

Johnny Hoang Nguyen

PRODUCT DESIGNER

647 - 522 - 6690

Email johnnyhoang1999@gmail.com

Portfolio johnnyhn.com

LinkedIn linkedin.com/in/johnny-hn

Github github.com/johnnyhn26

Address Waterloo, ON

EXPERIENCE

Smile CDR Inc. | Product Designer

JULY 2022 - PRESENT • TORONTO, ON

- Conducted **workshops** and performed **usability testing** to **refine product** requirements in MVP stage
- Developed and structured a **component library** using **Figma** to establish **consistency** and **brand identity** across Smile CDR
- Collaborated with product owners in conceptualizing the **product vision** by **creating a user feedback pipeline**
- Responsible for the design of an unreleased project while **providing support** across **3 separate products**.
- Studied **healthcare** system **intricacies** within a **short-time frame** in order to **onboard a product**

Glimpse Social Inc | Product Designer

OCTOBER 2019 - MAY 2022 • TORONTO, ON

- Responsible for **developing** the **brand** and **application** of Glimpse
- Utilized UI software tools including **Flutter** and **Adobe Suite (Illustrator, PS, AE, XD, PP)** to generate design flow, **user interface**, **mock-ups** and promotional content
- Developed and designed a **social** application to successfully **connect** over **10,000 businesses** with future scalability

Jabuka Games Inc. | Marketing Intern

MAY 2019 - AUGUST 2019 • TORONTO, ON

- Leveraged **HTML5**, **CSS** and **JavaScript** to redesign company website and successfully **increased** online **purchases** by **40%**
- **Increased user base** by **30%** through YouTube, Instagram, Facebook and Twitter **content creation**

EDUCATION

Wilfrid Laurier U | BBA / CS

MAY 2017 - MAY 2022 • WATERLOO, ON

- **Business Administration**
Studied all aspects of supervising a business with a concentration in marketing
- **Computer Science**
Studied computation and data algorithms, specializing in UX design

PROJECTS

IKO BRAND | Etsy Business Owner

MAY 2023 - PRESENT • WATERLOO, ON

- Established, developed and expanded an Etsy business, achieving over **1500 sales** and a **growing customer base**
- Designed **digital streaming assets**, including overlays, emote and graphics using **Adobe Suite**

Google Design Exercise | MEND

- **Designed** an **experience** for students to report building or equipment issues on campus and staff to repair
- Used **wireframing** and **fidelity designs** to visualize application.
- Created a **website** to outline thought process and ideas.