

JOHNNY HOANG NGUYEN

PRODUCT DESIGNER

johnnyhn.com
johnnyhnux@gmail.com
linkedin.com/in/johnny-hn
+1 647 522 6690

PROJECT

IKOBRAND | Etsy

May 2022 - Present
Sole proprietorship
Digital art assets
1600 sales and growing

SKILLS

Design

UX
Ideation and Workflows
Interaction and UI
Prototyping
Animation

Software

Illustrator
Photoshop
Premiere Pro
After Effects
Figma
Sketch

Programming

HTML / CSS
JavaScript

EXPERIENCE

Smile CDR Inc. | Product Designer

July 2022 - November 2023 • Toronto, ON

Led FigJam workshops to define MVP features and performed A/B testing to iteratively refine requirements

Streamlined features to reduce development cycles by 30% and enhanced user satisfaction by 20%

Created a Figma component library to ensure brand identity and design consistency, reducing design turnaround by 40%

Glimpse Social Inc. | Product Designer

October 2019 - May 2022 • Toronto, ON

Lead the design process of the Glimpse social application from conception to release

Implemented a scalable platform connecting 2,000+ local businesses in Costa Rica, designed for future expansion into the New York market

Utilized Flutter and Adobe CC to generate design flow, user interface, mock-ups and promotional content

Jabuka Games Inc. | Marketing Intern

May 2019 - August 2019 • Toronto, ON

Researched and redesigned company website, boosting online revenue by 40%

Elevated user engagement by 30% through strategic social media content creation.

EDUCATION

Wilfrid Laurier University

September 2017 - May 2022 • Waterloo, ON

BBA in Business Administration

BS in Computer Science