36" "2022-04-24 19:43:17" ...
## $ start_station_name: chr [1:371249] "Paulina St & Howard St" "Wentworth Ave & Cermak Rd" "Halsted S
## $ start_station_id : chr [1:371249] "515" "13075" "TA1307000121" "13075" ...
## $ end_station_name : chr [1:371249] "University Library (NU)" "Green St & Madison St" "Green St & L
## $ end_station_id : chr [1:371249] "605" "TA1307000120" "TA1307000120" "KA1706005007" ...
## $ start_lat : num [1:371249] 42 41.9 41.9 41.9 41.9 ...
## $ start_lng : num [1:371249] -87.7 -87.6 -87.6 -87.6 -87.6 ...
## $ end_lat : num [1:371249] 42.1 41.9 41.9 41.9 41.9 ...
## $ end_lng : num [1:371249] -87.7 -87.6 -87.6 -87.6 -87.6 ...
## $ member_casual : chr [1:371249] "member" "member" "member" "casual" ...
## - attr(*, "spec")=
## .. cols(
## .. ride_id = col_character(),
## .. rideable_type = col_character(),
## .. started_at = col_datetime(format = ""),
## .. ended_at = col_datetime(format = ""),
## .. start_station_name = col_character(),
## .. start_station_id = col_character(),
## .. end_station_name = col_character(),
## .. end_station_id = col_character(),
## .. start_lat = col_double(),
## .. start_lng = col_double(),
```

```
## .. end_lat = col_double(),
## .. end_lng = col_double(),
## .. member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(May_2022)
```

```
## spec_tbl_df [634,858 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id      : chr [1:634858] "EC2DE40644C6B0F4" "1C31AD03897EE385" "1542FBEC830415CF" "6FF5
## $ rideable_type : chr [1:634858] "classic_bike" "classic_bike" "classic_bike" "classic_bike" ..
## $ started_at   : POSIXct[1:634858], format: "2022-05-23 23:06:58" "2022-05-11 08:53:28" ...
## $ ended_at     : POSIXct[1:634858], format: "2022-05-23 23:40:19" "2022-05-11 09:31:22" ...
## $ start_station_name: chr [1:634858] "Wabash Ave & Grand Ave" "DuSable Lake Shore Dr & Monroe St" "
## $ start_station_id : chr [1:634858] "TA1307000117" "13300" "TA1305000032" "TA1305000032" ...
## $ end_station_name : chr [1:634858] "Halsted St & Roscoe St" "Field Blvd & South Water St" "Wood S
## $ end_station_id   : chr [1:634858] "TA1309000025" "15534" "13221" "TA1305000030" ...
## $ start_lat       : num [1:634858] 41.9 41.9 41.9 41.9 41.9 ...
## $ start_lng       : num [1:634858] -87.6 -87.6 -87.6 -87.6 -87.6 ...
## $ end_lat         : num [1:634858] 41.9 41.9 41.9 41.9 41.9 ...
## $ end_lng         : num [1:634858] -87.6 -87.6 -87.7 -87.6 -87.7 ...
## $ member_casual   : chr [1:634858] "member" "member" "member" "member" ...
## - attr(*, "spec")=
## .. cols(
## ..   ride_id = col_character(),
## ..   rideable_type = col_character(),
## ..   started_at = col_datetime(format = ""),
## ..   ended_at = col_datetime(format = ""),
## ..   start_station_name = col_character(),
## ..   start_station_id = col_character(),
## ..   end_station_name = col_character(),
## ..   end_station_id = col_character(),
## ..   start_lat = col_double(),
## ..   start_lng = col_double(),
## ..   end_lat = col_double(),
## ..   end_lng = col_double(),
## ..   member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Jun_2022)
```

```
## spec_tbl_df [769,204 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id      : chr [1:769204] "600CFD130D0FD2A4" "F5E6B5C1682C6464" "B6EB6D27BAD771D2" "C9C3
## $ rideable_type : chr [1:769204] "electric_bike" "electric_bike" "electric_bike" "electric_bike
## $ started_at   : POSIXct[1:769204], format: "2022-06-30 17:27:53" "2022-06-30 18:39:52" ...
## $ ended_at     : POSIXct[1:769204], format: "2022-06-30 17:35:15" "2022-06-30 18:47:28" ...
## $ start_station_name: chr [1:769204] NA NA NA NA ...
## $ start_station_id : chr [1:769204] NA NA NA NA ...
## $ end_station_name : chr [1:769204] NA NA NA NA ...
## $ end_station_id   : chr [1:769204] NA NA NA NA ...
## $ start_lat       : num [1:769204] 41.9 41.9 41.9 41.8 41.9 ...
## $ start_lng       : num [1:769204] -87.6 -87.6 -87.7 -87.7 -87.6 ...
```

```
## $ end_lat      : num [1:769204] 41.9 41.9 41.9 41.8 41.9 ...
## $ end_lng      : num [1:769204] -87.6 -87.6 -87.6 -87.7 -87.6 ...
## $ member_casual : chr [1:769204] "casual" "casual" "casual" "casual" ...
## - attr(*, "spec")=
## .. cols(
## ..   ride_id = col_character(),
## ..   rideable_type = col_character(),
## ..   started_at = col_datetime(format = ""),
## ..   ended_at = col_datetime(format = ""),
## ..   start_station_name = col_character(),
## ..   start_station_id = col_character(),
## ..   end_station_name = col_character(),
## ..   end_station_id = col_character(),
## ..   start_lat = col_double(),
## ..   start_lng = col_double(),
## ..   end_lat = col_double(),
## ..   end_lng = col_double(),
## ..   member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Jul_2022)
```

```
## spec_tbl_df [823,488 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id      : chr [1:823488] "954144C2F67B1932" "292E027607D218B6" "57765852588AD6E0" "B5B61...
## $ rideable_type : chr [1:823488] "classic_bike" "classic_bike" "classic_bike" "classic_bike" .
## $ started_at    : POSIXct[1:823488], format: "2022-07-05 08:12:47" "2022-07-26 12:53:38" ...
## $ ended_at      : POSIXct[1:823488], format: "2022-07-05 08:24:32" "2022-07-26 12:55:31" ...
## $ start_station_name: chr [1:823488] "Ashland Ave & Blackhawk St" "Buckingham Fountain (Temp)" "Buc...
## $ start_station_id  : chr [1:823488] "13224" "15541" "15541" "15541" ...
## $ end_station_name  : chr [1:823488] "Kingsbury St & Kinzie St" "Michigan Ave & 8th St" "Michigan A...
## $ end_station_id    : chr [1:823488] "KA1503000043" "623" "TA1307000164" ...
## $ start_lat        : num [1:823488] 41.9 41.9 41.9 41.9 41.9 ...
## $ start_lng        : num [1:823488] -87.7 -87.6 -87.6 -87.6 -87.6 ...
## $ end_lat          : num [1:823488] 41.9 41.9 41.9 41.8 41.9 ...
## $ end_lng          : num [1:823488] -87.6 -87.6 -87.6 -87.6 -87.7 ...
## $ member_casual    : chr [1:823488] "member" "casual" "casual" "casual" ...
## - attr(*, "spec")=
## .. cols(
## ..   ride_id = col_character(),
## ..   rideable_type = col_character(),
## ..   started_at = col_datetime(format = ""),
## ..   ended_at = col_datetime(format = ""),
## ..   start_station_name = col_character(),
## ..   start_station_id = col_character(),
## ..   end_station_name = col_character(),
## ..   end_station_id = col_character(),
## ..   start_lat = col_double(),
## ..   start_lng = col_double(),
## ..   end_lat = col_double(),
## ..   end_lng = col_double(),
## ..   member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
str(Aug_2022)
```

```
## spec_tbl_df [785,932 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id      : chr [1:785932] "550CF7EFEAE0C618" "DAD198F405F9C5F5" "E6F2BC47B65CB7FD" "F597
## $ rideable_type : chr [1:785932] "electric_bike" "electric_bike" "electric_bike" "electric_bike
## $ started_at   : POSIXct[1:785932], format: "2022-08-07 21:34:15" "2022-08-08 14:39:21" ...
## $ ended_at     : POSIXct[1:785932], format: "2022-08-07 21:41:46" "2022-08-08 14:53:23" ...
## $ start_station_name: chr [1:785932] NA NA NA NA ...
## $ start_station_id : chr [1:785932] NA NA NA NA ...
## $ end_station_name : chr [1:785932] NA NA NA NA ...
## $ end_station_id   : chr [1:785932] NA NA NA NA ...
## $ start_lat        : num [1:785932] 41.9 41.9 42 41.9 41.9 ...
## $ start_lng        : num [1:785932] -87.7 -87.6 -87.7 -87.7 -87.7 ...
## $ end_lat          : num [1:785932] 41.9 41.9 42 42 41.8 ...
## $ end_lng          : num [1:785932] -87.7 -87.6 -87.7 -87.7 -87.7 ...
## $ member_casual    : chr [1:785932] "casual" "casual" "casual" "casual" ...
## - attr(*, "spec")=
## .. cols(
## ..   ride_id = col_character(),
## ..   rideable_type = col_character(),
## ..   started_at = col_datetime(format = ""),
## ..   ended_at = col_datetime(format = ""),
## ..   start_station_name = col_character(),
## ..   start_station_id = col_character(),
## ..   end_station_name = col_character(),
## ..   end_station_id = col_character(),
## ..   start_lat = col_double(),
## ..   start_lng = col_double(),
## ..   end_lat = col_double(),
## ..   end_lng = col_double(),
## ..   member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

#####Combine Monthly Data Frames Put monthly data frames into one large data frame.

```
all_trips <- bind_rows(Sep_2021, Oct_2021, Nov_2021, Dec_2021, Jan_2022,
                      Feb_2022, Mar_2022, Apr_2022, May_2022, Jun_2022,
                      Jul_2022, Aug_2022)
```

Inspect the new data frame.

```
colnames(all_trips) #column names
```

```
## [1] "ride_id"      "rideable_type"  "started_at"
## [4] "ended_at"     "start_station_name" "start_station_id"
## [7] "end_station_name" "end_station_id"  "start_lat"
## [10] "start_lng"    "end_lat"        "end_lng"
## [13] "member_casual"
```

```
nrow(all_trips) #number of rows
```

```
## [1] 5883043
```

```
dim(all_trips) #dimensions
```

```
## [1] 5883043      13
```

```
head(all_trips) #The first 6 rows
```

```
## # A tibble: 6 x 13
##   ride_id      ridea~1 started_at      ended_at      start~2 start~3
##   <chr>      <chr>    <dtm>      <dtm>      <chr>    <chr>
## 1 9DC7B962304CB~ electr~ 2021-09-28 16:07:10 2021-09-28 16:09:54 <NA>    <NA>
## 2 F930E2C6872D6~ electr~ 2021-09-28 14:24:51 2021-09-28 14:40:05 <NA>    <NA>
## 3 6EF72137900BB~ electr~ 2021-09-28 00:20:16 2021-09-28 00:23:57 <NA>    <NA>
## 4 78D1DE133B3DB~ electr~ 2021-09-28 14:51:17 2021-09-28 15:00:06 <NA>    <NA>
## 5 E03D4ACDCAEF6~ electr~ 2021-09-28 09:53:12 2021-09-28 10:03:44 <NA>    <NA>
## 6 346DE323A2677~ electr~ 2021-09-28 01:53:18 2021-09-28 02:00:02 <NA>    <NA>
## # ... with 7 more variables: end_station_name <chr>, end_station_id <chr>,
## #   start_lat <dbl>, start_lng <dbl>, end_lat <dbl>, end_lng <dbl>,
## #   member_casual <chr>, and abbreviated variable names 1: rideable_type,
## #   2: start_station_name, 3: start_station_id
```

```
str(all_trips) #List of columns and data types
```

```
## spec_tbl_df [5,883,043 x 13] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ride_id      : chr [1:5883043] "9DC7B962304CBFD8" "F930E2C6872D6B32" "6EF72137900BB910" "78D
## $ rideable_type : chr [1:5883043] "electric_bike" "electric_bike" "electric_bike" "electric_bike
## $ started_at    : POSIXct[1:5883043], format: "2021-09-28 16:07:10" "2021-09-28 14:24:51" ...
## $ ended_at      : POSIXct[1:5883043], format: "2021-09-28 16:09:54" "2021-09-28 14:40:05" ...
## $ start_station_name: chr [1:5883043] NA NA NA NA ...
## $ start_station_id : chr [1:5883043] NA NA NA NA ...
## $ end_station_name : chr [1:5883043] NA NA NA NA ...
## $ end_station_id   : chr [1:5883043] NA NA NA NA ...
## $ start_lat       : num [1:5883043] 41.9 41.9 41.8 41.8 41.9 ...
## $ start_lng       : num [1:5883043] -87.7 -87.6 -87.7 -87.7 -87.7 ...
## $ end_lat         : num [1:5883043] 41.9 42 41.8 41.8 41.9 ...
## $ end_lng         : num [1:5883043] -87.7 -87.7 -87.7 -87.7 -87.7 ...
## $ member_casual   : chr [1:5883043] "casual" "casual" "casual" "casual" ...
## - attr(*, "spec")=
## .. cols(
## ..   ride_id = col_character(),
## ..   rideable_type = col_character(),
## ..   started_at = col_datetime(format = ""),
## ..   ended_at = col_datetime(format = ""),
## ..   start_station_name = col_character(),
## ..   start_station_id = col_character(),
## ..   end_station_name = col_character(),
## ..   end_station_id = col_character(),
## ..   start_lat = col_double(),
```

```
## .. start_lng = col_double(),
## .. end_lat = col_double(),
## .. end_lng = col_double(),
## .. member_casual = col_character()
## .. )
## - attr(*, "problems")=<externalptr>
```

```
summary(all_trips) #Statistical summary.
```

```
##   ride_id      rideable_type      started_at
## Length:5883043 Length:5883043 Min. :2021-09-01 00:00:06.00
## Class :character Class :character 1st Qu.:2021-11-06 13:47:33.00
## Mode :character Mode :character Median :2022-05-07 12:30:47.00
##                                     Mean :2022-03-22 05:41:41.57
##                                     3rd Qu.:2022-07-06 16:00:29.50
##                                     Max. :2022-08-31 23:59:39.00
##
##   ended_at      start_station_name start_station_id
## Min. :2021-09-01 00:00:41.00 Length:5883043 Length:5883043
## 1st Qu.:2021-11-06 14:07:58.50 Class :character Class :character
## Median :2022-05-07 12:52:55.00 Mode :character Mode :character
## Mean :2022-03-22 06:01:26.78
## 3rd Qu.:2022-07-06 16:18:47.00
## Max. :2022-09-06 21:49:04.00
##
##   end_station_name end_station_id start_lat start_lng
## Length:5883043 Length:5883043 Min. :41.64 Min. : -87.84
## Class :character Class :character 1st Qu.:41.88 1st Qu.: -87.66
## Mode :character Mode :character Median :41.90 Median : -87.64
##                                     Mean :41.90 Mean : -87.65
##                                     3rd Qu.:41.93 3rd Qu.: -87.63
##                                     Max. :45.64 Max. : -73.80
##
##   end_lat end_lng member_casual
## Min. :41.39 Min. : -88.97 Length:5883043
## 1st Qu.:41.88 1st Qu.: -87.66 Class :character
## Median :41.90 Median : -87.64 Mode :character
## Mean :41.90 Mean : -87.65
## 3rd Qu.:41.93 3rd Qu.: -87.63
## Max. :42.37 Max. : -87.50
## NA's :5727 NA's :5727
```

#####Add Columns for Analysis Preparation Add columns to list the Month, Day, and Year of each ride.

```
all_trips$date <- as.Date(all_trips$started_at)
all_trips$month <- format(as.Date(all_trips$date), "%m")
all_trips$day <- format(as.Date(all_trips$date), "%d")
all_trips$year <- format(as.Date(all_trips$date), "%Y")
all_trips$day_of_week <- format(as.Date(all_trips$date), "%A")
```

Add a column for ride length to the data frame.


```
all_trips$ride_length <- difftime(all_trips$ended_at,all_trips$started_at)
```

Check the data type of the new columns

```
str(all_trips)
```

```
## spec_tbl_df [5,883,043 x 19] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
##  $ ride_id          : chr [1:5883043] "9DC7B962304CBFD8" "F930E2C6872D6B32" "6EF72137900BB910" "78D
##  $ rideable_type     : chr [1:5883043] "electric_bike" "electric_bike" "electric_bike" "electric_bik
##  $ started_at        : POSIXct[1:5883043], format: "2021-09-28 16:07:10" "2021-09-28 14:24:51" ...
##  $ ended_at          : POSIXct[1:5883043], format: "2021-09-28 16:09:54" "2021-09-28 14:40:05" ...
##  $ start_station_name: chr [1:5883043] NA NA NA NA ...
##  $ start_station_id  : chr [1:5883043] NA NA NA NA ...
##  $ end_station_name   : chr [1:5883043] NA NA NA NA ...
##  $ end_station_id    : chr [1:5883043] NA NA NA NA ...
##  $ start_lat         : num [1:5883043] 41.9 41.9 41.8 41.8 41.9 ...
##  $ start_lng         : num [1:5883043] -87.7 -87.6 -87.7 -87.7 -87.7 ...
##  $ end_lat           : num [1:5883043] 41.9 42 41.8 41.8 41.9 ...
##  $ end_lng           : num [1:5883043] -87.7 -87.7 -87.7 -87.7 -87.7 ...
##  $ member_casual     : chr [1:5883043] "casual" "casual" "casual" "casual" ...
##  $ date              : Date[1:5883043], format: "2021-09-28" "2021-09-28" ...
##  $ month             : chr [1:5883043] "09" "09" "09" "09" ...
##  $ day               : chr [1:5883043] "28" "28" "28" "28" ...
##  $ year              : chr [1:5883043] "2021" "2021" "2021" "2021" ...
##  $ day_of_week       : chr [1:5883043] "Tuesday" "Tuesday" "Tuesday" "Tuesday" ...
##  $ ride_length       : 'difftime' num [1:5883043] 164 914 221 529 ...
##  ..- attr(*, "units")= chr "secs"
##  - attr(*, "spec")=
##    .. cols(
##      .. ride_id = col_character(),
##      .. rideable_type = col_character(),
##      .. started_at = col_datetime(format = ""),
##      .. ended_at = col_datetime(format = ""),
##      .. start_station_name = col_character(),
##      .. start_station_id = col_character(),
##      .. end_station_name = col_character(),
##      .. end_station_id = col_character(),
##      .. start_lat = col_double(),
##      .. start_lng = col_double(),
##      .. end_lat = col_double(),
##      .. end_lng = col_double(),
##      .. member_casual = col_character()
##    .. )
##  - attr(*, "problems")=<externalptr>
```

If necessary, convert the ride_length column to a numeric value.

```
is.factor(all_trips$ride_length)
```

```
## [1] FALSE
```

```
all_trips$ride_length <- as.numeric(as.character(all_trips$ride_length))
is.numeric(all_trips$ride_length)
```

```
## [1] TRUE
```

```
#####Steps for Analysis Calculations on the ride_length column
```

```
mean(all_trips$ride_length) #straight average (total ride length / rides)
```

```
## [1] 1185.21
```

```
median(all_trips$ride_length) #midpoint number in the ascending array of ride lengths
```

```
## [1] 643
```

```
max(all_trips$ride_length) #longest ride
```

```
## [1] 2442301
```

```
min(all_trips$ride_length) #shortest ride
```

```
## [1] -8245
```

```
summary(all_trips$ride_length)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##    -8245     363     643    1185    1160 2442301
```

Compare members versus casual riders

```
aggregate(all_trips$ride_length ~ all_trips$member_casual, FUN = mean)
```

```
##    all_trips$member_casual all_trips$ride_length
## 1                      casual      1757.7991
## 2                      member       771.2701
```

```
aggregate(all_trips$ride_length ~ all_trips$member_casual, FUN = median)
```

```
##    all_trips$member_casual all_trips$ride_length
## 1                      casual           835
## 2                      member           538
```

```
aggregate(all_trips$ride_length ~ all_trips$member_casual, FUN = max)
```

```
##    all_trips$member_casual all_trips$ride_length
## 1                      casual      2442301
## 2                      member      93594
```

```
aggregate(all_trips$ride_length ~ all_trips$member_casual, FUN = min)
```

```
##   all_trips$member_casual all_trips$ride_length
## 1                    casual             -8245
## 2                    member             -7745
```

Average ride time each day for members versus casual riders

```
aggregate(all_trips$ride_length ~ all_trips$member_casual + all_trips$day_of_week, FUN = mean)
```

```
##   all_trips$member_casual all_trips$day_of_week all_trips$ride_length
## 1                    casual             Friday             1673.3297
## 2                    member             Friday              755.6730
## 3                    casual             Monday             1790.5627
## 4                    member             Monday              747.0089
## 5                    casual             Saturday            1922.3602
## 6                    member             Saturday              858.0859
## 7                    casual             Sunday             2050.8559
## 8                    member             Sunday              865.2627
## 9                    casual             Thursday            1561.5749
## 10                   member             Thursday              742.4699
## 11                   casual             Tuesday            1554.6513
## 12                   member             Tuesday              730.6401
## 13                   casual             Wednesday            1502.4619
## 14                   member             Wednesday              731.7435
```

Reorder days of the week

```
all_trips$day_of_week <- ordered(all_trips$day_of_week, levels=c("Sunday", "Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"))
```

Rerun Average ride time by day

```
aggregate(all_trips$ride_length ~ all_trips$member_casual + all_trips$day_of_week, FUN = mean)
```

```
##   all_trips$member_casual all_trips$day_of_week all_trips$ride_length
## 1                    casual             Sunday             2050.8559
## 2                    member             Sunday              865.2627
## 3                    casual             Monday             1790.5627
## 4                    member             Monday              747.0089
## 5                    casual             Tuesday            1554.6513
## 6                    member             Tuesday              730.6401
## 7                    casual             Wednesday            1502.4619
## 8                    member             Wednesday              731.7435
## 9                    casual             Thursday            1561.5749
## 10                   member             Thursday              742.4699
## 11                   casual             Friday             1673.3297
## 12                   member             Friday              755.6730
## 13                   casual             Saturday            1922.3602
## 14                   member             Saturday              858.0859
```

Summarize rides by member type and by day

```
all_trips %>%
  mutate(weekday = wday(started_at, label = TRUE)) %>% #creates weekday field using wday()
  group_by(member_casual, weekday) %>% #groups by usertype and weekday
  summarise(number_of_rides = n() #calculates the number of rides and average
            ,average_duration = mean(ride_length)) %>% # calculates the average duration
  arrange(member_casual, weekday) # sorts
```

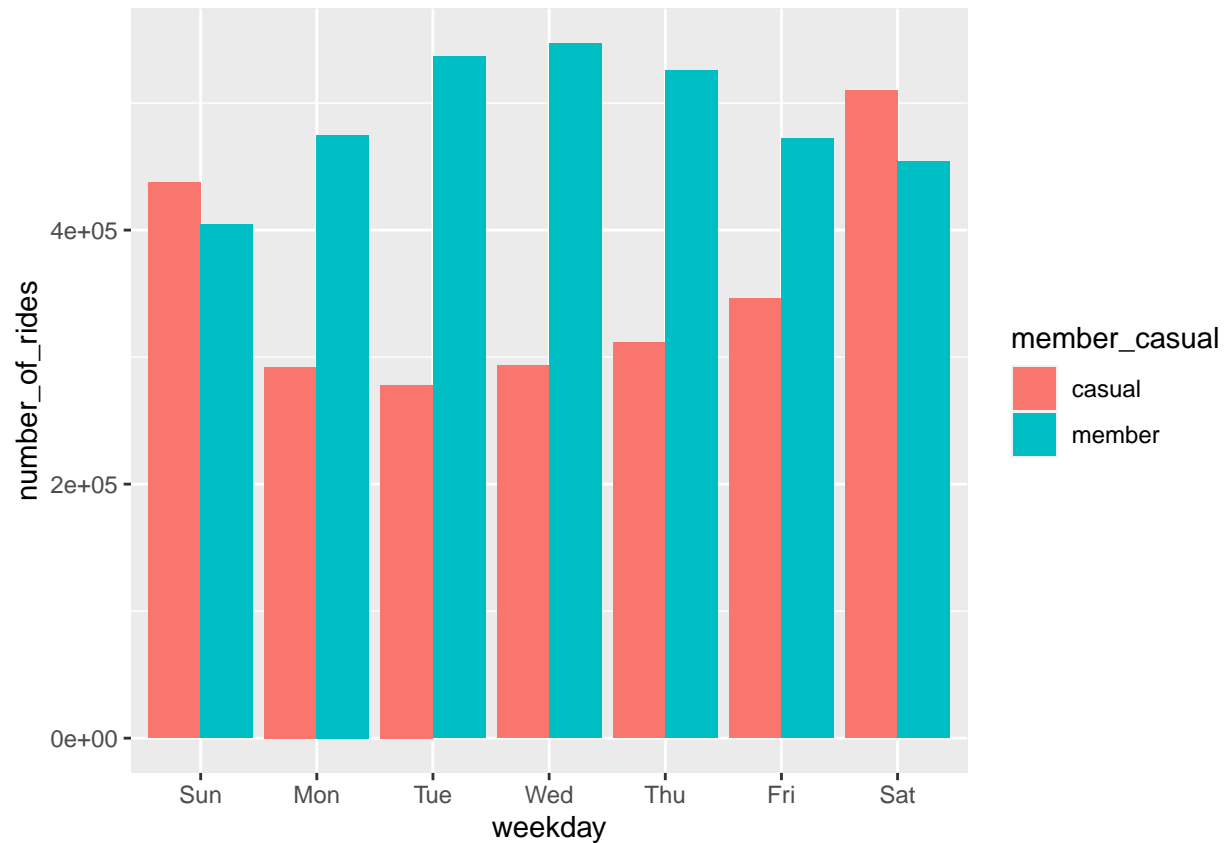
'summarise()' has grouped output by 'member_casual'. You can override using the
'.groups' argument.

```
## # A tibble: 14 x 4
## # Groups:   member_casual [2]
##   member_casual weekday number_of_rides average_duration
##   <chr>         <ord>         <int>         <dbl>
## 1 casual      Sun             437447        2051.
## 2 casual      Mon             292184        1791.
## 3 casual      Tue             278023        1555.
## 4 casual      Wed             293245        1502.
## 5 casual      Thu             311489        1562.
## 6 casual      Fri             346027        1673.
## 7 casual      Sat             510064        1922.
## 8 member      Sun             404525         865.
## 9 member      Mon             474818         747.
## 10 member     Tue             536494         731.
## 11 member     Wed             547038         732.
## 12 member     Thu             525487         742.
## 13 member     Fri             472180         756.
## 14 member     Sat             454022         858.
```

Visualize the number of rides by membership type

```
all_trips %>%
  mutate(weekday = wday(started_at, label = TRUE)) %>%
  group_by(member_casual, weekday) %>%
  summarise(number_of_rides = n()
            ,average_duration = mean(ride_length)) %>%
  arrange(member_casual, weekday) %>%
  ggplot(aes(x = weekday, y = number_of_rides, fill = member_casual)) +
  geom_col(position = "dodge")
```

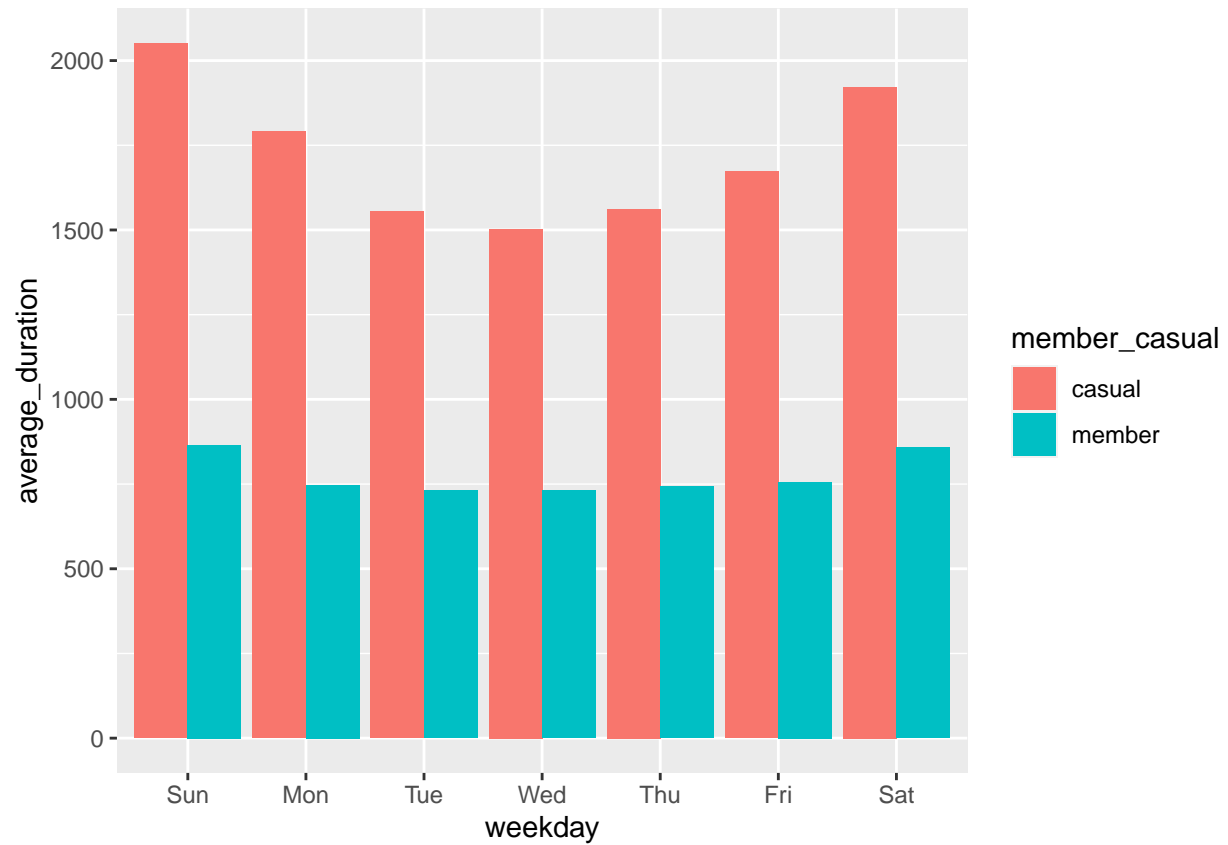
'summarise()' has grouped output by 'member_casual'. You can override using the
'.groups' argument.



Visualize the average duration

```
all_trips %>%
  mutate(weekday = wday(started_at, label = TRUE)) %>%
  group_by(member_casual, weekday) %>%
  summarise(number_of_rides = n()
            ,average_duration = mean(ride_length)) %>%
  arrange(member_casual, weekday) %>%
  ggplot(aes(x = weekday, y = average_duration, fill = member_casual)) +
  geom_col(position = "dodge")
```

'summarise()' has grouped output by 'member_casual'. You can override using the
'.groups' argument.



Create a csv file for visualization

```
counts <- aggregate(all_trips$ride_length ~ all_trips$member_casual + all_trips$day_of_week, FUN = mean, na.rm=T)
write.csv(counts, file = '/Users/jcase/Documents/Bikeshare/Raw/avg Ride Length.csv')
```