

# TWEET WARS

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THE TWEETS OF HILLARY CLINTON AND DONALD TRUMP

BY JOHN HALLORAN



# WHY THESE TWO TWITTER ACCOUNTS

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- Both provide information about similar events. Tweets might be similar in the regard that they discuss similar events but differ in word choices
- Their tweets reach a large audience based on the number of likes and retweets they have. Information like that can help determine which words might resonate strongly with an audience.
- Word choices might also give us a glimpse into their writing style. They might reflect a specific grade level based on the words they use.

# QUESTIONS

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- What words are most commonly used in their tweets? How do they differ?
- What can we understand about their vocabulary grade level?
- What words correlate to their most reactions (favorites and retweets)?

# SNAPSHOT OF HILLARY CLINTON'S TWEET

1	id	created_at	text	retweet_count	favorite_count
2	8.02721E+17	11/27/2016 3:51	RT @marceelias: I just published "Listening and Responding To Calls for an Audit and Recount" https://t.co/rHqtUEios0	2367	0
3	8.01888E+17	11/24/2016 20:40	I was greeted by this heartwarming display on the corner of my street today. Thank you to all of you who did this. https://t.co/fWPOa4Bgzc	49583	275610
4	8.01887E+17	11/24/2016 20:37	Hoping everyone has a safe & Happy Thanksgiving today, & quality time with family & friends. -H	13818	104107
5	7.99043E+17	11/17/2016 0:15	Looking forward to honoring some brave young people tonight at @ChildDefender where I started my career. Tune in: https://t.co/4gmaM2A9Dx -H	7890	55746
6	7.96426E+17	11/9/2016 18:55	Scripture tells us: Let us not grow weary in doing good, for in due season, we shall reap, if we do not lose heart. https://t.co/snXfdLgZq8	67739	204789
7	7.96395E+17	11/9/2016 16:53	"Let us have faith in each other. Let us not grow weary. Let us not lose heart. For there are more seasons to come and...more work to do."	79475	206181
8	7.96395E+17	11/9/2016 16:53	"We are stronger together and will go forward together. And you should never, ever regret fighting for that." Hillary	71756	176183
9	7.96395E+17	11/9/2016 16:52	"I am grateful to our country for all it has given me. I count my blessings every day that I am an American." Hillary	19904	88037
10	7.96395E+17	11/9/2016 16:51	"To all the little girls watching...never doubt that you are valuable and powerful & deserving of every chance & opportunity in the world."	634401	1071124
11	7.96395E+17	11/9/2016 16:51	"We have still have not shattered that highest and hardest glass ceiling. But some day, someone will." Hillary	57118	137366
12	7.96395E+17	11/9/2016 16:50	"To all the women...who put their faith in this campaign and in me...nothing has made me prouder than to be your champion." Hillary	91755	256775
13	7.96395E+17	11/9/2016 16:50	"This loss hurts. But please never stop believing that fighting for what's right is worth it." Hillary	147621	295412
14	7.96394E+17	11/9/2016 16:47	"To Bill, Chelsea, Marc, Charlotte, Aidan, our brothers, and our entire family" my love for you means more than I can ever express." Hillary	9108	56965
15	7.96394E+17	11/9/2016 16:47	"To Barack and Michelle Obama, our country owes you an enormous debt of gratitude. We thank you for your graceful, determined leadership."	135747	289109
16	7.96393E+17	11/9/2016 16:45	"I want to thank Tim Kaine and Anne Holton for being our partners on this journey." Hillary	6845	39747
17	7.96393E+17	11/9/2016 16:45	"Our responsibility as citizens is to keep doing our part to build that better, stronger, fairer America we seek. And I know you will."	21504	69770
18	7.96393E+17	11/9/2016 16:44	"Our constitutional democracy demands our participation, not just every four years, but all the time." Hillary	14812	49161
19	7.96393E+17	11/9/2016 16:43	"Donald Trump is going to be our president. We owe him an open mind and the chance to lead." Hillary	55439	125367
20	7.96393E+17	11/9/2016 16:43	"We have seen that our nation is more deeply divided than we thought. But I still believe in America" and I always will." Hillary	22859	69916
21	7.96393E+17	11/9/2016 16:43	"I want you to remember this: Our campaign was never about one person or even one election. It was about the country we love." Hillary	17829	62285
22	7.96393E+17	11/9/2016 16:42	"You represent the best of America, and being your candidate has been one of the greatest honors of my life." Hillary to @HFA	9381	39289
23	7.96392E+17	11/9/2016 16:42	"This is not the outcome we wanted. I'm sorry we did not win this election for the values we share and the vision we hold for our country."	27411	78537
24	7.96392E+17	11/9/2016 16:42	"I hope that he will be a successful president for all Americans." Hillary on Donald Trump	9136	30036
25	7.96392E+17	11/9/2016 16:41	"Last night I congratulated Donald Trump and offered to work with him on behalf of our country." Hillary	10554	37548
26	7.9639E+17	11/9/2016 16:34	Watch Hillary deliver remarks on the election from New York City: https://t.co/MTRLzjN42x	3151	12495
27	7.96169E+17	11/9/2016 1:55	This team has so much to be proud of. Whatever happens tonight, thank you for everything. https://t.co/x13iWOzILL	143652	368799
28	7.96166E+17	11/9/2016 1:42	RT @timkaine: Thinking about my daughter right now. No little girl will ever again have to wonder whether she, too, can be president. https://t.co/...	16497	0
29	7.96152E+17	11/9/2016 0:45	RT @HillaryforNC: If you haven't voted, NC, @POTUS needs you to get in line. As long as you're in line when polls close, you can vote. http://t.co/...	6264	0



# SNAPSHOT OF DONALD TRUMP'S TWEETS

1	Date	Time	Tweet_Text	Type	twt_favourite	Retweets
2	16-11-11	15:26:37	Today we express our deepest gratitude to all those who have served in our armed forces. #ThankAVet <a href="https://t.co/wPk7QWpK8Z">https://t.co/wPk7QWpK8Z</a>	text	127213	41112
3	16-11-11	13:33:35	Busy day planned in New York. Will soon be making some very important decisions on the people who will be running our government!	text	141527	28654
4	16-11-11	11:14:20	Love the fact that the small groups of protesters last night have passion for our great country. We will all come together and be proud!	text	183729	50039
5	16-11-11	2:19:44	Just had a very open and successful presidential election. Now professional protesters, incited by the media, are protesting. Very unfair!	text	214001	67010
6	16-11-11	2:10:46	A fantastic day in D.C. Met with President Obama for first time. Really good meeting, great chemistry. Melania liked Mrs. O a lot!	text	178499	36688
7	16-11-10	19:31:27	Happy 241st birthday to the U.S. Marine Corps! Thank you for your service!! <a href="https://t.co/Lz2dhrXzo4">https://t.co/Lz2dhrXzo4</a>	text	159176	44655
8	16-11-09	11:36:58	Such a beautiful and important evening! The forgotten man and woman will never be forgotten again. We will all come together as never before	text	627615	225164
9	16-11-09	2:48:27	Watching the returns at 9:45pm.	text	185160	45492
10	16-11-09	1:35:15	RT @IvankaTrump: Such a surreal moment to vote for my father for President of the United States! Make your voice heard and vote! #Election2%0_	text	99809	17169
11	16-11-08	23:20:39	RT @EricTrump: Join my family in this incredible movement to #MakeAmericaGreatAgain!! Now it is up to you! Please #VOTE for America! <a href="https://t.co/0Sa7huoOP1">https://t.co/0Sa7huoOP1</a>	text	63868	19710
12	16-11-08	23:20:09	RT @DonaldJTrumpJr: FINAL PUSH! Eric and I doing dozens of radio interviews. We can win this thing! GET OUT AND VOTE! #MAGA #ElectionDay ht%0_	text	50811	11287
13	16-11-08	23:03:42	Still time to #VoteTrump!	text	63750	25301
14	16-11-08	21:31:20	Dont let up, keep getting out to vote - this election is FAR FROM OVER! We are doing well but there is much time left. GO FLORIDA!	text	116282	36745
15	16-11-08	21:28:24	Just out according to @CNN: "Utah officials report voting machine problems across entire country"	text	46376	21910
16	16-11-08	21:18:04	I will be watching the election results from Trump Tower in Manhattan with my family and friends. Very exciting!	text	125086	25185
17	16-11-08	18:23:39	#ElectionDay <a href="https://t.co/MXrAxYnTjY">https://t.co/MXrAxYnTjY</a> <a href="https://t.co/FZhOncih21">https://t.co/FZhOncih21</a>	link	59198	25424
18	16-11-08	18:03:49	We need your vote. Go to the POLLS! Lets continue this MOVEMENT! Find your poll location: <a href="https://t.co/VMUdvi1tx1%0_">https://t.co/VMUdvi1tx1%0_</a> <a href="https://t.co/zGOx74Ebhw">https://t.co/zGOx74Ebhw</a>	text	61010	24310
19	16-11-08	16:39:36	VOTE TODAY! Go to <a href="https://t.co/MXrAxYnTjY">https://t.co/MXrAxYnTjY</a> to find your polling location. We are going to Make America Great Again!%0_ <a href="https://t.co/KPQ5EY9VwQ">https://t.co/KPQ5EY9VwQ</a>	link	67787	29756
20	16-11-08	11:43:14	TODAY WE MAKE AMERICA GREAT AGAIN!	text	571069	352603
21	16-11-08	6:42:36	Today we are going to win the great state of MICHIGAN and we are going to WIN back the White House! Thank you MI!%0_ <a href="https://t.co/onRpEvzHrW">https://t.co/onRpEvzHrW</a>	text	53730	17517
22	16-11-08	4:32:51	RT @EricTrump: Sean Hannity: If Hillary wins, you own it <a href="https://t.co/kQCwX3ttjK">https://t.co/kQCwX3ttjK</a>	link	20150	9176
23	16-11-08	4:29:10	RT @DonaldJTrumpJr: Thanks New Hampshire!!!	text	37954	10591
24	16-11-08	4:27:18	RT @detroitnews: . @IvankaTrump in Michigan: %0_This is your movement%0_ <a href="https://t.co/0Sa7huoOP1">https://t.co/0Sa7huoOP1</a> @realDonaldTrump <a href="https://t.co/cMXEqSHuDj">https://t.co/cMXEqSHuDj</a>	link	20591	6917
25	16-11-08	3:43:54	Unbelievable evening in New Hampshire - THANK YOU! Flying to Grand Rapids, Michigan now.	text	31321	9085

# SOURCES

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- User: andrewginns [https://github.com/andrewginns/idp-twitter/blob/master/HillaryClinton\\_tweets.csv](https://github.com/andrewginns/idp-twitter/blob/master/HillaryClinton_tweets.csv)
- Alidina, Abbas, Donald Trump's 11 Best Tweets (and 7,000 Losers), November 14, 2016, Accessed February 14, 2017 <https://www.crowdbabble.com/blog/the-11-best-tweets-of-all-time-by-donald-trump/>