

Johnny Hoang Nguyen

PRODUCT DESIGNER

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EXPERIENCE

Smile CDR Inc. | Product Designer

JULY 2022 - PRESENT • TORONTO, ON

- Conducted **workshops** and performed **usability testing** to refine product requirements in MVP stage
- Developed and structured a **component library** using **Figma** to establish consistency and **brand identity** across Smile CDR
- Collaborated with product owners in conceptualizing the **product vision** by creating a **user feedback pipeline**
- Responsible for the design of an unreleased project while providing support across 3 separate products.
- Studied healthcare system intricacies within a short-time frame in order to onboard a product

Glimpse Social Inc | Product Designer

OCTOBER 2019 - MAY 2022 • TORONTO, ON

- Lead the design process of the Glimpse social application from conception to release
- Upon release, successfully connected over 5,000 local businesses in Costa Rica with future scalability in New York
- Utilized UI software tools including **Flutter** and **Adobe CC** to generate design flow, **user interface**, **mock-ups** and promotional content

Jabuka Games Inc. | Marketing Intern

MAY 2019 - AUGUST 2019 • TORONTO, ON

- Leveraged **HTML5**, **CSS** and **JavaScript** to redesign company website and successfully increase online revenue by 40%
- Increased user engagement by 30% through social media content creation

EDUCATION

Wilfrid Laurier U | BBA / CS

MAY 2017 - MAY 2022 • WATERLOO, ON

- **Business Administration**
Studied all aspects of managing a business with a concentration in marketing
- **Computer Science**
Studied computation and data algorithms, specializing in UX design

PROJECTS

IKO BRAND | Etsy Business Owner

MAY 2023 - PRESENT • WATERLOO, ON

- Built a sole proprietorship on Etsy, earning over 1500 sales within 6 months and merits for outstanding service
- Designed, priced and marketed **digital assets**, including overlays, emotes and graphics using **Adobe CC**

SKILLS

Design

Interaction
Visual
Web Dev
Prototyping
Storyboarding
Video Editing
Animation

Software

Photoshop
Illustrator
Premiere
After Effects
Figma
Sketch

Programming

Flutter
HTML/CSS
JavaScript
Python