

JOHNNY HOANG NGUYEN

PRODUCT DESIGNER

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PROJECT

IKOBRAND | Etsy

May 2022 - Present

Sole proprietorship

Digital art assets

1500 sales and growing

SKILLS

Design

UX

Ideation and Workflows

Interaction and UI

Prototyping

Animation

Software

Illustrator

Photoshop

Premiere Pro

After Effects

Figma

Sketch

Programming

HTML / CSS

JavaScript

EXPERIENCE

Smile CDR Inc. | Product Designer

July 2022 - November 2023 • Toronto, ON

Developed and structured a component library using Figma to establish consistency and brand identity

Led FigJam workshops to determine MVP features and performed A/B testing to refine requirements

Collaborated with product owners to shape user stories, create design tickets, and streamline development workflows

Glimpse Social Inc. | Product Designer

October 2019 - May 2022 • Toronto, ON

Lead the design process of the Glimpse social application from conception to release

Successfully connected over 5,000 local businesses in Costa Rica with future scalability for New York

Utilized Flutter and Adobe CC to generate design flow, user interface, mock-ups and promotional content

Jabuka Games Inc. | Marketing Intern

May 2019 - August 2019 • Toronto, ON

Executed research and redesign of the company website to successfully increase online revenue by 40%

Increased user engagement by 30% through social media content creation

EDUCATION

Wilfrid Laurier University

September 2017 - May 2022 • Waterloo, ON

BBA in Business Administration

BSc in Computer Science