

JOHNNY HOANG NGUYEN

PRODUCT DESIGNER

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PROJECT

IKO | Online Business

May 2022 - Present
Sole proprietorship
Digital art assets
1500 sales

SKILLS

Design

UX
Ideation and Workflows
Interaction and UI
Prototyping
Animation

Software

Illustrator
Photoshop
Premiere Pro
After Effects
Figma
Sketch

Programming

HTML / CSS
JavaScript

EDUCATION

Wilfrid Laurier University

Waterloo, ON
Bachelor of Business Administration
Bachelor of Computer Science

EXPERIENCE

Smile CDR Inc. | Product Designer

July 2022 - November 2023 • Toronto, ON
Conducted workshops and performed usability testing to refine product requirements in MVP stage
Developed and structured a component library using Figma to establish consistency and brand identity
Collaborated with product owners in conceptualizing the product vision, creating a user feedback pipeline

Glimpse Social Inc. | Product Designer

October 2019 - May 2022 • Toronto, ON
Lead the design process of the Glimpse social application from conception to release
Successfully connected over 5,000 local businesses in Costa Rica with future scalability for New York
Utilized Flutter and Adobe CC to generate design flow, user interface, mock-ups and promotional content

Jabuka Games Inc. | Marketing Intern

May 2019 - August 2019 • Toronto, ON
Executed research and redesign of the company website to successfully increase online revenue by 40%
Increased user engagement by 30% through social media content creation