[Title]

Software Project Proposal

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**Description of the Product** (what users will see and how they will use our project)

**Need for the Product** (purpose of this project; why should it even exist)

**Potential Audience** (our users)

**Discussion of Competing Products** (persuade the reader why our product will be better)

**High-level Technical Design**

(technical part that includes (1) programming language(s)/libraries/framework/other technology used, (2) technical architecture, (3) description of how we will build this )

**Resource Requirements** (what we need to build our project and mention any obstacles if any)

**Potential Approaches** (mention alternative solutions to the problem area that our product addresses and reason why we decided to do the approach we did)

**Assessment of Risks** (potential risks and ways in reducing the said risks)

**Next Steps** (what to do next to build the product, additional features that could be added later on)