

Johnny Hoang

UX DESIGN | MARKETING

647 - 522 - 6690

Email johnnyhoang1999@gmail.com

Github github.com/johnnyhn26

Linkedin linkedin.com/in/johnny-hn

Portfolio johnnyhn.com

WORK EXPERIENCE

Smile CDR Inc. | UX Designer

JULY 2022 - PRESENT • TORONTO ON

- **Redesigned** Smile CDR product with a strong focus on **usability** and **accessibility**
- Responsible for all UI decisions to create **visually stimulating** and **modern designs** using **Figma** such as style guide frameworks
- Worked closely with PMs, marketers, and engineers from **conception** to **early implementation**

Glimpse Social Inc. | UX Designer

OCTOBER 2019 - MAY 2022 • TORONTO ON

- Responsible for **developing** the **brand** and **application** of Glimpse
- Utilized UI software tools including **Flutter**, **Illustrator**, **Photoshop**, **XD**, **After Effects** and **Premiere Pro** to generate design flow, **user interface**, **mock-ups** and promotional content
- Developed and designed a **social** application to successfully **connect** over **10,000 businesses** with future scalability

Jabuka Games Inc. | Marketing Intern

MAY 2019 - AUGUST 2019 • TORONTO ON

- Leveraged **HTML5**, **CSS** and **JavaScript** to redesign company website and successfully **increased** online **purchases** by **40%**
- **Increased user base** by **30%** through YouTube, Instagram, Facebook and Twitter **content creation**

EDUCATION

Wilfrid Laurier U | BBA/CS

MAY 2017 - 2022 • WATERLOO ON

- **Business Administration**
Studied all aspects of supervising a business with a concentration in marketing
- **Computer Science**
Studied computation and data algorithms, specializing in UX design

PROJECTS

Google Design Exercise | MEND

- **Designed** an **experience** for students to report building or equipment issues on campus and staff to repair.
- Used **wireframing** and **fidelity designs** to visualize application.
- Created a **website** to outline thought process and ideas.

The Advertising Project | VP of Marketing

SEPTEMBER 2018 - OCTOBER 2019 • WLU

- Oversaw **internal club events** and worked with local businesses to **improve branding** and **image**