







#### What is "Doodle Dash"

- Rhythm-based running game that will be free-to-play
- Customizable
- Various genres of music giving off a different experience for every level











### System Purpose



- Optimal satisfaction for user base
- No time commitment to allow for use during waiting or commute
- Create fun social topic/encourage competition
- Inspire creativity in all ages









#### Goals

We would want to help people destress the hectic everyday life by providing a simplistic yet super fun game to play that delivers a better entertainment value compared to existing games.

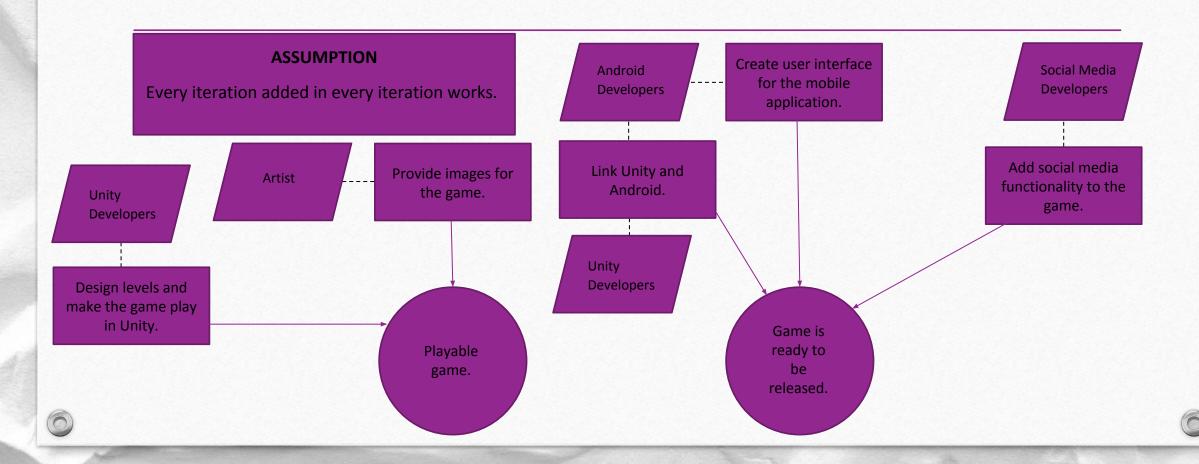








### Benefits Chain Diagram







### System Boundary



#### **User:**

- Play
  - Quickplay
  - Level Select
    - Tap to jump
- Leaderboard
  - Slide to scroll through leaderboard
- Settings
  - Tap/Drag to alter settings

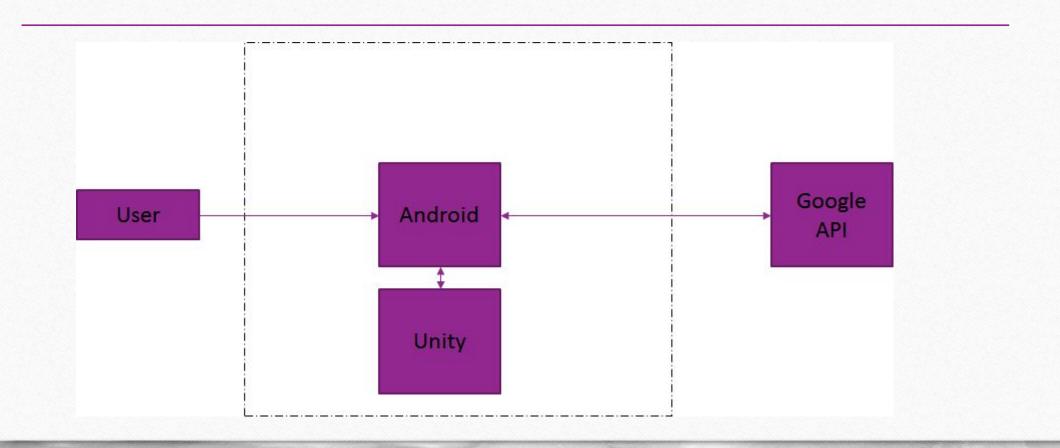








## Element Relationship Diagram











#### **Core Features**

- Level Design
- Responsive Controls
- Customizable Settings
- Interactive Menus
- Local Leaderboard









### **Additional Features**

- Online leaderboard
- Social Media Connectivity
- Ghosting Friend Challenges
- Level Creator









### Win-Win Agreements

- Team wins if:
  - The project is completed on time
  - The project receives a high grade
- Professor wins if:
  - The project is completed on time
  - All requirements are fully implemented
- Users win if:
  - The product is fun
  - The product is relatively bug-free



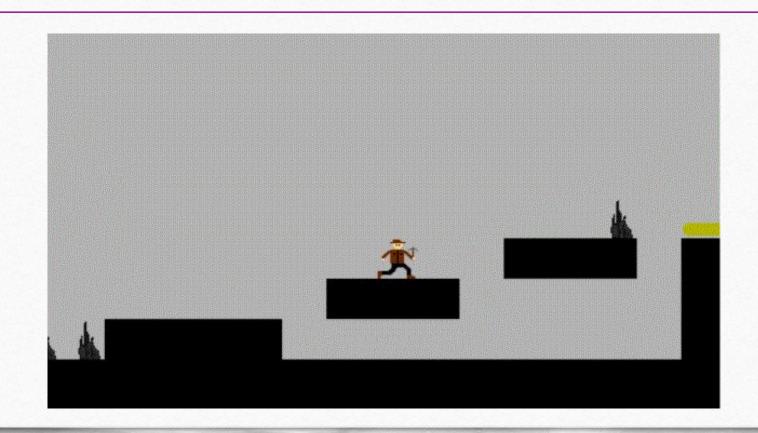








# Prototype











### Architecture



- Android Operating System
  - Android Studio for port
- Unity
  - Unity Framework
- Photoshop
- InDesign



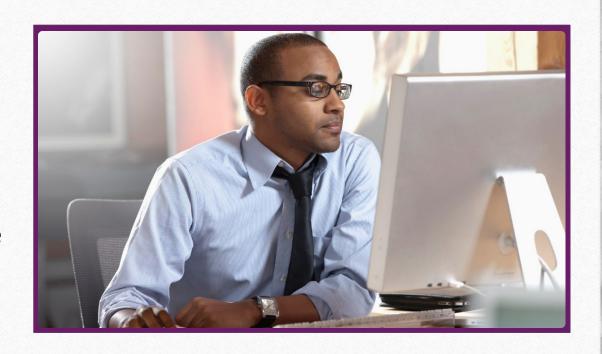






## Quality Management Plan Strategy

- Collaborative development
  - Many heads reduces chance of errors
- Unity
  - State of the Art tools ensure quality
- Specialization
  - Developers specialize to leverage expertise
- Incremental testing
  - Problems are addressed as they arise











#### **Test Plans and Cases**

- TC-1-1 Basic prototype
  - The game must run in basic form
- TC-2-(1.1-1.X) Incremental Developments
  - As new features are added, they will be tested
- TC-3-1 End User Focus Group Test
  - Potential users will test and make suggestions











DOODLE?







