+34 697 623 428 johnnycrisp2@gmail.com Barcelona

Frontend Web Developer | (Former UX / Technical Copywriter)

EXPERIENCE

Freelance Frontend Web Developer July 2022 - Current

Barcelona

I'm now focussed on frontend web development, bringing together my experience as a SaaS copywriter with my frontend skills to deliver user-friendly projects. I am currently working on several Jamstack websites for clients, while also learning an MERN stack via the University of Helsinki's Full Stack Open programme.

Chessable Technical Chess Editor February 2022 - July 2022

Barcelona / Remote

Technical chess editor for Chessable, a leading online chess e-learning platform. I edited and converted course content created with top-level players into Chessable's proprietary learning software.

Interactiva

Media Technical Content Editor November 2020 - December 2021

Sevilla / Remote Technical content editor for the Media Interactiva Group, collaborating with subject matter experts from different fields to create recognized IT certification tests and learning materials for vendors including Microsoft, AWS, Cisco, CompTIA, and Pearson VUE.

NPAW Copywriter January 2020 - November 2020

Barcelona

Lead marketing copywriter at NPAW —a global streaming video analytics software company— handling content needs from technical product documentation, industry benchmark reports, sales collaterals, white papers, case studies, to live webinars.

Barcelona

Spaceboost Content Manager March 2018 - January 2020

Content manager at Spaceboost —a Google Ads automation SaaS— building a brand identity from scratch, creating inbound marketing materials, and providing companywide content support (UX/UI, SEO, video storyboarding).

EDUCATION

Techdegree

Treehouse Frontend Web Development Techdegree July - October 2022

Remote

I completed an online bootcamp-like course, learning to build interactive, responsive, and user-friendly websites and web apps with HTML, CSS, and JavaScript.

University London

City Master's Degree - Magazine Journalism 2015 - 2016

Media law, news and feature writing, sub-editing, video/audio editing, magazine production, SEO, shorthand.

of Bristol

University B.A. (Hons) 2.1 - French & Spanish 2010 - 2014

Bristol

Translation and language skills, social, political, literature, and historical studies.

SKILLS

Skillset and Beyond my 6+ years' worth of copywriting skills, I have experience with Gatsby, React, **Languages** DatoCMS, Netlify, Bootstrap, Sass, Figma, Jira, and GitHub. I also speak (in decreasing order of fluency) English, Spanish, French, Catalan, and German.