

# JOHNNY HOANG NGUYEN

## PRODUCT DESIGNER

[johnnyhn.com](http://johnnyhn.com)

[johnnyhnux@gmail.com](mailto:johnnyhnux@gmail.com)

[linkedin.com/in/johnny-hn](https://linkedin.com/in/johnny-hn)

+1 647 522 6690

## EDUCATION

### Wilfrid Laurier University

Waterloo, ON

Bachelor of Business  
Administration

Bachelor of Computer  
Science

## SKILLS

### Design

UX

Ideation and Workflows

Interaction and UI

Prototyping

Animation

### Software

Illustrator

Photoshop

Premiere Pro

After Effects

Figma

Sketch

### Programming

HTML / CSS

JavaScript

## EXPERIENCE

### Smile CDR Inc. | Product Designer

July 2022 - November 2023 • Toronto, ON

Conducted workshops and performed usability testing to refine product requirements in MVP stage

Developed and structured a component library using Figma to establish consistency and brand identity

Collaborated with product owners in conceptualizing the product vision, creating a user feedback pipeline

### Glimpse Social Inc. | Product Designer

October 2019 - May 2022 • Toronto, ON

Lead the design process of the Glimpse social application from conception to release

Successfully connected over 5,000 local businesses in Costa Rica with future scalability for New York

Utilized Flutter and Adobe CC to generate design flow, user interface, mock-ups and promotional content

### Jabuka Games Inc. | Marketing Intern

May 2019 - August 2019 • Toronto, ON

Executed research and redesign of the company website to successfully increase online revenue by 40%

Increased user engagement by 30% through social media content creation

## PROJECT

### IKO | Online Business

May 2022 - Present

Built a sole proprietorship on Etsy, earning over 1500 sales within 6 months and merits for outstanding service

Designed, priced and marketed digital assets, including overlays, emotes and graphics using Adobe CC